Workshop on NIRF Rankings

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Organized by

Haryana State Higher Education Council

Perception in NIRF Rankings

Presented by

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https://www.gjust.ac.in/Home/Index_360#main-nav
(Established by state Legislature Act 17 of 1995)
('A+' Grade NAAC Accredited University)

Ranking Parameters

Parameter Marks Weightage

1. Teaching, Learning & Resources 100 marks and weightage 0.30
2. Research and Professional Practice 100 marks and weightage 0.30
3. Graduation Outcomes 100 marks and weightage 0.20
4. Outreach and Inclusivity 100 marks and weightage 0.10
5. **Perception 100 marks and weightage 0.10**

Perception (PR) - 100 marks
Ranking weight: 0.1

- Peer Perception Carries Academic Peers and Employers
- Last year carried out: March to April 2025

Methodology

This is done through a survey conducted over a large category of Employers, Professionals from Reputed Organizations, and a large category of academicians to ascertain their preference for graduates of different institutions.

- A comprehensive list is prepared, taking into account various sectors, regions, etc.

- Lists is updated periodically.

Online Perception Capturing System

An online platform has been developed by NIRF Team to capture the perception inputs from peers and employers. A large number of peers (subject experts, academicians) and employers.

Academic and Employer's Perception		
Category / Subject	**Academic (%)**	**Employer (%)**
Overall	20.52	22.66
Engineering	16.35	18.49
Architecture and Planning	1.51	0.87
College	14.18	12.62
Law	1.36	2.40
Management	9.17	14.08
Medical	8.58	3.39
Pharmacy	3.16	3.03
Research Institutions	16.16	13.37
Dental	2.13	1.46
Agriculture and Allied Sectors	1.51	0.44
Innovation	3.03	4.45
Open Universities	0.43	0.46
Skill Universities	0.31	0.24
SDGs Institutions	1.58	2.04
Total	100	100

How to improve the Perception Score

For Academicians

To enhance the perception among academicians, an institution must demonstrate strong academic credibility, research impact, and scholarly engagement. Key strategies include:

1. Research Quality and Output

- Encourage high-impact research publications in reputed national and international journals.
- Promote collaborative and interdisciplinary research with recognized institutions.
- Increase participation in funded research projects and academic grants.

2. Faculty Excellence and Development

- Support faculty in attending conferences, workshops, and academic forums.
- Facilitate faculty exchange programs and visiting professorships.
- Recognize and reward academic achievements and innovations in teaching and research.

How to improve the Perception Score

3. Academic Collaborations and Networking

- Establish MoUs with reputed universities and research centers.
- Actively participate in academic associations, councils, and scholarly bodies.
- Organize conferences, seminars, and symposiums with distinguished academicians.

4. Curriculum Rigor and Innovation

- Regularly update curricula to reflect advances in knowledge and research trends.
- Promote outcome-based education and research-oriented learning.
- Encourage student participation in research and publications.

5. Secure accreditations and rankings from recognized academic bodies.

A consistent focus on academic rigor, research contribution, and scholarly engagement significantly improves institutional perception among academicians.

How to improve the Perception Score

For Employers

Improving perception among employers requires demonstrating graduate employability, industry relevance, and professional competence. The following measures are essential:

1. Industry-Aligned Curriculum

- Design curricula in consultation with industry experts and advisory boards.
- Integrate practical training, case studies, and real-world problem-solving.
- Update programs to include emerging technologies and skills.

2. Graduate Employability and Skills

- Focus on developing communication, teamwork, leadership, and analytical skills.
- Encourage certifications, internships, and hands-on industry exposure.
- Ensure students are job-ready through structured training and mentoring.

How to improve the Perception Score

3. Strong Industry Partnerships

- Build long-term collaborations with leading companies and organizations.
- Facilitate industry projects, internships, and campus recruitment drives.
- Involve employers in mentoring, evaluation, and curriculum feedback.

4. Placement Performance and Alumni Success

- Maintain consistent placement records.
- Track alumni career growth and professional achievements.
- Highlight employer satisfaction and repeat recruitment.

By consistently producing skilled, adaptable, and industry-ready graduates, an institution can significantly improve its perception score among employers.

Role of factors influencing Perception

Branding through Social Media

- Facebook
- Twitter
- Youtube-
- Instagram
- linkedin

- Upload conferances/workshop events
- Photos related to Curricular/Extracurricular activities
- Geotagged photos will become documented evidence
- All stakeholders feed back to be captured properly

Web Presence

- Dynamic website
- All information and events upto date

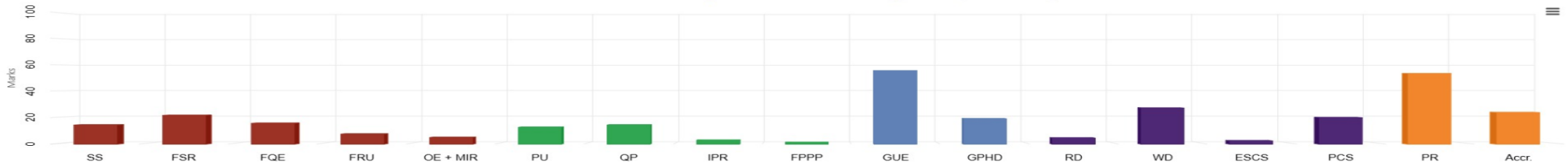
- Website manager
- Face of the institution
- Connected with stake holders-parents, Alumni, recruiters, other institutions, etc.
- Update all research and Grants details
- Admission information
- User friendly

Alumni Connect

- Brand ambassador
- They reach out to world
- Share good experiences
- They can be academic peers
- They can be Recruiters
- CEO/Director/Dean/Professor

- ➢ Plan Alumni events
- ➢ Webinars
- ➢ Feedback
- ➢ Engage them in academic committee
- ➢ Regular greetings and events information

Guru Jambheshwar University of Science and Technology, Hissar (IR-O-U-0162)



	TLR					RP				GO		OI				PR
	SS	FSR	FQE	FRU	OE+MIR	PU	QP	IPR	FPPP	GUE	GPHD	RD	WD	ESCS	PCS	PR+Accr.
Score	14.36	21.83	15.69	7.64	5.00	12.78	14.23	3.00	1.13	55.42	19.08	4.67	27.20	2.26	20.00	53.63
Total	20.00	25.00	20.00	20.00	15.00	35.00	35.00	15.00	15.00	60.00	40.00	30.00	30.00	20.00	20.00	100.00

Kurukshetra University (IR-O-U-0164)



	TLR					RP				GO		OI				PR
	SS	FSR	FQE	FRU	OE+MIR	PU	QP	IPR	FPPP	GUE	GPHD	RD	WD	ESCS	PCS	PR+Accr.
Score	14.95	16.35	12.67	7.56	7.50	9.68	12.05	9.00	0.46	59.79	22.55	8.84	29.42	3.81	20.00	38.16
Total	20.00	25.00	20.00	20.00	15.00	35.00	35.00	15.00	15.00	60.00	40.00	30.00	30.00	20.00	20.00	100.00

Maharshi Dayanand University (IR-O-I-1280)



	TLR					RP				GO		OI				PR
	SS	FSR	FQE	FRU	OE+MIR	PU	QP	IPR	FPPP	GUE	GPHD	RD	WD	ESCS	PCS	PR+Accr.
Score	14.33	13.96	10.83	6.97	5.00	15.83	18.19	3.50	0.80	54.98	27.24	5.85	28.99	1.30	20.00	27.24
Total	20.00	25.00	20.00	20.00	15.00	35.00	35.00	15.00	15.00	60.00	40.00	30.00	30.00	20.00	20.00	100.00


Thank You