# **Visitors Summary**

December 2023

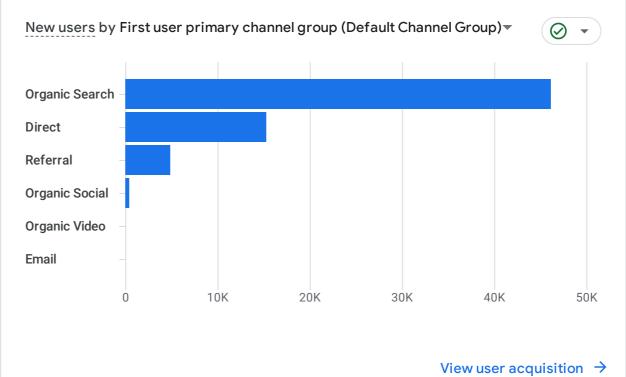


#### All Users (Add comparison +)

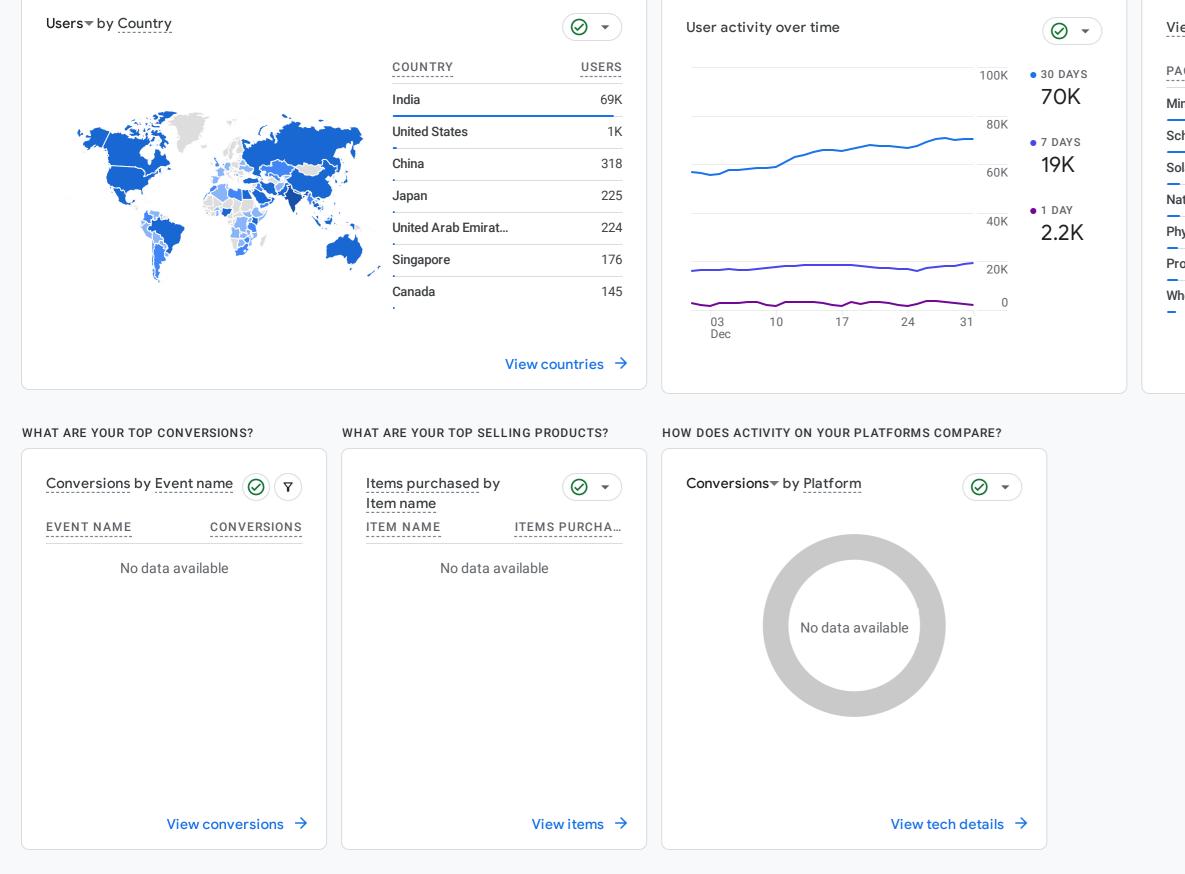
## Reports snapshot



#### WHERE DO YOUR NEW USERS COME FROM?



HOW ARE ACTIVE USERS TRENDING?



#### WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▼ by Session primary channel group▼	Ø •
SESSION PRIMARY CHAN	SESSIONS
Organic Search	81K
Direct	23K
Referral	7.1K
Organic Social	453
Unassigned	225
Organic Video	88
Email	26

### View traffic acquisition $\rightarrow$

#### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

iews by Page title and screen class	⊘ •
AGE TITLE AND SCREEN	VIEWS
inistry of New and Renewa	64K
chemes   Ministry of New a	13K
olar   Ministry of New and R	8K
ational Green Hydrogen Mis	8K
hysical Achievements   Mini	6.8K
roduction Linked Incentive (	6.6K
ho's Who   Ministry of New	5.7K

View pages and screens  $\rightarrow$ 

#### WHAT ARE YOUR TOP EVENTS?

Event count by Event name 🔘 🔹		
EVENT NAME	EVENT COUNT	
page_view	231K	
user_engagement	189K	
session_start	112K	
scroll	80K	
first_visit	67K	
click	49K	
file_download	36K	

View events  $\rightarrow$