

**USRLM's Response to Pre-Proposal Conference Queries for the REOI titled
"Engagement of Private Partners for Strengthening Growth Centres"**

Ref. No- 827/345(Lⁿ)/USRLM/2019

Date: 21-March-2025

The Uttarakhand State Rural Livelihoods Mission (USRLM) invited Expressions of Interest (EOIs) from eligible private players for the assignment titled "Engagement of Private Players for Strengthening Growth Centres in Uttarakhand" through a public advertisement published in leading newspapers on 08.03.2025.

To facilitate a better understanding of the assignment, a pre-consultation meeting was conducted on 17.03.2025 at the USRLM Office, Old Doordarshan Building, Ajeevika Bhawan, Tapovan Road, Raipur, Dehradun. Prospective private players/consultants submitted their queries via email for further clarification.

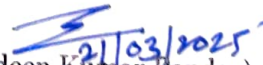
Below are the official responses from USRLM to the queries received through email:

Sl #	Reference for REOI/General Query	Clause/Sub-Section	Clarification Sought	USRLM Response
1.	Page. No. 1-Eol Advertisement	Interested individuals/agencies are invited to submit their Eol along with relevant documents, including a two (02) pager proposal and relevant document of experience, by 25-03-2025, latest by IST 17:00 Hrs at aceouksrlm@gmail.com .	Please clarify on the relevant documents of experience to be submitted along with the 02-pager proposal.	Relevant documents of experience include - Letter of Award or Contract Document or Work order or Completion certificate or Client Certificate to substantiate the claim for the similar nature assignment as per requisite of the Eol.
2.	Scope of Work	The agency/Private Partner shall work on one (01) selected growth centre for improvement of the quality of the product and innovation for new products.	Please clarify if the agency can apply for more than one (01) growth centre? If yes, is there a limit on no. of growth centres?	As per the current scope of work, private partners/agencies are required to select one (1) Growth Centre from the list of 24 Growth Centres provided in the annexure of the Eol. However, competent private partners with demonstrated prior experience and expertise in a similar capacity may submit proposals to opt for more than one Growth Centre if they choose to do so.
3.	Proposal Submission	Potential private partners may submit a two-page proposal for one selected Growth Centre from the list in Annexure 1. The proposal should include the following key sections:	Please clarify if the Page limit be increased for the proposal so that agency's detailed profile be included in the proposal or alternatively Page limit can be fixed ONLY for Understanding of the Project and Methodology	A few additional pages may be included if necessary; however, as specified in the Eol, the proposal should focus solely on similar project experience, technical expertise, capabilities, and a brief overview of the understanding.

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		<p>1. Profile of the Private Player: Detailed profile of Private Partner including demonstrated experience, technical expertise, and capability to successfully undertake the assignment.</p> <p>2. Understanding of the Project: Brief overview of your technical approach, key strengths, and unique value proposition.</p> <p>3. Methodology & Work Plan: Clear description of the process, tools, training materials, and strategies for product quality improvement, improving profitability and market linkage.</p>	& Work Plan?	methodology, and work plan.
4	Presentation	Following the evaluation of proposals submitted by potential private partners, shortlisted candidates will be invited to deliver a presentation.	Kindly clarify if there are any shortlisting criteria based on which agencies will be called for the presentation	All submitted proposals will be evaluated based on the parameters outlined in S.No 3 – <i>Proposal Submission</i> of the EoI. Proposals that meet the specified criteria may be shortlisted for a presentation.


Furthermore, to encourage broader participation and offer more opportunities for potential private players/agencies to take part in this EoI, it is to kindly inform you that the deadline for submitting EoI Proposal along with relevant documents via email (aceouksrlm@gmail.com) has been **extended to 31st March 2025 latest by IST 17:00 Hrs.**

Regards


(Pradeep Kumar Pandey)
Additional CEO, USRLM

Copy to -

1). CEO, Uttarakhand State Rural Livelihoods Mission for kind reference


(Pradeep Kumar Pandey)
Additional CEO, USRLM