

From

The Director
Women & Child Development Department,
Haryana, Panchkula

To

All District Programme Officers, Haryana
All District Child Protection Officers, Haryana

Memo No : SPL-10/DDIII

Dated 15-04-2020

Subject: Target Mobile Messaging for Covid-19

In reference to subject cited above it has been intimated that to send alert SMS in connection with COVID 19 to general Public living in a specific area, identifiable on the basis on Pin-Code, Department of Telecommunication has initiated SMS service. The examples for SMS could be to inform the residents of a particular area regarding setting up of a new Covid-19 test centre, alert the general public about lock-down directions, alert on zones with new cases etc. In this regard the messages in the following formats for broadcast to citizen of specific area need to be forwarded to systemanalystwcd@gmail.com for forwarding them to the State Nodal officer Sh.Suneel Wattal, Joint Chief Information Technology Officer (JCITO) after getting approval from competent authority for each message separately. The message for SMS should be short , to the point and related to COVID-19 only.. The format for giving SMS is as under.

District : _____

Message _____

English – 160 characters; Vernacular languages - 65 characters)

Sd/-

Deputy Director

For Director Women and Child Development
Department
Haryana