

# CAREER PATHWAY

# DIGITAL PHOTOGRAPHER

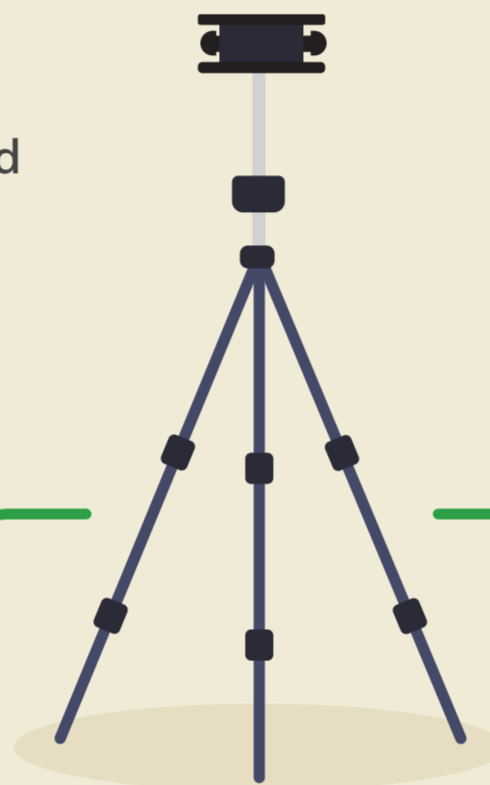


## SKILLS TAUGHT IN ITI

- Photography - Framing photos, handling photography related equipment, and lighting
- Artificial lighting and holds, placing the camera at a desired angle and distance from subject
- Sound recording equipment operations
- Video recording equipment operations
- Photography as art
- Editing images using softwares like Adobe Photoshop
- Shooting and editing documentary films, interviews, news, and advertisements

## JOB OPPORTUNITIES AFTER ITI

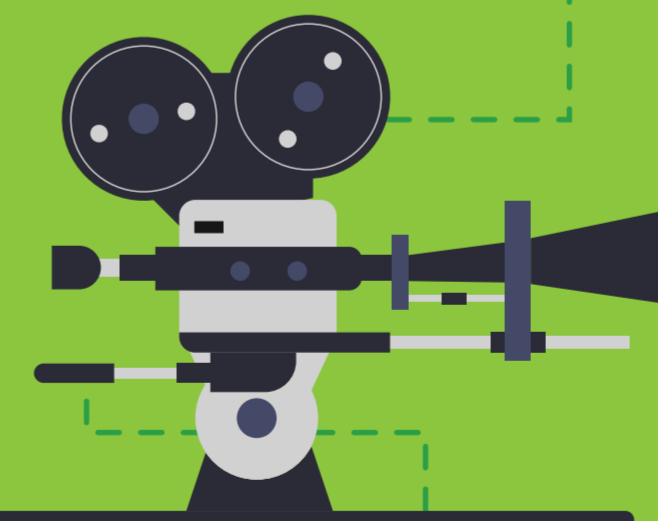
- Journalism
- Advertising
- Production houses
- Event management companies
- Conservation (Wildlife Photography)
- Director of Photography in the Tamil Film Industry
- Central and State government organizations,
- Self-employment or freelance work (Wedding Photography, Fashion Photography, Documentary Photography and Product Photography)
- Entrepreneurship (Set up a photo-studio or an equipment rental company)



## SKILLS NEEDED BY COMPANY

- Knowledge in lighting and kinds of lighting equipment
- Understanding different types of photography (product photography, fashion photography, wildlife photography etc.) Using photo editing softwares
- Working with images and graphics
- Ability to use video related equipment
- Video editing
- Sound recording using different types of microphones
- Knowledge of sound mixing and dubbing

## CAREER PATH



### ENTRY LEVEL

Technician, Apprentice in media or event management companies

### MIDLEVEL

Cameraman (Assistant), Light man (Assistant), Digital mixing unit operator

### SENIOR LEVEL

Director of photography, Entrepreneur

## UPSKILLING OPPORTUNITIES

- Short Term training courses in multimedia and special effects
- Diploma in film technology and visual communication
- Apprenticeship (NAC Certificate)
- Craft Instructor Training Scheme (CITS) to become an instructor in ITIs