

# Visitor Summary

February 2023

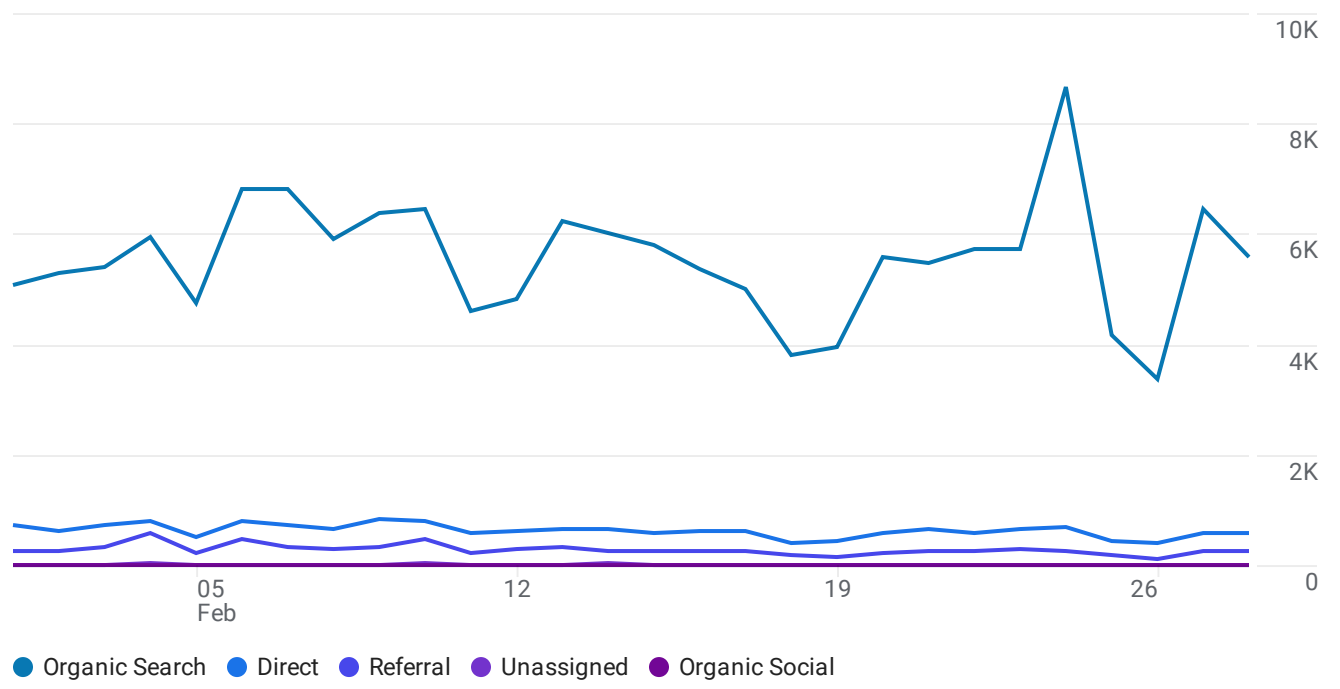
All Users Add comparison +

Custom Feb 1 - Feb 28, 2023 ▾

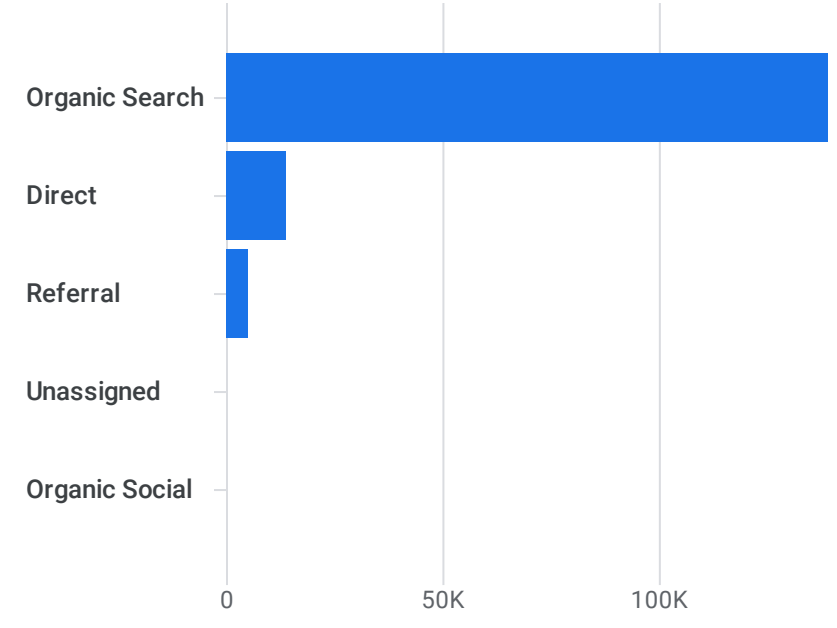
Traffic acquisition: Session default channel group ✓ ▾

Add filter +

Users by Session default channel group over time



Users by Session default channel group



Search...

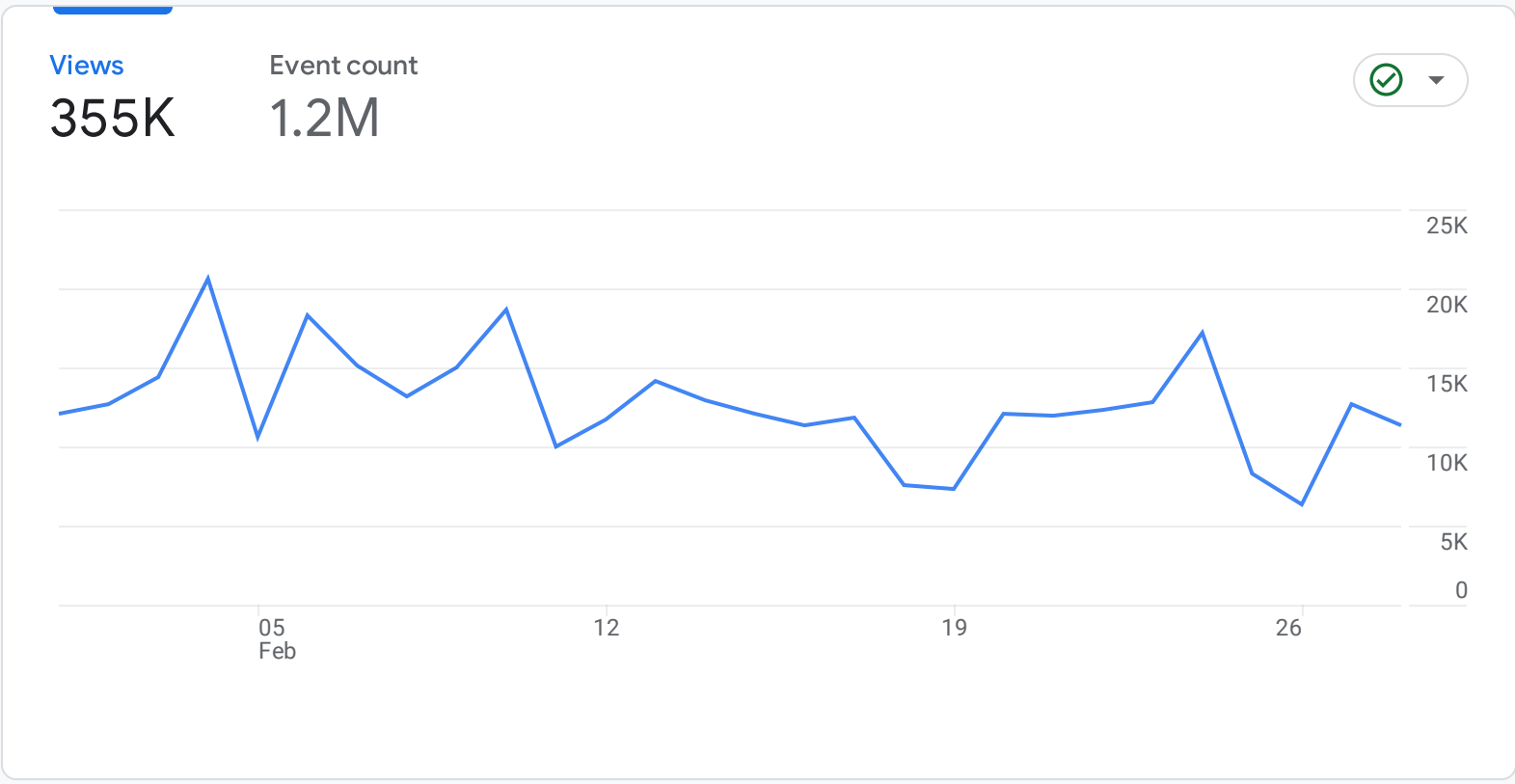
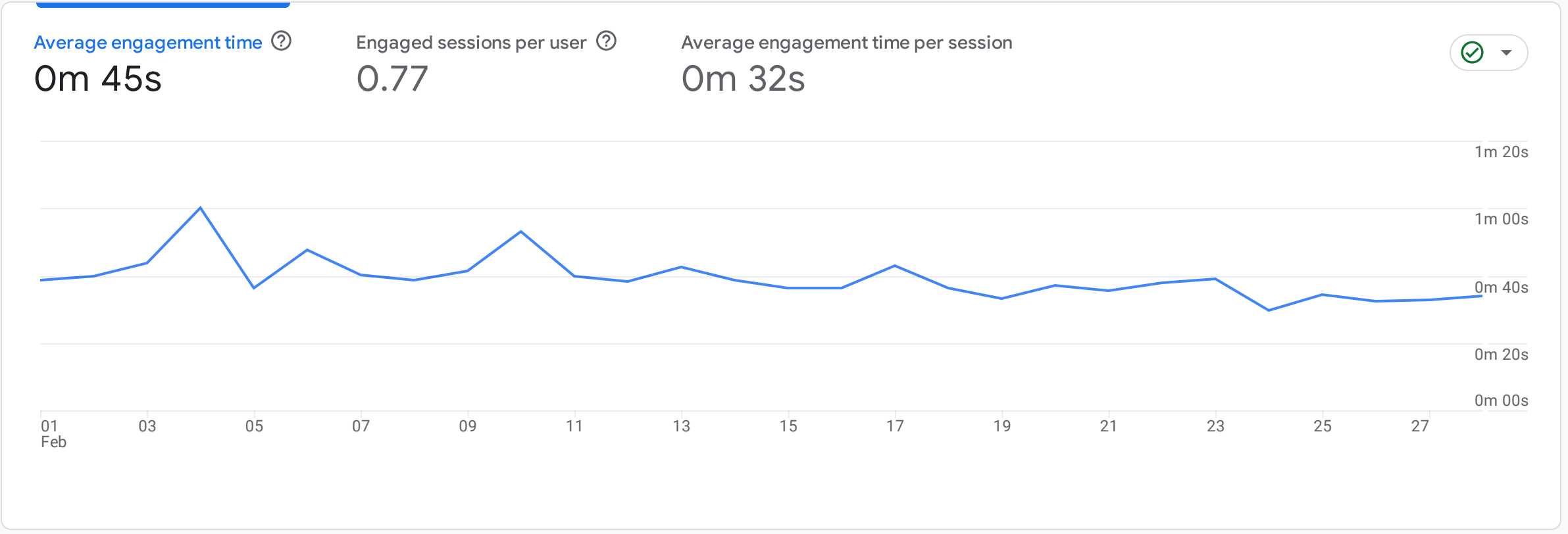
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Session default channel group <span>▾ +</span>	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	<b>157,496</b> 100% of total	<b>216,679</b> 100% of total	<b>121,034</b> 100% of total	<b>0m 32s</b> Avg 0%	<b>0.77</b> Avg 0%	<b>5.44</b> Avg 0%
1 Organic Search	138,856	183,485	102,068	0m 30s	0.74	5.21
2 Direct	13,817	24,505	13,437	0m 29s	0.97	5.52
3 Referral	5,081	11,933	7,676	0m 57s	1.51	7.06
4 Unassigned	289	324	1	1m 30s	<0.01	7.94
5 Organic Social	58	63	33	0m 09s	0.57	4.05
6 Organic Video	2	4	0	0m 00s	0.00	2.50

All Users [Add comparison](#)

Custom Feb 1 - Feb 28, 2023

## Engagement overview



Event count by Event name

EVENT NAME	EVENT COUNT
<a href="#">page_view</a>	355K
<a href="#">user_engagement</a>	224K
<a href="#">session_start</a>	224K
<a href="#">first_visit</a>	146K
<a href="#">scroll</a>	100K
<a href="#">click</a>	78K
<a href="#">file_download</a>	50K

[View events](#) →

