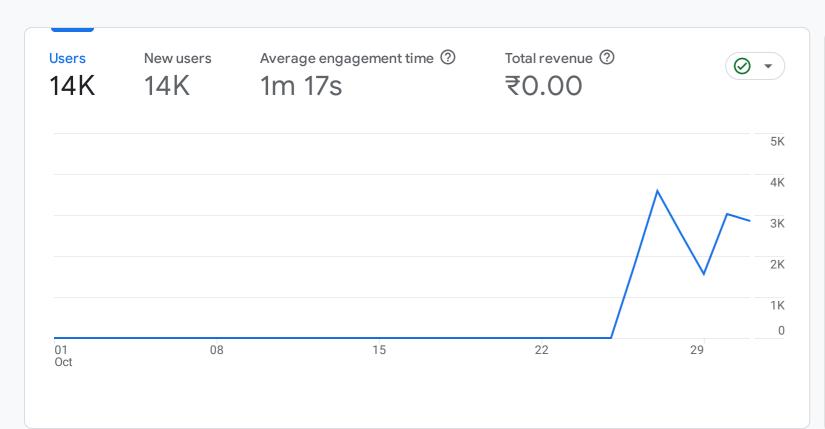
# **Visitors Summary**

October 2023

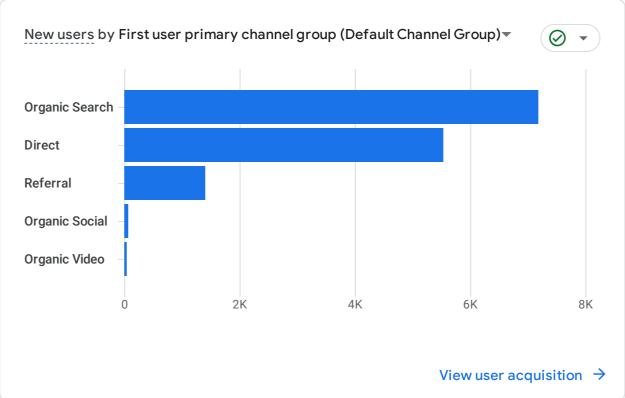
S3Waas Analytics MNRE\_Website\_S3Waas

#### A All Users Add comparison +

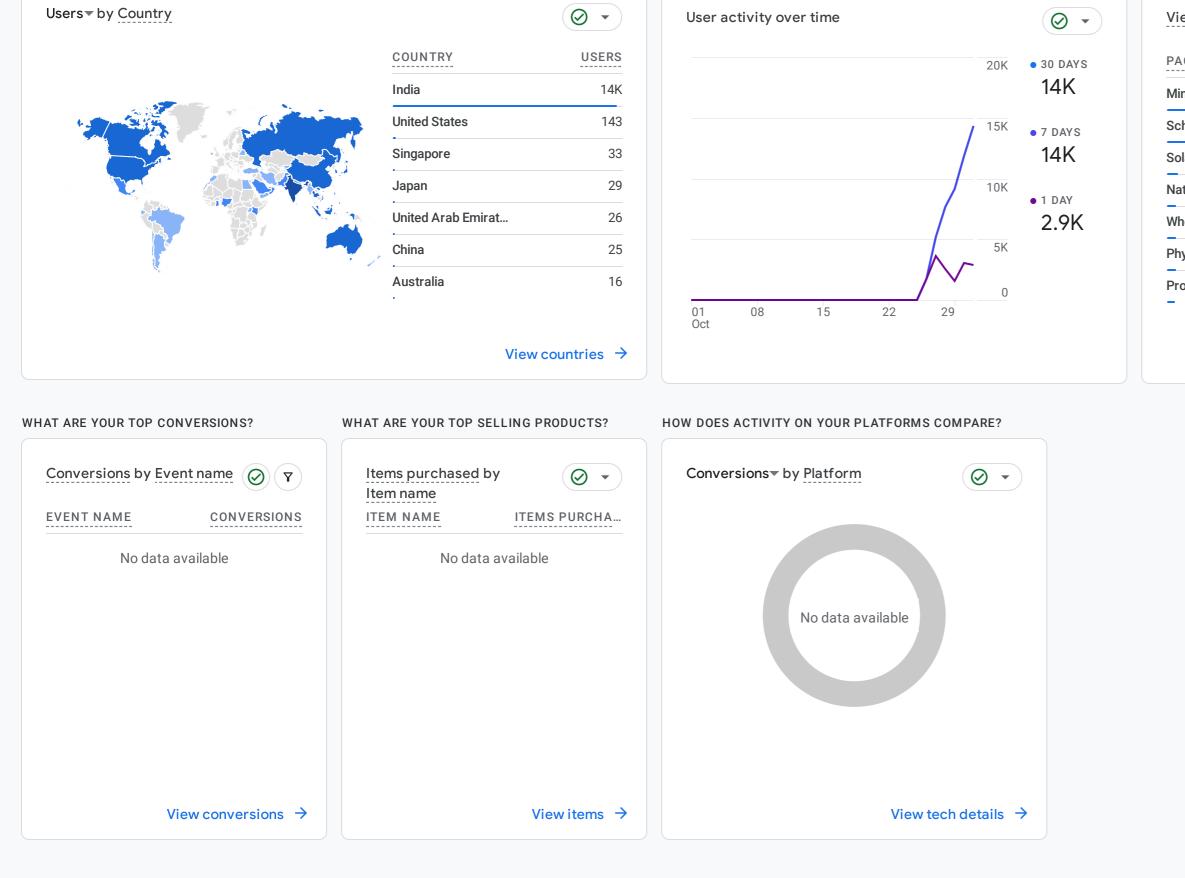
## Reports snapshot



#### WHERE DO YOUR NEW USERS COME FROM?



#### HOW ARE ACTIVE USERS TRENDING?



#### WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▼ by Session primary channel group ▼	Ø •
SESSION PRIMARY CHAN	SESSIONS
Organic Search	10K
Direct	7.3K
Referral	1.6K
Organic Social	77
Unassigned	62
Organic Video	38

### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

iews by Page title and screen class	Ø •
AGE TITLE AND SCREEN	VIEWS
inistry of New and Renewa	16K
chemes   Ministry of New a	2.4K
olar   Ministry of New and R	1.2K
ational Green Hydrogen Mis	990
ho's Who   Ministry of New	963
hysical Achievements   Mini	942
roduction Linked Incentive (	861

View pages and screens  $\rightarrow$ 

## WHAT ARE YOUR TOP EVENTS?

View traffic acquisition  $\rightarrow$ 

Event count by Event name ⊘ 👻		
EVENT NAME	EVENT COUNT	
page_view	40K	
user_engagement	32K	
session_start	19K	
first_visit	14K	
scroll	12K	
click	7.9K	
file_download	5.4K	

View events  $\rightarrow$