# **Visitors Summary**

December 2023

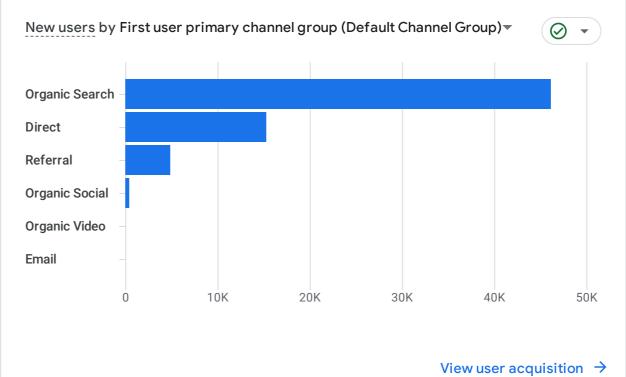


#### All Users (Add comparison +)

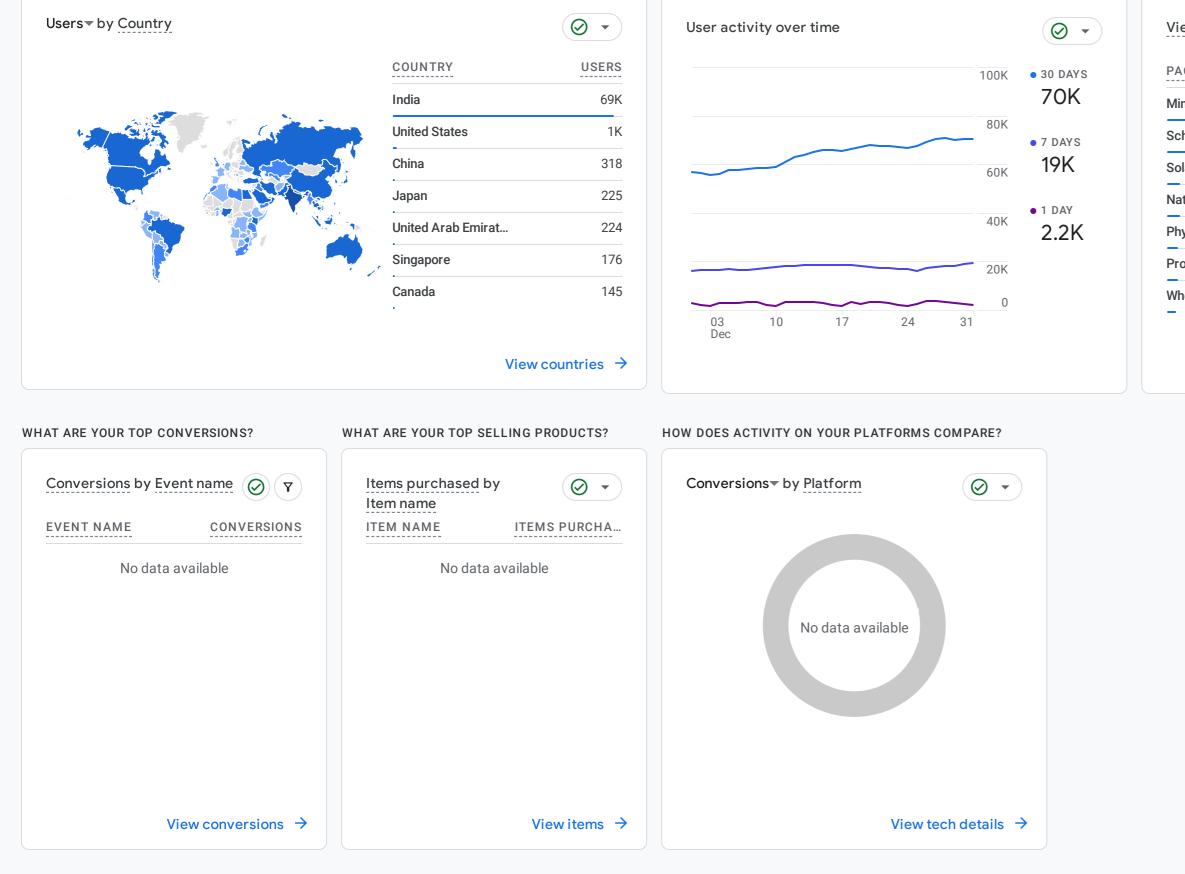
## Reports snapshot



#### WHERE DO YOUR NEW USERS COME FROM?



HOW ARE ACTIVE USERS TRENDING?



#### WHAT ARE YOUR TOP CAMPAIGNS?

| Sessions▼ by<br>Session primary channel group▼ | Ø •      |
|--|----------|
| SESSION PRIMARY CHAN                           | SESSIONS |
| Organic Search                                 | 81K      |
| Direct   | 23K      |
| Referral                                       | 7.1K     |
| Organic Social                                 | 453      |
| Unassigned                                     | 225      |
| Organic Video                                  | 88       |
| Email  | 26       |

### View traffic acquisition $\rightarrow$

#### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

| iews by Page title and screen class | ⊘ •   |
|-------------------------------------|-------|
| AGE TITLE AND SCREEN                | VIEWS |
| inistry of New and Renewa           | 64K   |
| chemes   Ministry of New a          | 13K   |
| olar   Ministry of New and R        | 8K    |
| ational Green Hydrogen Mis          | 8K    |
| hysical Achievements   Mini         | 6.8K  |
| roduction Linked Incentive (        | 6.6K  |
| ho's Who   Ministry of New          | 5.7K  |

View pages and screens  $\rightarrow$ 

#### WHAT ARE YOUR TOP EVENTS?

| Event count by Event name 🔘 🔹 |             |  |
|-------------------------------|-------------|--|
| EVENT NAME                    | EVENT COUNT |  |
| page_view                     | 231K        |  |
| user_engagement               | 189K        |  |
| session_start                 | 112K        |  |
| scroll                        | 80K         |  |
| first_visit                   | 67K         |  |
| click                         | 49K         |  |
| file_download                 | 36K         |  |

View events  $\rightarrow$