

उत्तराखण्ड विद्यालयी शिक्षा परिषद्, रामनगर (नैनीताल)

इण्टरमीडिएट परीक्षा 'अ'
(उत्तराखण्ड) 12 पन्ने

[Ans 1]

- (A) (ii) $\rightarrow$ Motivation (✓)
- (B) (ii) $\rightarrow$ None of these
fatigue study & time study (✓)
- (C) (iv) $\rightarrow$ All of these (✓)
- (D) (iii) $\rightarrow$ flexible (✓)
- (E) (iii) $\rightarrow$ Packaging (✓)
- (F) (iv) $\rightarrow$ All of the above (✓)
- (G) (i) $\rightarrow$ Results (✓)
- (H) (i) $\rightarrow$ Maximisation of profit (✓)

Assertion / Reason

- (I) $\rightarrow$ (iii) $\rightarrow$ A is correct but
R is incorrect (✓)
- (J) $\rightarrow$ (iv) $\rightarrow$ Both A & R are
Incorrect (✓)

'Answer - 02'

“Internal Sources”

the source of recruitment of fill up the vacant post by transfer were -

(i)

(ii)

Increase in fixed Asset of Business
Maximum & Maximise growth
of shareholders wealth.

'Answers - 03'

True (✓)

'Answer - 04'

the basis of control is the related to the results of functions & efforts are known as basis of control.

'Answer 05'

Yes, there is a difference between the capital & Money Market.

'Answer 06'

The process of giving a name symbol etc is known as "Manufacturing" "Brand".

'Answer .07'

"National consumer code"

'Answer .08'

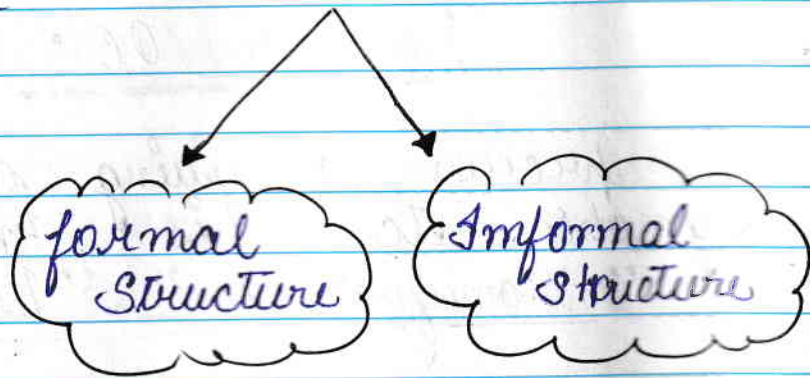
the two main functions of management are —

(i) → "Maximum Incentive giving functions of Management"

(ii) → Management Influenced by the 'Economic development'.

(Answer 09)

there are 2 mainly 2 types
of organisation structure



formal :- formal structure
means that the
process by including
the economic development.

Informal :- means influenced by
the economic
system.

Answer . 10

The 2 barriers in effective
communications are -

- (i) Motion Study :- It was the
barrier to sustained
by communications.

(ii) fatigue time : the fatigue time were the barrier of communications.

Answer . 11

2 functions of marketing are as followings →

(i) Silent Salesman :→ they are serves as a Silent Salesman in a marketing Management.

(ii) functional Chain :→ the Marketing is the function of Management & a part form the chain.

Ans

[Answer . 12]

(i) Right to Safety

(ii) Distic consumer code

[Answer - 13]

The 2 reliefs available of consumers under Consumer Protection Act '1932' are as the following ways -

(A). Maximisation of Profit →

they were admit to concluded by the references becoming this scripture.

(B) Payment to Creditors →

It were the abboused by the mutaing the objective share holders wealth.

'Answer - 14'

by due to continuous decline the quality of drinking water in urban areas, people were concerned about their health. And there is obvious reason to protesting concerning.

The factor of business environment for this situation is called "fatigue of time study".

Yet, the concerning the moreover the factor are

(1) → disparities of works

Less Social welfare ← (2)

['Answer 15']

The features of management which establish it as a Science are as follows :-

(A) flexible → according to that situation it could flexible also abundance Nature.

(B) Economic stability → the consumption were influenced by this as a wealth of Shareholders.

(C) Resultive Efforts → due to the types of the concerning about the domestic progress.

(D) Nature Time → It couldn't waste their time Management to others.

[Answer · 16]

State the Important of control in a business enterprises are as in the following ways —

Key points →

- * firstly, although the control is related to the result efforts.
 - * control basically the process of an functions of the recognise the form of Business of Management
 - * towards the relationship agrees to suspensive subscription by the Authorities of the Business Margin Related to company of Management.
-

[Answer - 17]

Explain :-

The 3 factors amongst the various factors that affect the capital structure of a business are in as follows →

1) Unnecessary Time fatigue →

by Inbuilding the Significancas of this Margin all through it

become harm to get affect it.

Less Satisfaction → due to the
by this work in Less of Authorised
management
by low result become
Affect.

opporchunity cost :- unnecessary
Infrastructure
was getting hated of over
willing ship that would
be affect it.

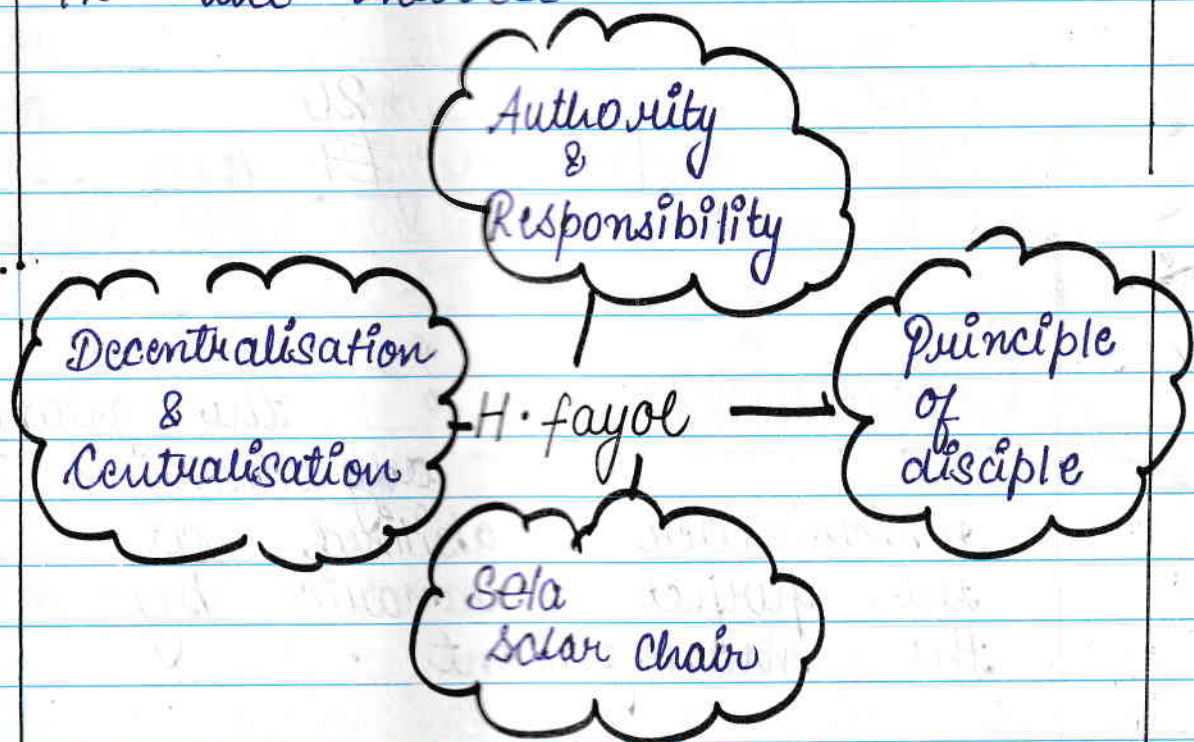
[Answer • 18]

Explain the Significance of Principle of
"Management"

- The principle of Management were firstly introduced by Ft.
"Handry Poyol" in 1803.

- By Achieving the biggest laugh of the segment. The H. fayol In launched their 14 rules of Principles of Management.

- H. fayol as taking that apart thought it statement by produ- cing their Principal values in the universe.



- As much as soon on like this types were rules was introduced by him. gravity the first principle of his rules were Authority & Responsibility by this

they states that the every & each member of ~~so~~ an company contain their own respect And equal to their equality.

- this was also called the 'powers of the Management'.

[Answer • ²⁰ ~~19~~]

Organisation :- the word organisation which were stabilised at the perfect scenario by the management.

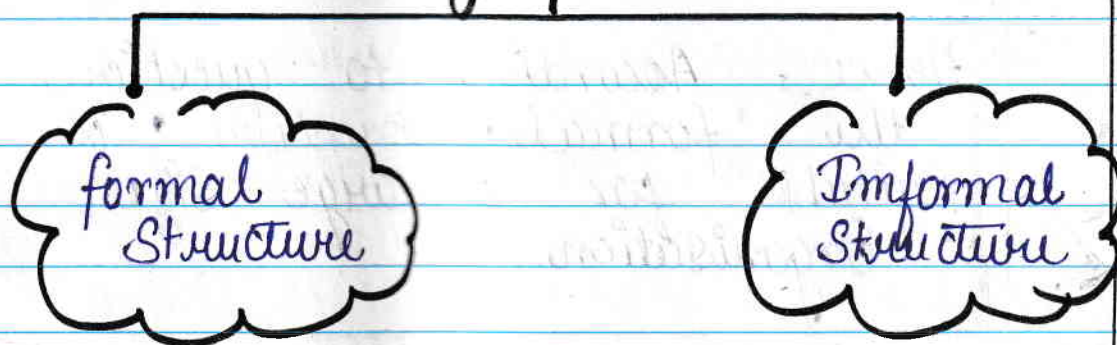
Organisation is mean that that "utilizing the process of getting manufacturing something"

forms :- basically Organisation is the Part of Management.

So It ~~so~~ Should be added to the information part

Mainly there are 2 form or even structure of Organisation

Organisation



formal Structure → In the sense of a part of organisation formal structure means that the process in which building the form of a target aggregate by the builded focus of employees.

The primary objective were Organizational concept provide maximum satisfaction to the consumer can build by does not affect it like burden on consumers.

Informal Structure :- Informal structure means that the process in which only about the payment of employees or increase the fixed assets of business like Short Situation.

Hence, According to question so the 'formal structure' is suitable for a large size Organisation.

[Answer - 19]

All of the organisation's activities cannot be run according to planning, Therefore we have to modify plans.

This means that planning also has limitations.

∴ Yes, by inbuilding of this situation

→ It would be grasped up by the trade resources if it becomes same less according to the privileges of business Environment for this situation.

→ Sometime it can't work as assuming that the planning of the Management. It was happening just because of the such modify its issue were cracked down it like.

→ Sometime it will with the various situation affect the capital structure of a business.

→ either the concept of broad casting the situation when formal structure become brittle in some epic times of Management of Business made.

→ these are the issue were get faces →

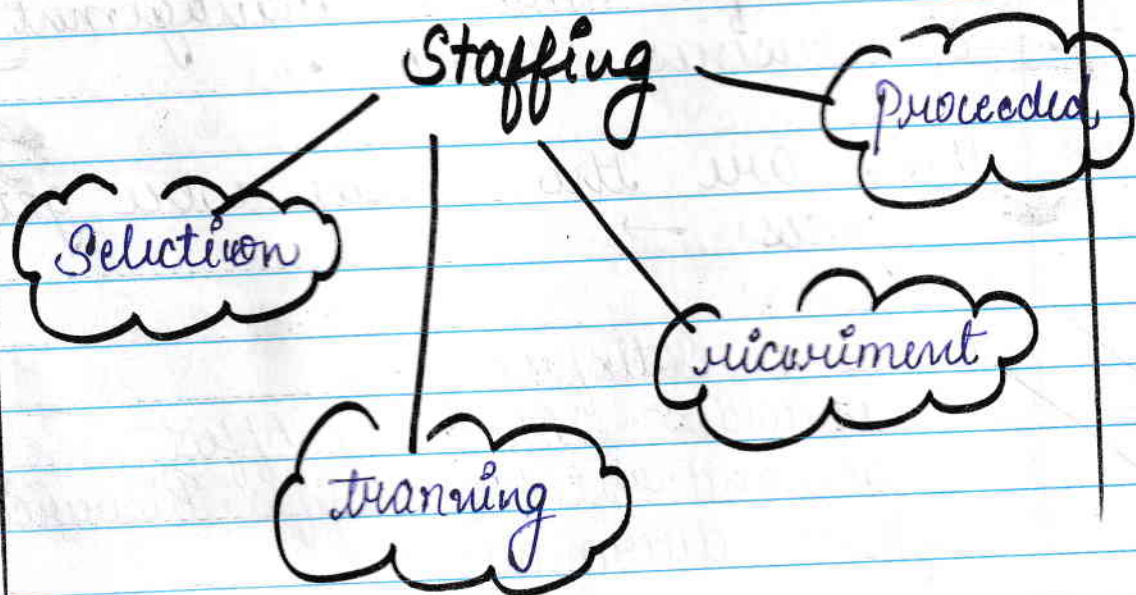
- Lack of Satisfaction
- Share Holder Monetary Affect
- undemandable of Resources.
- Affect determinants

[Answer - 21]

Staffing → The term Staffing means that the circumstances by the functions of the Management.

The Staffing means that the process of getting arranging the process which will get up to forwarded to the Next Stage.

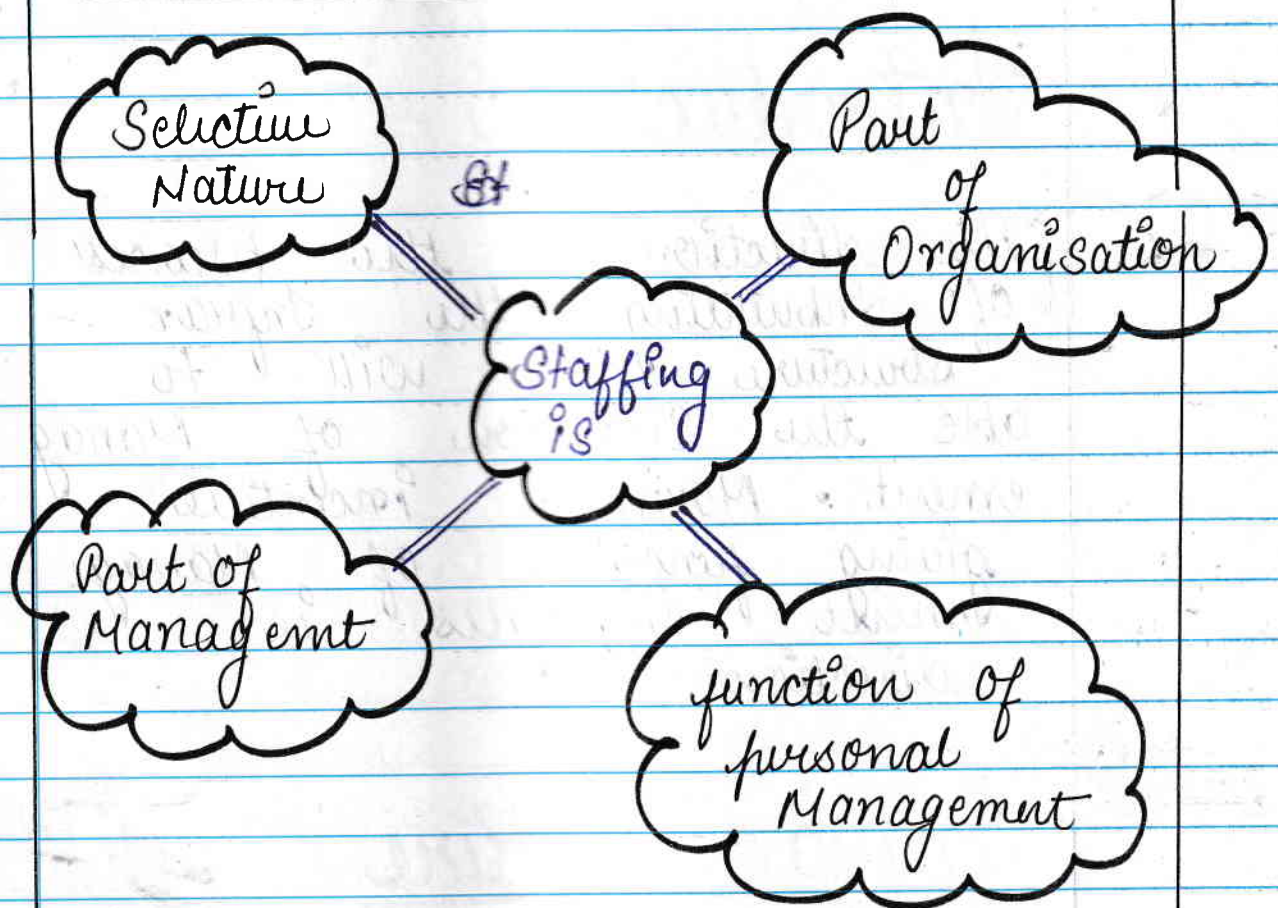
Staffing is Next to the Directing Staffing containing 3 various terms.



by the Selection process of Staffing in the whole sense of Management

- It was the long term & static under the ~~long~~ all connect of long term efficient.

- under Selection →



by Selection is the process ~~by~~ while Staffing become Flexible & Time consuming.

[Answer : 22]

"Direction is the essence of Management process"

Explain →

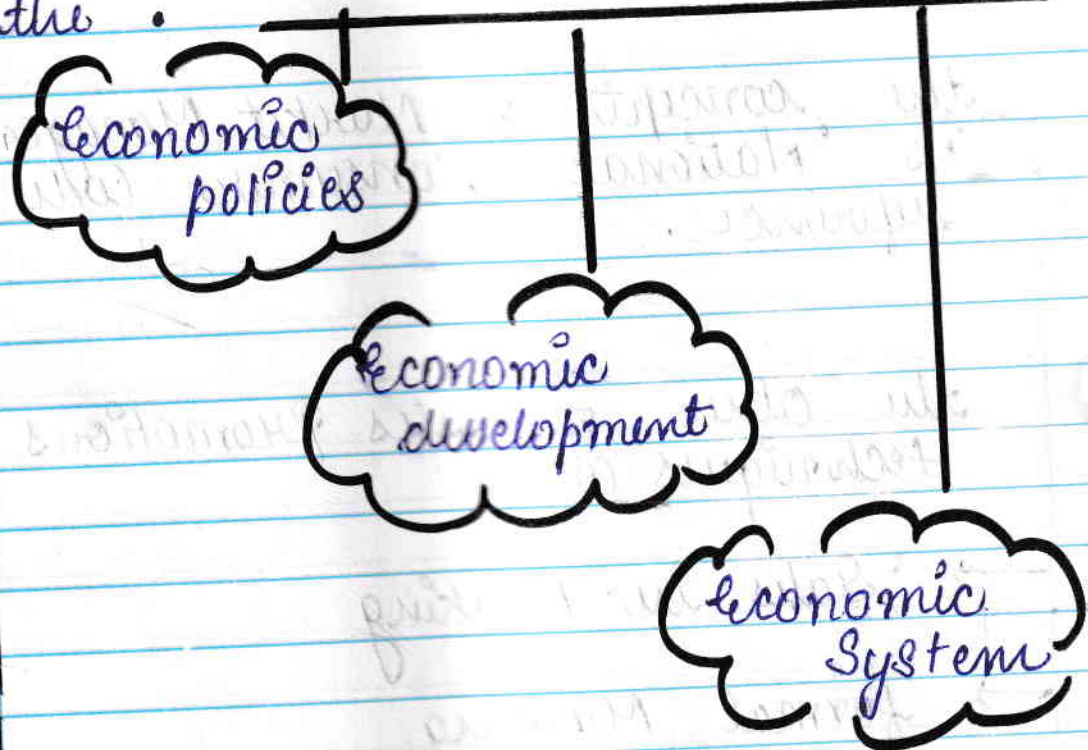
Introduction :-

The direction is the process of inbuilding the infrastructure get will to able the situation of Management. Maximum incentive giving functions of Management must employees of is direction.

Infrastructure :-

The Infrastructure of these group has outailing the term of process affort to rise shrouped.

Direction is the economic
by business economic
environment is influenced by
the .



Conclusion :-

By the conclusion of this
responses the direction is
the essence of Management
is truth because of this
situation of this perception
was correct explanation
of this line taking that.

[Answer 25]

(A) the concept of Market Management is 'National consumer code reference'.

(B) the other 4 Sales Promotions techniques are

- Sales in Marking
- formal Marking
- Satisfying value
- payment of reference.

(C) measure tool suggest for promotion of product increase in sales, various factor the appropriated by the capital structure of Business

→ Informal Sales → formal Sales.

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इण्टरमीडिएट परीक्षा 'ब'
(उत्तराखण्ड) 06 पन्ने

केन्द्र संख्या की मूहर केन्द्र व्यवस्थापक के हस्ताक्षर

(Ans. 23)

financial Management

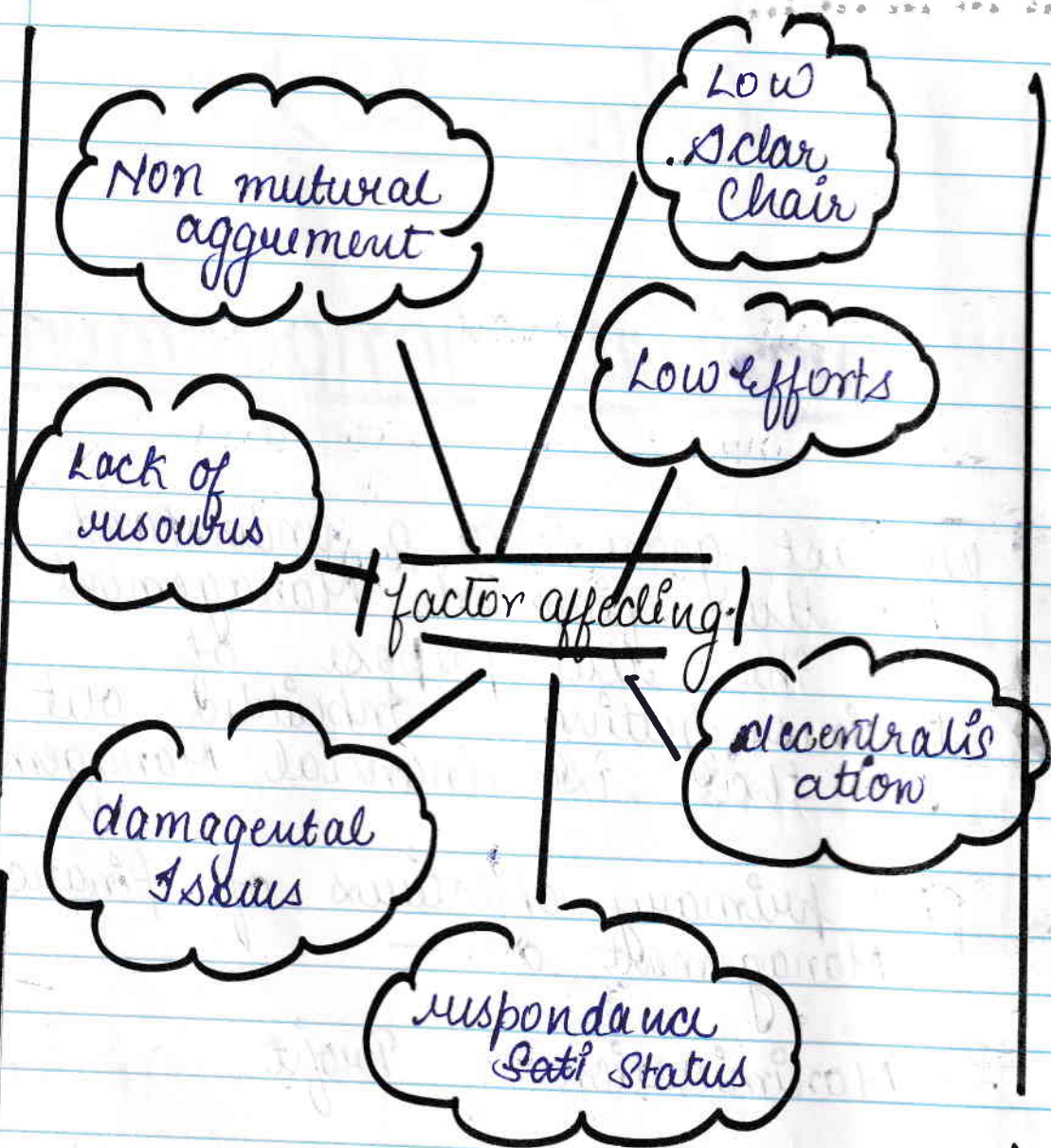
We just go on to take a understand by the financial Management is the the purpose of Business, getting Inbuilt out it that is financial Management.

The primary objectives of financial Management are —

- Maximisation of Profit
- Maximise growth of Shareholders wealth.
- Payment & receipts
- Increase in fixed Assets of business

factor Affecting :-

factor Affecting are as follows —



[Answer-24]

Capital Market →

the process of & how much
whose, can, can & these

dissolution of the Infrastructure of economy. why how much of Invested called capital Market.

There are between this lies the difference but capital & money & market.

Types

(Primary) (Secondary)

Primary :- Primary Structure of the capital market were Invested Mainly fresh & 1st handed work the based on economical structure Inclusion of all the times.

Primary is was Homogeneous & Autonomous Structure.

Secondary :-

Secondary means that the process of fertilizing the wake up ness of to market.

like → Under like the process of giving a name, Symbole etc is know as 'brand' of Manufacturing for under 2nd any Capital Market.

