

F.No.3/9/2023-DIPAM-V

भारत सरकार/ Government of India

वित्त मंत्रालय/ Ministry of Finance

निवेश एवम लोक परिसंपत्ति प्रबंधन विभाग/

Department of Investment and Public Asset Management

ब्लोक-११, सी.जी.ओ. परिसर, नई दिल्ली

Block-11, CGO Complex, New Delhi

Dated: 25 May, 2023

CORRIGENDUM

Subject: Corrigendum (1)- Request for proposal (RFP) for engagement of Advertising Agency for Listing and partial disinvestment of the Government of India's Equity shareholding in Indian Renewable Energy Development Agency Limited (IREDA) through an Initial Public Offer and to raise funds through issue of fresh equity shares in the Domestic market.

Kindly, refer to this department RFP No. 3/9/2023-DIPAM-V dated 15.05.2023 regarding the engagement of Advertising Agency for listing and partial disinvestment of the Government of India's equity shareholding in Indian Renewable Energy Development Agency Limited (IREDA) through an Initial Public Offer and to raise funds through issues of fresh equity in the Domestic Market published on CPP portal on 15.05.2023 at 5:30 P.M. vide Tender ID: 2023_DIPAM_753305_1

2. Following provisions of RFP document have been modified through this corrigendum notice:

Under Media Plan - Annexure- A4, Annexure- D4 and Annexure – C3

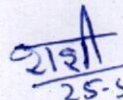
(Television Plan- Issue),

Serial No. 10 – Channel News 9 may be treated as deleted.

Under Outdoor Media Plan –Annexure- A5 and Annexure – C4

Hoarding List at Annexure- A5 and Annexure C4 stands amended as per attached Hoarding List.

3. This has the approval of competent authority.


25-5-23
(शशी रावत/ Shashi Rawat)

अवर सचिव, भारत सरकार
Under Secretary to the Govt. of India

Hoarding List

Outdoor Media Plan						
City	Location	Media	Type	Size		Sqft
Mumbai	Marine Drive	Hoarding	Flit	20	30	600
Mumbai	Peddar Road	Hoarding	MT/Flit	20	20	400
Mumbai	Haji Ali	Hoarding	ET/Flit	30	20	600
Mumbai	Worli Naka	Hoarding	MT/Flit	20	20	400
Mumbai	Prabhadevi Road	Hoarding	MT/Flit	40	20	800
Mumbai	Mahim Causeway	Hoarding	ET/Flit	20	20	400
Mumbai	Dadar ROB Flyover	Hoarding	Flit	30	30	900
Mumbai	Bandra Flyover	Hoarding	ET/Flit	40	40	1,600
Mumbai	Bandra ROB Flyover	Hoarding	MT/Flit	40	40	1,600
Mumbai	Sion Flyover - ET	Hoarding	Flit	30	20	600
Mumbai	Vakola Flyover	Hoarding	MT/Flit	41	41	1,681
Mumbai	Andheri Jog Flyover	Hoarding	ET/Flit	41	41	1,681
Mumbai	Borivali S V Road	Hoarding	Nlit	30	20	600
Mumbai	Dadar T T Flyover	Hoarding	MT/Flit	40	20	800
Mumbai	Byculla Flyover	Hoarding	ET/Flit	20	20	400
Mumbai	J J Flyover	Hoarding	Flit	20	20	400
Mumbai	Sion Highway	Hoarding	ET/Flit	40	40	1,600
Mumbai	Santacruz Chembur Link Road (SCLR)	Hoarding	Flit	25	25	625
Mumbai	Vashi Toll Naka	Hoarding	Flit	30	20	600
Mumbai	Mulund Toll Naka	Hoarding	Nlit	40	40	1,600
Ahmedabad	Vijay Cross Road	Hoarding	Nlit	30	15	450
Ahmedabad	Mithakhali Circle	Hoarding	Flit	30	20	600
Ahmedabad	Paldi Cir	Hoarding	Flit	30	15	450
Ahmedabad	Polytechnic Cross Roads, Opp. Stock Exchange	Hoarding	Flit	30	15	450
Ahmedabad	Stadium Circle, C G Road	Hoarding	Flit	20	20	400
Ahmedabad	Shreyas Flyover bridge	Hoarding	Flit	30	20	600
Ahmedabad	Panjrpolo circle	Hoarding	Flit	40	20	800
Ahmedabad	Drive in road	Hoarding	Flit	30	15	450
Surat	Athwalines , Parle Point	Hoarding	Flit	35	25	875
Surat	Bhatar Char Rasta Fly-over	Hoarding	Flit	20	20	400
Surat	Railway Station Fly-over	Hoarding	Flit	30	20	600
Baroda	R C Dutt road, Nr. Anjali chamber	Hoarding	Flit	20	20	400
Baroda	Shashtri bridge,	Hoarding	Flit	20	20	400
Baroda	Old Padra Road, Nr. Sakar Complex	Hoarding	Flit	30	20	600
Rajkot	Commecial area – Centre	Hoarding	Nlit	20	20	400
Rajkot	TrikonBaugeSq	Hoarding	Nlit	30	15	450
Rajkot	Jubilee Chowk	Hoarding	Nlit	30	15	450
Delhi	ITO towards Darya Ganj	Hoarding	Flit	20	10	200
Delhi	Mathura Road near Nehru Place	Hoarding	Flit	20	10	200
Delhi	Pragati Maidan opp. Supreme Court	Hoarding	Flit	20	10	200
Delhi	Defence Colony	Hoarding	Flit	20	10	200
Delhi	Mayapuri towards Dhaultan Kauan	Hoarding	Flit	20	10	200
Delhi	Lodi Road towards Habitat Centre	Bus shelter	Blit	Various		250
Delhi	Pragati Madain	Bus shelter	Blit	Various		250
Kolkata	BBD Bag	Hoarding	Flit	30	30	900
Kolkata	Park Street	Hoarding	Flit	30	30	900
Kolkata	Park Circus	Hoarding	Flit	30	20	600
Kolkata	Sector V (Salt Lake)	Hoarding	Flit	30	30	900
Kolkata	Airport	Hoarding	Flit	35	25	875
Hyderabad	Airport Road	Hoarding	Flit	40	40	1600
Hyderabad	Railway Station	Hoarding	Flit	20	20	400

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Hyderabad	High-tech City	Bus Shelter	Blit	Various		180
Chennai	Near Airport	Bus Shelter	Blit	Various		180
Chennai	Railway Station	Hoarding	Flit	30	20	600
Chennai	Near Parrys Corner	Bus Shelter	Blit	Various		180
Bangalore	Airport	Hoarding	Flit	30	20	600
Bangalore	Railway Station	Hoarding	Flit	20	20	400
Bangalore	M G Road	Bus Shelter	Blit	Various		200

Notes:

1. No. of hoarding in each of the location will be 1 (One) and will be for 10 days (5 Days for corporate and 5 Days for issue ads).
2. If any hoarding is not available during the campaign period, alternative hoarding with the same size, location should be suggested by the Agency.
3. The photograph of the hoardings with Latitude, Longitude and GPS coordinates to be submitted after execution along with the bills.
4. Hoardings in State Capital and other Cities of the State in which the CPSE is located (to be selected by the IREDA-Company specific)

STP
25-5-23