

CRC-B/2022-23/Date: 30.08.2024

Action Plan for 'Swachhata Hi Seva'

'Swachhata Hi Seva' fortnight will be observed from 14th September to 1st October theme of 'Swabhav Swachhata - Sanskaar Swachhata' (स्वभाव स्वच्छता - संस्कार स्वच्छता) as a prelude to Swachh Bharat Diwas on 2nd October 2024. This year marks the 10th anniversary of the launch of the Swachh Bharat Mission, making the campaign even more significant.

The SHS 2024 campaign at CRC Bhopal may have three main pillars of activities:

1. स्वच्छता की भागीदारी - Public Participation, Awareness & Advocacy Activities
 - ACTIVITIES - Various activities like pledges, competitions, walkathons etc.
 - PARTICIPATION - Students of various courses
 - COORDINATOR - Academic Incharge
 - ACTIVITIES – Ek Ped Maa Ke Naam' plantation drives
 - PARTICIPATION - Staff of CRC Bhopal
 - COORDINATOR - Admin Officer
2. सम्पूर्ण स्वच्छता - Mega cleanliness drives
 - ACTIVITIES - Cleanliness of CRC Premises and surrounding area
 - PARTICIPATION – Students and staff
 - COORDINATOR - WSSK
3. सफाईमित्र सुरक्षा शिविर - Single-window health and welfare camps for SafaiMitras for preventive health care treatment
 - ACTIVITIES – Preventive Health Checkups Camp at CRC Bhopal
 - PARTICIPATION – General public and SafaiMitra
 - COORDINATOR – Service Incharge
 - ACTIVITIES – Social welfare linkages & registration of sanitation workers and their families in various schemes like Ayushman Bharat, PM Jan Arogya Yojana (PM-JAY)
 - PARTICIPATION – General public and SafaiMitra
 - COORDINATOR – Service Incharge