

# Visitor Summary

May 2023



All Users

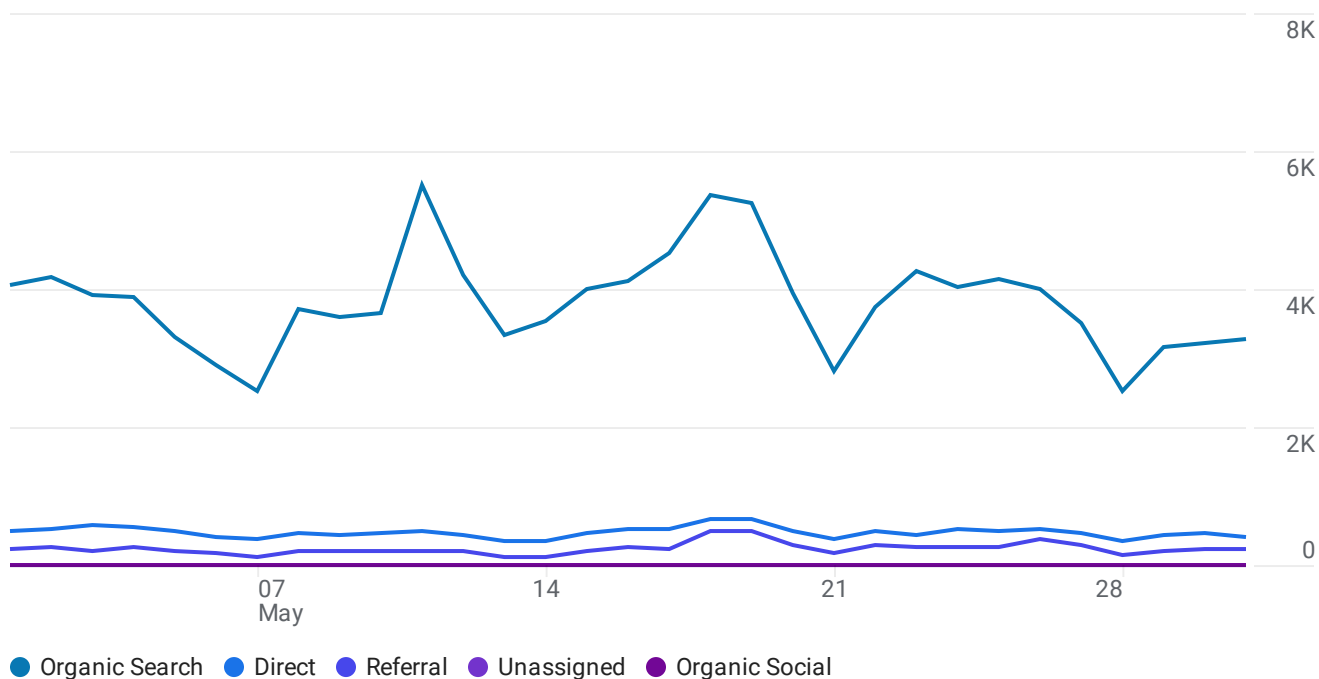
Add comparison +

Custom May 1 - May 31, 2023

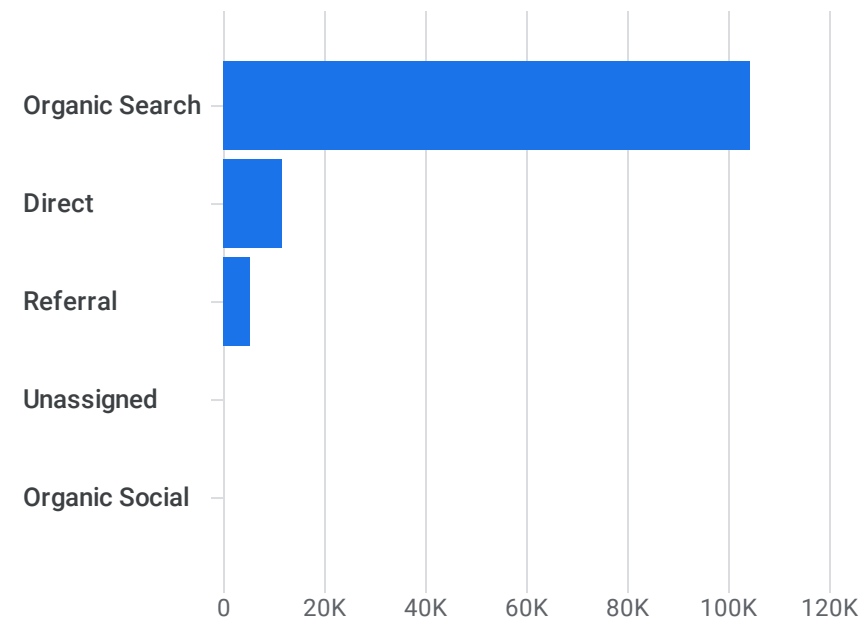
### Traffic acquisition: Session default channel group

Add filter +

Users by Session default channel group over time



Users by Session default channel group



Search...

Rows per page: 10 1-7 of 7

Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
<b>1 Organic Search</b>	120,351 100% of total	172,712 100% of total	99,543 100% of total	0m 31s Avg 0%	0.83 Avg 0%	5.16 Avg 0%
<b>2 Direct</b>	104,262	137,928	80,825	0m 31s	0.78	5.18
<b>3 Referral</b>	11,540	21,331	11,069	0m 27s	0.96	5.12
<b>4 Unassigned</b>	5,194	10,777	6,910	0m 43s	1.33	6.20
<b>5 Organic Social</b>	197	205	2	0m 58s	0.01	4.32
<b>6 Email</b>	57	62	38	0m 27s	0.67	5.24
<b>7 Organic Video</b>	1	1	1	0m 16s	1.00	4.00
	1	1	0	0m 00s	0.00	3.00

All Users [Add comparison](#)

Custom May 1 - May 31, 2023

## Engagement overview

Average engagement time ?

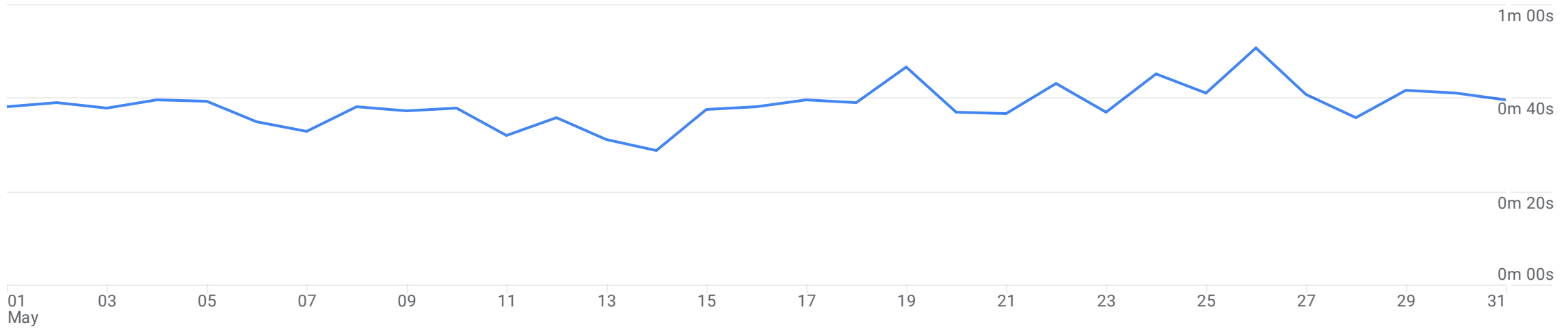
0m 45s

Engaged sessions per user ?

0.83

Average engagement time per session

0m 31s

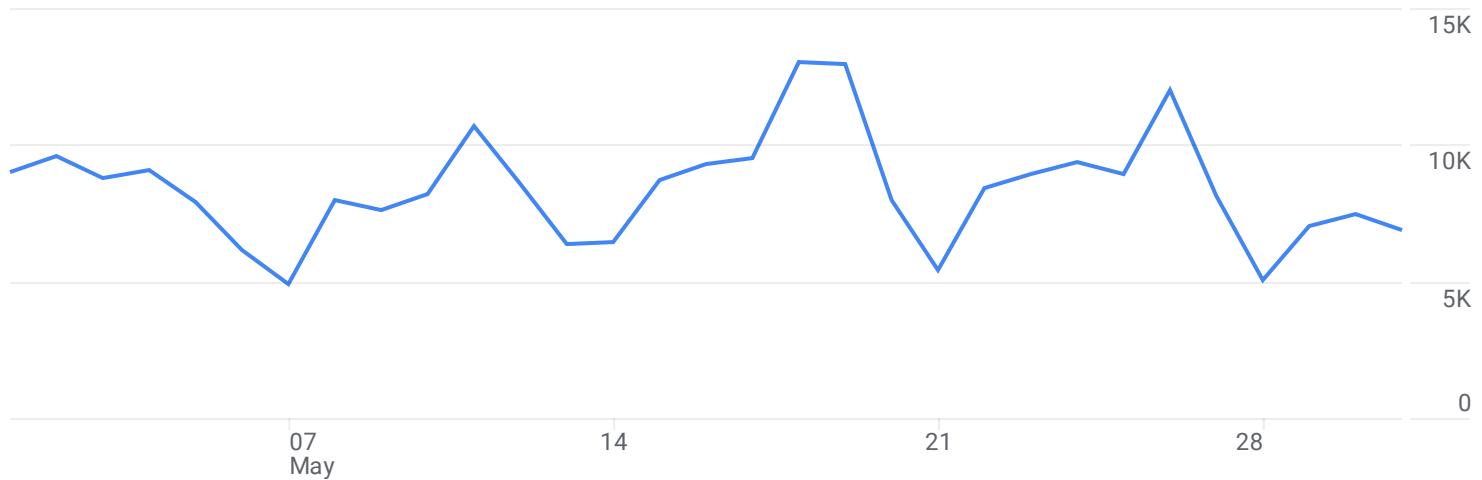


Views

260K

Event count

892K



Event count by Event name



EVENT NAME	EVENT COUNT
<a href="#">page_view</a>	260K
<a href="#">session_start</a>	173K
<a href="#">user_engagement</a>	173K
<a href="#">first_visit</a>	112K
<a href="#">scroll</a>	74K
<a href="#">click</a>	60K
<a href="#">file_download</a>	38K

[View events](#)

Views by Page title and screen class



PAGE TITLE AND SCREEN CLASS

VIEWS

User activity over time



150K ● 30 DAYS