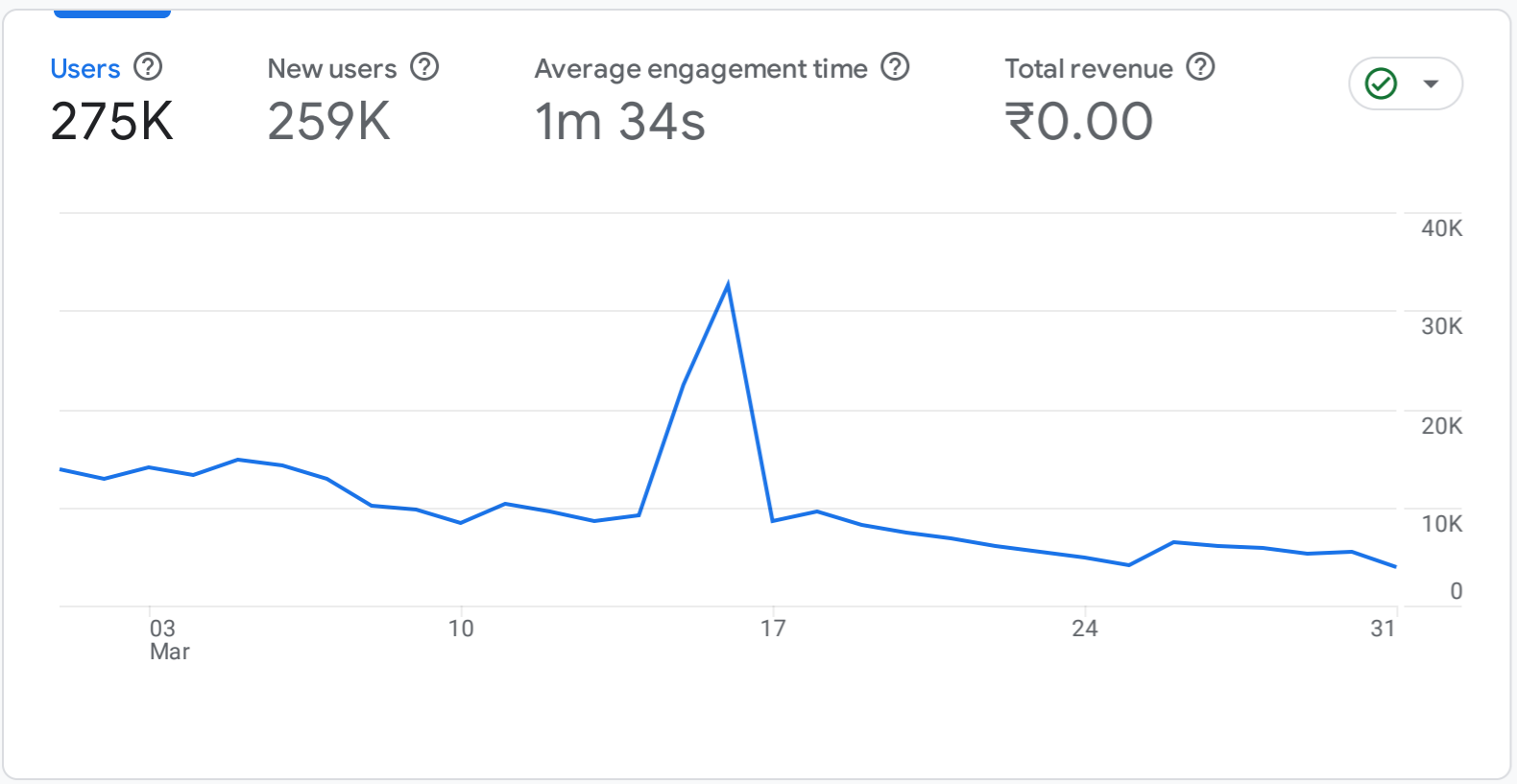


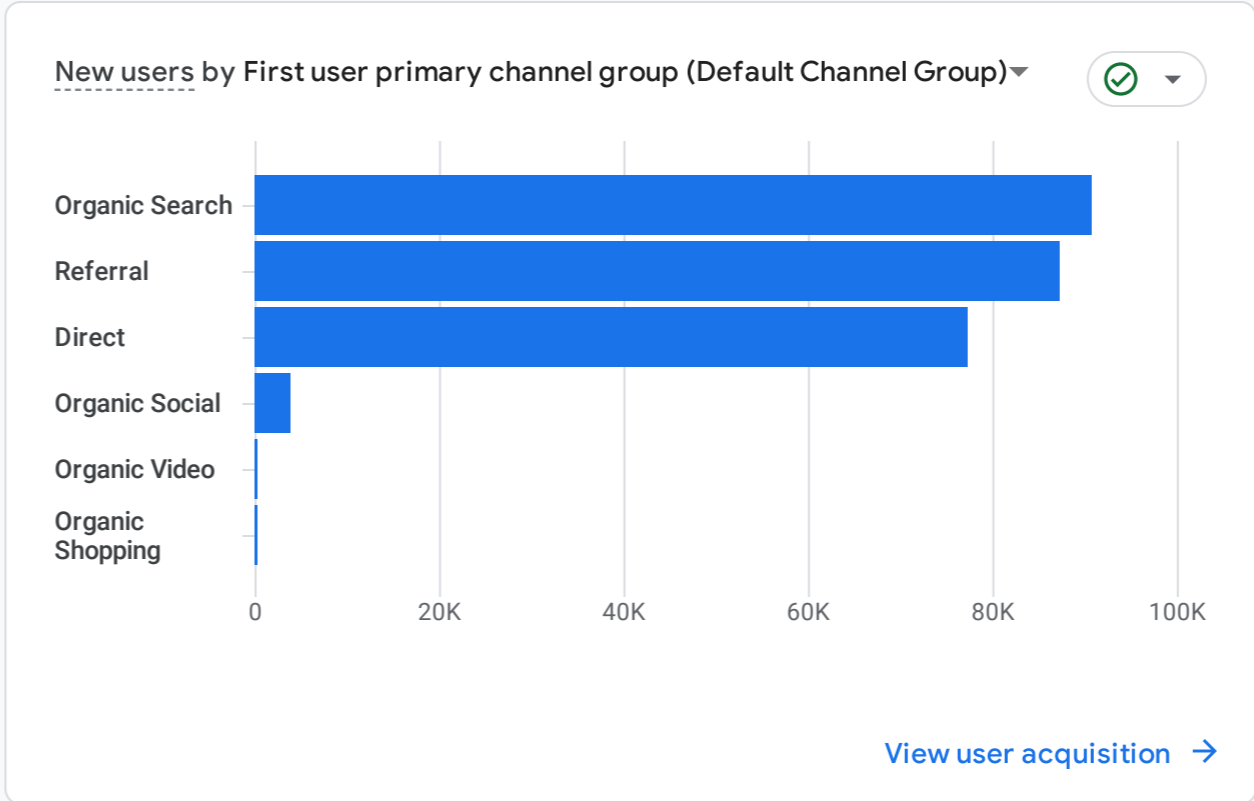
All Users [Add comparison](#)

Custom Mar 1 - Mar 31, 2024

### Reports snapshot



#### WHERE DO YOUR NEW USERS COME FROM?

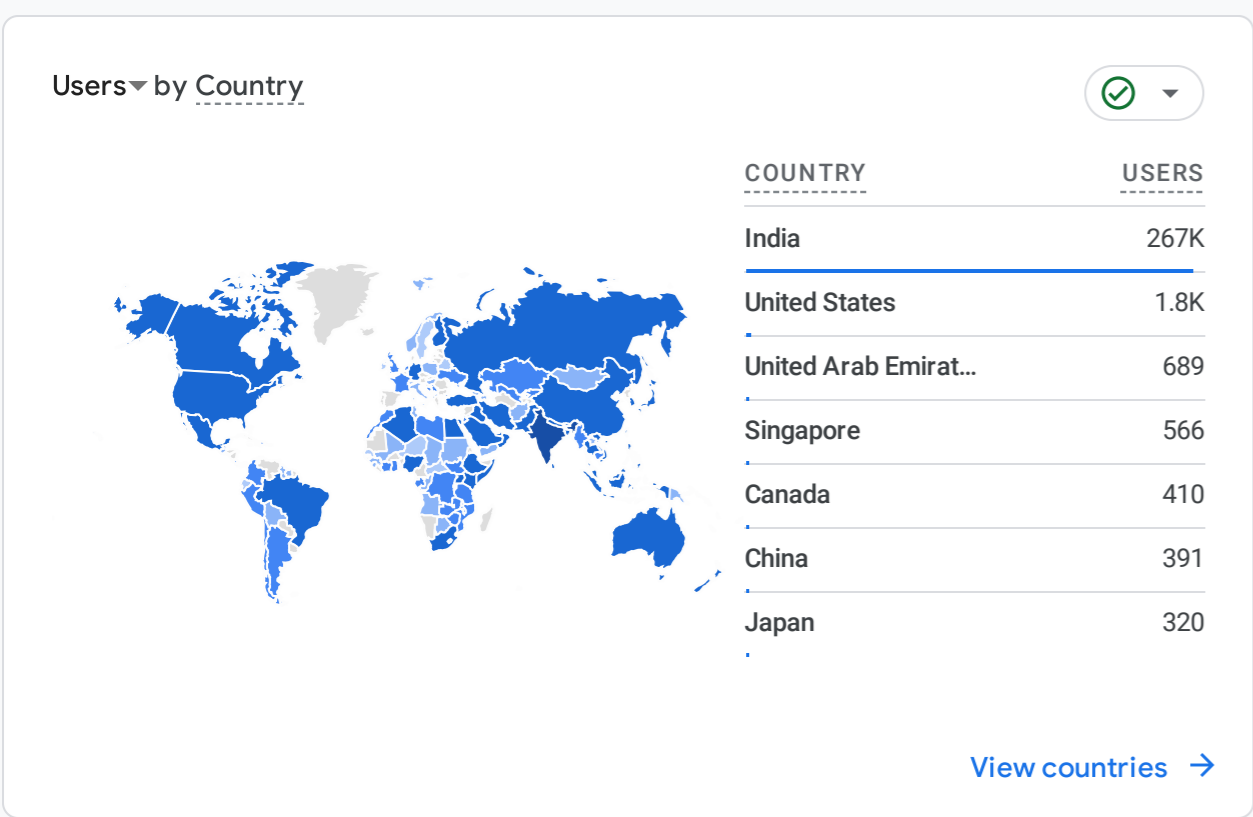


#### WHAT ARE YOUR TOP CAMPAIGNS?

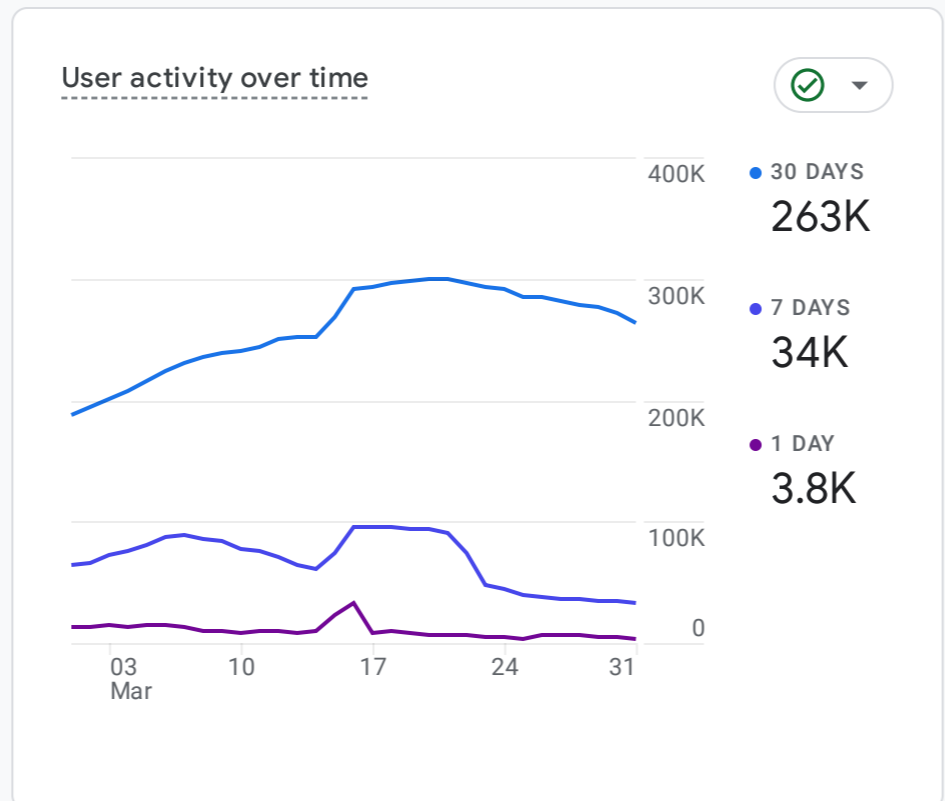
**Sessions by Session primary channel group**

SESSION PRIMARY CHAN...	SESSIONS
Organic Search	179K
Referral	101K
Direct	100K
Organic Social	4.5K
Unassigned	890
Organic Video	178
Organic Shopping	1

[View traffic acquisition](#)



#### HOW ARE ACTIVE USERS TRENDING?



#### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

**Views by Page title and screen class**

PAGE TITLE AND SCREEN ...	VIEWS
Ministry of New and Renewa...	362K
Schemes   Ministry of New a...	31K
Solar   Ministry of New and R...	19K
What's New   Ministry of New...	19K
नवीन और नवीकरणीय ऊर्जा मंत्रा...	17K
Production Linked Incentive (...)	15K
Physical Achievements   Mini...	15K

[View pages and screens](#)

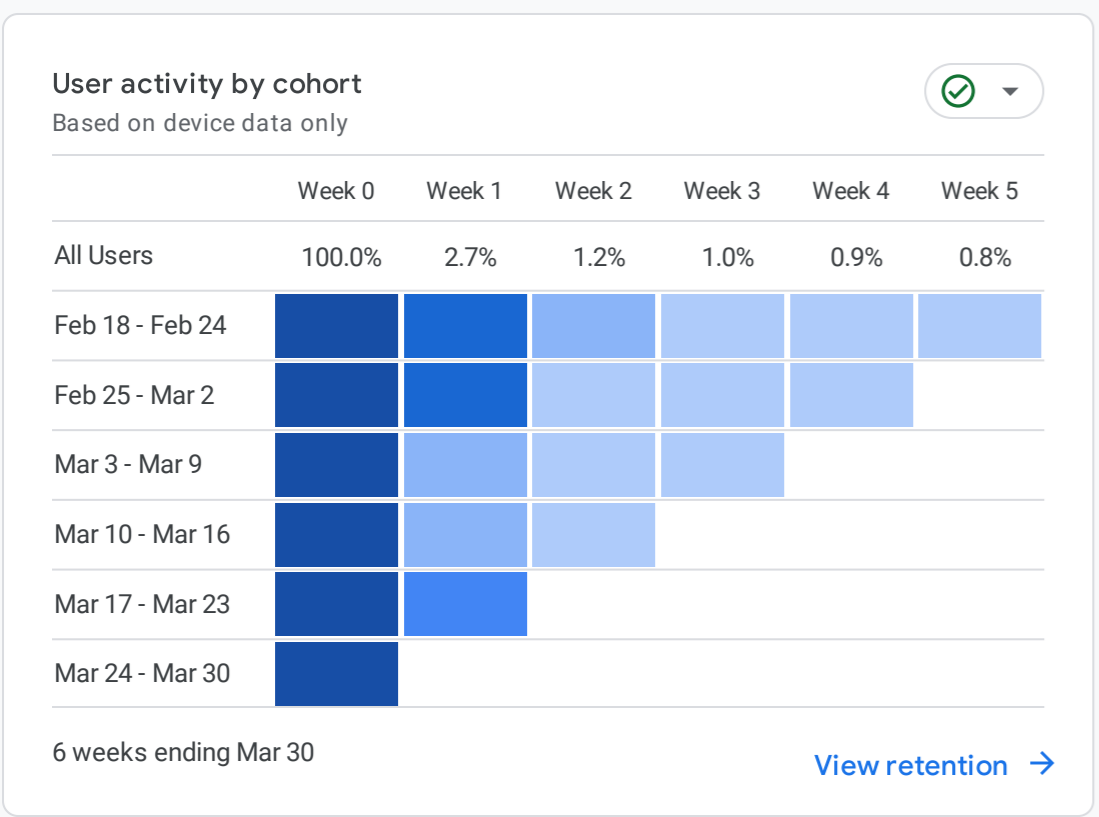
#### WHAT ARE YOUR TOP EVENTS?

**Event count by Event name**

EVENT NAME	EVENT COUNT
page_view	750K
user_engagement	567K
session_start	384K
first_visit	259K
click	195K
scroll	180K
file_download	85K

[View events](#)

#### HOW WELL DO YOU RETAIN YOUR USERS?



**Users by Device model**

DEVICE MODEL	USERS
Chrome	72K
iPhone	12K
Edge	6.9K
Safari	5.2K
Firefox	5.1K
M2006C3MII	1.8K
SM-A3460	1.7K

[View device models](#)

