

# Syllabus for Agribusiness Management (COQP01)

### **Agribusiness Management (COQP01)**

### Note:

- i. The Question Paper will have 75 questions.
- ii. All questions will be based on Subject-Specific Knowledge.
- iii. All questions are compulsory.
- iv. The Questions will be Bilingual (English/Hindi).

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# Agronomy and its scope:

Seeds and sowing, tillage and tilth, crop density and geometry, Crop nutrition, manures and fertilizers, nutrient use efficiency, water resources, soil-plant-water relationship, crop water requirement, water use efficiency, irrigation- scheduling criteria and methods, quality of irrigation water, logging.

### Weeds:

Importance, classification, crop weed competition, concepts of weed management principles and methods, herbicides- classification, selectivity and resistance, allelopathy.

# **Crop Production Technology:**

Rabi and Kharif crops, Farming System and Sustainable Agriculture, Sustainable agriculture-problems and its impact on agriculture, indicators of sustainability, adaptation and mitigation, conservation agriculture strategies in agriculture, Organic farming, principles and its scope in India; Precision agriculture: conceptsand techniques; their issues and concerns for Indian agriculture

### **Genetics and Plant Breeding:**

Importance and techniques. Mendelian principles of heredity, Architec ture of chromosome; chromonematic, chromosome matrix, chromomeres, centromere, secondary constriction and telomere; special types of chromosomes. Chromosomal theory of inheritance- cell cycle and cell division- mitosis and meiosis. Genetics in relation to plant breeding, Principles of Seed Technology.

**Pedological and ethnological concepts of soil;** Soil genesis: soil forming rocks and minerals; weathering, processes and factors of soil formation; Soil Profile, components of soil; Soil physical properties, Problematic Soils and their Management

### **Agricultural Economics:**

Meaning, definition, characteristics of agriculture, importance and its role in economic development. Agricultural planning and development in the country. Agricultural Finance- meaning, scope and significance, credit needs and its role in Indian agriculture. Agricultural credit: meaning, definition, need, classification.

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Credit Analysis: 4R's and 3C's of credits. Sources of agricultural finance: institutional and non-institutional sources, market structure, marketing mix and market segmentation, GATT and WTO; Agreement on Agriculture (AOA) and its implications on Indian agriculture farm management principles, production functions, Consumer behavior analysis, Product Life Cycle (PLC). Sales & Distribution Management. Pricing policy, various pricing methods. Project Management definition, project cycle, identification. Introduction to Statistics and its Applications in Agriculture, Graphical Representation of Data, Measures of Central Tendency & Dispersion.

**Introduction to Soil and Water Conservation**, causes of soil erosion. Definition and agents of soil erosion, water erosion: Forms of water erosion. Soil loss measurement techniques. Principles of erosion control, Introduction to contouring, strip cropping. Contour bund.

# Importance of plant diseases, scope and objectives of Plant Pathology:

Pathogenesis, Causes / factors affecting disease development: disease triangle and tetrahedron and classification of plant diseases. Important plant pathogenic organisms, different groups: fungi, bacteria, fastidious vesicular bacteria, phytoplasmas, Spiro plasmas, viruses, viroid's, algae, protozoa, phanerogamic parasites and nematodes with examples of diseases caused by them. Diseases and symptoms due to abiotic causes. IPM: Introduction, history, importance, concepts, principles and tools of IPM. Pests of Crops and Stored Grains and their Management

### **Plant propagation-:**

Methods and propagating structures; Seed dormancy, Seed germination, principles of orchard establishment; Principles and methods of training and pruning Production Technology for Fruit and Plantation Crops Post-Harvest Management and Value Addition of Fruits and Vegetables

**Rural Development:** concept, meaning, definition; various rural development programmed launched by Govt. of India. Meaning, definition, concept & principles, Philosophy of C.D.

### **Rural Leadership:**

Concept and definition, types of leaders in rural context; extension administration: meaning and concept, principles and functions. Meaning and process of communication, verbal and nonverbal communication

**Mineral nutrition of Plants:** Functions and deficiency symptoms of nutrients, nutrient uptake mechanisms; Photosynthesis: Light and Dark reactions, C3, C4 and CAM plants, Role of microbes in soil fertility and crop production, definitions of basic terms related to forestry, objectives of silviculture.

### **Important Indian and exotic breeds:**

Breeds of cattle, buffalo, sheep, goat, swine and poultry. Improvement of farm animals and poultry.