# **Visitors Summary**

November 2023

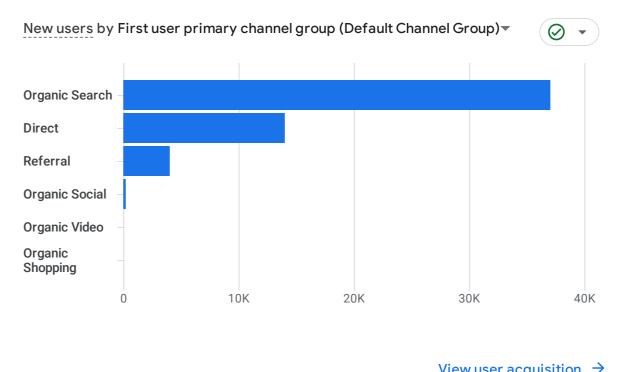
S3Waas Analytics MNRE\_Website\_S3Waas

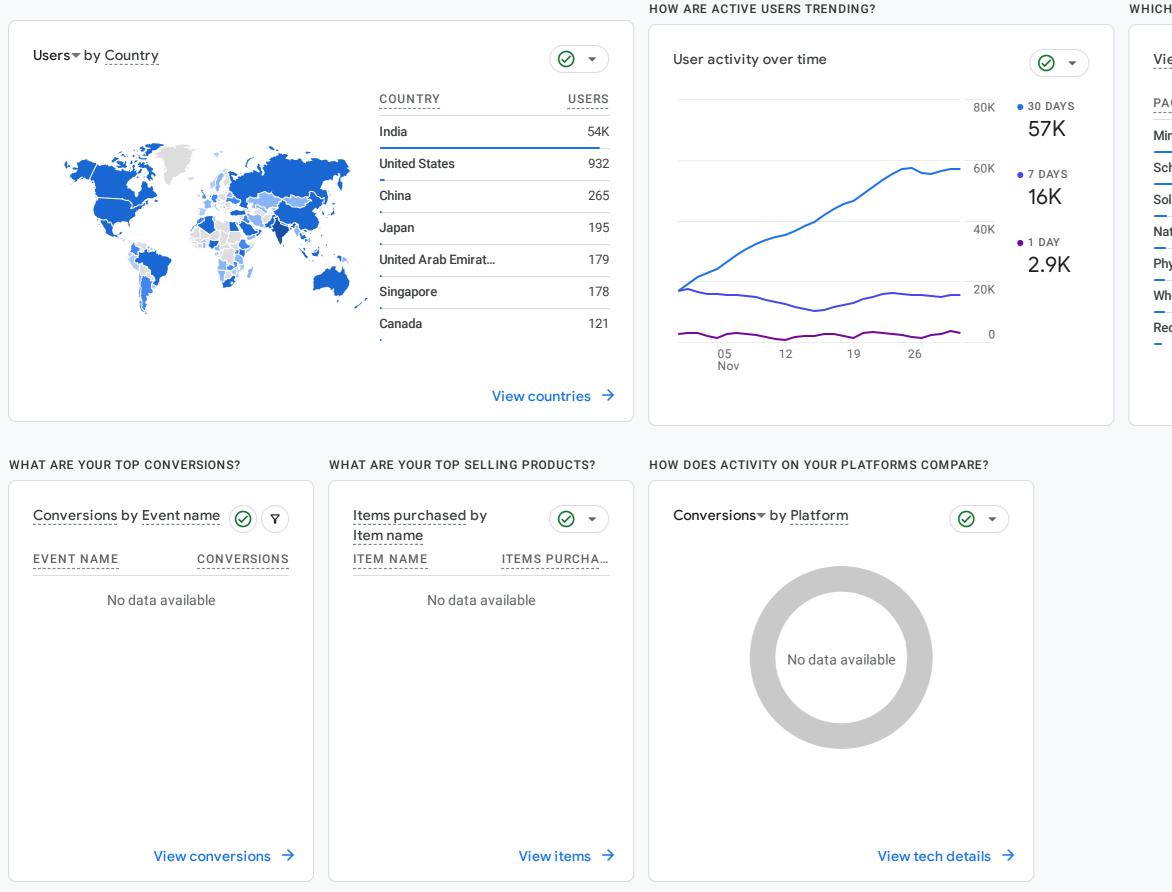
#### A All Users Add comparison +

## Reports snapshot



WHERE DO YOUR NEW USERS COME FROM?





#### WHAT ARE YOUR TOP CAMPAIGNS?

Sessions – by Session primary channel group –	Ø •
SESSION PRIMARY CHAN	SESSIONS
Organic Search	64K
Direct	22K
Referral	5.6K
Organic Social	244
Unassigned	218
Organic Video	99
Organic Shopping	1

#### View user acquisition $\rightarrow$

#### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

iews by Page title and screen class	
AGE TITLE AND SCREEN	VIEWS
inistry of New and Renewa	60K
chemes   Ministry of New a	12K
olar   Ministry of New and R	6.8K
ational Green Hydrogen Mis	6.4K
hysical Achievements   Mini	5.7K
ho's Who   Ministry of New	5.7K
ecruitments   Ministry of Ne	4.3K

#### View pages and screens $\rightarrow$

### WHAT ARE YOUR TOP EVENTS?

View traffic acquisition  $\rightarrow$ 

Event count by Event name ⊘ 👻		
EVENT NAME	EVENT COUNT	
page_view	195K	
user_engagement	159K	
session_start	92K	
scroll	63K	
first_visit	55K	
click	53K	
file_download	32K	

View events  $\rightarrow$