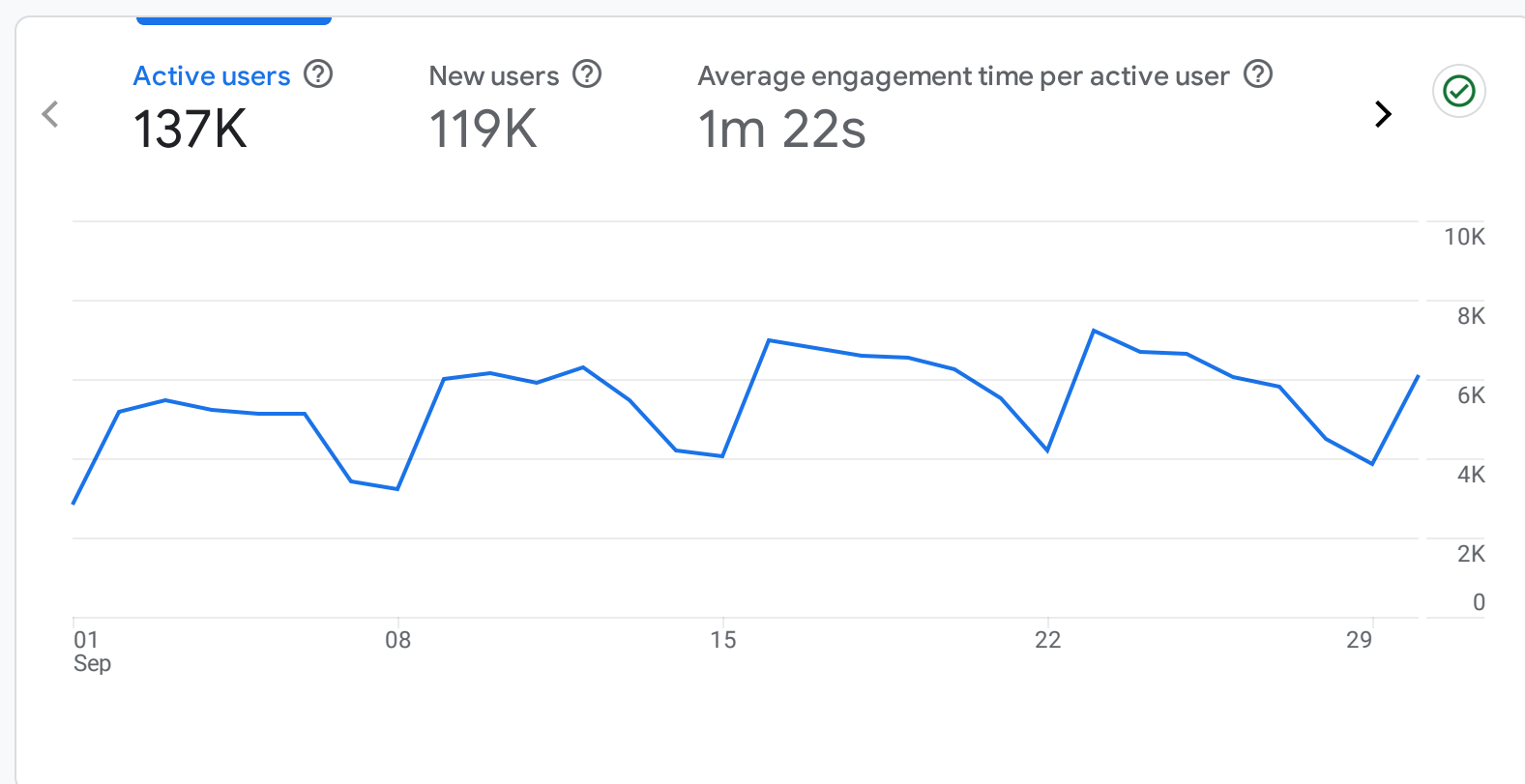


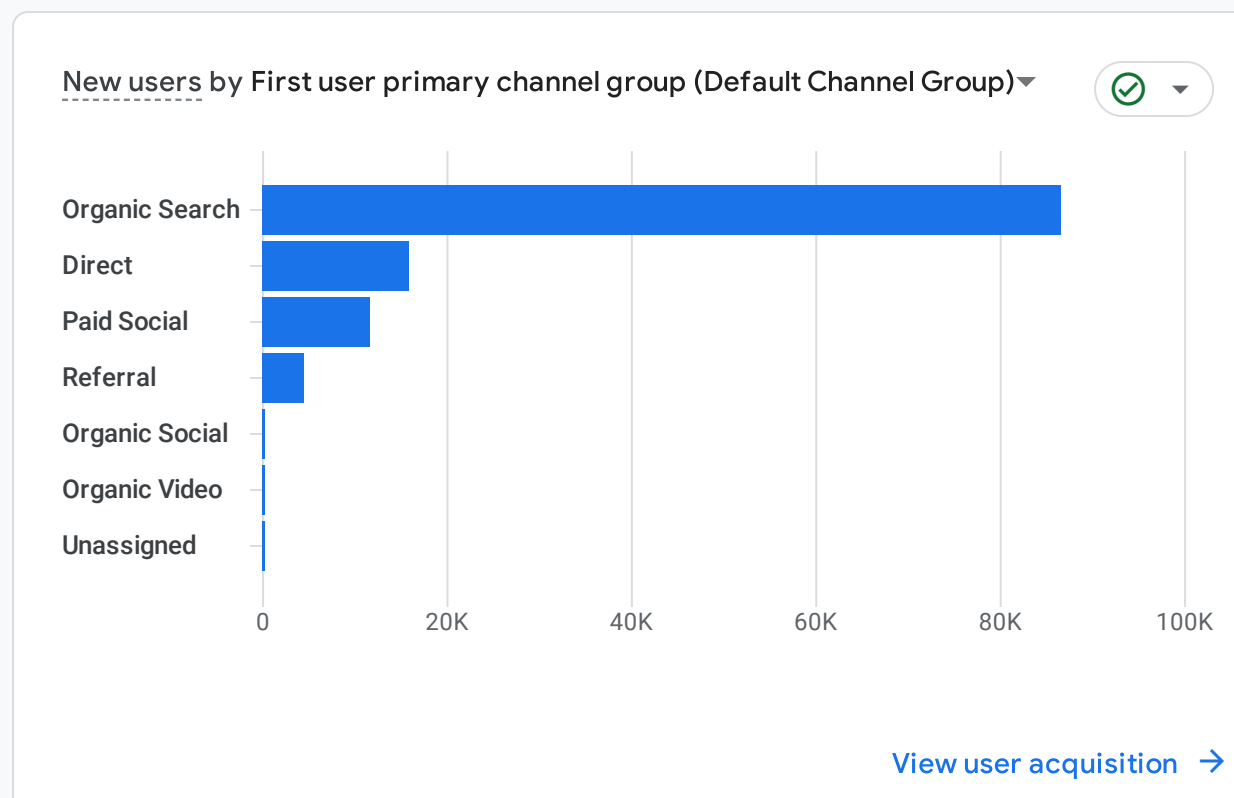
# Visitors Summary

## September, 2024

Reports snapshot



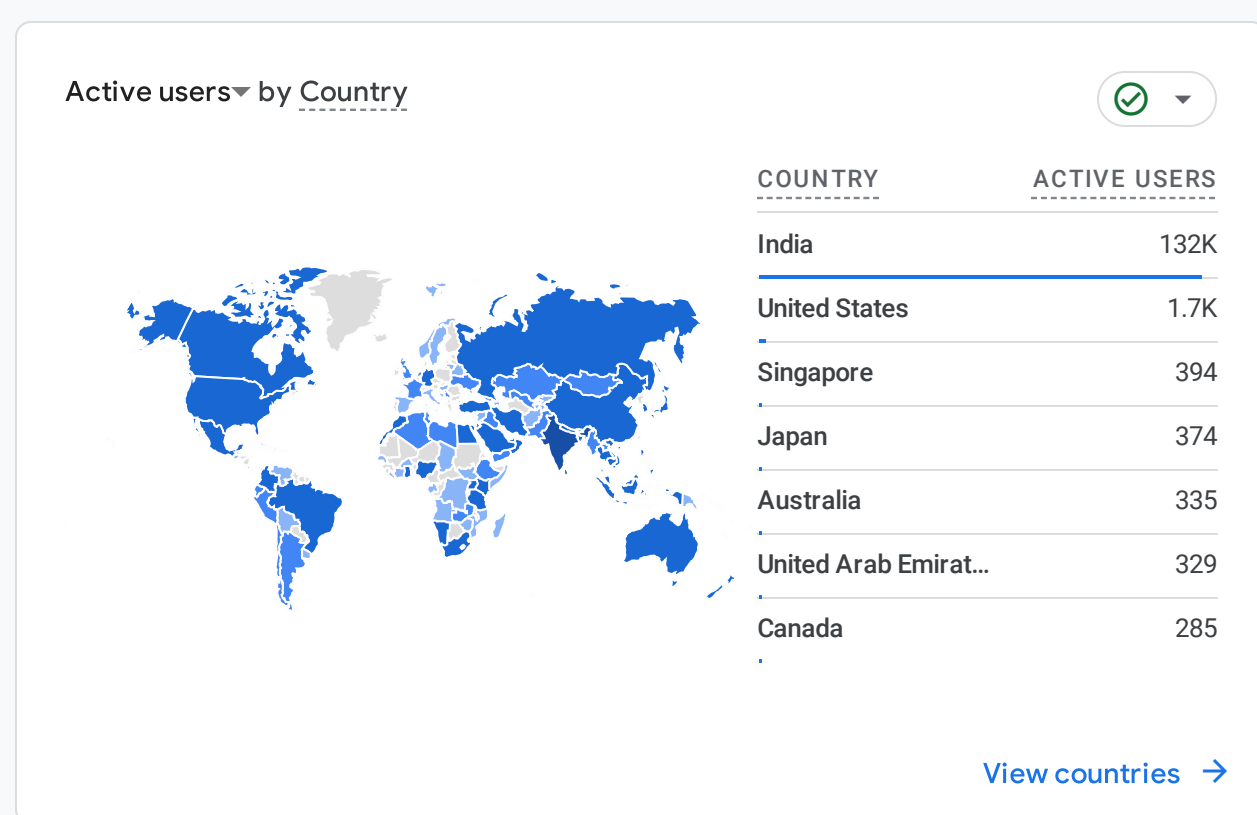
WHERE DO YOUR NEW USERS COME FROM?



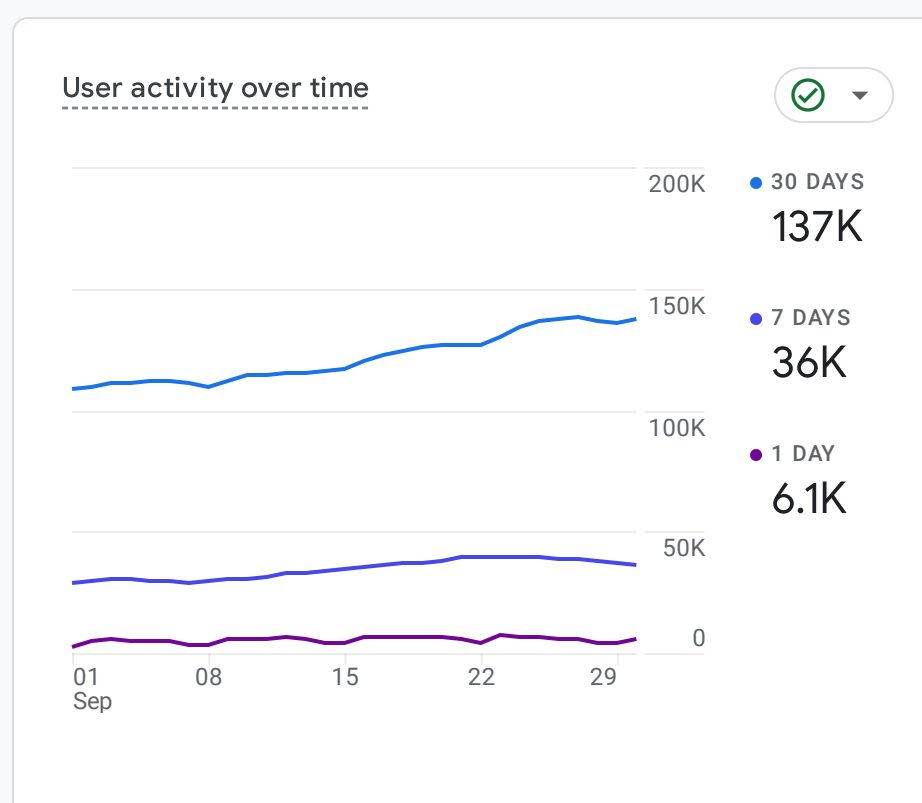
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group

SESSION PRIMARY CHAN...	SESSIONS
Organic Search	177K
Direct	24K
Paid Social	13K
Referral	8.4K
Unassigned	485
Organic Social	459
Organic Video	104



HOW ARE ACTIVE USERS TRENDING?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

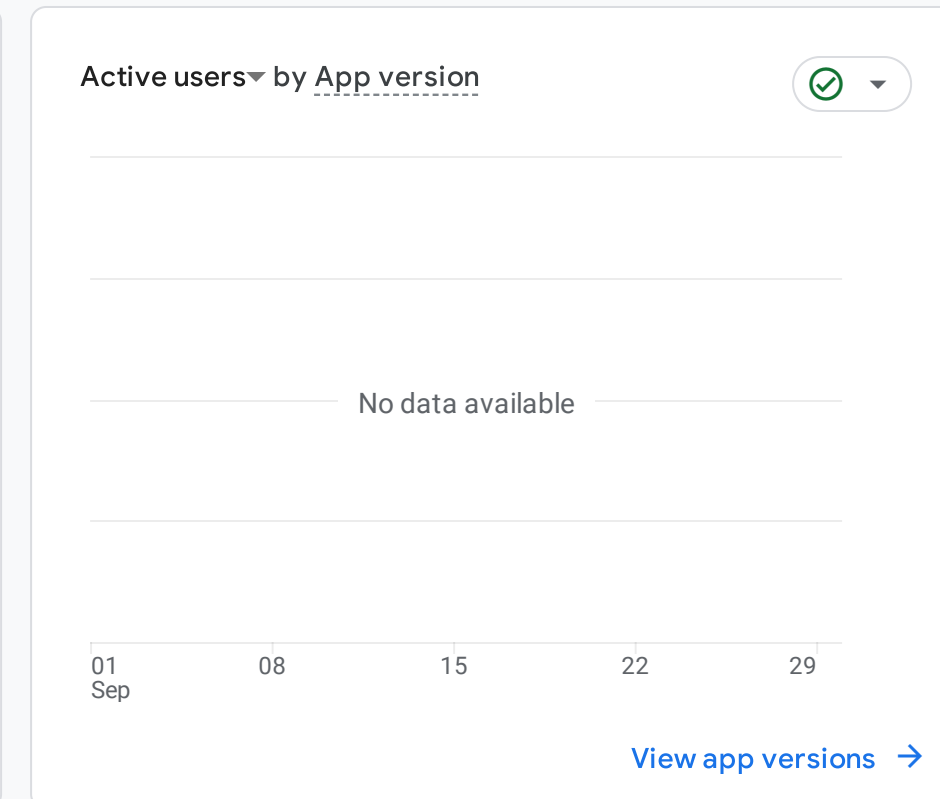
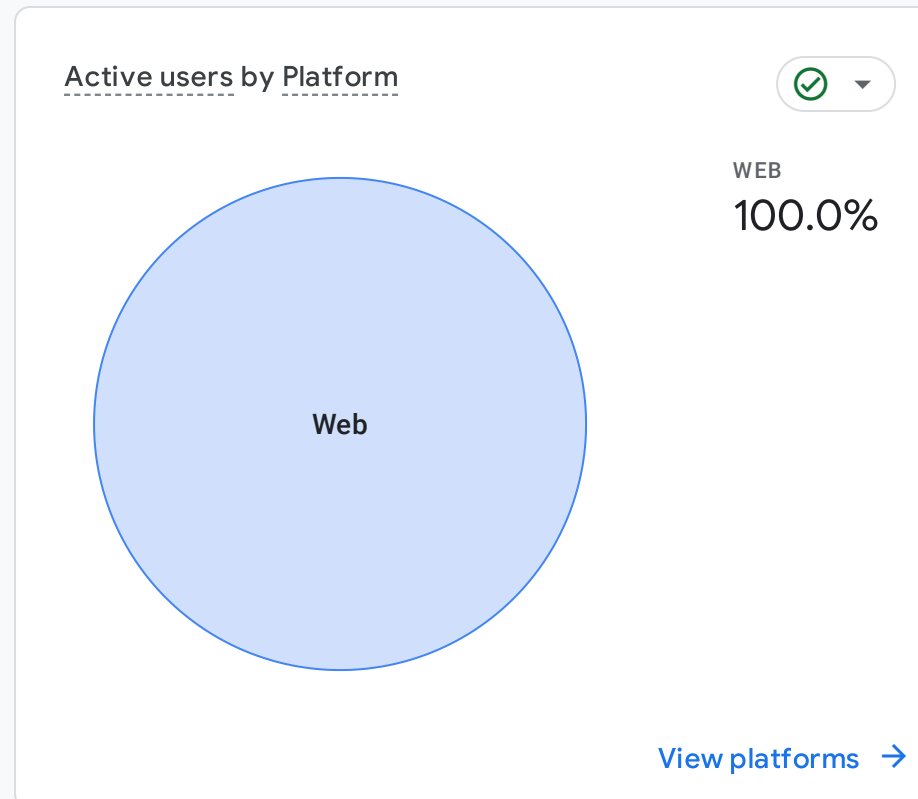
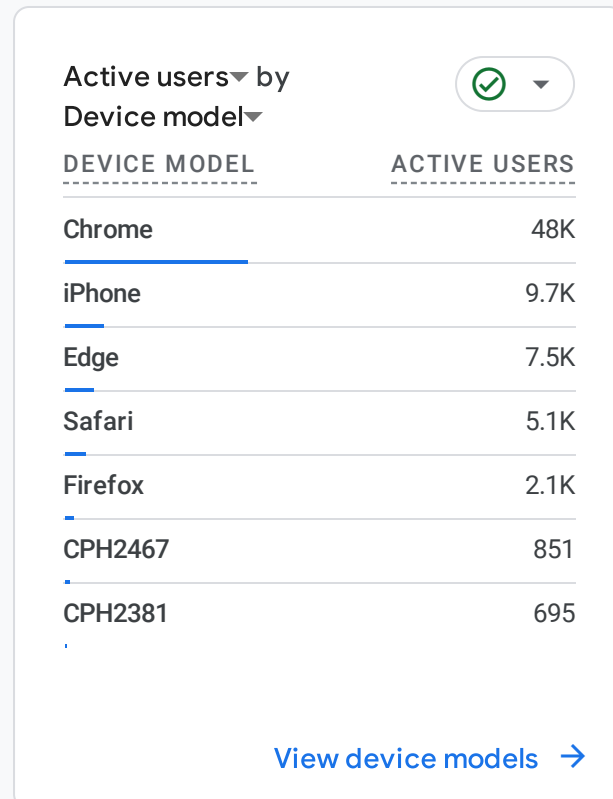
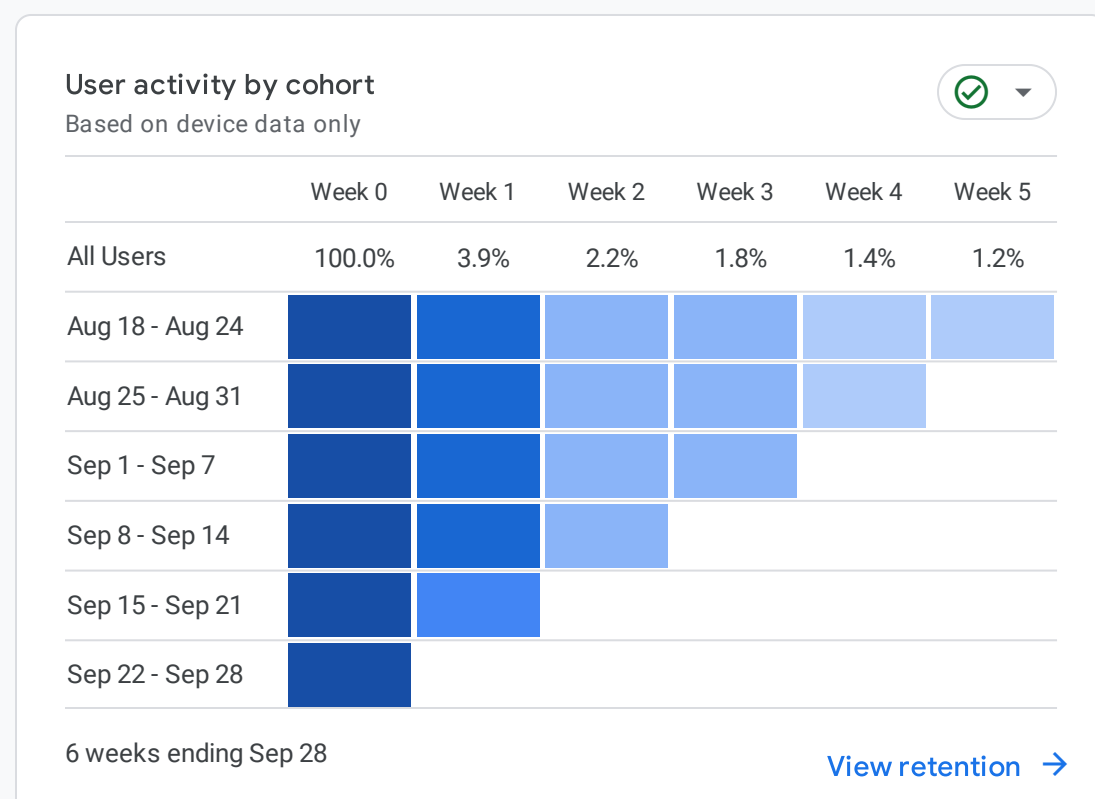
PAGE TITLE AND SCREEN ...	VIEWS
MINISTRY OF NEW AND REN...	78K
ग्रिड कनेक्टेड सोलर रूफटॉप प्रोग्र...	16K
Ministry of New and Renewa...	12K
Schemes   MINISTRY OF NE...	12K
National Green Hydrogen Mis...	11K
Solar   MINISTRY OF NEW A...	10K
Physical Achievements   MIN...	8.8K

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	405K
user_engagement	304K
session_start	218K
scroll	120K
first_visit	119K
click	103K
file_download	73K

HOW WELL DO YOU RETAIN YOUR USERS?



WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

