

भारत सरकार / Government of India  
परमाणु ऊर्जा विभाग / Department of Atomic Energy  
सचिवालय समन्वय अनुभाग / Secretariat Coordination Section

अणुशक्ति भवन / Anushakti Bhavan,  
छत्रपति शिवाजी महाराज मार्ग / C.S.M. Marg,  
मुंबई / Mumbai - 400 001  
इ-मेल / Email: [sectcord@dae.gov.in](mailto:sectcord@dae.gov.in)

No.18/2/2022-SCS/E-File/ 3964

Dated:- 23-03-2022

**पृष्ठांकन / ENDORSEMENT**

**विषय /:** Encouraging the adoption of Lok Samvaad,  
**Subject:** a Microblogging Platform within Ministries / Departments  
of Govt - Regarding.

\*\*\*\*\*

उपरोक्त विषय पर इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय, नई दिल्ली से प्राप्त दिनांक 24.02.2022 के अर्ध-शासकीय पत्र संख्या. Secy (MeitY) / NICS/2022 की एक प्रति सूचना एवं आवश्यक कार्रवाई हेतु अग्रेषित है।

A copy of D.O. Letter No. Secy (MeitY) / NICS/2022 dated 24.02.2022 received from Ministry of Electronics and Information Technology, New Delhi on the above-mentioned subject is forwarded for information and necessary action.

संलग्न / Encl.: 3 Pages.

(मिनिजा रमेश / Minija Ramesh)  
अनुभाग अधिकारी (एस. सी. एस) / Section Officer (S.C.S)  
(022 - 22862661)

पऊवि के सभी संघटक इकाईयों / सार्वजनिक क्षेत्र के उपक्रमों / सहायता प्राप्त संस्थानों के प्रशासनिक प्रधान।  
All Administrative Heads of Constituent Units/PSUs/Aided Institutions of DAE.

**प्रतिलिपि / Copy to:**

1. पऊवि के सभी अधिकारी एवं अनुभाग / All Officers & Sections in DAE Secretariat.-DARPAN
2. सचिव, स्टाफ साइड, पऊवि विभागीय परिषद् / Secretary, Staff Side, DAE Departmental Council.
3. E- फाइल संख्या / 18/2/2022-SCS/E-File.



अजय साहनी, आई.ए.एस  
AJAY SAWHNEY, I.A.S.

सचिव  
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय  
भारत सरकार  
Secretary  
Ministry of Electronics &  
Information Technology (MeitY)  
Government of India  
D.O. No. Secy(MeitY)/NICS/2022  
Dated: 24.02.2022

Dear Secretary,

**Sub: Encouraging the adoption of Lok Samvaad, a Microblogging Platform within Ministries/Departments of GoI.**

**Lok Samvaad** is a microblogging platform jointly developed by NIC and NICS. It is based on open source tools & technologies and also supports local languages. It is integrated with Government applications including Sandes and NIC email, so message propagation can happen among these systems. Users can upload content, also called a "Post" and it has features comparable with other similar social media platforms, such as "Like", "Repost", Comment" etc. The platform allows Government Departments to share important information related to their schemes and programmes, etc. among each other and also allows engagement with citizens, thereby promoting networking of ideas. Lok samvaad is equipped with advanced data security features, and the platform's strategic control lies with the Government.


2. **Lok Samvaad** can be accessed at <https://lok.sabhavaad.nic.in>. and is also available as a mobile app. It is already operational within some of the Government Departments/ Organizations.

3. Being an indigenous platform, it is requested to encourage the officials of your Ministry/Department to register on Lok Samvaad and their valuable feedback. It would also help in improving the platform further.

4. **Lok Samvaad** Brouchre is enclosed herewith for kind reference. For further details, Shri R.H. Khan, DDG & SIO UP ([sio-up@nic.in](mailto:sio-up@nic.in)) or Shri Prashant Kumar Mittal, MD NICS ([mdnicsi@nic.in](mailto:mdnicsi@nic.in)) can be contacted.

With regards,

Yours sincerely,

  
(Ajay Sawhney)

To:

**Secretaries of all the Ministries/Departments, GoI**



Ministry of Electronics and  
Information Technology  
Government of India



# lok samvaad

## A Public MicroBlogging Platform

<http://loksamvaad.nic.in/>

# CREATIVE & EMPOWERING

- Promotes the networking of ideas & topics
- Empowers both Government & common users
- Enables all stakeholders to join the conversation
- Extends the outreach of Government
- Sharing of ideas & opinions on local & National topics
- "Buzz" generation by promotion & increasing awareness



1995-2020

## Lok Samvaad Features

Stay Connected, Stay Informed

Get the latest news, information & developments with Buzzing Posts

Track discussions and participate in them

Build relationships with experts and other followers

Opinion polls allow citizens to express their views

Direct Messaging allows for one-to-one communication

Reach a wide audience with Posts and Reposts

Share the Buzz with others instantly

Access to vital information regarding government schemes, entitlements & benefits

Aids in effortless promotion of research

Robust Privacy Controls are incorporated

Pose a query and get quick recommendations, ideas and offers of assistance

## Integrated With



Sandes



NICemail



Analytical Dashboards



BI BOT Systems

## Usage

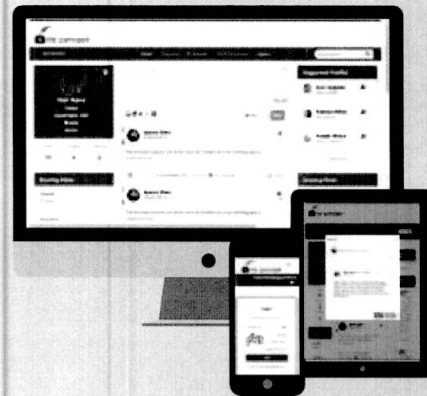


No. of Users  
**1772**



No. of Posts  
**23000+**

Sign up at <http://loksamvaad.nic.in/>



National Informatics Centre  
A-Block, CGO Complex, Lodhi Road,  
New Delhi – 110003

<http://loksamvaad.nic.in/>

<http://loksamvaad.nic.in/>



Product Business Division

National Informatics Centre Services Inc.  
NBCC Tower, 15 Bhikaji Cama Place,  
New Delhi – 110066

<http://www.nicsi.com/pbd>

[pbdiv-nicsi@nic.in](mailto:pbdiv-nicsi@nic.in)

011-22900533