



The Pradhan Mantri Matru Vandana Yojana (PMMVY) is implemented in all the districts of Haryana w.e.f. 01.01.2017. This scheme is one of the flagship programme under which benefit of Rs. 5000/- in three installments is given to pregnant and lactating mother for their first live birth after fulfilling the conditions.

The scheme is aligned with SDG 3 (Good Health and Well-being), SDG 5 (Gender Equality), and SDG 10 (Reduced Inequalities). The scheme also aims to reduce maternal and infant mortality rates by providing cash incentives for institutional delivery and early initiation of breast-feeding.

Expansion of the Scheme:

The scheme has been expanded by Ministry of Women and Child Development, Govt. of India w.e.f from 01.04.2022. Now a pregnant and lactating mother can avail benefit for the first two living children provided the second child is a girl. In case of first child the amount of Rs. 5000/- in two installments and for the second child, the benefit of Rs. 6000/- will be provided subject to second child is a girl child in one instalment after the birth.

- The Pradhan Mantri Matru Vandana Yojana (PMMVY) scheme is aimed at providing financial assistance to pregnant women and lactating mothers for their two live birth. The scheme is designed to achieve the following Sustainable Development Goals (SDGs):

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-being
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth

Objective of the Scheme:

- To provide cash incentive for partial compensation for the wage loss so that the woman can take adequate rest before and after delivery of the first child.
- To improve health seeking behaviour amongst the Pregnant Women & Lactating Mothers (PW&LM).
- The scheme also seeks to promote positive behavioural change towards girl child by providing additional cash incentive for the second child, if that is a girl child.

Following are the expected outcomes, outcome indicators, process indicators and output indicators set for the effective implementation of the scheme:

Expected Outcomes:

- Provide financial assistance to pregnant women and lactating mothers for their two live birth
- Improve health-seeking behaviors amongst pregnant women and lactating mothers.

- Reduction in maternal mortality rate and infant mortality rate among the beneficiaries of the scheme
- Contribute to improve the sex ratio at Birth and to prevent female foeticide.

Outcome indicators:

- No. of beneficiaries covered under the scheme
- No. of eligible beneficiaries who received the benefits
- % Eligible beneficiaries who received the benefits
- % Beneficiaries who report improved maternal health and nutrition under PMMVY (Third Party Impact Assessment)

Process indicators:

- No. of applications enrolled
- No. of beneficiaries who receive cash incentives under PMMVY Scheme

Output indicators:

- Amount of financial assistance provided to eligible beneficiaries
- No. of beneficiaries who receive antenatal check-ups, institutional delivery and full immunization under PMMVY.

Achievement:

7,47,320 beneficiaries are benefitted since start of the scheme i.e 01.01.2017 with an expenditure of Rs 341.33 crore out of total budget 396.27 crore till 2022-2023.

Year	GOI target	Amount (in)	No. of beneficiaries
2017-18	1,35,304	12.71	83,482
2018-19	1,08,243	82.19	1,72,261
2019-20	1,36,386	70.83	1,26,199
2020-21	1,33,384	33.76	69,193
2021-22	1,33,384	68.98	1,47,902
2022-23	1,33,384	72.86	1,48,283
Total	7,80,085	341.33	7,47,320

The new PMMVY 2.0 portal is created by MWCD,GOI for registrations of eligible beneficiaries in April 2023.

The URL for registration of beneficiaries is <https://pmmvy.nic.in> to avail the benefit of the scheme



Women Helpline Number



Child Helpline Number



Emergency Response Support System

WOMEN & CHILD DEVELOPMENT DEPARTMENT

GOVERNMENT OF HARYANA

Bays No. 15-20, Sector-4, Panchkula, Haryana

PRADHAN MANTRI MATRU VANDANA YOJANA



WOMEN & CHILD DEVELOPMENT
DEPARTMENT, HARYANA

