Press Release No. 9/2024 Department of Atomic Energy gears up for Special Campaign 4.0

The Department of Atomic Energy (DAE) has initiated the preparatory phase of Special Campaign 4.0. All the Constituent Units/Public Sector Undertakings/Aided Institutions of DAE have been instructed to nominate Nodal Officers in their respective Units/PSUs/Als to monitor the progress regarding **Special Campaign 4.0.** Units/PSUs/Als have been instructed to identify realistic targets for making the Special Campaign 4.0 a huge success.

During the period November 2023- August 2024, DAE has reviewed 20480 files total 11120 files have been weeded out during the same period. A revenue of Rs 2,49,05,142/- was generated.

A Beach Trek Route Clean-Up Programme to create mass awareness to conserve coastal ecology was organized by Variable Energy Cyclotron Centre (VECC), a Constituent Unit of DAE during the month of December 2023. Efforts are being made by the Department to adopt new and best practices for Special Campaign 4.0.

(Daniel Babu P) Head, Public Awareness & Media Interaction Division,DAE