भारत सरकार / Government of India परमाणु ऊर्जा विभाग / Department of Atomic Energy सचिवालय समन्वय अनुभाग / Secretariat Coordination Section

अणुशक्ति भवन / Anushakti Bhavan, छत्रपति शिवाजी महाराज मार्ग / C.S.M. Marg, मुंबई / Mumbai - 400 001

इ-मेल / Email: sectcord@dae.gov.in

022-22862661

No.16/45/2021-SCS/E-File/12737

Dated: - 25 -10 - 2021

पृष्ठांकन / ENDORSEMENT

विषय /:

"Azadi Ka Amrit Mahotsav - Purchase of National Flag" -

Subject: Regarding.

उपरोक्त विषय पर गृह मंत्रालय, नई दिल्ली से प्राप्त दिनांक 25/08/2021 के अर्ध-शासकीय पत्र संख्या 2/01/2020-Public (Part-III) की एक प्रति सूचना एवं आवश्यक कार्रवाई हेतु अग्रेषित है।

A copy of D.O. Letter No.2/01/2020-Public (Part-III) dated 25/08/2021 received from Ministry of Home Affairs, New Delhi on the above-mentioned subject is forwarded for information and necessary action.

संलग्न / Encl.: 1 Page.

(मिनिजा रमेश / Minija Ramesh)

अनुभाग अधिकारी (एस. सी. एस) / Section Officer (S.C.S)

(022 - 22862661)

प्रकि के सभी संघटक इकाईयों / सार्वजिनक क्षेत्र के उपक्रमों / सहायता प्राप्त संस्थानों के प्रशासनिक प्रधान । All Administrative Heads of Constituent Units/PSUs/Aided Institutions of DAE.

प्रतिलिपि / Copy to:

- 1. All Heads of Constituent Units/PSUs/Aided Institutions of DAE
- 2. पऊवि के सभी अधिकारी एवं अनुभाग / All Officers & Sections in DAE Secretariat.-DARPAN
- 3. सचिव, स्टाफ साइड, पऊवि विभागीय परिषद् / Secretary, Staff Side, DAE Departmental Council.
- 4. E- फाइल संख्या / 16/45/2021-SCS/E-File.

अजय भल्ला, भाष्रसे. AJAY BHALLA, IAS



गृह सचिव Home Secretary मारत सरकार Government of India नोंथं ब्लॉक/North Block नई दिल्ली/New Delhi

D.O. No. 2/01/2020-Public(Part-III)

25th August, 2021

Dear Secretary

As you are aware, Azadi ka Amrit Mahotsav is being celebrated to commemorate 75 years of India's Independence. Hon'ble Prime Minister has launched "Azadi ka Amrit Mahotsav" on 12th March 2021 and will continue till 15th August, 2023.

- 2. All Ministries/Departments and their agencies/Public Sector Undertakings have planned various events and activities for the celebrations which may require bulk purchase of National Flags. Hon'ble Prime Minister, in his "Mann ki Baat" on 25th July, 2021 also made an appeal to buy Khadi products and equated it to "public service" and "service to the nation".
- 3. Khadi and Village Industries Commission (KVIC) has geared up to meet the demand and scaled up the production of National Flags in all sizes (cotton & silk). Apart from the Khadi Bhavans, the National Flags can also be purchased from KVIC's e-portal www.khadiindia.gov.in and the GeM portal.
- 4. I would, therefore, request you to issue necessary instructions to the concerned in your Ministries/Departments to purchase National Flags from KVIC only. National Flags are handmade by Khadi artisans with utmost precision and care meeting the BIS standards. While this will directly benefit lakhs of Khadi artisans engaged in making of National Flags; it will also help in checking use of flags made of plastic etc.

With regards,

Yours sincerely,

(Ajay Bhalla)

Shri Kamlesh Nilkanth Vyas, Secretary, Department of Atomic Energy, 145-A, South Block, New Delhi.