



GOVERNOR'S SECRETARIAT, BIHAR
RAJ BHAVAN, PATNA-800022

Speed Post

Letter No. MU (Regulation)-45/2013- /GS(I), Dated-
From,

A.L. Srivastava
Officer on Special Duty. (Judl)

To,
The Vice Chancellor
Magadh University,
Bodh Gaya.

Sub:- Regarding approval of Admission Ordinance and Regulations of self- financing course of **P.G. Degree in Journalism & Mass Communication** in Magadh University, Bodh Gaya .

Sir,

I am directed to invite a reference to the University's letter no. XM/152/14, dated 20.11.2014 on the subject noted above and to inform that Hon'ble Chancellor after due consideration of the proposal for approval of Admission Ordinance and Regulations of self financing course of **P.G. Degree in Journalism & Mass Communication** of the University, advice of the Advisory Committee and in exercise of the power vested in him under Section 38(2) and 39(2)(ii) of the Bihar State Universities Act, 1976, as amended up to date, has been pleased to approve the Admission Ordinance and Regulations of **P.G. Degree in Journalism & Mass Communication (copy enclosed)**, from the session 2015-16 onwards with the condition to seek approval of the number of seats from the State Government before beginning of next academic Session and send compliance of the same to this Secretariat before commencement of the next Academic Session.

Further necessary action may kindly be taken accordingly.

Yours faithfully,

Sd/-

Encl.:- As above

(A.L. Srivastava)

Officer on Special Duty. (Judl)

Memo No. MU (Regulation)- 45/2013- /GS(I),

Dated-

Copy alongwith copy of approved Admission Ordinance and Regulations of **P.G. Degree in Journalism & Mass Communication** forwarded to the Principal Secretary, Education Department, Govt. of Bihar for information and necessary action.

Encl.:- As above

Sd/-
(A.L. Srivastava)

Officer on Special Duty. (Judl)

Memo No. MU (Regulation)- 45/2013- 780 /GS(I),

Dated- 20-05-2015

✓ Copy alongwith copy of approved Admission Ordinance and Regulations of **P.G. Degree in Journalism & Mass Communication** forwarded to Scientist-D, In-Charge Computer Cell, Raj Bhavan, Patna for uploading on the website of Raj Bhavan/Guard File of Regulations and Ordinance of Magadh University, Bodh Gaya.

Encl.:- As above

AL 19-5-15
(A.L. Srivastava)

Officer on Special Duty. (Judl)

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MAGADH UNIVERSITY, BODH GAYA

Draft Ordinance and Regulations for Post Graduate Degree Course in Journalism and Mass Communication under Regular/Self Finance mode.

Ordinance

1. Preamble:

- 1.1 The name of programme shall be Post Graduate Degree Course in Journalism and Mass Communication of two years duration (Four Semesters).
- 1.2 The Post Graduate degree course in Journalism and Mass Communication programme shall be under the Faculty of Humanities.

2. Admission:

Admission to Post Graduate degree course in Journalism and Mass Communication Programme shall be made as per provisions of ordinance of admission as approved by the Hon'ble Chancellor, Universities of Bihar, Patna.

3. Eligibility for admission.

- 3.1 Those students will be eligible for admission in the course who are graduates either from Mass Communication or from any discipline (stream) with a minimum of 45% marks.

4. Selection Procedure:

- 4.1 The prospectus alongwith application form shall be obtained at the office counter of the centre running the course.
- 4.2 The selection for admission in the course shall be made according to the merit list prepared on the basis of open entrance aptitude test followed by personal interview and counseling.
- 4.3 No applicant shall be allowed admission to the course who had not applied for admission within the notified time.

5.0 Intake:

The total number of seats shall be Sixty (60) Subject to approval of State Government. It may be revised by the order of University and final approval of State Govt. from time to time.

6.0 Reservation:

Reservation roster of seats shall be strictly followed as per reservation rules of the state Government during the process of admission.

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15-11-15

8.0 Registration:

Every student must be registered to the University as per University rules.

8.0 Fee Structure:

The fee for Two years Post Graduate Degree in Journalism and Mass Communication course will be as follows in the beginning of every semester after the final approval of the H.E. The Chancellor.

- a. Course Fee - Rs. 18,000/-
- b. Library & Development - Rs. 500/-
- c. Lab-cum-Studio - Rs. 500/-

Apart from this examination fee in each semester end examination will be realized from students as per University rules before appearing at the University examination.

The course fee may be revised from time to time subject to approval of H.E. The Chancellor of Universities of Bihar.

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15-4-15

B.K. Mishra
15-4-15

[Signature]
15/04

[Signature]
Director
I.J.M.C.

[Signature]
Registrar
Magadh University
824 234

MAGADH UNIVERSITY, BODH

Draft Regulations and Ordinance for Post Graduate Degree Course in Journalism and Mass Communication under Regular/Self Finance mode.

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Regulations

1. Registration:

Registration under Magadh University will be compulsory for every student as per University rules.

2. Semester System:

2.1 P.G. Degree Course in Journalism and Mass Communication shall comprise of 4 semesters spread over two years and each semester shall comprise of six months duration. The I & III semester shall start from July and come to an end in December and subsequently II & IV shall start from January and come to end in June.

2.2 Details of papers in each semester is given at Annexure - 1 (Enclosed)

2.3 The course of studies will be reviewed from time to time by "Advisory Board" to be nominated by the Hon'ble Vice-Chancellor on the advice of Academic Council of University.

3. Examination:

3.1 The examination for P.G. Degree Course in Journalism and Mass Communication course shall have semester end examination to be conducted by the University.

2 In order to qualify for appearing in the examination a candidate registered under Magadh University must attend 75% of total classes. No student shall be permitted to appear in each semester end university exam if he/she has less than 75% attendance but a relaxation of 5% shall be given only on medical grounds subject to approval of Hon'ble Vice-Chancellor.

There shall be no supplementary examination in any semester of P.G. Degree Course in Journalism and Mass Communication course.

The examination in each theory paper shall be of three hours duration of 100 marks.

Students will appear at the University examination at the end of the semester on dates notified by the University.

Students will have to appear at Viva-voce of 50 marks for Degree Course at the end of IVth Semester thus the IVth paper of IVth semester will be of only 50 marks.

At the end of third semester the Lab classes will be organized internally and at the end of IVth semester training shall be provided to students by sending them to some media organization.

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Details of Examination:

Students will have to appear at the examination at the end of Ist Semester in all four theory papers. A student will have to secure, at least 45% marks to be declared to have passed the exam. This will be applicable in all the three semesters. In the IVth semester Viva-voce of 50 marks shall be conducted and 50 marks shall be awarded on the Internship Certificate and Project Report on theory papers.

4.1 ~~For Ist and IIIrd semester there will be internal setting and for the IInd and IVth semester the setting shall be external.~~ *There shall be external setting for all the four semesters.*

Promotion Rules:

5.1 A candidate who fails in not more than two papers in semester end examination shall be declared promoted in next semester. Candidate shall clear the back log papers in two subsequent examinations only. A student having failed to clear all his semester exams upto IIIrd semester, in no case, shall be allowed to take the exams of IVth semester.

5.2 One who fails in more than two papers has to repeat the same semester and will have to appear in all the papers of that semester or may quit the course.

Publication of result:

The final results shall be declared on the basis of 45% aggregate marks in each semester examinations taken together as here under.

- a. 75% marks and above : Ist class with Distinction
- b. 60% marks and above : Ist class
- c. 45% marks and above : IInd class
- d. Below 45% : Fail

Award of Degree/Certificate:

Students who complete the course successfully shall be awarded P.G. Degree in Journalism and Mass Communication in the prescribed format of Magadh University, Both Gaya specifying the class/Distinction.

C.P. Singh
11.7.15

Dhruva
20.11
Registrar
Magadh University
824 234

15.04.15
B. A. Mishra
15.4.15

15/04

Annex - I

Four Semesters. Each Semester will have four papers of 100 marks.

First Semester

- | | |
|---|------------------|
| 1. Principles of Mass Communication | 100 marks |
| 2. Print Media-I (Reporting and Editing) | 100 marks |
| 3. Electronic Media (Radio and Television) | 100 marks |
| 4. Advertising and Public Relations / Corporate Communication | 100 marks |
| Total | 400 marks |

The number of classes required for completion of semester 175 of one hour each
(There shall be an examination at the end of semester)

Second Semester

- | | |
|--------------------------------|------------------|
| 1. Development Communication | 100 marks |
| 2. Media Law and Ethics | 100 marks |
| 3. International Communication | 100 marks |
| 4. Media Management | 100 marks |
| Total | 400 marks |

The number of classes required for completion of semester 175 of one hour each
(There shall be an examination at the end of semester)

C.P. Singh
17/10/14
Director

D.K. Mishra
20.11
1
Registrar
Magadh University
Bodh Gaya - 824 234

B.K. Mishra
15.4.15

B.K. Mishra
15.4.15

Third Semester

- 1. Print Media -II 100 marks
 - 2. Radio 100 marks
 - 3. Television 100 marks
 - 4. Advertising /Public Relations / Corporate Communication 100 marks
- Total 400 marks**

The number of classes required for completion of semester 175 of one hour each
(There shall be an examination at the end of semester)

Fourth Semester

- 1. New Media Technology 100 marks
 - 2. Inter-cultural Communication 100 marks
 - 3. Specialization 100 marks
 - 4. Attachment + Viva-Voce 100 marks
- 50+50 = **Total 400 marks**

Attachment/Internship

Each students will have to undergo a four-week or more attachment in any of the media such as newspapers, magazines, radio, television, agencies of advertising and public relations/ corporate communication, or any other identified by the Director and faculty jointly/ individually facilities for which are easily available locally or regionally. After completion of the period of attachment/ internship, a student will have to submit the certificate of the concerned authorities with object report thereof.

P. P. Singh 10/1/14 D. K. Singh 20/1/14 15.4.15 D. K. Singh 15/4/14

The number of classes required for completion of semester 175 of one hour each
(There shall be an examination at the end of semester)

The final result will depend on totaling of the marks of all four semesters
(400+400+400+400=1600)

15.04.2015
Sh. K. Shrivastava

C. P. Singh
17/4/15

D. K. Singh
20/11
Registrar
Magadh University
824 234

B. K. Shrivastava
15/4/15