

# Visitor Summary

January 2023

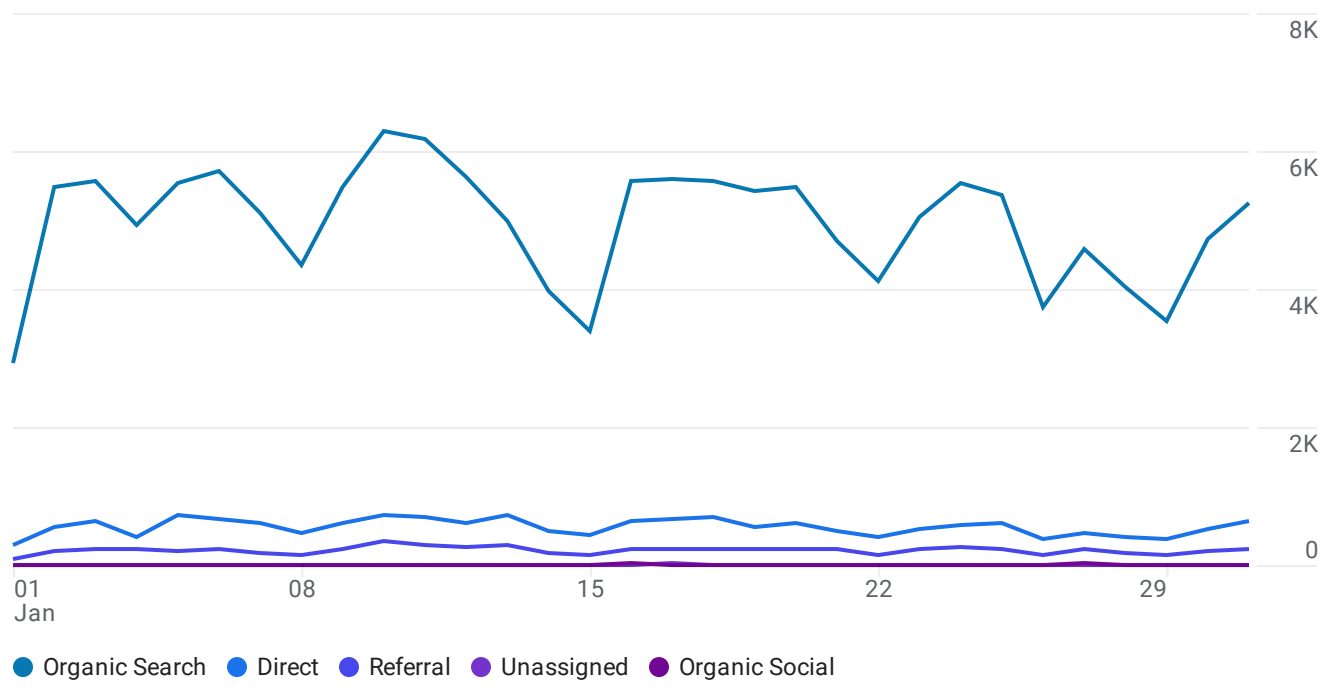
All Users Add comparison +

Custom Jan 1 - Jan 31, 2023 ▾

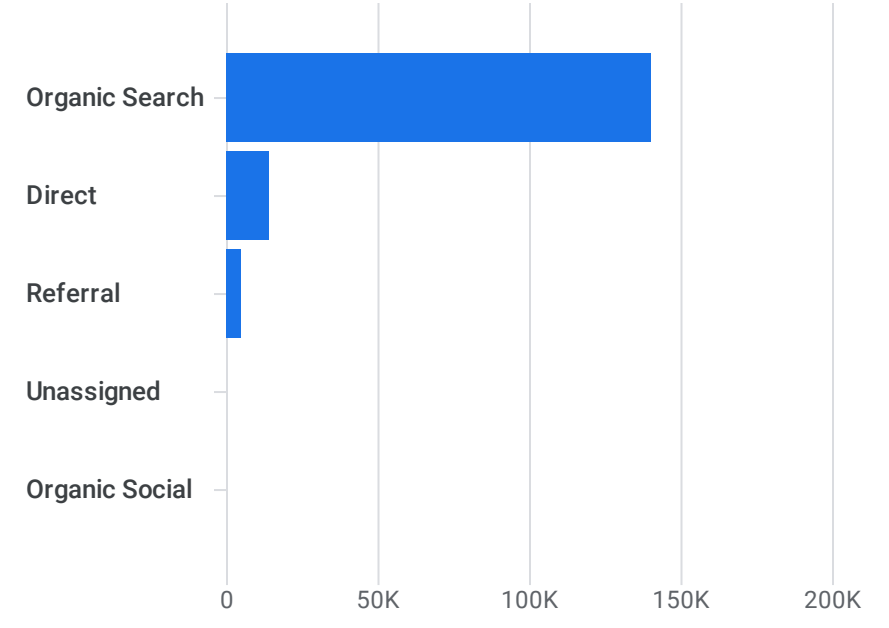
Traffic acquisition: Session default channel group ✓ ▾

Add filter +

Users by Session default channel group over time



Users by Session default channel group



Search...

Rows per page: 10 ▾ 1-5 of 5

Session default channel group <span>▾ +</span>	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	159,046 100% of total	212,422 100% of total	113,024 100% of total	0m 30s Avg 0%	0.71 Avg 0%	5.00 Avg 0%
1 Organic Search	140,232	179,780	95,387	0m 30s	0.68	4.87
2 Direct	13,980	22,346	11,847	0m 27s	0.85	5.32
3 Referral	4,761	9,585	6,177	0m 49s	1.30	6.78
4 Unassigned	246	271	5	0m 43s	0.02	4.08
5 Organic Social	123	147	82	0m 17s	0.67	4.41

All Users [Add comparison +](#)

Custom Jan 1 - Jan 31, 2023 ▾

### Engagement overview

Average engagement time [?](#)

0m 41s

Engaged sessions per user [?](#)

0.71

Average engagement time per session

0m 30s



Views

317K

Event count

1.1M



Event count by Event name



EVENT NAME	EVENT COUNT
<a href="#">page_view</a>	317K
<a href="#">session_start</a>	214K
<a href="#">user_engagement</a>	187K
<a href="#">first_visit</a>	148K
<a href="#">scroll</a>	93K
<a href="#">click</a>	61K
<a href="#">file_download</a>	40K

[View events](#) →

Views by Page title and screen class



PAGE TITLE AND SCREEN CLASS

VIEWS

User activity over time



200K ● 30 DAYS

15K