

Model Career Centre

मॉडल कैरियर सेंटर
Model Career Centre

शिक्षण मार्ग दर्शन केन्द्र
Coaching Cum Guidance Centre

Regional Employment office, 26, E.C
Road, Dehradun, Uttarakhand

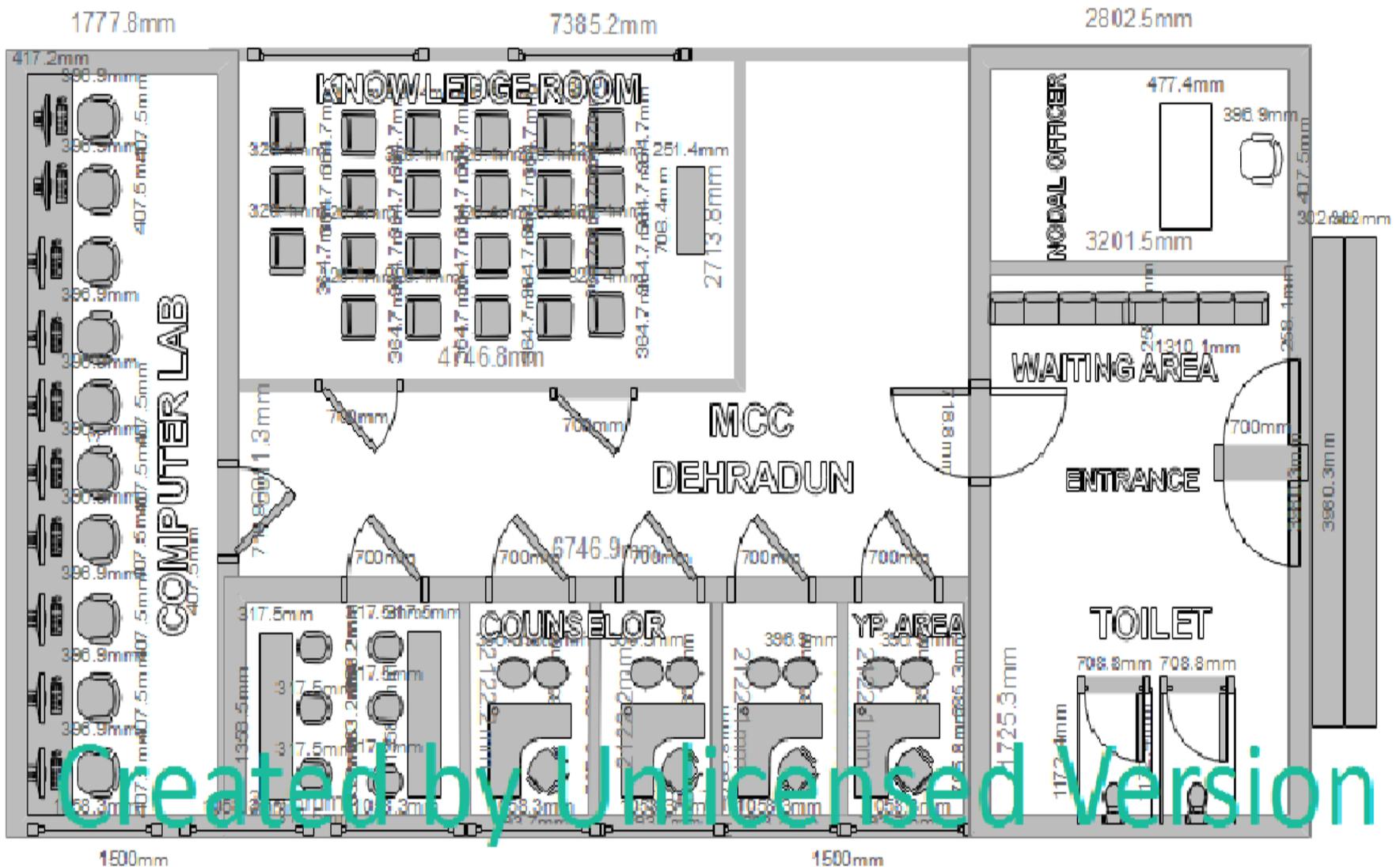
Introduction

- The Directorate General of Employment and Training (DGE&T), Ministry of Labour and Employment (MoLE) is implementing the National Career Service (NCS) which aims to provide a variety of employment related services.
 - Establishment of Career Centre which would be enabled by making the right infrastructure and linkages available to perform counseling functions.
 - Implementation of a comprehensive capacity building initiative for augmenting the skills of Career Centre professionals and other ecosystem counseling partners.
 - NCS Portal which will act as a platform to bridge the gap between Government and Private Job providing ecosystem, Job seeker and Skill development ecosystem.
 - Providing access to tools to analyze skill-wise demand of industry and supply of Jobseekers.
 - Collaboration with various stakeholders like State Governments, Schools, Colleges, Jobseekers, Skill Development Institutions, Employers, NGO's, Volunteer Agencies, Technology partners, Verification agencies etc.
 - Information, Education and Communication (IEC)

Objective

- Career Centre will connect local youth and other job-seekers with all possible job opportunities.
- NCS Portal will, in a sustained manner, provide information about available job opportunities and resources for Career Centre to function effectively.
- Guiding youth visiting the Centre or by outreach to schools/colleges, various training institutions, about the training, on-the-job training, job opportunities, etc., according to their aptitude and potential.
- Mobilizing employers and other placement agencies to connect to NCS for meeting their HR requirements.

Layout (MCC Dehradun)



About MCC Dehradun

- As per the Government of India, Guideline for establishing model career centre , Regional Employment Exchange, Dehradun was enlisted for establishing of MCC.
- Infrastructural and procurement activity finished by May 2016 and came to functional mode in June 2016.
- Functions in tandem with CCGC in same premise.

MODEL CAREER CENTRE



ENTRANCE



WAITING AREA



AISLES



KNOWLEDGE ROOM



COUNSELING AREA



COMPUTER LAB

MCC Budget Overview

S.No	Year	Total	Total Sanctioned value	Amount Utilized for IT/Minor civil work	Surrendered Amount
1	2	3	4	5	6
1&	2015&16	3220000 249000(YP Salary)	1992000 249000	1346244 202145	645756 46855

Project Rollout Activity Plan(PRAP)

Field Level Activities

- School counseling/Group Counseling
- NCS Awareness Programme
- Workshop/Seminars
- Employer awareness

Central Level Activities

- Registration of Stakeholders at NCS Portal.
- Guidance/Assessment/Counseling.
- Job Fairs
- Trainings/Entrepreneurship development programme
- Success Stories for promotion of self entrepreneurship

Field Level Activities

School counseling/Group Counseling:

To promote better understanding of career dimension and available career information the

MCC has decided to organized career counseling programme at school and college level.

The Model Career Centre,Dehradun had planned to conduct Career counseling programme

in selected school and college for the youth groups /existing jobseekers.

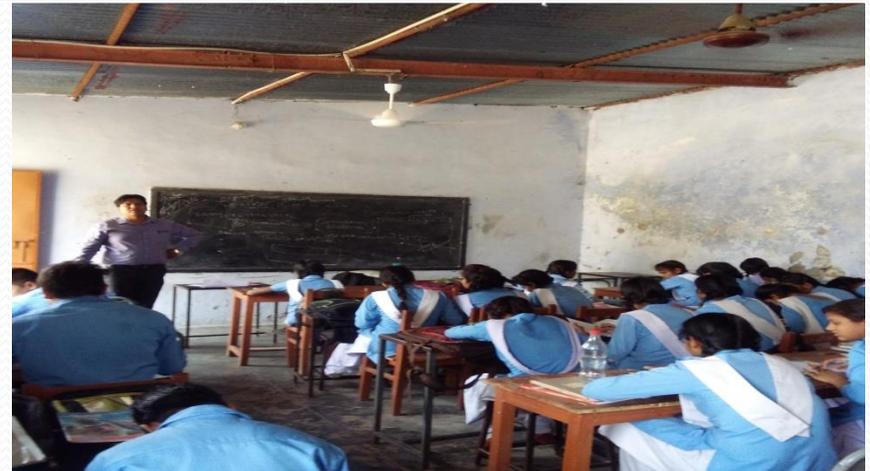
Type Of Counseling	No. of Counseling	Total Participants
School Counseling	22	2631
Group Counseling	56	1792



NCS Awareness Programme

- To cover all the objectives and promote National Career Service at Dehradun MCC decided to organize various awareness raising programme at city and nearby areas. The Model Career Centre Dehradun had planned to conduct NCS awareness programme in selected school /college
- Information about different modular employability schemes running(PMKVY, SUDA,Uttarakhand skill development mission etc)are provided by model career centre.

Place of Awareness Activity	No of Activity	Total Participants
At MCC,Dehradun	42	1344
Outside MCC	18	756



Registration of Stakeholders in NCS Portal

- Career Centers who will provide counselling services to the job seekers and make them aware of opportunities based on their skills, area of interest and requirement. Career Centres will thus provide a range of employment related services like career counselling, job matching, employment market analytics and other value added services through registration at Centre level.
- The details of registration in MCC are given below in a table.

Type of Stakeholder	Total registered in NCS portal
Jobseeker	15732
Employer	13660
Local Service Provider	05

Guidance/Assessment

- As per the Objective of MCC the Career Centres will provide counselling services to the job seekers and make them aware of opportunities based on their skills, area of interest and requirement. To perform counseling and guidance activities MCC Dehradun is equipped with standard psychological testing toolkits and associated aids.
- The MCC Dehradun provides assessment services on
 - a) Psychometric & Aptitude Test
 - b) NCS based O* NET interest profiler
 - c) NCS based O* NET work importance profiler
 - d) Vocational Interest Test

Type of Activity	Total No. of Participants
Guidance	3456
Assessment	52

Job Fair & Placement Drive

- To provide a platform of Job opportunities where the key stakeholders of National Career Service could exchange their requirements, where Model Career Centre, Dehradun played an important role in organizing the Demand and Supply by coordinating with the stakeholders and matching of services through Job Fairs. One of the major objective of Model Career Centre is to organize jobfairs for providing the better career opportunity to all. To operationalized this MCC also organize job fairs for the registered jobseekers. The Model career Centre, Dehradun organizes two way job fairs , one is in house job fair at MCC Premises and another is job fairs through different institution.
- The details of in house job fairs of MCC Dehradun are given below in a table.

No. of job fairs	Vacancy Posting	Participants	Primary Placements
15	2545	4979	527

Employers Sensitization

Workshop on National Career Service Portal Management & Employment. National Career Service, Model Career Centre and Employers Roles and their function the training programme were conducted. The information on National Career Service Portal; provide information about candidate search and placement through NCS portal and also informed the services available for the employers like

- Simplified and free vacancy posting system.
- Verified candidate credentials, education, skills etc.
- Precise and timely forecast of market demand and skill augmentations.
- Access to multi-lingual toll-free call centre from anywhere in the country.
- Availability of dynamic job matching
- Access to job fairs.

The training programme is mainly focused on enhance the uses of both of online portal and effective job fair and placement services.

Total of 4 Employer sensitization held at MCC, in which total 103 Employers participated.



Employers were sensitized about the role of National Career Service and functionalities of NCS Portal.

Short Term Trainings

At Model Career Centre, Dehradun, short term trainings are conducted through training providers in different fields till date 06 such trainings has been organised in which a total of 154 candidated participated. Various fields in which training has organised are Food processing, ICT, Communication, Banking & Finance, Softskills, Hospitality and hotel management etc



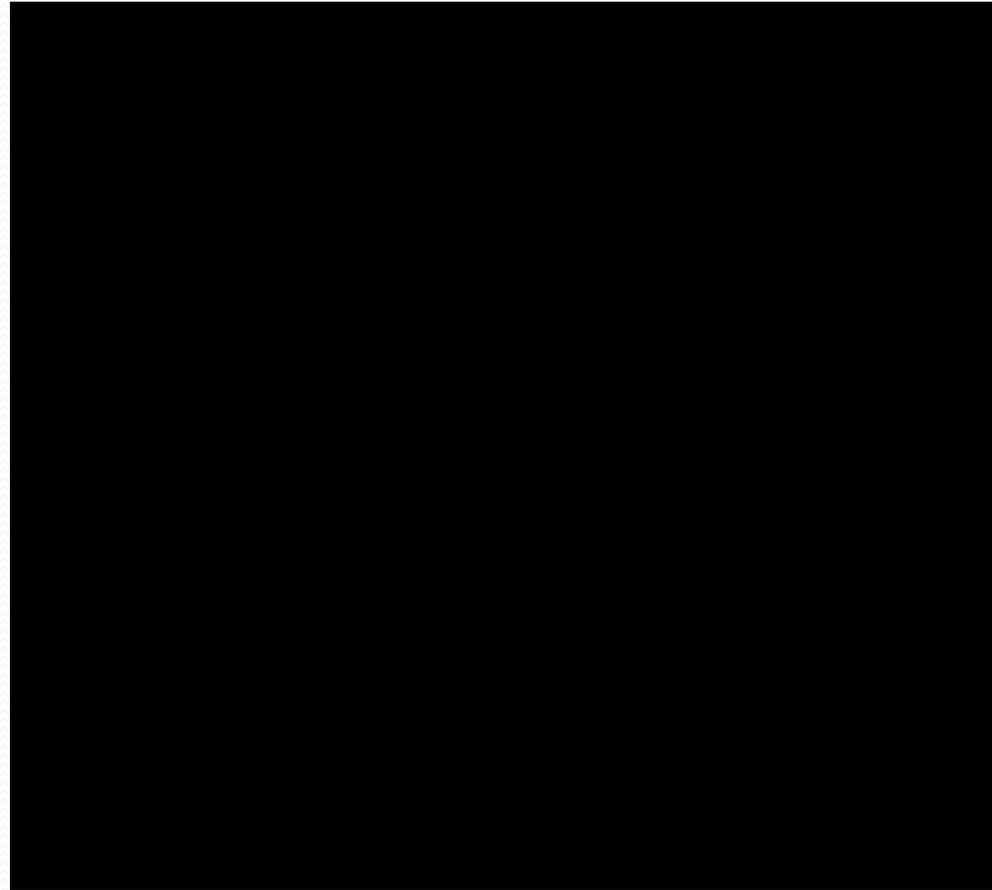
निःशुल्क प्रशिक्षण कार्यक्रम
क्षेत्रीय सेवायोजन कार्यालय, देहरादून एवं सखी आशा फाउण्डेशन
के माध्यम से एक सप्ताह का निःशुल्क प्रशिक्षण कार्यक्रम कराया जा रहा है
कार्यक्रम का विशेष: **Food Processing**
सीमित सीटें:
केक, चॉकलेट, नमकीन, भेलपूरी एवं चटनी बनाना सीखें और लाभ उठायें
दिनांक : 15 जून से 22 जून 2016 तक
समय : सायं 4 बजे से 6 बजे तक
स्थान : क्षेत्रीय सेवा योजन कार्यालय, देहरादून



सभी इच्छुक अभ्यर्थी क्षेत्रीय सेवायोजन कार्यालय देहरादून के कैरियर काउन्सिलिंग अनुभाग
में 14 जून 2016 से पहले सम्पर्क कर सकते हैं।
Contact : 9358321003

Promoting Self-employment

Compilation of Success Stories of the local resource at different the district of Uttarakhand is done by MCC,in order to promote self-employment in the State. Total Success stories covered-40(Different occupations & sectors)



SUCCESS PARAMETER ANALYSIS(From June 2016 Onwards)

S.NO	PARAMETER	PROPOSED TARGET	ACHIVED TARGET
1.	Number of candidates to be assessed for skill & aptitude or counseled on relevant career options	3300-3800	3456
2.	Number of school counseling sessions or job fairs or other job fairs or other activities undertaken(with number of candidates participating)	32-40 7000-9000	38 10118
3.	Number of vacancy postings to be coordinated	100-200	2545
4.	Number of candidate to be placed through various channels	800-1000	527
5.	Number of candidates to be placed through enabled matching services	800-1000	-

Short video MCC,Dehradun

