



सत्यमेव जयते

**THE ADMINISTRATION OF UNION TERRITORY OF LADAKH  
OFFICE OF THE SECRETARY, INFORMATION DEPARTMENT,  
CIVIL SECRETARIAT, LEH, UT-LADAKH  
Email: [Secretarypaladakh@gmail.com](mailto:Secretarypaladakh@gmail.com)**

**Subject: Expression of Interest inviting applications from Newspapers and Periodicals for empanelment with DIPR, UT Ladakh for advertisements.**

**Notification No: 03-ID of 2021**

**Dated: 22/03/2021**

Apropos the Advertisement Policy 2021, notified vide Order No. 02-ID of 2021, dated: 11/03/2021, the Administration of UT Ladakh invites applications from eligible Newspapers and Periodicals for empanelment with DIPR, UT Ladakh to be eligible for advertisements from Administration of UT Ladakh and District Administration of Leh and Kargil. The application form as given in the aforesaid Order can be downloaded from [www.ladakh.nic.in](http://www.ladakh.nic.in).

Last date for submission of Application shall be 12<sup>th</sup> April, 2021.

(Suhail Ahmed)

Deputy Director

Information and Public

Relations Deptt. UT Ladakh.

No. LA/info/Advt Policy/2021/739-746

Dated: 22 /03/2021

Copy to the:

1. Deputy Commissioner/CEO LAHDC, Leh/Kargil for information.
2. The District Informatics Officer, NIC, Leh, for favour of uploading on Administration of UT Ladakh website.
3. Assistant Director, Information Department, Leh/Kargil for favour of getting the notification published in local leading dailies of Ladakh.
4. OSD to Hon'ble Lieutenant Governor, UT-Ladakh for kind information of the Hon'ble Lieutenant Governor, UT-Ladakh.
5. OSD to Advisor to the Hon'ble Lieutenant Governor, UT-Ladakh for kind information of the Advisor to the Hon'ble Lieutenant Governor, UT-Ladakh.
6. PA to Secretary, Information and Public Relations Department, UT Ladakh for kind information of Secretary, Information and Public Relations Department, UT Ladakh.

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28/03/21