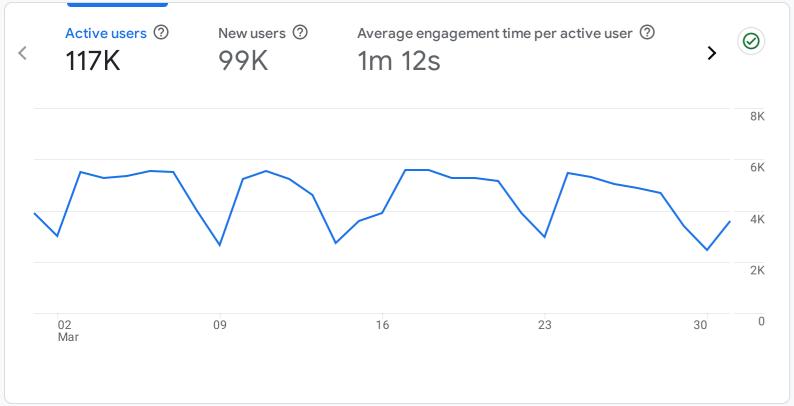
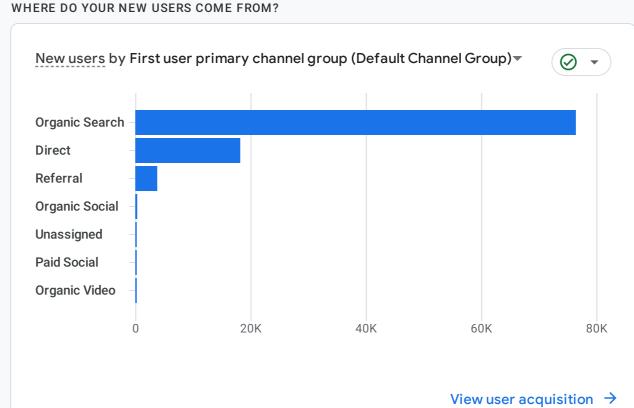
Visitors Summary March, 2025

Reports snapshot





WHAT ARE YOUR TOP CAMPAIGNS?

Sessions - by Session primary channel group	⊘ •
SESSION PRIMARY CHAN	SESSIONS
Organic Search	152K
Direct	25K
Referral	7.2K
Unassigned	1.7K
- Organic Social	478
Paid Social	214
Organic Video	43

View traffic acquisition \rightarrow

			HOW ARE AG	CTIVE USE	RS TRENDI	NG?
Active users by Country		Ø •	User ac	tivity ove	er time	
	COUNTRY	ACTIVE USERS				
	India	105K		~~		
	United States	8K				
	Germany	815				
	- Canada	467				
	Singapore	357				
	Japan	258			~	~
Ÿ,	Hong Kong	251		~~~	~	
			02 Mar	09	16	
		View countries \rightarrow				

User act	ivity ove	r time				Ø •
					150K	• 30 DAYS 114K
					100K	• 7 DAYS 27K
					50K	• 1 DAY 3.6K
02 Mar	09	16	23	30	0	

Ø •

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

PAGE TITLE AND SCREEN	VIEWS
नवीन और नवीकरणीय ऊर्जा मंत्रा	46K
MINISTRY OF NEW AND REN	30K
APPROVED LIST OF MODEL	12K
Current Notices MINISTRY	11K
Schemes MINISTRY OF NE	10K
Physical Achievements MIN	8.7K
Solar MINISTRY OF NEW A	8.5K

WHAT ARE YOUR TOP EVENTS?

EVENT NAME	EVENT COUNT
page_view	3311
user_engagement	253ł
session_start	1861
first_visit	991
scroll	88
click	78
file_download	64

View pages and screens \rightarrow

View events \rightarrow

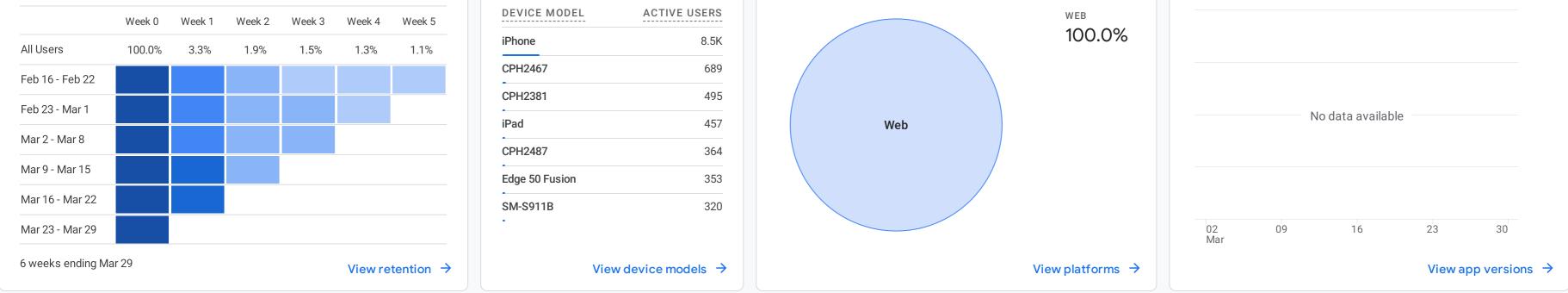
HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort Based on device data only









WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

