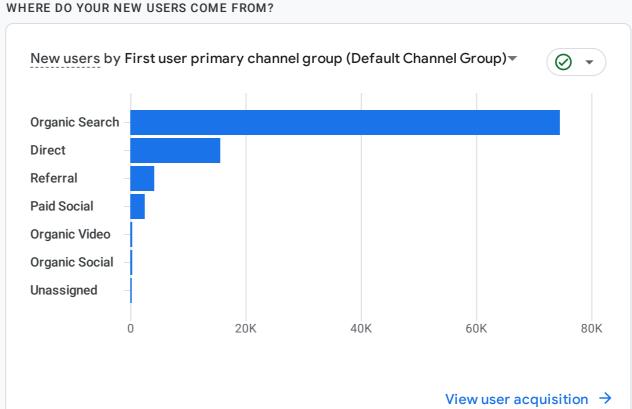
Analytics MNRE_Website_S3Waas

All Users Add comparison +

Reports snapshot





WHAT ARE YOUR TOP CAMPAIGNS?

Sessions • by Session primary channel group •	⊘ ◄
SESSION PRIMARY CHAN	SESSIONS
Organic Search	153K
Direct	24K
Referral	7.4K
Paid Social	2.7K
- Organic Social	507
Unassigned	413
Organic Video	374

View traffic acquisition \rightarrow

ctive users▼ by Country		⊘ •	User
	COUNTRY	ACTIVE USERS	
	India	108K	
	United States	1.7K	
	Japan	413	
	Singapore	406	
	Canada	334	
	United Arab Emirat	274	
Ч,	Australia	272	
	v	/iew countries →	

HOW ARE ACTIVE USERS TRENDING?

ser activity over time		Ø •
	150K	• 30 days 114K
	100К	• 7 days 32K
	50K	• 1 DAY 3.9K
03 10 17 24 Nov	0	

Ø •

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

PAGE TITLE AND SCREEN	VIEWS
MINISTRY OF NEW AND REN	65
What's New MINISTRY OF N	32
नवीन और नवीकरणीय ऊर्जा मंत्रा	12
Schemes MINISTRY OF NE	11
Physical Achievements MIN	9.8
National Green Hydrogen Mis	9.6
Solar Overview MINISTRY 0	9.2

WHAT ARE YOUR TOP EVENTS?

EVENT NAME	EVENT COUNT
page_view	372
user_engagement	2591
session_start	1864
first_visit	97k
scroll	97k
click	921
file_download	74

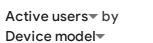
View pages and screens $\,$ ightarrow

View events \rightarrow

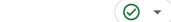
HOW WELL DO YOU RETAIN YOUR USERS?

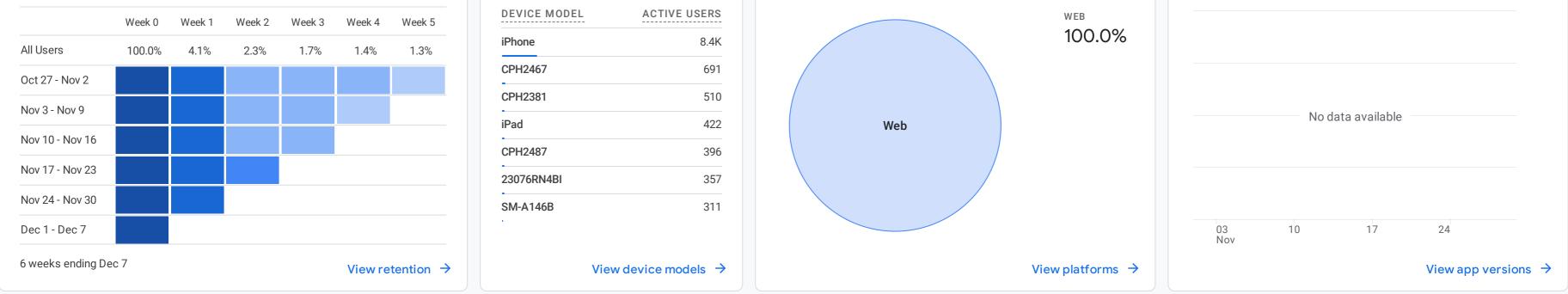
User activity by cohort Based on device data only











WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

