भारत सरकार / Government of India

परमाण् ऊर्जा विभाग / Department of Atomic Energy

सचिवालय समन्वय अनुभाग / Secretariat Coordination Section

अणुशक्ति भवन / Anushakti Bhavan,

छत्रपति शिवाजी महाराज मार्ग / C.S.M. Marg,

मूंबई / Mumbai - 400 001

इ-मेल / Email: <u>sectcord@dae.gov.in</u>

No.16/6/2020-SCS/Vol/II-SCS 8 2.85 Dated:- 2.8 10 - 2020 पुष्ठांकन / ENDORSEMENT

> विषय /: Collective resolve to prevent the spread of COVID -19 -Subject: Regarding.

उपरोक्त विषय पर मंत्रिमंडल सचिव, भारत सरकार, नई दिल्ली से प्राप्त दिनांक 08/10/2020 के अर्ध-शासकीय पत्र संख्या 272/2/15/2020-Cab.III की एक प्रति सूचना एवं आवश्यक कार्रवाई हेतू अग्रेषित है ।

A copy of D.O. Letter No. 272/2/15/2020-Cab.III dated 08/10/2020 received from Cabinet Secretary, Government of India, New Delhi on the above-mentioned subject is forwarded for information and necessary action.

संलग्न / Encl. 1 Page.

Haule 28/10/202

(न. ज. खानविलकर / N. J. Khanvilkar) अनुभाग अधिकारी / Section Officer (022 – 22862661)

पऊवि के सभी संघटक इकाईयों / सार्वजनिक क्षेत्र के उपक्रमों / सहायता प्राप्त संस्थानो के प्रशासनिक प्रधान । All Administrative Heads of Constituent Units/PSUs/Aided Institutions of DAE.

<u>प्रतिलिपि / Copy also to:</u>

1. पञ्चवि के सभी अधिकारी एवं अनुभाग / All Officers & Sections in DAE Secretariat. - DARPAN

2. सचिव, स्टाफ साइड, पऊवि विभागीय परिषद् / Secretary, Staff Side, DAE Departmental Council.

3. E-File: 16/6/2020-SCS/Vol/II

4. Head, CISD(DAE)- For uploading the same in DAE Website under SCS Corner. -Through PTS Portal.

राजीव गौबा Rajiv Gauba



मंत्रिमंडल सचिव भारत सरकार CABINET SECRETARY GOVERNMENT OF INDIA

D.O. No. 272/2/15/2020-Cab.III

8th October, 2020

Deag Searcharg

As you are aware the Campaign for COVID Appropriate Behaviour has been launched by the Hon'ble Prime Minister on October 8, 2020. This campaign denotes our collective resolve to prevent the spread of COVID 19 and minimise the adverse impact of the pandemic.

2. The key messages of the campaign namely- *Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene* are critical in our fight against the pandemic. You will appreciate that the success of our strategy for management of COVID 19 pandemic hinges on how effectively we can prevent the spread of the virus. It is, therefore, imperative that we provide the required leadership to make this a peoples' campaign.

3. Secretary M/o Information and Broadcasting has already written to you highlighting the strategy and role that is expected of your Ministry/Department. I urge you to mobilise the entire machinery of your Ministry/Department, including the attached offices, institutions, PSUs etc and take up this exercise on a mission mode basis. Your Action Plan should aim at tapping all available resources for ensuring wide dissemination and repeated reinforcement of the key messages. It would also be vital to work in tandem and close coordination with the State Government Departments.

4. As the festival season approaches and as more economic and other activities are resumed, the challenges are also expected to be greater and hence it would be critical to sustain the momentum generated by the campaign over the next few months.

5. I request you to personally lead this collective effort in your Ministry/Department and spearhead the campaign. I am confident that working together we can overcome this unprecedented situation.

with regardis

ours sincerely, iv Gauba) 12

She Bamlesh Nilkanth Vyas Secretary Deptt. of Algoritic Energy New Delhi

> Cabinet Secretariat, Rashtrapati Bhavan, New Delhi-110004 Tel: 011-23016696, 23011241 Fax: 011-23018638 E-mail : cabinetsy@nic.in