



**THE ADMINISTRATION OF UNION TERRITORY OF LADAKH  
Industries and Commerce Department, Ladakh.**

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**CIRCULAR**

**Subject: - Measures to enable and promote procurement from local MSMEs through GeM portal.**

To promote procurement from Local MSMEs through GeM portal the Ministry of Commerce and Industry on the request of the UT Administration has taken several measures which includes enabling local filters, reservation of bids and purchase preference in bids for local producers. The following measures have been taken: -

- i. **Marketplace based procurement:** - Local filter has been enabled in which buyers can choose to apply filter up to District Level. Buyers from Ladakh can decide to restrict their procurement amongst sellers with registered address from within Ladakh.
- ii. **Reservation of bids for Local MSMEs.**

The following clause is enabled in ATC library of GeM, which the procuring department in Ladakh can incorporate while creating a Bid/Tender on GeM:

"Procurement under this bid is reserved for purchase from Micro and Small Enterprises from the state of Bid inviting Authority whose credentials are validated online through Udyog Aadhaar for that product category. If the bidder wants to avail the reservation benefit, the bidder must be the manufacturer of the offered product in case of bid for supply of goods. Traders are excluded from the purview of Public Procurement Policy for Micro and Small Enterprises. In respect of bid for services, the bidder must be the Service Provider of the offered service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered product of service.

- iii. **Purchase Preference in bids for Local MSEs:** - The following clause is enabled in ATC Library of GeM, which the procuring department in Ladakh can incorporate while creating a Bid/Tender on GeM.  
"Purchase preference to Micro and Small Enterprises (MSMEs) from the UT Ladakh: Purchase preference will be given to MSEs as Micro Small Enterprises

from the State of Bid Inviting Authority whose credentials are validated online through Udyog Aadhar for that product category. If the bidder wants to avail the purchase preference the bidder must be the manufacturer of the offered product in case of bid for supply of goods. Traders are excluded from the purview of Public Procurement Policy for Micro and Small Enterprises. In respect of bid for Services, the bidder must be the Service provider of the offered service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered product or service. **If L-1 is not a "qualified MSE" \* and any qualified MSE(s) has/have quoted price within L-1 +15% of margin of purchase preferences/price band defined in relevant policy, such seller shall be given opportunity to match L-1 price and contract will be awarded for 25 percentage of total value as per the Ladakh Procurement Policy for Micro and Small Enterprises, 2020 issued vide S.O no. 30, dated 9<sup>th</sup> October, 2020". ("qualified MSME" \* as defined in para 4 of S.O no. 30 dated 9<sup>th</sup> October,2020.)."**

- iv. Measures taken by Department of Expenditure: Through letter no: F.6/12/2020-PPD dated 30.09.2020. Department of Expenditure has agreed for provision of local filter for L-1 purchase on GeM portal for difficult areas for one year subject to be used by buyers in appropriate circumstances (by recording detailed justification) and where buyers found the prices of local sellers reasonable. Further, in all cases before finalizing, the purchaser will be required to obtain and upload financial concurrence for buying the items at higher rates as suggested by GeM.

Accordingly, it is enjoined upon all the Administrative Secretaries to instruct/inform all line departments about the new measure on GeM portal.

**Sd/-  
(Saugat Biswas) IAS**

Secretary,  
Industries and Commerce Department,  
Ladakh.

No: - Secy/I&C/UTL/2021/2006-14

Dated: 01.03.21

Copy to the: -

1. All Commissioner/Secretaries to Government Ladakh.
2. Inspector General of Police, Ladakh.
3. Deputy Commissioner/CEO, LAHDC Leh/Kargil.
4. All Directors/Head of the Department, UT Ladakh.
5. OSD with the Lieutenant Governor, Ladakh for information of the Hon'ble Lieutenant Governor.

6. OSD with the Advisor to the Hon'ble Lieutenant Governor, Ladakh for information of the Advisor.
7. District Informatics Officer, NIC for uploading on the UT website.
8. Private Secretaries to HCEC, LAHDC Leh & Kargil for the information of respective Hon'ble CECs.
9. Concerned file.

  
Under Secretary,  
Industries & Commerce,  
Ladakh.