Visitors Summary

November 2023

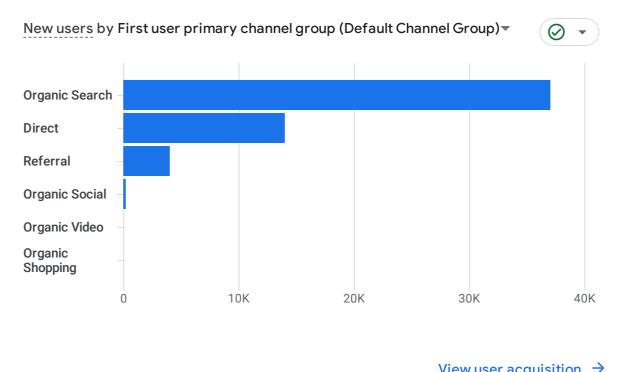
S3Waas Analytics MNRE_Website_S3Waas

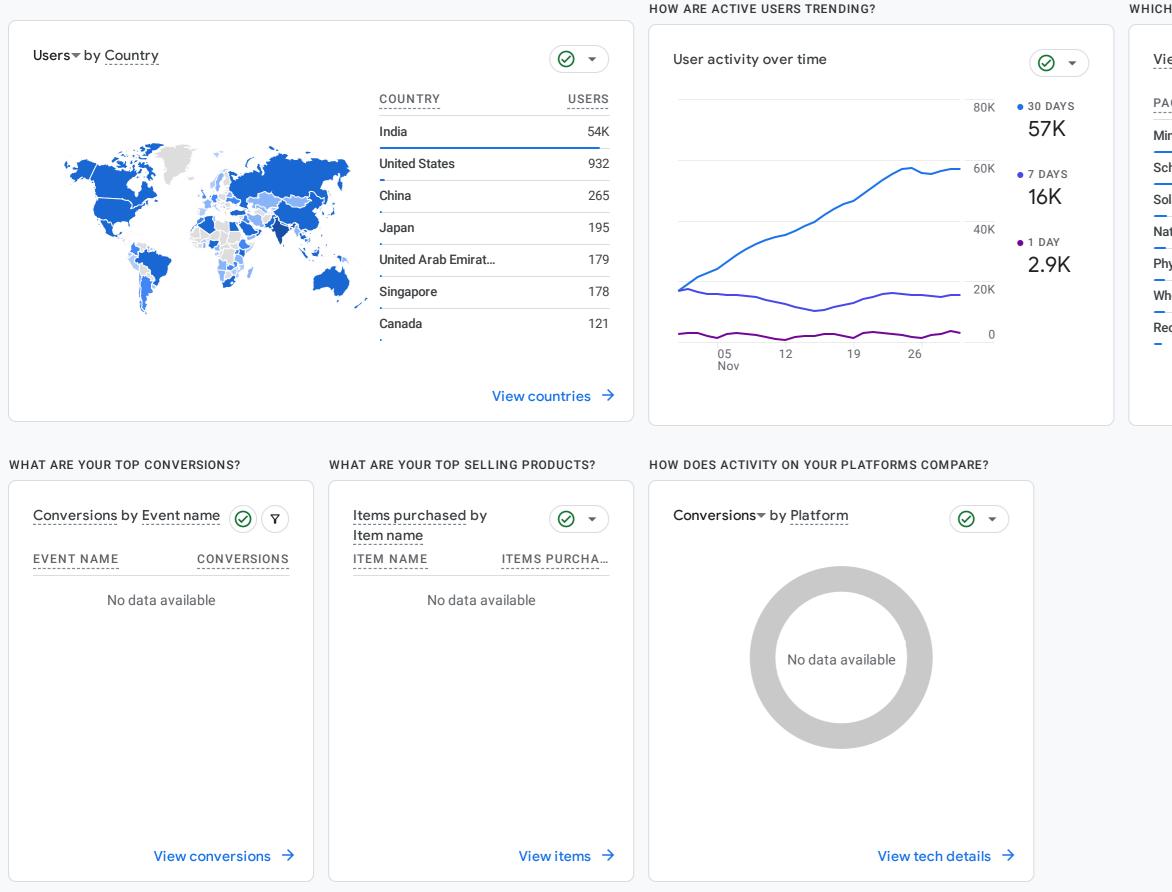
A All Users Add comparison +

Reports snapshot



WHERE DO YOUR NEW USERS COME FROM?





WHAT ARE YOUR TOP CAMPAIGNS?

Sessions – by Session primary channel group –	Ø •
SESSION PRIMARY CHAN	SESSIONS
Organic Search	64K
Direct	22K
Referral	5.6K
Organic Social	244
Unassigned	218
Organic Video	99
Organic Shopping	1

View user acquisition \rightarrow

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

iews by Page title and screen class	
AGE TITLE AND SCREEN	VIEWS
inistry of New and Renewa	60K
chemes Ministry of New a	12K
olar Ministry of New and R	6.8K
ational Green Hydrogen Mis	6.4K
hysical Achievements Mini	5.7K
ho's Who Ministry of New	5.7K
ecruitments Ministry of Ne	4.3K

View pages and screens \rightarrow

WHAT ARE YOUR TOP EVENTS?

View traffic acquisition \rightarrow

Event count by Event name ⊘ 👻		
EVENT NAME	EVENT COUNT	
page_view	195K	
user_engagement	159K	
session_start	92K	
scroll	63K	
first_visit	55K	
click	53K	
file_download	32K	

View events \rightarrow