



U. T. Administration of Dadra and Nagar Haveli & Daman and Diu

Integrated Approach For

MALNUTRITION & ANAEMIA FREE

Dadra and Nagar Haveli & Daman and Diu



**POSHAN
Abhiyaan**

PM's Overarching
Scheme for Holistic
Nourishment



सही पोषण - देश रोशन





Shri Narendra Modi

Hon'ble Prime Minister of India

Shri Praful Patel

Hon'ble Administrator Dadra & Nagar Haveli and Daman & Diu

“Hon'ble Prime Minister Shri. Narendra Modiji's Vision of fast track development has inspired every individual of India.

Following his philosophy of development we have implemented several pioneering programs for the betterment of people.

A new Daman, New Diu and New Dadra & Nagar Haveli are emerging and we are committed to transform the region into a model region of India”



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INTRODUCTION

Our Hon'ble Prime Minister has envisaged the idea of "Poshan Abhiyaan" & "Anaemia Mukta Bharat" through an integrated and monitoring based approach and accordingly to curb the menace of malnutrition among all age groups UT Administration of Dadra & Nagar Haveli and Daman & Diu have developed an integrated approach by involving all the relevant departments – i.e. Social Welfare, Health, Education, Labour & Food Supplies which are directly related to implementation of various CSS (Central Sector Schemes)/UT Schemes for the underprivileged section of society. Main focus has been to bring improvement in the malnutritional level of infants / childrens, adolescent girls and pregnant / lactating women. Also, Anaemia being predominant in tribal areas of the UT is another major concern which has been focussed upon.

Besides this, for adults from labour class (since UT being a industrial centre, has a sizeable amount of floating population) also, various initiatives have been taken to ensure they get balanced nutrition during their working hours.

Convergence of schemes and funds have been done to achieve the required objectives and several best practices around the country have been take into account and implemented keeping local requirement and context in mind.

This booklet is an attempt to give the details of various initiatives taken by UT Administration to fight Malnutrition and Anaemia and simultaneously ensure good health for all age groups through nutritional support/incentives.

INITIATIVES BY SOCIAL WELFARE DEPARTMENT



Focus Group	Schemes	Implemented through	Beneficiaries
<ul style="list-style-type: none">•Infants/childrens (6 months to 6 years)•Adolescent Girls (11-14 Yrs)•Pregnant / Lactating Womens	<ul style="list-style-type: none">•Swabhimaan•Take Home Ration (THR)•Hot cooked meal through Akshaya Patra for AWC childrens	AWC – Anganwadi Centres	<p>Preganant/ Lactating Women & Adolescent Girls =10369</p> <p>Children (6 months to 3 years) =13837</p> <p>Childrens (3 years to 6 years) = 11948</p>

BACKGROUND & INITIATIVES

The first 1000 days of the child, which includes the nine months of pregnancy, six months of exclusive breastfeeding and the period from 6 months to 2 years to ensure focused interventions on addressing undernutrition. Besides increasing the birth weight, it will help to reduce both Infant Mortality Rate (IMR) and Maternal Mortality Rate (MMR). Additional one year of sustained intervention (till the age of 3 years) would ensure that the gains of the first 1000 days are consolidated. Attention is also given on children in the age group of 3-6 years for their overall development through the platform of the Anganwadi Centres (AWCs).

Similarly the Pregnant or Lactating Mothers and and Sabla (Adolescent Category in the age group of 11-14 years out of school) also require special attention towards their nutritional requirements. Also Dadra and Nagar Haveli being a tribal dominated area cases related to Anaemia & Sickle Cell Anaemia are common.

To address the issue of under-nutrition, Ministry Of Women And Child Development started the supplementary Nutrition programme under the Anganwadi Services for different categories of beneficiaries like pregnant women, lactating mothers and children of 6 months to 3 years of age.

To address the issue of under-nutrition at an early age and as per the instruction by Ministry, UT administration has introduced several age appropriate schemes into ICDS services for 6 months to 3 years old children and pregnant and lactating womens.

Swabhiman Scheme

To successfully tackle the problems of Malnutrition, Anemia and other relevant issues the U.T administration of Daman & Diu and Dadra & Nagar Haveli has launched the Swabhiman Scheme under this scheme 7.5 kg nutritious , Take Home Ration is provided every month to Pregnant Women, Lactating Mothers and Sabla (Adolescent Category in the age group of 11-14 years out of school). Approximately 300 extra calories are needed

daily to maintain a healthy pregnancy.

Swabhiman Scheme has been launched with the following objectives -

- Improve nutritional status of pregnant women, lactating mothers and adolescent girls
- Provide monthly quota of supplementary nutrition to pregnant women, lactating mothers and adolescent girls on a fixed day of every month as take home ration.
- Increase the number of beneficiaries availing the scheme.
- Increase attendance of women in the Anganwadis where they can also avail benefits of others schemes and made aware of health and hygiene issues.
- Reduction in stunting, Premature deliveries and low weight babies.

Swabhimaan Schemefor Pregnant/Lactating Mothers																
		DNH					Daman						DIU			
Sr No	Particulars	Qty Kg/M onth	Calori e Kcal/ Month	Protei n gm/m onth		Particular s	Qty Kg/M onth	Calorie Kcal/M onth	Protei n gm/m onth		Particulars	Qty Kg/ Mon th	Calorie Kcal/M onth	Protein gm/month		
1	Wheat	1.5	6210	212.4		Wheat	2	6438.8	211.8		Wheat	2.2	7082.7	232.98		
2	Rice	1.5	6210	212.4		Rice	2	7031.54	156		Rice	2.2	7734.7	171.82		
3	Peanut Chikki	0.5	2850	76.8		Ground nut Chikki	1.2	5928	168		Moong Dal	0.35	1140.18	83.58		
4	Ragi	1	3936	87.6		Tur dal	0.25	827	54.3		Tur dal	0.6	1984.7	130.2		
5	Tuvar Dal	0.5	2008.8	133.8		Whole moong	0.5	1469	112.5		Whole moong	0.35	1028.1	78.86		
6	Desi chana	1	4320	205.2		Ragi	1	3207.45	71.6		Groundnut	0.35	1820.2	82.78		
7	Soya Chunk	0.5	2592	259.2		Double Fortified salt*	1	NIL	NIL		Roasted Peanut Chana	0.35	1291.5	78.75		
8	Moringa Powder	0.1	441.6	31.2							Oil	0.5	4500	NIL		
9	Double fortified salt	1	0	0							Jaggery	0.6	2122.3	11.1		
10											Fortified Salt	1	NIL	NIL		
Total		7.6	28568.4	1218.6		Total	7.95	24901.79	774.2		Total	8.5	28704.38	870.07		

The details of the beneficiaries of Swabhiman Scheme are as under:-

No of Beneficiaries Swabhimaan			
	DNH	Daman & Diu	Total
	7000	3369	10369

INITIATIVES

Since the launch of the scheme, the attendance of pregnant and lactating women has increased by more than 170%. Also the prevalence of Anaemia in DNH and Daman & Diu among pregnant mothers has reduced from 68 % to 57% and among non pregnant women from 47% to 38%



Launch of Swabhimaan Scheme by Hon'ble Prime Minister of India



INITIATIVES

Take Home Ration Scheme
(for childrens from 6 months to 3 years old)

To provide a wholesome food and diversified food basket to infants & childrens from age of 6 months to 3 year, UT Administration has introduced Take Home Ration to all such infants and childrens through Anganwadi Centres. Also the Severely Acute Malnutrished (SAM) Infants/Childrens (6 months to 3 years) are also given special attention through THR distribution.

No of Beneficiaries				
Sr No	Age Group	DNH	Daman & Diu	Total
1	6 Months to 3 Year	11000	2837	13837
2	3 Year to 6 Year (including AWC children meals)	10000	1948	11948

Take Home Ration to 6 months old to 1 year old (Anganwadi)

THR for 6 Month to 1 Year Child												
DNH					Daman				DIU			
Sr No.	Items	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month	Items	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month	Items	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month
1	Ragi flour	1	3936	90	Rice	2	7127.15	158.8	Rice	2	7031.55	156.2
2	Jaggery	0.5	2298	2.4	Moong dal	0.5	1628.82	119.4	Moong dal	0.5	1628.83	119.4
3	Balshakti	1	5280	4.2	Tur Dal	0.5	1653.92	108.5	Tuver Dal	0.5	1653.92	108.5
4		2.5			Moong	0.5	1468.69	112.65	Lapsi	0.5	1708.89	54.2
5					Ragi	0.25	801.86	17.9	Rava (Suji)	0.5	1668.26	56.9
6					Lapsi	0.25	854.45	27.1				
	Total	5	11514	96.6		4	13534.89	544.35		4	13691.45	495.2

THR items for Normal Children – 1 Year to 3 Year

THR for 1Year to 3 Year Child												
DNH					Daman				DIU			
Sr No.	Item	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month	Item	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month	Item	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month
1	Mammra laddoo	0.5	2089.2	27.9	Rice	2	7127.15	158.8	Rice	2	7031.55	156.2
2	Daliya	1	4152	141.6	Moong dal	0.5	1628.82	119.4	Moong dal	0.5	1628.83	119.4
3	Ragi flour	0.5	1968	43.8	Tuver Dal	0.5	1653.92	108.5	Tuver Dal	0.5	1653.92	108.5
4	Whole Moong	0.5	2004	144	Moong	0.5	1468.69	112.65	Lapsi	0.5	1708.89	54.2
5	Balshakti	0.5	2640	63	Ragi	0.25	801.86	17.9	Rava (Suji)	0.5	1668.26	56.9
6	Jaggery	0.5	2298	2.4	Lapsi	0.25	854.45	27.1				
7	Oil	0.25	2700	0								
	Total	3.75	17851.2	422.7	Total	4	13534.89	544.35	Total	4	13691.45	495.2

THR items for SAM (Severe Acute Malnutrition) Children – 6 Months to 3 Years

Provided to all AWC Children												
DNH					Daman				DIU			
Sr No.	Particulars	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month	Particulars	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month	Particulars	Qty Kg/Month	Calorie Kcal/Month	Protein gm/month
1	Bal Shaktimaan Biscuit	100 gms			Rice	2	7127.15	158.8	Rice	3	10547.32	234.3
2	Provided by Health Dept.				Moong dal	1	3257.65	238.8	Moong dal	1	3257.66	238.66
3					Tuver Dal	1	3307.84	217	Tur Dal	0.75	2480.81	162.75
4					Moong	1	2937.38	225.3	Lapsi	0.5	1708.89	54.2
5					Ragi	0.5	1603.73	35.8	Rava (Suji)	0.5	1668.26	56.9
6					Lapsi	0.5	1783.75	54.2				
7												
	Total	100 gms	0	0	Total	6	20017.5	929.9	Total	5.75	19662.94	746.81

Hot Cooked Meal for AWC Childrens through Akshaya Patra Centralized Kitchen

Hot cooked meal is to be provided under anganwadi services to the children in the age group of 3 years to 6 years. Since a child of this age group is not capable of consuming of meal of 500 calories in one sitting, the guidelines prescribed provision of morning snack and a Hot Cooked Meal. Administration has introduced centralized kitchen for cooking morning snacks and meals under (Supplementary Nutrition Programme) through centralized kitchen managed by Akshay Patra Foundation and same is supplying Hot Cooked Meals to all anganwadies of UT of DNH and Daman and Diu in 1st of kind initiative.

Currently 23 Nos. of Anganwadi is taken under this project on pilot basis. Soon all AWCs will be covered under this initiative.

		DNH (23 Aanganwadi) New menu through centralized Kitchen Akshaya Patra		DNH rest of the (280) Anganwadies	
Sr. No	Days	Morning Snacks	Hot Cooked Meal	Morning Snacks	Hot Cooked Meal
1	Monday	Sukhadi	Thepla/ Desi chana with Sweet Gravy	Banana	Veg. Khichdi + Sukhdi
2	Tuesday	Chakli, Soyastick	Lapsi	Sheera	Boild Moong+ Singdana
3	Wednesday	Laddu, Mumra	Veg. Khichadi	Banana	Veg.Daliya + Sukhdi
4	Thursday	Masala Chana roasted	Jeerarice, Toor Dal Lachko	Boild singdana/Chana	Veg. Khichdi + Sukhdi
5	Friday	Chikki/Sukhadi	Thelpa with Veg., Desi Chana with Gravy	Banana/sheera	Boild Chana
6	Saturday	Roasted Ground nut	Veg. Pulav, Toor Dal Lachko	Lapsi	Veg. Khichdi + Sukhdi

INITIATIVES

Take Home Ration

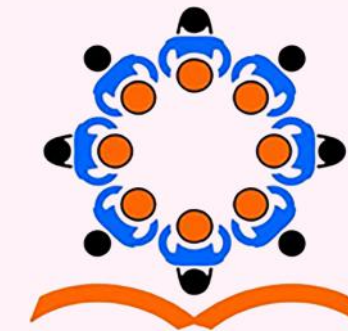


INITIATIVES

Hot Cooked Meal through Akshaya Patra to AWCs



INITIATIVES BY EDUCATION DEPARTMENT



मध्याह्न भोजन योजना
Mid Day Meal Scheme



Focus Group	Schemes	Implemented through	Beneficiaries
School Children (6-14 Years)	Mid Day Meal Distribution through Akshaya Patra Centralized Kitchen	All Government Schools	Appx 50,000 Students

BACKGROUND & INITIATIVES

Focusing on improvement of nutrition intake of school childrens through MDM (Mid Day Meal), UT Administration has set up a State-of- the-Art Centralized Kitchen through Akshaya Patra Foundation for preparation & delivery of Mid Day Meal in all Govt. and Govt. aided schools of Daman and Dadra & Nagar Haveli. Earlier, there was decentralized model of Kitchens functioning in both the UTs of Daman & Diu and Dadra & Nagar Haveli under MDM Scheme, in all Govt. and Govt. Aided Primary and Upper Primary Schools, The cooked hot meals are being prepared and served to Govt. school childrens every day by the Cook-cum- Helpers engaged for the purpose.

The school mid-day meal program in India addresses the two major challenges of hunger and education. Extreme poverty leads to hunger and in grave need to earn at least one meal a day, children often go to work. By doing so, they miss out opportunities for education and generations are trapped in the vicious cycle of poverty, hunger and illiteracy.

Through Decentralized Model Kitchens in each and every Schools, the Head Masters/teachers of schools concern have to look after many no teaching works viz., preservation of food materials such as rice, dal, vegetables, etc, distribution of the materials everyday according to strength of children, preparation of hot cooked meal in safe and hygienic environment. Moreover, the Head Masters / teachers of the concern school are facing many problems in sparing full time towards monitoring of the MDM preparation and distribution as well as serving the meal and fruits to the students and they also have to maintain regular records every day for this purpose according to the enrolment of the students on the day by day. Many schools also have space and infrastructure constraint to conduct proper MDM activities along with educational activities which is of paramount importance. Moreover, it is to state that Teaching Instructional hour for the students in each classes comes becoming less due to carrying out above activities by the Teachers / Head Masters of schools.

Centralized Kitchen for MDM Akshaya Patra Foundation



- The UT administration has decided to set up a new centralized kitchen to feed Govt. school going children of Daman and D&NH, Aganwadi's Children and industrial laborers.
- MoU between the UT Administration of Daman & Diu and Dadra & Nagar Haveli and Akshaya Patra Foundation was signed on 15th Nov, 2017 for execution of Mid Day Meal schemes in all Govt. and Govt. aided schools of Daman and Dadra & Nagar Haveli.
- 280 schools of DNH and 67 schools of Daman which comes to a total of 347 schools and approx. 46000 students (Opted 35000 of DNH and 11000 of Daman) of class-I to VIII of Daman and Dadra & Nagar Haveli are taking benefit through Centralized Kitchen under MDM scheme.
- UT Administration of Dadra & Nagar Haveli, land bearing of 12955 Sqr. Mtr. Survey No.85/P at village Athal has been allotted for Centralized Kitchen under Mid Day Meal Scheme.
- The Project Cost for the construction of Akshaya patra kitchen at Athal is Rs 18.60 Crore and it is done through CSR Fund.
- The foundation stone of Akshaya patra centralized kitchen was laid on 24th February, 2018 by our Hon'ble Prime Minister Shri Narendra Modi, and the inauguration was done on 19th January 2019.
- Since this Academic year 2019 the centralized kitchen has started providing food in the schools of Daman & Dadra Nagar Haveli.

INITIATIVES

Menu Served under Mid Day Meal

Day	Menu
MONDAY	Rice, Dal Tadka Desi Chana/Lobiya/Rajma/Chhole Aloo Masala, Sukhadi or Lapsi
TUESDAY	Rice, Mix Dal, Mix veg, Sukhadi or Lapsi
WEDNESDAY	Rice, Dal Fry, DesiChana/ Lobiya/Rajma/Chhole Aloo Masala, Sukhadi or Lapsi
THURSDAY	Rice, Sambhar Mix Veg,Sukhadi or Lapsi
FRIDAY	Veg Khichadi, Veg Jalfrezi Sukhadi or Lapsi
SATURDAY	Rice, Dal Fry, Desi Chana/ Lobiya/ Rajma/ Chhole Aloo Masala, Sukhadi or Lapsi

Calorific value of food provided (as per NABL Lab Test)

Day	Primary- Specifications: 12gms, 450KCal		Upper Primary- Specifications: 20gms, 700KCal	
	Protein (g)	Energy (Kcal)	Protein (g)	Energy (Kcal)
Monday	18.1	682.8	25.0	902.5
Tuesday	15.8	578.0	22.8	806.7
Wednesday	20.8	838.4	29.0	1136.0
Thursday	19.7	642.8	28.7	903.9
Friday	18.6	652.2	24.1	812.7
Saturday	16.0	793.0	23.0	1129.2

Thesse values are based on standard serving size and NABL Lab test report.

INITIATIVES

Centralized Kitchen of Akshaya Patra Foundation at Athal, Dadra & Nagar Haveli



Inside Akshaya Patra Kitchen & Storage



Insulated MDM Delivery Vehicle



MDM Distributed to Schools



INITIATIVES BY LABOUR DEPARTMENT



Focus Group	Schemes	Implemented through	Beneficiaries
Registration Building & Construction Workers Industrial Workers	Shramyogi Prasad (Mid-Day Meal & Breakfast)	BOCW Board	11,66,831 Subsidized Meals distrubuted

BACKGROUND & INITIATIVES

There are about 2 lakh labourers in Dadra & Nagar Haveli and Daman & Diu, working at various construction sites and Industries like Plastic, Engineering, Pharmaceuticals, Electrical, Garments, Textiles, Marble etc. The lack of hygienic and nutritious food in time is ultimately impacting the health of workers in the industries as well as construction sites. If the proper and hygienic food is provided, the productivity can be improved. Keeping this in view, the UT Administration has launched “Shramyogi Prasad” Scheme under which Hygienic and Nutritious High Calorie Food is provided to the workers at their work place at subsidized rate.

This scheme was inaugurated for Daman & Diu on the occasion of celebration of Labour Day on 01/05/2018 by Smt. Anandiben Patel, Hon’ble Governor of Madhya Pradesh and Smt. Smriti Irani, Hon’ble Minister of Textiles, Government of India in the presence of Hon’ble Administrator of Daman & Diu and Dadra & Nagar Haveli. It was introduced in Dadra & Nagar Haveli on 01/09/2019 on the visit of the Sh. Amit Shah, Hon’ble Minister of Home Affairs, Government of India, New Delhi in the presence of Hon’ble Administrator of UT of Dadra & Nagar Haveli and Daman and Diu.

Shramyogi Prasad – Mid Day Meal

Under this Shramyogi Prasad (SYP) scheme Hygienic and Nutritious High Calorie Food is provided to the workers at their work place at subsidized rate of Rs 5/- per meal. Touchstone Foundation (a sister agency of Akshaya Patra Foundation) has been engaged for preparation & supply of nutritious food to the worker at their work place. Meal booking is taken one day prior from the contractor/worker from the construction sites telephonically by Labour Department Staff and same is further communicated to meal preparing agency.

Sr No.	Day	Roti	Sabji	Rice	Dal	Breakfast	Total Protein	Total Energy (Kcal)
1	Monday	Roti	Chanamasa la	Jeera Rice	Dalfry (Toor/Mogar)	Puri Bhaji	51.68	2198.97
2	Tuesday	Roti	G.peas-potato	Plain Rice	Toordal (emli=Gud)	Pav Bhaji	51.52	1558.76
3	Wednesday	Roti	Moong sabut	Masala Rice	Mixdal (Toor/ Udad, Chana)	White Dhokla	45.70	1515.02
4	Thursday	Roti	Desi chana	Khichadi	Kadhi	Thepla	60.88	1495.13
5	Friday	Roti	Potato Gilodi	Green Peas Rice	Dalfry (Toor/ Mogar) + Sukhadi Sweet	Vegetable Daliya	48.37	1494.86
6	Saturday	Roti	White chola	Jeera Masala Rice	Mixdal (Toor, Udad, Chana)	Poha Potato	48.49	1559.51
7	Sunday	Roti	Loki-Chanadal	Plain Rice	Gujarartidal (Sing, Suran, emli, gud)	Idli	50.59	1577.30

For Daman & Diu

Every day meal service is provided to construction sites during the lunch time in afternoon. 56 sites are covered on daily basis for providing food. Total cost of one meal is Rs 34.22 out of which construction workers have to pay only Rs 5 and rest of the share is provided by BOCW (Building & other Construction Workers) Welfare Board. Industrial workers have to pay Rs 10 for each meal and rest of the money is shared by his/her employer and CSR Fund.

Registered Construction Workers		Industrial Workers	
Contributors	Amount (Rs.)	Contributors	Amount (Rs.)
BOCW Worker	5.00	Employee	10.00
Daman & Diu BOCW Welfare Board	29.22	Employer	10.00
		Daman & Diu CSR Society (subsidy)	14.22
Total	34.22	Total	34.22

Approximately, 2000 meals are supplied daily to the Construction Workers as well as Industrial Workers at their work place. A total of more than 1 lakh meals have been supplied so far as below –

Meals for Industrial Workers	Meals for Construction Workers	Total Meals Supplied
671559	386181	1057740

For Dadra & Nagar Haveli

Similarly, BOCW Welfare Board of DNH has introduced this scheme for registered construction workers w.e.f. 01/09/2019, wherein they are provided with provided Hygienic and Nutritious high calorie food to the workers at their work place at subsidized rate of Rs 5/- per meal. 23 sites are covered on daily basis for providing food. Around 17211 meals have been distributed to registered construction workers till date. Contribution / Share of the BOCW Registered Workers are as under

Registered Construction Workers	
Contributors	Amount (Rupees)
BOCW Registered Worker	5.00
Dadra and Nagar Haveli BOCW Welfare Board	29.22
Total	34.22

950 to 1000 Meals (approximately) are supplied daily to the Construction Workers at their work place. A total of 87,222 of meals have been supplied so far.

Meals for Construction Worker
87,222

Shramyogi Prasad – Breakfast Service

On the line of SYP – Mid Day Meal, Breakfast Service has also been started by UT Administration of Dadra and Nagar Haveli & Daman and Diu. Total cost of one breakfast is Rs 20 out of which construction workers have to pay only Rs 5 and rest of 15 Rupees is provided by BOCW (Building & other Construction Workers) Welfare Board.

For Daman & Diu

Daman & Diu BOCW Welfare Board has started breakfast service w. e. f. 05-06-2019 at the subsidized rates. On daily basis around 50 breakfast is provided at single location on daily basis. A total of 15429 Breakfasts have been supplied so far.

Registered Construction Workers	
Contributors	Amount (Rupees)
BOCW Registered Worker	5.00
Daman & Diu BOCW Welfare Board	15.00
Total	20.00

For Dadra & Nagar Haveli

Similarly w.e.f 04-11-2019, Shram Yogi Prasad (Breakfast Service) has been initiated with a view to provide hot nutritious breakfast items to the registered Construction Workers at a subsidized rate of Rs 5/-. A total of 6440 Breakfasts have been supplied so far.

Registered Construction Workers	
Contributors	Amount (Rupees)
BOCW Registered Worker	5.00
DNH BOCW Welfare Board	15.00
Total	20.00

INITIATIVES



INITIATIVES

INITIATIVES BY HEALTH DEPARTMENT



Focus Group	Schemes	Implemented through	Beneficiaries
Anaemic Children / Womens	4C Project Beti Janmahotsav	Health Centres	Appx 1,00,000

BACKGROUND & INITIATIVES

To tackle the issue of Anaemia and Malnutrition in the UT, Health Department has launched an unique initiative of - 4 C Project (Collaborative Community Care through CSR) which aims on roping CSR funds in the programmes of the health sector specifically focussed on anaemia & malnutrition. The project is launched in the month of January 2020 and the implementation will begin shortly after completing the assessment of all requirements. Funds have already been roped in for the purpose of achieving and Malnutrition & Anaemia Free UT and accordingly convergence will be done along with available Central/UT Schemes.

4C Project

Objectives

- To reduce the anemia level in different age groups (women and children)
- To provide clear and simple recommendations to use IFA & Vitamin C supplements to the Community
- To prevent and treat iron deficiency anemia.
- To advocate lifestyle modifications mainly dietary diversification and food fortification
- To test & treat non nutritional anemia (Malaria, Sickle Cell Anemia)

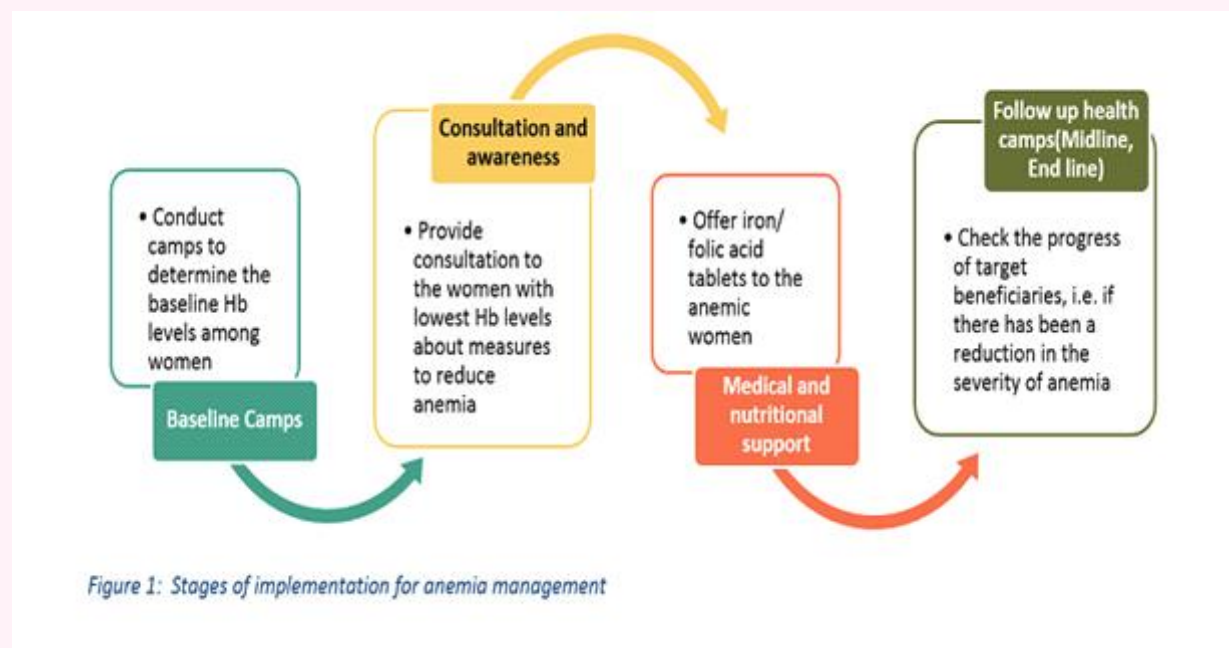
<u>Malnutrition Interventions</u>	<u>Anaemia Interventions</u>
<ul style="list-style-type: none"> • THR (Take Home ration) • RUTF (Ready -to-use Therapeutic Food) Biscuits • - Health Promotion 	<ul style="list-style-type: none"> • THR • Moringa parks • Double fortified salt • Health education • Vaccination • R& D Centre • Provision of sukhati

The goal of CSR is to embrace responsibility for the company's actions and encourage a positive impact through its activities on the environment, consumers, employees, communities, stakeholders and all other members of the public sphere. By performing the task of CSR activities, the companies are helping to bring in a progressive change in the society. Conventionally, Most of the industrialist of the UT has come forward to support Health Department on the issue of malnutrition and anaemia. A detailed study in this regard has already been done by the Health Department.

Disease burden	DD		DNH	
	Target Population	Anaemia cases (Hb 2)	Target Population	Anaemia cases (Hb 2)
Anaemic children	29218	975	60686	25124
Anaemic Adolescents (10-19 years)	36000	2232	64158	24059
Anaemic women (20-49 yrs)	61912	2476	79691	30521

Required Interventions:

- Village wise adoption.
- Severely anaemic children and Non pregnant women : Take home ration (Rs.500 /bag/ month).
- Double fortified salt to all households @ Rs. 10 per kg
- Establishment of Moringa parks in community lands.
- Distribution of Moringa powder.
- Health care education.
- Establishment of HAAT (Health Advocacy, Assistant and Treatment) Centres in Health and Wellness centres with a nodal staff



Sickle Cell Anaemia Interventions

- Screening and Confirmatory tests.
- Counseling centers
- Tab. Folic acid , Sodabicarb and Analgesic tablets free of cost for every month at door steps by Health workers
- Frequent Crisis/Episodes, treated with Tablet Hydroxyurea Supplied free of cost every Month.
- Follow up every 3 months

Through CSR

- State of the Art Counseling,
- Stem cell therapy and R&D centre at VBCH.
- Pneumococcal vaccine to all patients.(cost of single dose of vaccine is Rs.1500)

Mission Malnutrition Free DD & DNH

MISSION MALNUTRITION FREE DD & DNH											
<ul style="list-style-type: none"> – To screen all 6 months to 5 years age children – To identify and provide Nutritional supplementation to all malnourished children – To improve personal hygiene, Hand washing – To promote use of safe water & sanitation practices 	<table> <tr> <th>Category</th><th>DD</th><th>DNH</th></tr> <tr> <td>SAM</td><td>65</td><td>355</td></tr> <tr> <td>MAM</td><td>263</td><td>1517</td></tr> </table>	Category	DD	DNH	SAM	65	355	MAM	263	1517	<ul style="list-style-type: none"> ✓ Inpatient management at NRC ✓ Regular follow up ✓ Community / Home based Management ✓ Monthly screening and counseling
Category	DD	DNH									
SAM	65	355									
MAM	263	1517									
Under CSR : <ol style="list-style-type: none"> 1. Take Home Ration to MAM children : Rs.500 per Bag/month. 2. Biscuits for SAM children : Packet of 4 biscuits @ Rs. 30 per packet for 60 days. 											

Beti Janmotsav & Badhaai Kit

The UT of Dadra & Nagar Haveli and Daman & Diu has witnessed rapid urbanization over past few decades leading to influx of large number of migratory population. The Adult Sex Ratio and Sex Ratio at Birth in the UTs as per Census 2011 has shown slight decline owing to sex selective abortion and preference to male child.

Sex Ratio	DNH	DD
Sex Ratio Overall	775	618
Child Sex Ratio 0 -6 yrs	926	904

Then the UT Administration launched the celebration of “Beti Janm Mahotsav”. All girl children born in previous month and their parents are invited and the birthdays of the girl children are celebrated with much pomp and fervor along with cake cutting also every girl child is gifted with

a. Badhaai Kit consisting of -



2 Sets of Cloth	Cap Mittens Hoody Blanket	Handkerchief Diapers	Bowl Soap Baby Powder	Mosquito Net with Cushion	Toys	Baby Anti Rash Cream
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Upon the birth of a girl child, a Badhaai kit worth Rs. 1000/- with various necessary childcare items is gifted to the mother of the newborn. This works as an added assistance to the mother. Indirect awareness generation amongst the mothers is instilled as they learn about the necessary items required for newborn hygiene and care through the contents of the Badhaai kits.

INITIATIVES



b. Suraksha Kavach

Suraksha Kavach – includes benefits under Maternal and child Health Schemes of the Government of India such as Janani Suraksha Karyakram (JSY) with Rs.700/- & incentives under Pradhan Mantri Matru Vandana Yojana : Rs.5000/-. Along with schemes of UT Administration such as “Save the Girl Child Scheme” with LIC Policy of Rs.42,372/- & Paripakwa Mata Niyojit Bal Yojana with Rs.10000/-

INITIATIVES

c. Prizes

Prizes are awarded to the winners of Healthy Baby Contest.

Achievement: – Till date more than 12444 Badhaai Kits have been distributed in the UTs, with the launch of Beti Janmahotsav, and the UTs have seen an increasing trend in the Sex Ratio and decrease in IMR (Infant Mortality Rate).

TACKLING MALNUTRITION THROUGH PDS SYSTEM



Focus Group	Schemes	Implemented through	Beneficiaries
National Food Security Act Beneficiaries	PDS (Public Distribution system) National portability Aadhaar Authentication	Fair Price Shop (FPS)	Priority Household = 2,63,060 AAY Household = 24,848

BACKGROUND & INITIATIVES

Through its network of Fair Price Shops (FPS), UT Administration has been implementing provisions of National Food Security Act (NFSA) 2013 w.e.f. 1st November 2015. All details of each Ration card holders have been digitized. The U. T. of Dadra and Nagar Haveli and Daman and Diu has completed 100% seeding of Ration Cards with Aadhaar and distribution of ration is done through PoS biometric devices by Aadhaar authentication. There are –

- 51 FPS in Daman & Diu (38 FPS in Daman & 13 in Diu).
- 63 FPS in Dadra & Nagar Haveli
- Total = 114 FPS

UT Administration of Dadra and Nagar Haveli and Daman and Diu has installed electronic point of sale (ePOS) devices at all fair price shops (FPSs). In year 2016 project was launched and made functional from February, 2017. The ePOS devices track the sale of foodgrains to actual cardholders on a real time basis and resulted in elimination of pilferage thereby allowing significant savings in food subsidy. After implementation of project sustained efforts were made to do Aadhaar seeding of all the beneficiaries and achieved 100% aadhar seeding in ration cards. Ration is being distributed through Aadhaar Authentication Process, UT has achieved target of 99 % Aadhar Verified Transactions.

Following were the objectives of the project:

- To record & maintain transactions between stake holders in transparent, accurate and updated manner;
- To ensure delivery of PDS commodities to real beneficiaries and minimize diversion and leakages;
- To improve logistics management efficiency.

Awareness camp were organized in all Panchayats and Municipality area for preparation of new/separate ration card, addition, deletion, name change, FPS change

during the year 2018-19, 2019-20. During “Revenue Camps” held by District Collectors every month (every time at a new location) officials from Food Supplies Department always participate to ensure new registration/deletion/addition in ration cards and resolve the issues related to PDS System.

NFSA Beneficiaries & Entitlement – Daman & Diu

At present the Ration Cards under NFSA, 2013 as on 03/03/2020 for Daman & Diu is given below –

District	Category of Ration cards		Total number of persons (Beneficiaries)		Physical Achievement	Foodgrains being distributed (in kg.)
	AAY	PHH	AAY	PHH		
Daman	942	12056	3889	48665	52554	35 kg per R.C. for AAY & 5 kg per person for PHH.
Diu	149	6667	338	22408	22746	
Total	1091	18723	4227	71073	75300	

The current category wise entitlement of food grains to Ration card holders of Daman & Diu District are as below:-

Allocation of Category	Entitlement of Foodgrains		Rate to Card Holders
	Rice	Wheat	
AAY	33 kg per card per month	2 kg per card per month	Rs 3/- per kg Rice and Rs. 2/- per kg Wheat
PHH	2.200 kg per person per month	2.800 kg per person per month	

NFSA Beneficiaries & Entitlement – Dadra & Nagar Haveli

At present the Ration Cards under NFSA, 2013 as on 03/03/2020 of Dadra and Nagar Haveli –

District	Category of Ration cards		Total number of persons (Beneficiaries)		Physical Achievement	Foodgrains being distributed (in kg.)
	AAY	PHH	AAY	PHH		
DNH	4288	41418	20621	191987	212608	35 kg per R.C. for AAY & 5 kg per person for PHH.
Total	4288	41418	20621	191987	212608	

The current category wise entitlement of foodgrains to Ration card holders of Dadra and Nagar Haveli District are as below –

Allocation of Category	Entitlement of Foodgrains		Rate to Card Holders
	Rice	Wheat	
AAY	33 kg per card per month	2 kg per card per month	Rs 3/- per kg Rice and Rs. 2/- per kg Wheat
PHH	4.500 kg per person per month	0.500 kg per person per month	

Allocation of Foodgrains for UT by GoI

For AAY & PHH categories to Daman & Diu for the month of March 2020 as under –

Allocation of Category	Monthly Quantity (in Tons)		Total (in Tons)
	Rice	Wheat	
AAY	31.637	6.583	38.220
PHH	158.605	201.860	360.465
Total	190.242	208.443	398.685

For AAY & PHH categories to DNH for the month of March, 2020 are as under –

Allocation of Category	Monthly Quantity (in Tons)		Total (in Tons)
	Rice	Wheat	
AAY	140.250	8.575	148.825
PHH	686.376	76.264	762.640
Total	826.626	84.839	911.465

Timely dissemination of Ration Availability & Helpline

The Department ensures timely dissemination of information of Ration availability in FPS shops to beneficiaries through Local news paper which saves time & effort and also reduce number of visit of beneficiaries at FPS.

Assistance and counselling on all PDS related services and schemes – also available on the help line. Any person/ beneficiaries/ FPS holders may call at 1967.

Savings from allocated entitlement

Since the Department has digitized the whole distribution process therefore there are no chances of leakages of food grains and every month we have details of residual food grains which are carry forwarded for next month distribution and accordingly the foodgrains quota of that particular FPS is deducted. Here is the detail of 2 month saving which is carry forwarded to next month –

Sr. No	Month	Monthly Allocation Required as per Ration Card			Total Saving of Foodgrains (MTs)		
		Rice	Wheat	Total	Rice	Wheat	Total
1	January, 2020	1030.093	294.757	1324.85	22.418	14.53	36.948
2	February, 2020	1030.093	294.757	1324.85	22.648	14.963	37.611
	Total	2060.186	589.514	2649.7	45.066	29.493	74.559

Supply Chain Management System – Fully Implemented

E- PDS Portal for Ration card is totally implemented in the UT. Food and Essential Commodities Assurance and Security Target (FEAST) through which supply and allocation of commodities under e-PDS is also been made fully online. Online allocation of food grains is implemented for all FPS.

Annavitran Portal through which monitoring of transactions of ration cards based on Aadhaar authentication can be done has already implemented and regularly updated.

Deduplication exercise & elimination of Bogus Ration Cards

To ensure the correctness and genuineness of beneficiaries Intra-state de-duplication exercise for the whole UT. Inter-state de-duplication is under process by verifying the beneficiaries. The details are as follows –

District	Intra-state (removed)	Intra- state (present status)	Inter- state(Previously as on 21/12/2019)	Inter-state (as on 13/03/2020)
Daman & Diu	1707	00	5495	2300
DNH	410	00	9153	4003

National Portability Launched in UT

To address the issue of floating population (since both Daman & Dadra Nagar Haveli have industrial areas and establishments and have lot of labourers coming from other states) Intra-state Portability of Ration Cards has been started in the U.T. Administration of DNH and Daman and Diu since 01/03/2020. Beneficiary can now lift their entitlement food grains from any FPS in the U.T.

The testing of National Portability with the state Gujarat has been completed as on 12/03/2020. (A beneficiary from DNH & DD had lifted his food grains from Gujarat. Similarly a beneficiary from Gujarat has lifted his food grains from DNH & DD. UT of DNH and DD is included in one Cluster with 12 States/UT for National Portability.

