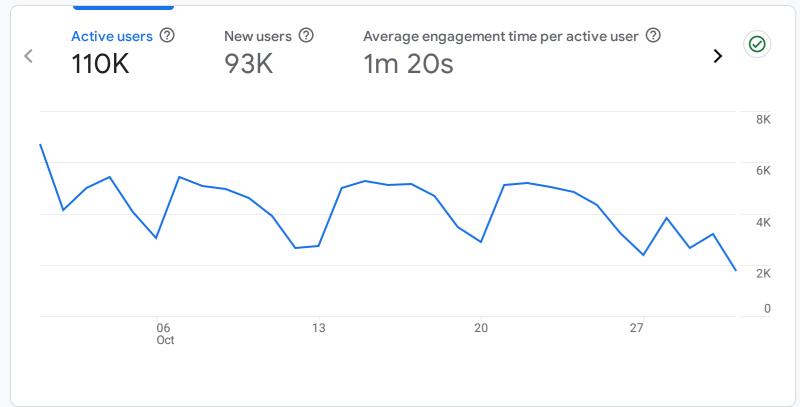
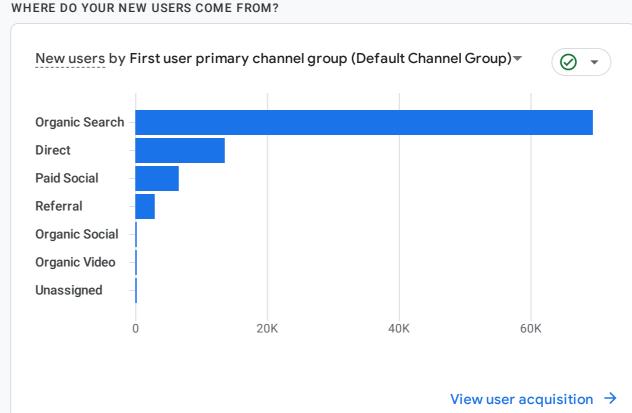
# Visitors Summary October, 2024

## S3Waas Analytics MNRE\_Website\_S3Waas

### All Users Add comparison +

# Reports snapshot





WHAT ARE YOUR TOP CAMPAIGNS?

Session primary channel group 🔻	
SESSION PRIMARY CHAN	SESSIONS
Organic Search	148K
Direct	21K
Paid Social	7.2K
Referral	5.9K
Unassigned	409
Organic Social	279
Organic Video	90

View traffic acquisition  $\rightarrow$ 

			HOW ARE ACTIVE USERS TRENDING?
Active users - by Country		<ul><li>✓</li></ul>	User activity over time
	COUNTRY	ACTIVE USERS	
	India	104K	
	United States	1.4K	
	Japan	402	
The states	Singapore	375	
	Australia	331	
	Canada	317	
Y, I	Germany	274	
			06 13 20 2 Oct
		View countries $\rightarrow$	

				200K	• 30 DAYS
				200K	104K
				150K	• 7 DAYS
				~	20K
				100K	• 1 DAY
					1.8K
				50K	
				0	
06 Oct	13	20	27		

WHICH	PAGES	AND	SCREENS	GET	THE	MOST	VIEWS?	
	17.020	/	OONEENO	0			112110.	

PAGE TITLE AND SCREEN	VIEWS
MINISTRY OF NEW AND REN	72K
Schemes   MINISTRY OF NE	11K
National Green Hydrogen Mis	9.5K
ग्रिड कनेक्टेड सोलर रूफटॉप प्रोग्रा	8.7K
Physical Achievements   MIN	8.7K
Solar   MINISTRY OF NEW A	8.6K
Who's Who   MINISTRY OF NE	8.2K

View pages and screens  $\rightarrow$ 

WHAT ARE YOUR TOP EVENTS?

EVENT NAME	EVENT COUNT
page_view	3204
user_engagement	241
session_start	1774
scroll	94k
first_visit	93k
click	84k
file_download	624

View events  $\rightarrow$ 

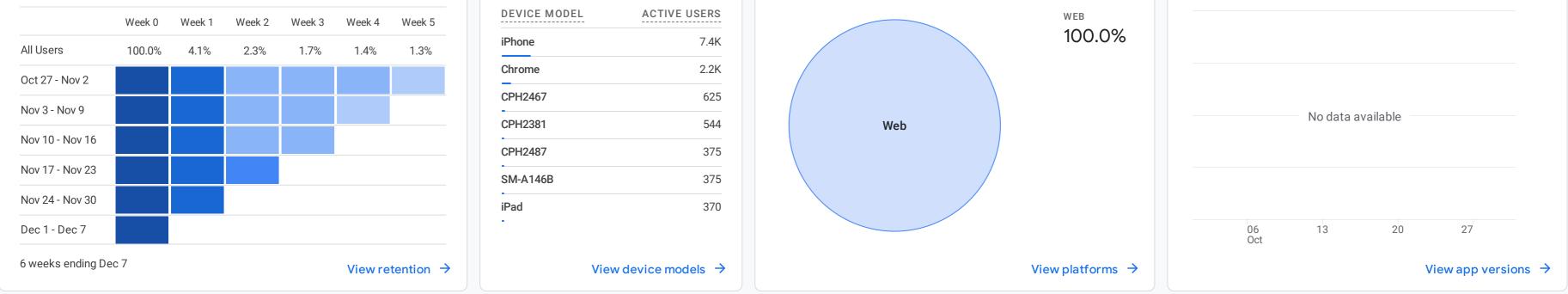
# HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort Based on device data only



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# WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

