



Office of Mission Director, National Health Mission, Uttarakhand
Uttarakhand Health & Family Welfare Society, DoMHFW, Uttarakhand Govt.
3rd Floor, Directorate of Health, Danda Lakhond,
Sahastradhara Road, Dehradun – 248001, Phone/ Fex - 0135-2608646



उत्तराखण्ड शासन

Ref. No. - 2313/NHMUK/HR/2025-26/E-146776(371-C)

Date-04/10/2025

National Health Mission (NHM), Uttarakhand, is seeking dynamic and qualified professionals for the position of **Public Health Expert - Strategic Planning & Systems Strengthening** to support planning and implementation of public health initiatives across the state.

The interested candidates must send the detailed Curriculum Vitae (CV) along with the cover letter to email id **hrnhm.uk21@gmail.com** with subject line as “Application for the post of Public Health Expert – Strategic Planning and Systems Strengthening”. Detailed terms of reference, eligibility criteria and scope of work is available on the official NHM Uttarakhand website: **www.nhm.uk.gov.in**

Last date of submission – 20th October 2025

Mission Director
NHM - Uttarakhand

Post name - Public Health Expert – Strategic Planning & Systems Strengthening

Reporting to: Mission Director, National Health Mission (NHM) Uttarakhand
Position Type: Contractual full time

About NHM

National Health Mission seeks to provide equitable, affordable, and quality health care which is accountable at the same time responding to the needs of the people. The thrust of the mission is on establishing a fully functional, community-owned, decentralized health delivery system with inter-sectoral convergence at all levels, to ensure simultaneous action on a wide range of determinants of health. The key features in order to achieve the goals of the Mission include making the public health delivery system fully functional and accountable to the community, human resources management, community involvement, decentralization, rigorous monitoring & evaluation against standards, the convergence of health and related programmes from village level upwards, innovations and flexible financing and also interventions for improving the health indicators.

Purpose of the Role:

The Public Health Expert will function as a senior-level strategic and technical advisor within the State NHM team, playing a pivotal role in shaping and driving the public health agenda of Uttarakhand. This position requires a visionary professional with deep understanding of health systems, who can effectively bridge the gap between policy and on-ground implementation. The expert will lead the formulation, execution, and monitoring of high-impact, evidence-informed public health strategies that address the unique geographic, demographic, and epidemiological context of the state.

Incumbent will be responsible for integrating vertical health programs (such as RMNCHA+, NCDs, communicable diseases, and urban health) into a cohesive, people-centered service delivery model under NHM. The role also demands the identification, incubation, and scaling of innovations in service delivery, digital health, and systems governance ensuring that reforms are sustainable, inclusive, and equitable. By fostering convergence across departments, leveraging partnerships with technical agencies and donors, and strengthening institutional capacities at all levels. The expert will play a critical role in transforming Uttarakhand's health system into a more responsive and resilient one.

Key Responsibilities:

1. Strategic Leadership & Health Systems Planning

- Lead the development of state-specific health strategies aligned with national goals (e.g., SDG 3, Ayushman Bharat, Universal Health Coverage) and programs.
- Support evidence-driven prioritization of public health interventions across domains (RMNCHA+, NCDs, Mental Health, Urban Health, etc.).
- Drive convergence between NHM, Medical Education, Health Insurance, and Digital Health initiatives at the state level.

2. Strengthening Programmatic Integration

- Develop strategies for integration of vertical programs into comprehensive service delivery platforms such as Health & Wellness Centres (HWCs).
- Guide cross-cutting reforms in HRH deployment, supply chain management, digital systems (e.g., ABDM), and service quality.
- Promote systems for continuum of care and referral linkages across primary, secondary, and tertiary facilities.

3. Data-Driven Policy Formulation & Decision Support

- Lead high-level analysis of public health data from HMIS, IDSP, NFHS, and other national surveys to inform policy and operational decisions.
- Design dashboards, policy briefs, and strategic intelligence tools for review by policymakers and partner agencies.
- Identify performance bottlenecks and recommend corrective actions at the state and district levels.

4. Innovation, Pilots, and Scaling Best Practices

- Identify, conceptualize, and pilot innovative solutions in public health delivery, leveraging digital tools, PPPs, and community platforms.
- Facilitate scale-up of successful models from other states or development partners, adapted to local contexts.

5. Multi sectoral Coordination and Partnership Management

- Facilitate interdepartmental convergence (e.g., WCD, Rural Development, Education, Tribal Affairs) for addressing social determinants of health.
- Act as a liaison between NHM and key technical support agencies (e.g., WHO, UNICEF, World Bank, ADB and philanthropic foundations) for strategic collaboration.
- Represent the State NHM in high-level technical committees, reviews, and national forums.

6. Capacity Building & Knowledge Translation

- Provide strategic guidance for capacity-building initiatives focused on leadership development of district and block-level officials.
- Translate global and national guidelines into state-specific operational strategies, toolkits, and policy advisories.

Qualifications & Experience:

Essential:

- Master's degree in Public Health, Health Policy, Health Systems, Health Management, or a related field from a reputed global university or preferably recognized at the national level.
- Minimum 8 years of progressive professional experience in public health planning, program implementation, or health systems strengthening, preferably within the framework of flagship Government of India health programs or **NHM**.



Office of Mission Director, National Health Mission, Uttarakhand
Uttarakhand Health & Family Welfare Society, DoMHFW, Uttarakhand Govt.
3rd Floor, Directorate of Health, Danda Lakhond,
Sahastradhara Road, Dehradun – 248001, Phone/ Fex - 0135-2608646



- Proven experience of at least 5 years in working closely with State Health Societies, the Ministry of Health & Family Welfare (MoHFW), or development partners to support the rollout, design, implementation, and monitoring of large-scale public health programs at the state or national level, with a strong understanding of NHM components and operational guidelines.
- Experience in driving **multisectoral convergence** and coordination across departments like WCD, Medical Education, Rural Development, and Urban Local Bodies in alignment with NHM objectives.
- Track record of working with **senior government functionaries**, development partners, and other key stakeholders to inform policy and strategic direction under Government of India and NHM frameworks.
- Demonstrated **problem-solving and advisory capabilities**, especially in the context of operational bottlenecks within government health systems.

Key Competencies:

- Advanced skills in **strategic planning, health systems thinking, and program design**, especially within the NHM ecosystem.
- Deep understanding of **NHM programmatic frameworks**, such as PIP development and appraisal, Financial Management Reports (FMR), Health Management Information Systems (HMIS).
- Proven ability to analyse and synthesize **health data** from multiple sources (HMIS, DLHS, NFHS, etc.) and translate findings into evidence-based planning and policy inputs for NHM strategies.
- Excellent verbal and written communication skills in **Hindi and English**, with the ability to draft official documents, policy briefs, and technical reports relevant to NHM functioning.
- Strong presentation skills and confidence in engaging with **State and District-level officers**, and representatives from multilateral and bilateral agencies.
- Proficiency in **Microsoft Office, Google Workspace**, and health data tools such as **Health MIS dashboards, Power Bi**.
- Excellent interpersonal and team-working skills with a **professional demeanour** and ability to work collaboratively with government officials and other NHM stakeholders.
- High level of **adaptability and resilience**, with the ability to work in dynamic, resource-constrained settings and support rapid response during health emergencies or programmatic shifts.

Consolidated Remuneration: Maximum upto Rs 2,00,000/- per month

No. of posts – 01 (One)

How to apply – The interested candidates must send the detailed Curriculum Vitae (CV) along with the cover letter to email id - hrnhm.uk21@gmail.com with subject line as “Application for the post of Public Health Expert – Strategic Planning and Systems Strengthening”

Apply by - 20th October 2025

Tenure – The said Public Health Expert may be recruited maximum for 03 year for the above Consolidated Remuneration subject to requirement of the post/ performance of the candidate.



Office of Mission Director, National Health Mission, Uttarakhand
Uttarakhand Health & Family Welfare Society, DoMHFW, Uttarakhand Govt.
3rd Floor, Directorate of Health, Danda Lakhond,
Sahastradhara Road, Dehradun – 248001, Phone/ Fex - 0135-2608646



Stipulations: -

1. Only the shortlisted candidates will be called for interview. No TA/ DA will be given for appearing in the interview.
2. **Candidates are required to mention their correct email id and mobile number for communication in the CV.**
3. Above post is **purely contractual and non-transferable**. This advertisement can be cancelled/ changed anytime by the competent authority.
4. Any candidate who is already working in NHM, Uttarakhand (National Level/ State Level/ District Level/ Block Level/ in any program of NHM) must send NOC from the competent authority with the application OR produce it at the time of interview (if called for interview).
5. The selection of candidate will depend upon the eligibility and suitability of the candidate for the post as found by the selection committee/ the competent authority of NHM, Uttarakhand.
6. Emails received after last date of submission will not be entertained.
7. NHM, Uttarakhand/ Uttarakhand Health & Family Welfare Society shall not be responsible for non-receipt of email by the last date of submission.