

Visitor Summary

October 2022

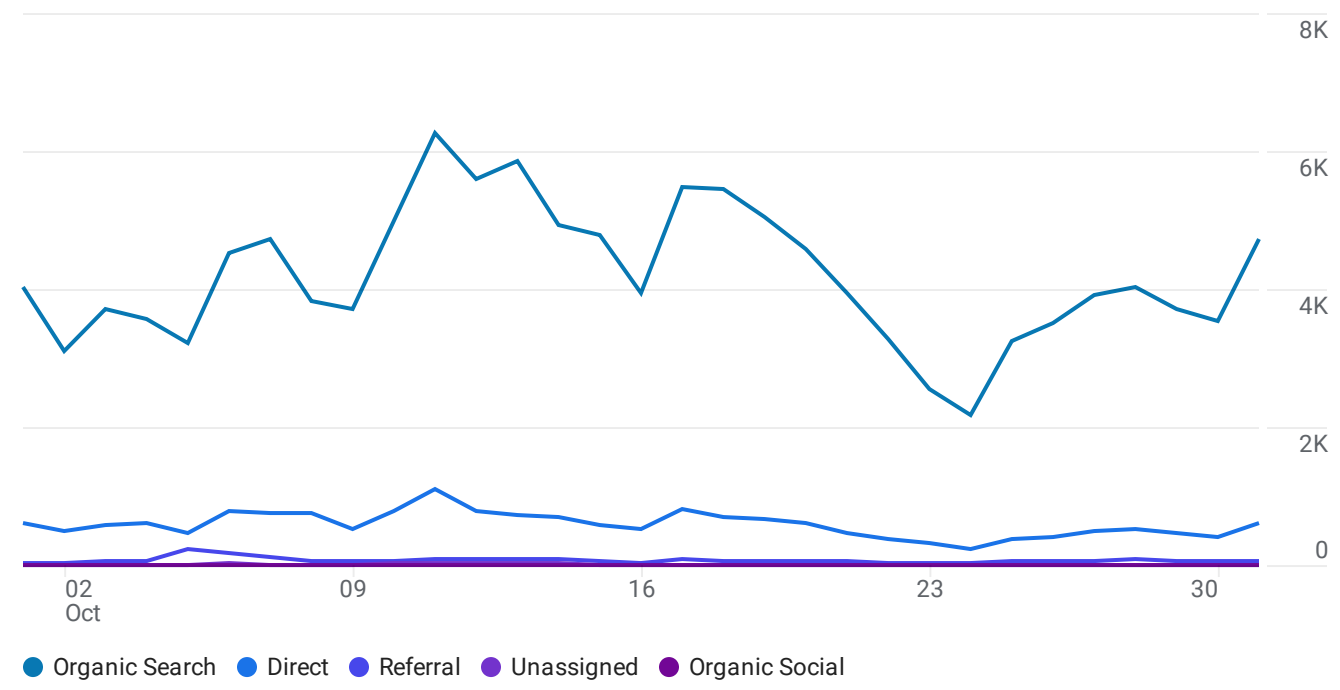
All Users Add comparison +

Custom Oct 1 - Oct 31, 2022 ▾

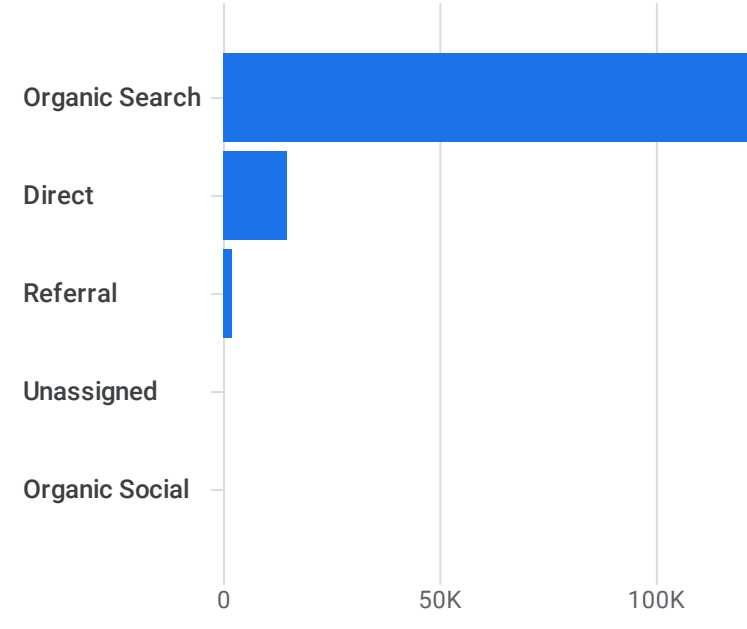
Traffic acquisition: Session default channel grouping ✓ ▾

Add filter +

Users by Session default channel grouping over time



Users by Session default channel grouping



Search...

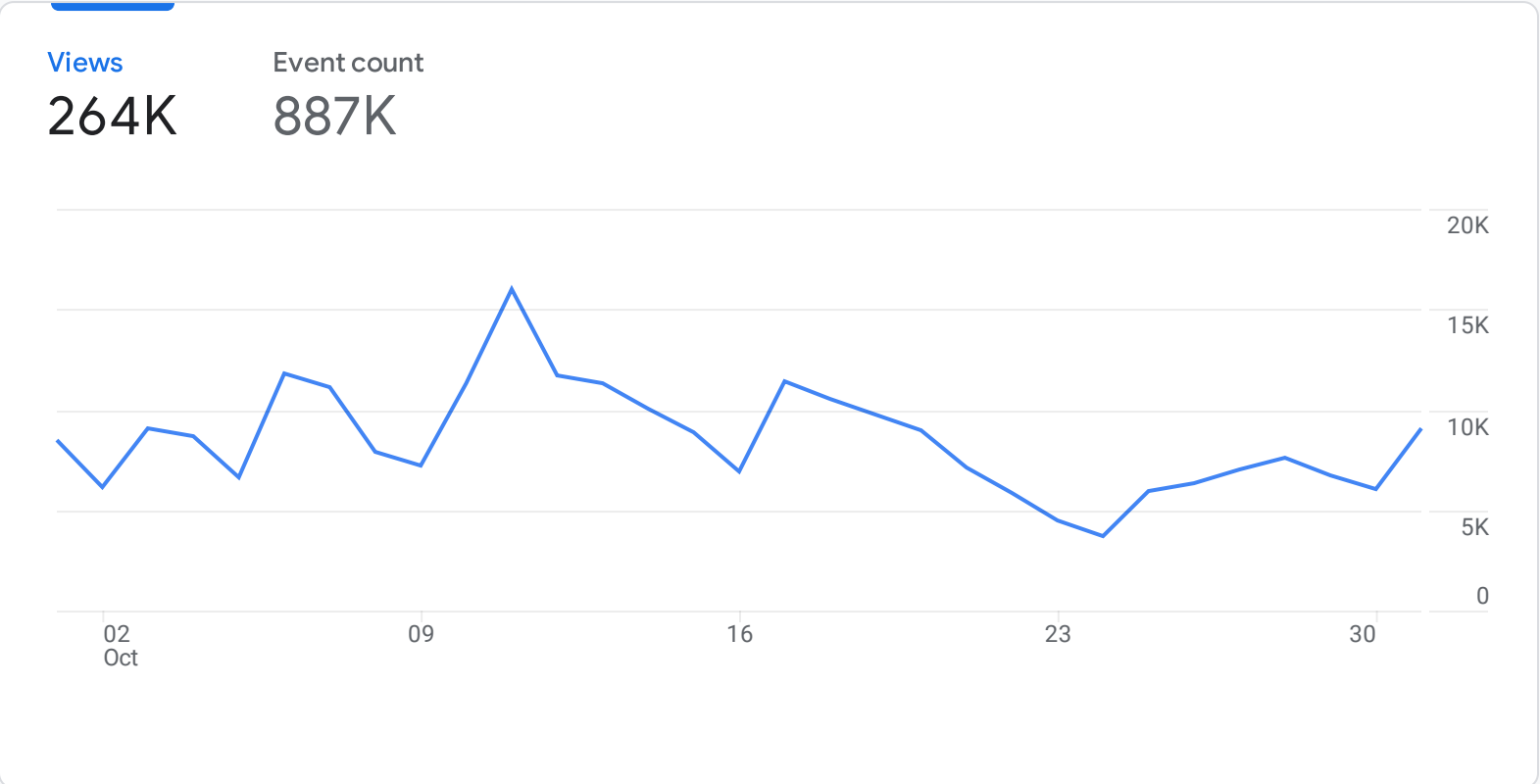
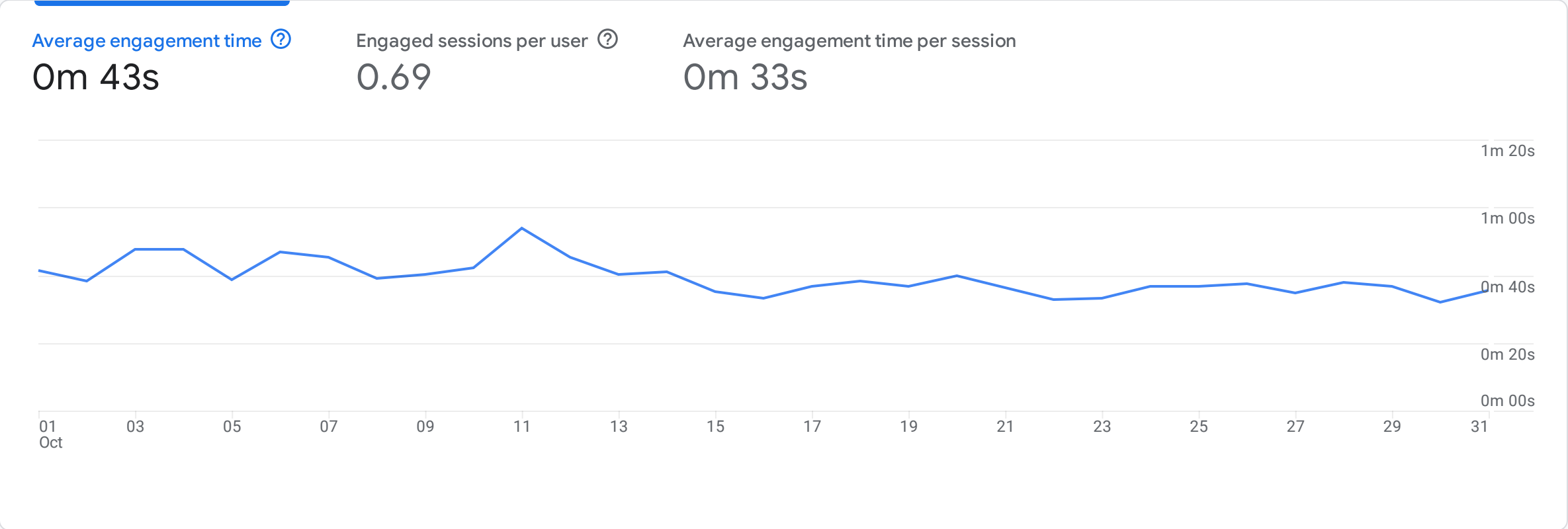
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Session default...annel grouping ▾ +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	137,998 100% of total	177,257 100% of total	94,608 100% of total	0m 33s Avg 0%	0.69 Avg 0%	5.00 Avg 0%
1 Organic Search	121,688	148,643	79,963	0m 33s	0.66	4.92
2 Direct	14,724	24,896	14,148	0m 33s	0.96	5.55
3 Referral	2,004	2,608	1,698	0m 43s	0.85	6.19
4 Unassigned	257	299	9	1m 38s	0.04	5.04
5 Organic Social	73	77	48	0m 33s	0.66	4.66
6 Organic Video	2	2	2	0m 42s	1.00	13.00

All Users [Add comparison](#)

Custom Oct 1 - Oct 31, 2022

Engagement overview



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	264K
session_start	178K
user_engagement	157K
first_visit	131K
scroll	80K
click	45K
file_download	29K

[View events](#) →