

Visitor Summary

November 2022

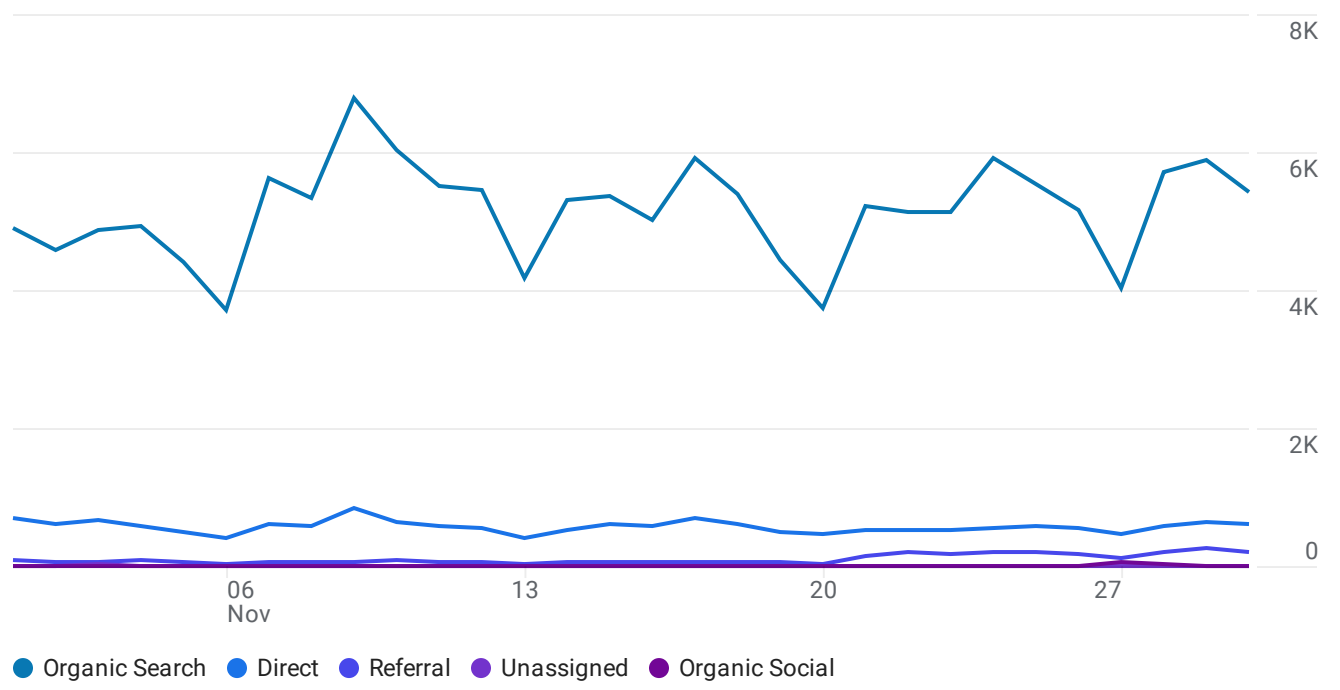
All Users Add comparison +

Custom Nov 1 - Nov 30, 2022 ▾

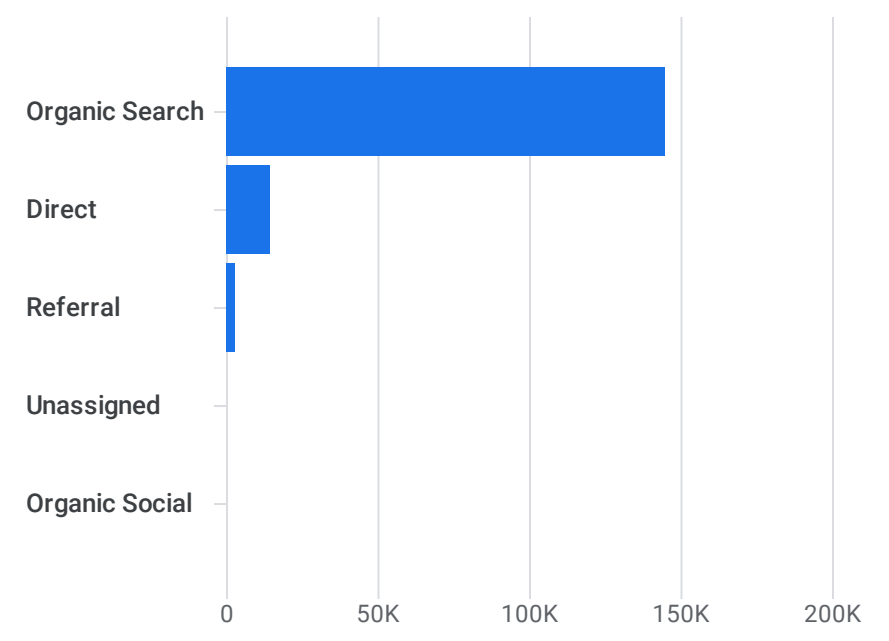
Traffic acquisition: Session default channel group ✓ ▾

Add filter +

Users by Session default channel group over time



Users by Session default channel group



Search...

Rows per page: 10 ▾ 1-6 of 6

Session default channel group ▾ +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	161,557 <small>100% of total</small>	199,741 <small>100% of total</small>	104,677 <small>100% of total</small>	0m 32s <small>Avg 0%</small>	0.65 <small>Avg 0%</small>	4.96 <small>Avg 0%</small>
1 Organic Search	144,738	176,217	90,133	0m 32s	0.62	4.80
2 Direct	14,206	21,733	12,285	0m 30s	0.86	5.41
3 Referral	2,733	3,719	2,571	0m 53s	0.94	6.85
4 Unassigned	224	244	0	0m 52s	0.00	3.73
5 Organic Social	119	136	72	0m 23s	0.61	4.51
6 Organic Video	6	6	2	0m 41s	0.33	4.00

All Users [Add comparison +](#)

Custom Nov 1 - Nov 30, 2022 ▾

Engagement overview ✔ ▾

Average engagement time [?](#)

0m 40s

Engaged sessions per user [?](#)

0.65

Average engagement time per session

0m 32s

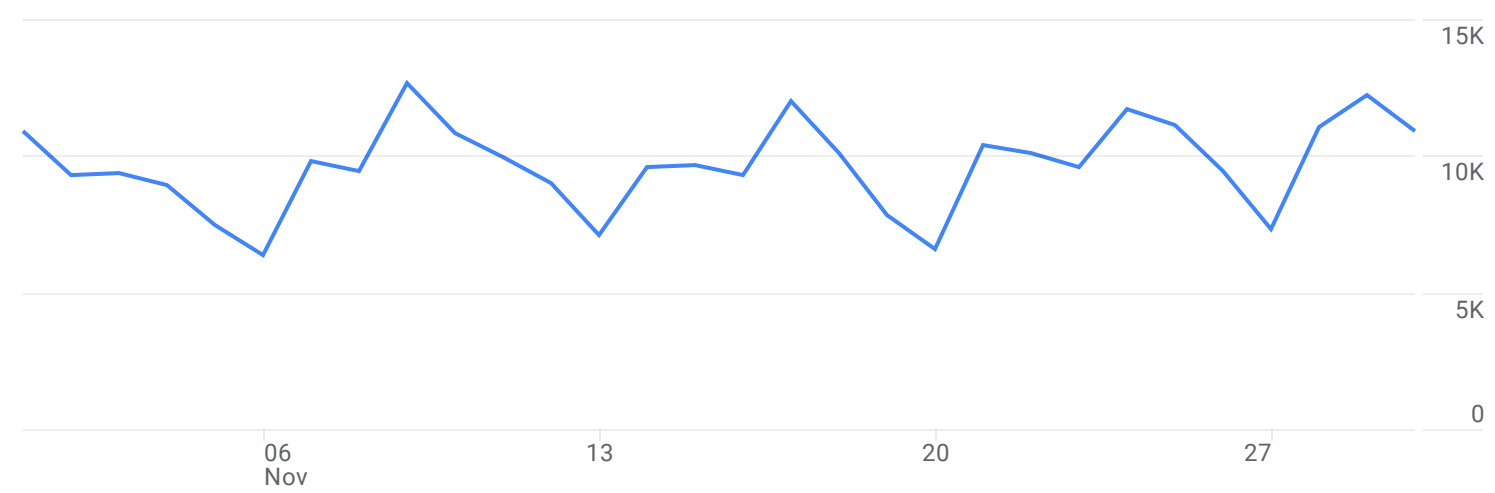


Views

290K

Event count

990K



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	290K
session_start	203K
user_engagement	168K
first_visit	154K
scroll	95K
click	48K
file_download	31K

[View events →](#)