

# Visitors Summary

## January, 2025

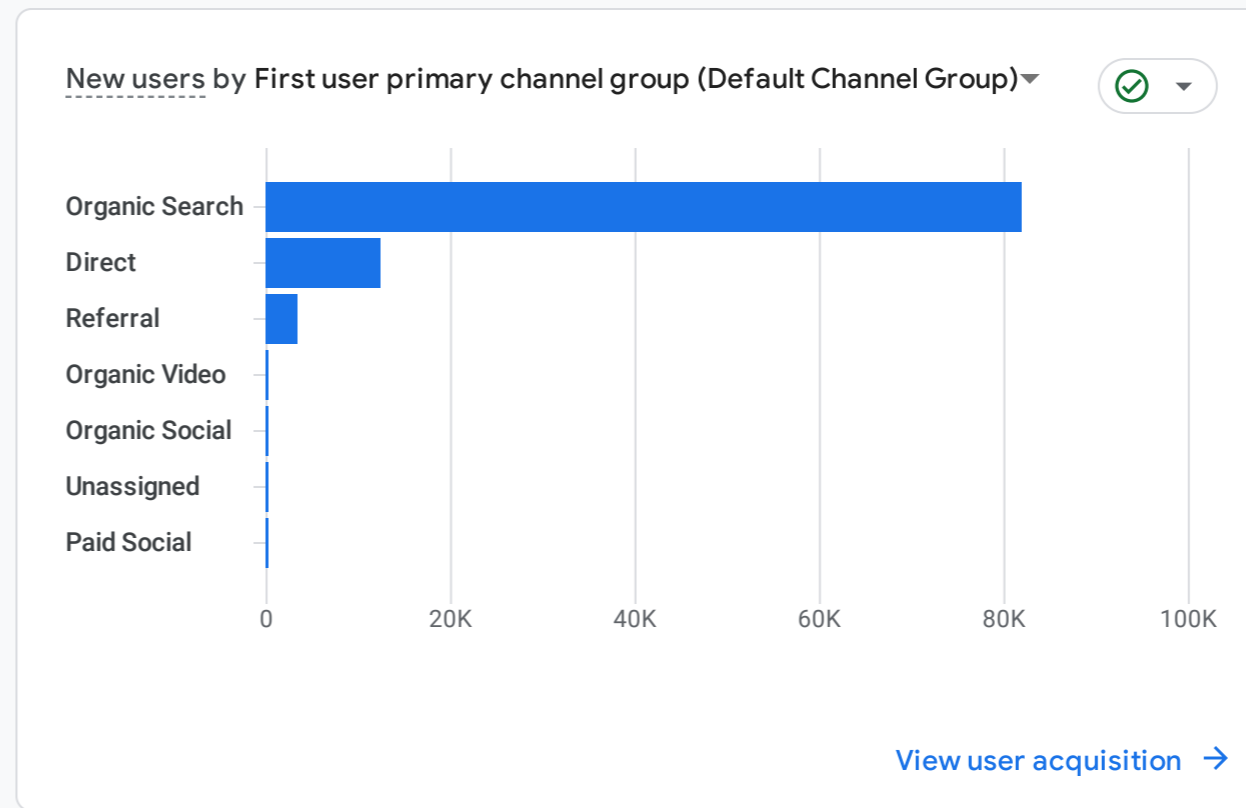
All Users Add comparison

Custom Jan 1 - Jan 31, 2025

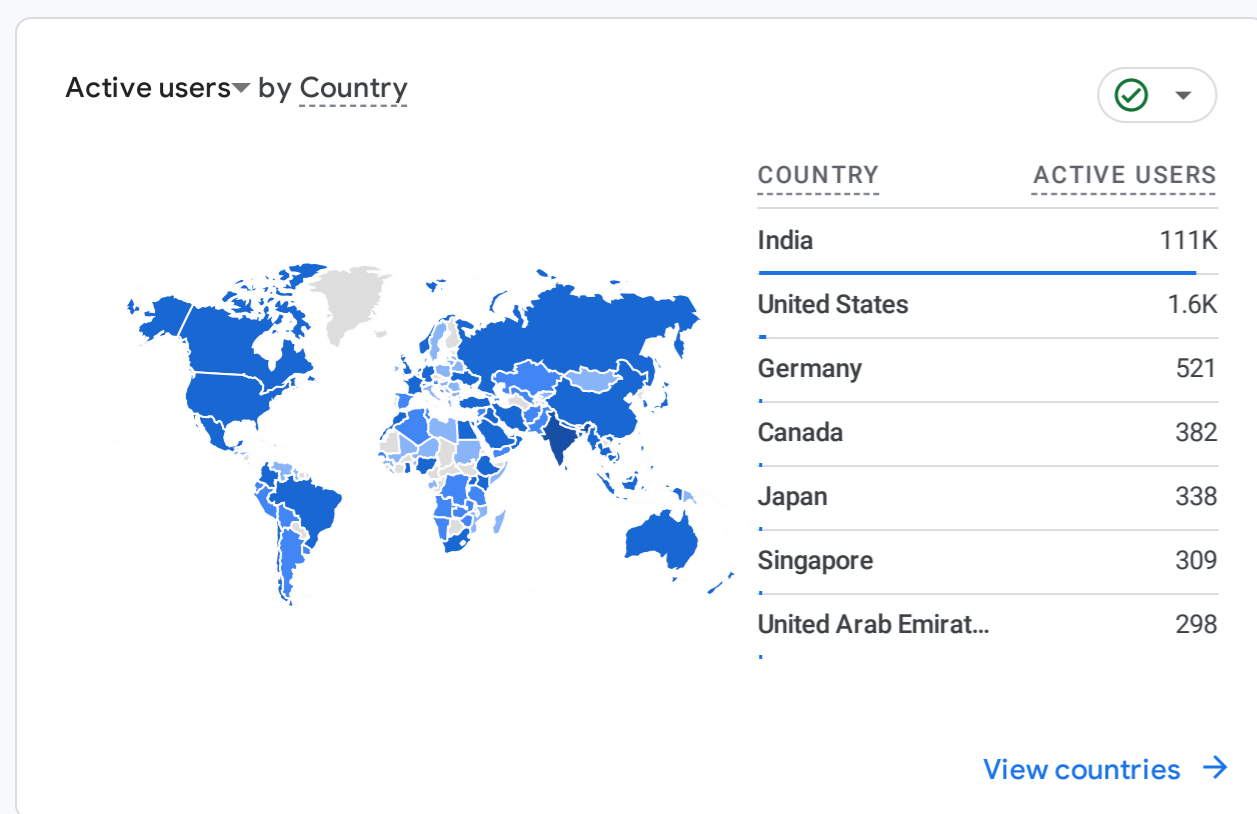
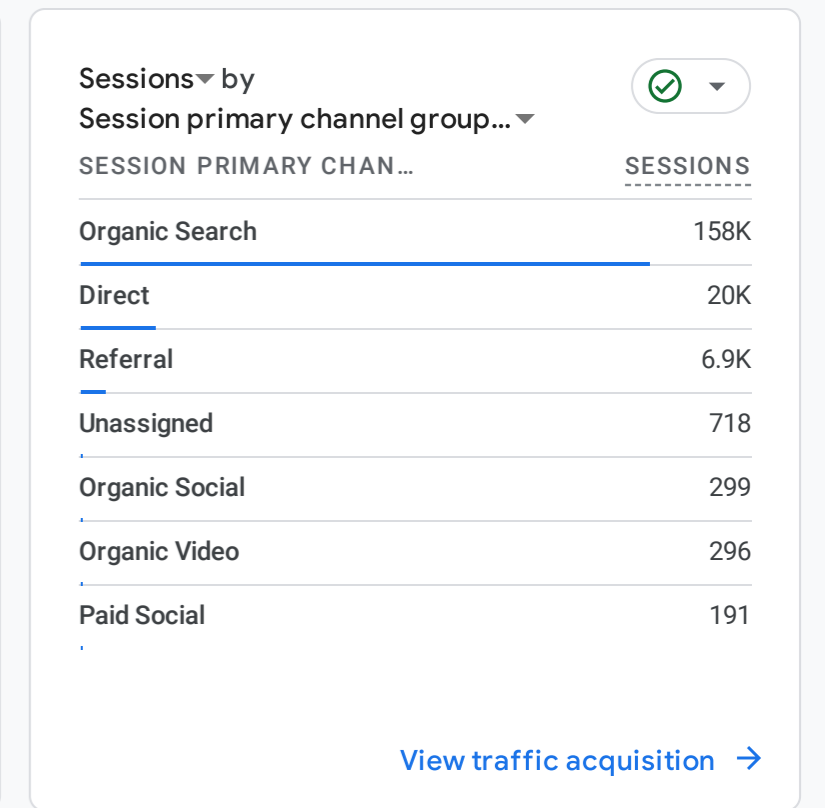
Reports snapshot



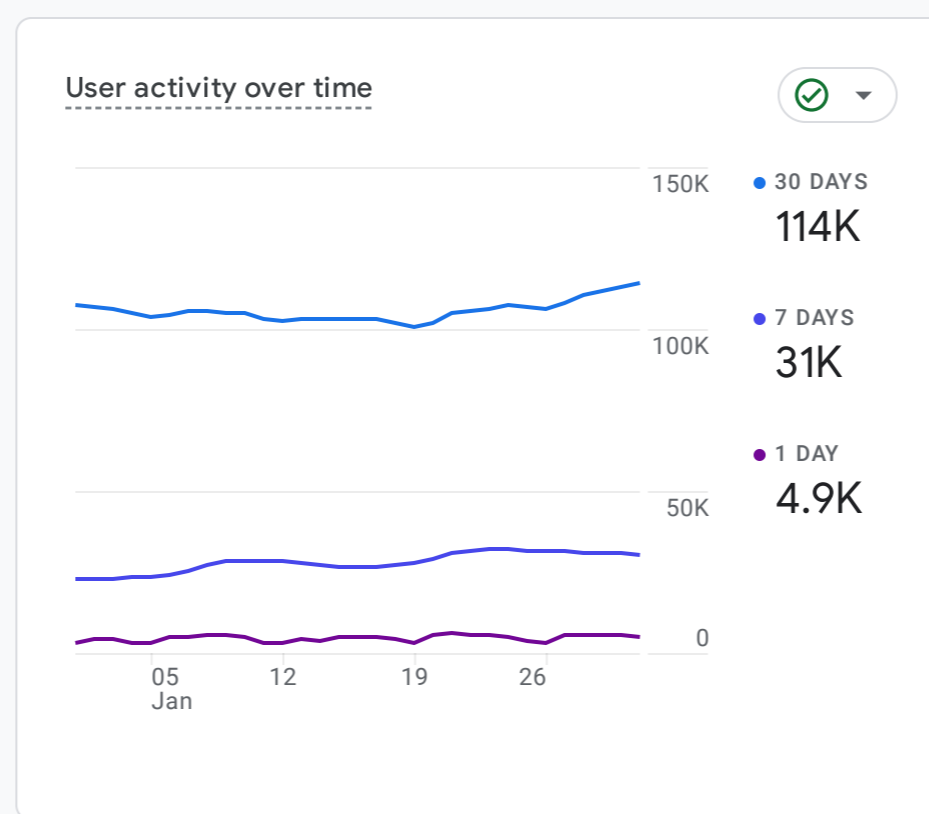
WHERE DO YOUR NEW USERS COME FROM?



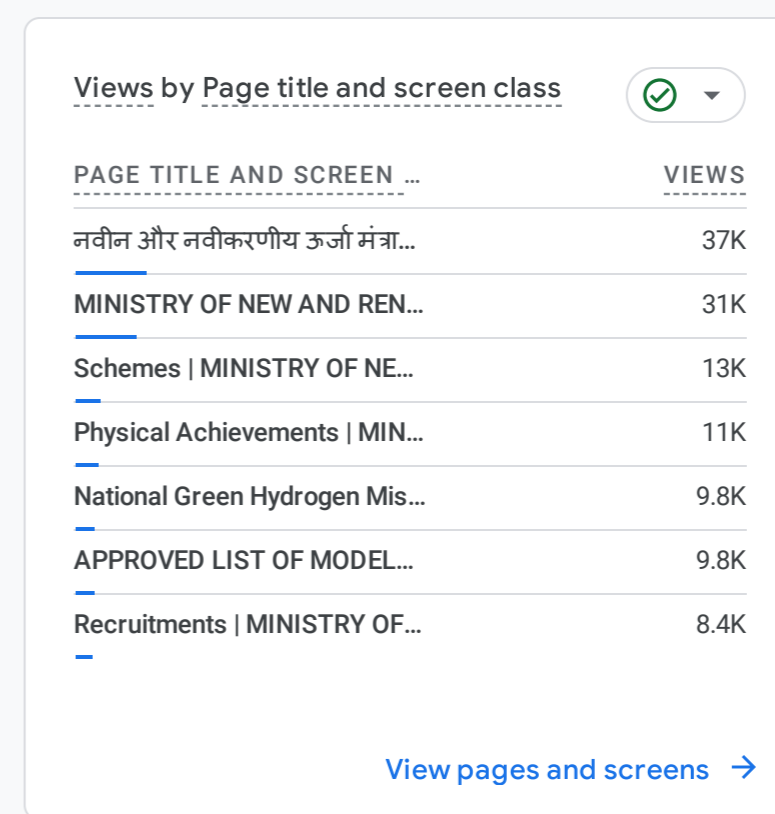
WHAT ARE YOUR TOP CAMPAIGNS?



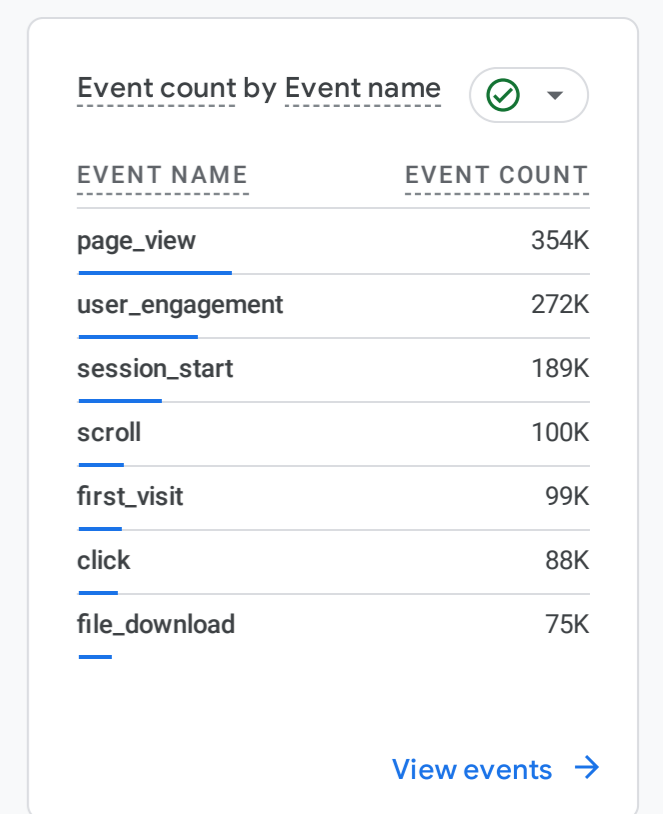
HOW ARE ACTIVE USERS TRENDING?



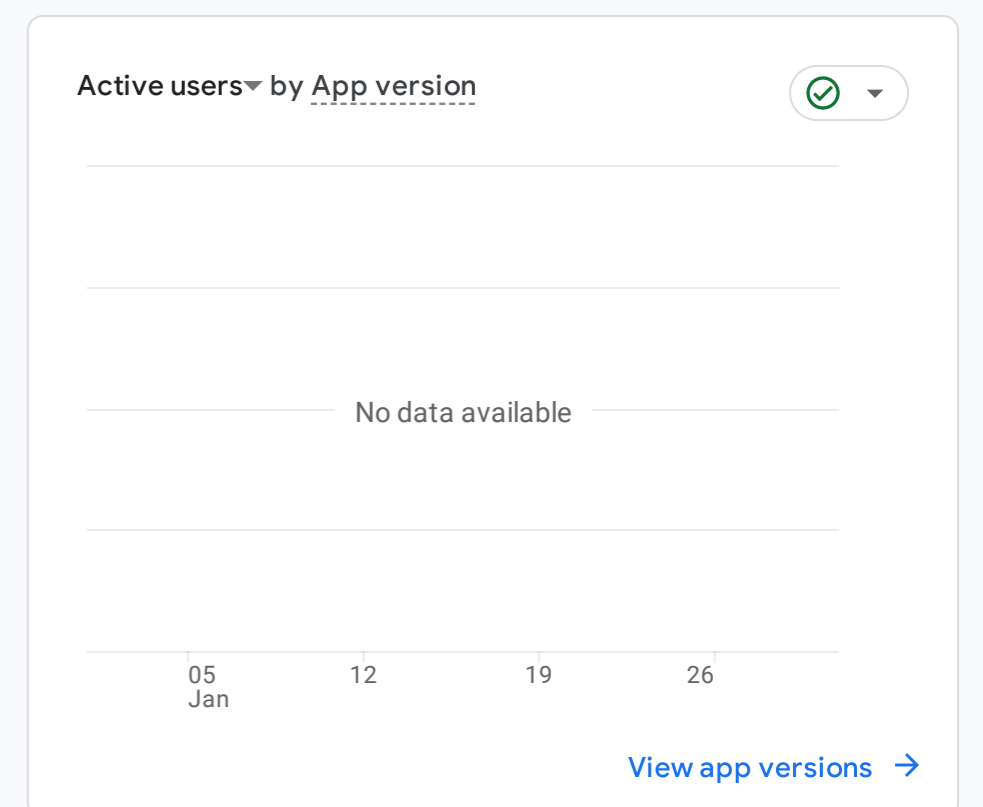
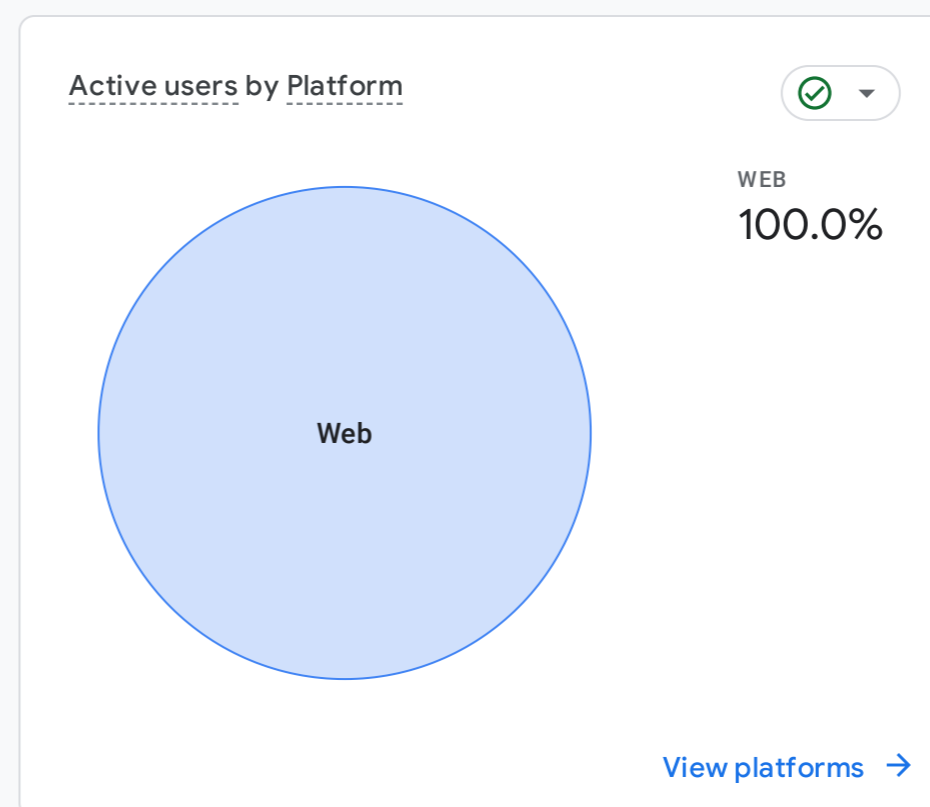
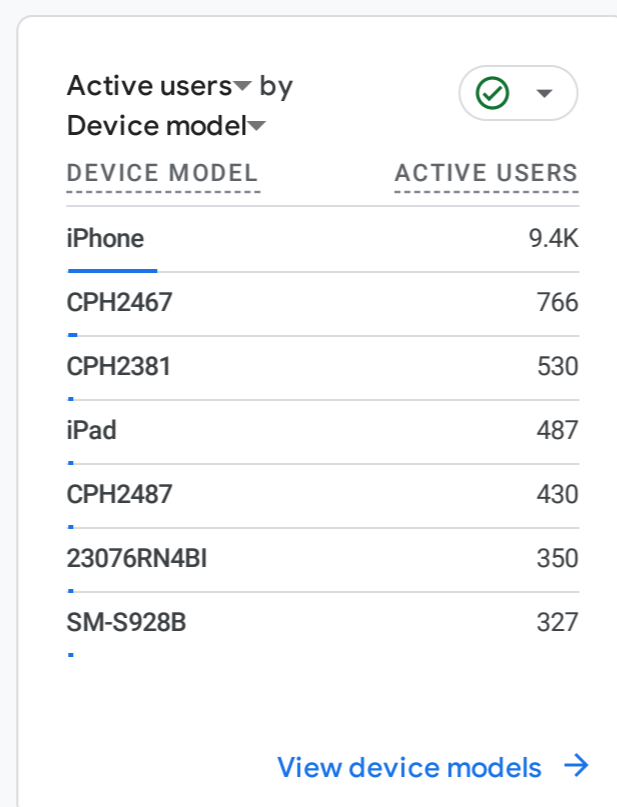
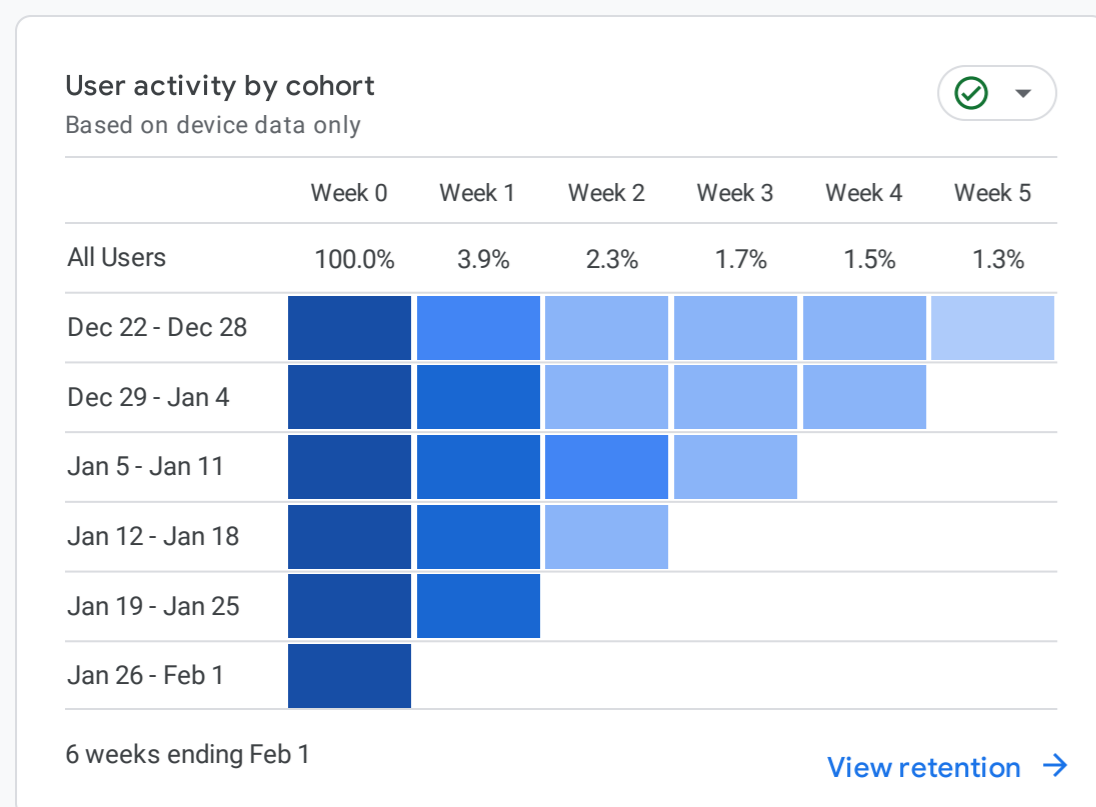
WHICH PAGES AND SCREENS GET THE MOST VIEWS?



WHAT ARE YOUR TOP EVENTS?



HOW WELL DO YOU RETAIN YOUR USERS?



WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

