

6. Mazi Vasundhara Abhiyaan

- Name of the scheme : Mazi Vasundhara Abhiyaan
- Scheme Details: This is a unique integrated initiative implemented by the Department of Environment and Climate Change, Government of Maharashtra for urban and rural areas. It involves implementing various measures to preserve and protect natural ecosystems and encouraging citizen participation in environmentally friendly action initiatives implemented in response to climate change. The campaign is designed to focus on three key aspects of climate change: carbon sequestration, reducing greenhouse gas emissions, and promoting sustainable lifestyles among citizens.
- Objectives of the scheme:
 1. Mazi Vasundhara Abhiyan is aligned with the United Nations Sustainable Development Goals as both address holistic social development.
 2. Mazi Vasundhara Abhiyan focuses on all five elements of nature (Panchamahabhuta) - Earth, Air, Water, Fire and Sky.
 3. By addressing the five elements of nature and encouraging citizen participation, the Mazi Vasundhara Abhiyan contributes to achieving the Sustainable Development Goals.
- Scheme Period: Date 1st April to 31st March
- Monthly activities to be done under Mazi Vasundhara Abhiyan

Panchatatva - Bhoomi

1. Preparing a monthly report on the amount of solid waste generated in the Gram Panchayat area.
2. Use a compost pit or biogas plant to process the wet waste generated and prepare a monthly report.
3. Prepare monthly reports on the quantity of dry waste generated, segregated and processed.
4. Prepare and maintain a log book report of fines collected on the use of SUP (Single Use Plastic).

Air.

1. Pass a resolution in the Gram Sabha/Monthly Meeting to ban the burning of sugarcane bagasse and agricultural waste in the fields.
2. Provide a copy of the order/instruction prohibiting the use of loudspeakers in public places after the permitted time limit during the festival to the concerned and advise them to strictly follow it.

Water.

1. Implement a Shramdaan campaign with environmental ambassadors. This includes reviving wells, cleaning water sources, etc. Implement activities.

Agni

1. Implement public awareness activities regarding renewable energy sources and zero carbon emissions.
2. Promoting and disseminating e-vehicles and solar on-grid systems.

Sky

1. Those Gram Panchayats who have not yet created Gram Panchayat accounts on social media Facebook, Instagram and YouTube should create their accounts.
2. During the period of the Mazi Vasundhara Abhiyan, at least one post related to the Pancha Mahabhuta should be posted on the media every day and that post should be shared as widely as possible by the villagers and the number of followers and subscribers should be increased.
3. Taking individual and collective e-pledges from citizens in Gram Panchayats through the Mazi Vasundhara Abhiyan website.
4. Gram Panchayats should implement activities like competitions, awareness campaigns for private companies, NGOs, corporate educational institutions, civil society groups every month.
5. Organize at least one program every month on an environment-related day.
 - Green Pledge (Earth Pledge i.e. #Epledge): Provision has been made to take the Green Pledge on the web portal <https://mazivasundhara.in> by clicking on Take your Epledge now or #Epledge, either as a group or individually. Points will be awarded based on the e-Pledge and the corresponding fulfillment of the e-Pledge (individual and collective).