

Visitor Summary

March 2023

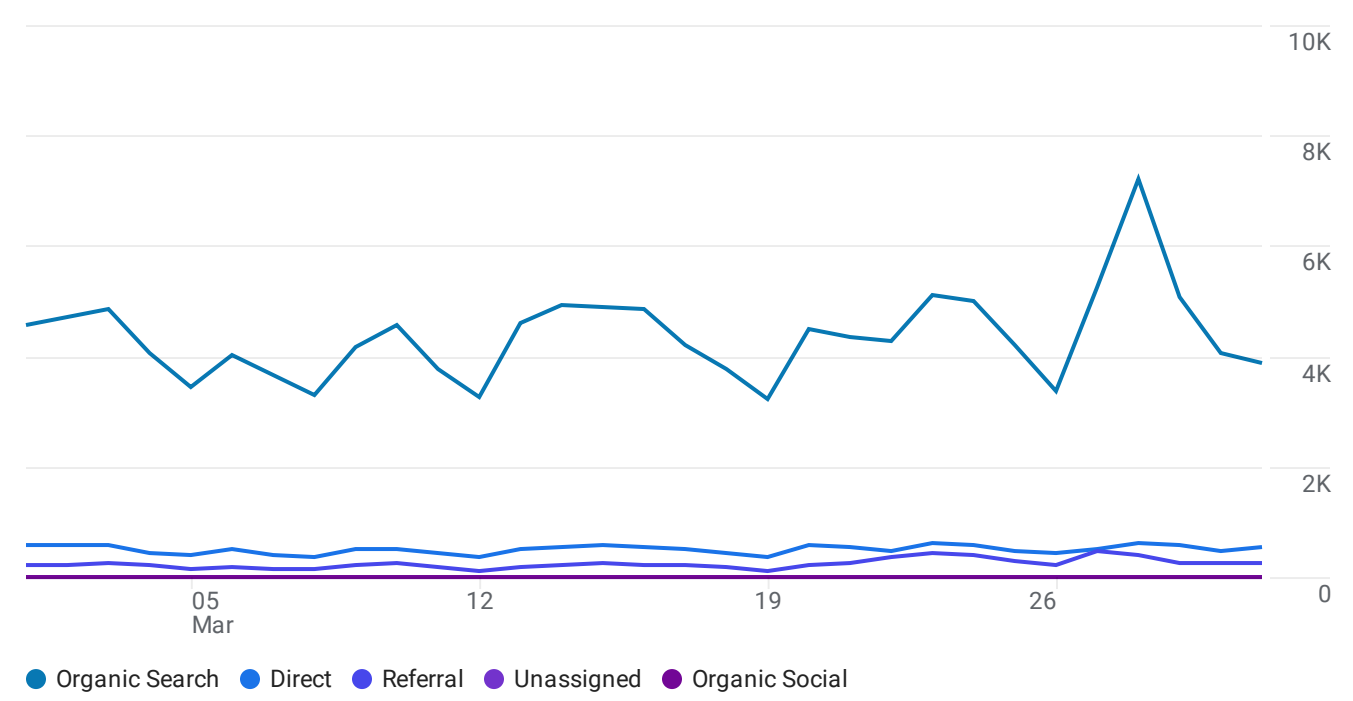
All Users [Add comparison](#)

Custom Mar 1 - Mar 31, 2023

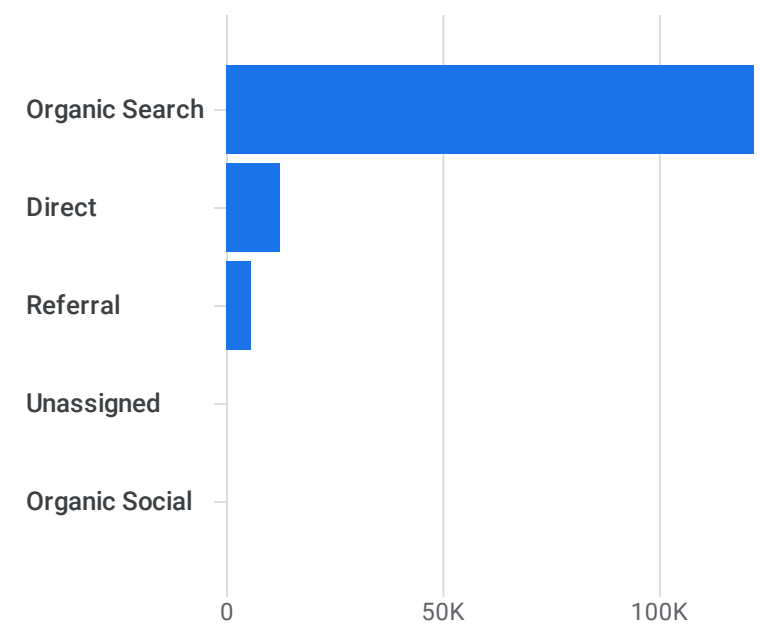
Traffic acquisition: Session default channel group ✓

[Add filter](#)

Users by Session default channel group over time



Users by Session default channel group



Search...

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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	139,567 100% of total	191,248 100% of total	102,230 100% of total	0m 30s Avg 0%	0.73 Avg 0%	5.09 Avg 0%
1 Organic Search	121,756	158,277	84,237	0m 29s	0.69	5.03
2 Direct	12,448	20,571	10,934	0m 28s	0.88	5.19
3 Referral	5,638	10,724	6,831	0m 46s	1.21	6.47
4 Unassigned	257	283	6	1m 01s	0.02	4.35
5 Organic Social	50	56	35	0m 13s	0.70	4.43
6 Organic Video	1	1	0	0m 00s	0.00	3.00

All Users [Add comparison +](#)

Custom Mar 1 - Mar 31, 2023 ▾

Engagement overview

Average engagement time [?](#)

0m 41s

Engaged sessions per user [?](#)

0.73

Average engagement time per session

0m 30s

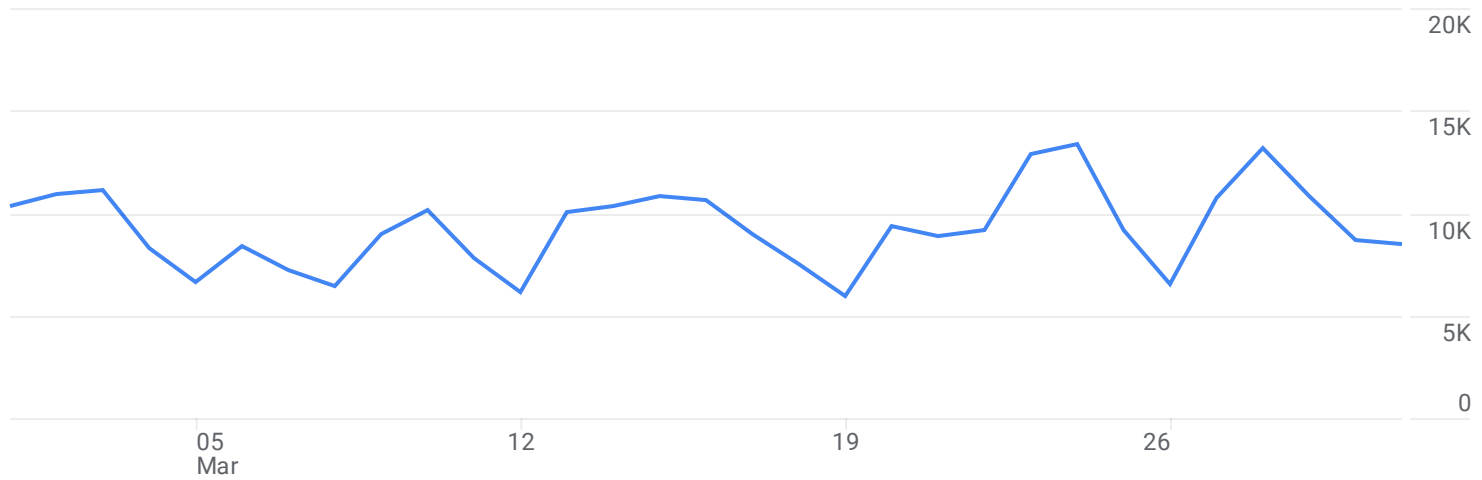


Views

288K

Event count

974K



Event count by Event name



EVENT NAME	EVENT COUNT
page_view	288K
session_start	193K
user_engagement	177K
first_visit	130K
scroll	89K
click	59K
file_download	36K

[View events →](#)

Views by Page title and screen class



PAGE TITLE AND SCREEN CLASS

VIEWS

User activity over time



200K ● 30 DAYS

125K