



Speed Post

GOVERNOR'S SECRETARIAT, BIHAR
RAJ BHAVAN, PATNA-800022

Letter No. BU(Regulations)-39/2014- /GS(I), Dated-
From,

N.K. Singh
Under Secretary

To,

The Vice Chancellor
B.R.A. Bihar University,
Muzaffarpur.

Sub:- Approval of the Admission Ordinance and Regulations of Master of Journalism and Mass Communications Course (MJMC)(under semester system) of B.R.A. Bihar University, Muzaffarpur.

Sir,

I am directed to invite a reference to the University's letter no. B/1186, dated 09.06.2014 on the subject noted above and to inform that Hon'ble Chancellor, after due consideration of the proposal of the University and advice of the Advisory Committee and in exercise of powers vested in him under Section 38(2) and 39(2)(ii) of the Bihar State Universities Act, 1976, as amended up-to-date, has been pleased to approve the Admission Ordinance and Regulations of **Master of Journalism and Mass Communications Course (MJMC) (under semester system) in B.R.A. Bihar University(copy enclosed)**, from the Session 2013-15 onwards with the condition to seek approval of the number of seats from the State Government before beginning of the next academic session and send compliance to this Secretariat before commencement of the next academic session.

Further necessary action may kindly be taken accordingly.

Yours faithfully,

Sd/-

(N.K. Singh)

Under Secretary

Encl.:- As above

Memo No. BU(Regulations)-39/2014- /GS(I), Dated-
Copy alongwith copy of approved Ordinance and Regulations of **Master of Journalism and Mass Communications Course (MJMC) (under semester system) in B.R.A. Bihar University** forwarded to Principal Secretary, Education Department, Govt. of Bihar for information and necessary action.

Sd/-

(N.K. Singh)

Under Secretary

Encl.:- As above

Memo No. BU(Regulations)-39/2014- 1102 /GS(I), Dated- 18-07-2014
Copy alongwith copy of approved Ordinance and Regulations of **Master of Journalism and Mass Communications Course (MJMC) (under semester system) in B.R.A. Bihar University** forwarded to Scientist-D, In-charge Computer Cell, Raj Bhavan, Patna for uploading on the website of Raj Bhavan/Guard File of Regulations and Ordinance of **B.R.A. Bihar University, Muzaffarpur**

(N.K. Singh)

Under Secretary

Encl.:- As above

BABASAHEB BHIMRAO AMBEDKAR BIHAR UNIVERSITY
MUZAFFARPUR

Draft Ordinance

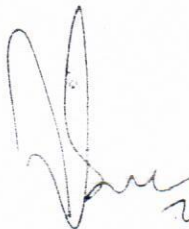
And

Regulation

For

Master of Journalism and Mass Communication (MJMC)

(A Self Financed Vocational Course)


27/06
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400, T. V. C.

B. K. Mishra
27.06.14

Sh. Venkatesh
17.6.14
BY
27.6.14

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Rameshwar
6/14

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Regulation

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5. Issue of Certificate
6. Certificate of excellence

[Signature]
27/06
HOD, T.T.C

[Signature]
B. Singh
Co-ordinator
College Registrar
R.B.A. BILASAR
UPP

[Signature]
27.6.14
B.K. Ahluwalia
27.06.14

[Signature]
27.6.14
SK Verma
27.6.14

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PRINCIPAL
JYOTESHWAR COLLEGE
BILASAR

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27-06-14
For
University of
Bihar

Ordinance

1. Objective:

Master of Journalism and Mass Communication (MJMC), a two-year (Four Semesters) Post-Graduate Teaching Programme is in high demand among the new generation. It has emerged as a new tool of disseminating of information and creating awareness. Moreover, this course enables students in learning and generating skills for getting employment in various fields like Radio, TV, Media houses, Media organizations, private institutions, government as well as industrial organizations and many other areas. It has become the demand of the day.

2. Eligibility for admission:

- (a) Any candidate may be admitted to the two year (Previous year and Final year –four semesters) Master of Journalism and Mass Communication Course, if he/she has passed the three year Bachelor Degree Course in any subject of any faculty, or in any other equivalent examination recognized by the university.
- (b) A candidate, who has completed the one year Post-Graduate Diploma in Journalism and Mass communication Programme from elsewhere, will however, be eligible for admission to the Final year (Third & Fourth Semester) of the MJMC Course. Such students will have to clear their 1st and 2nd Semester examinations of the University simultaneously with the 3rd and the 4th Semester examinations scheduled for the course.
- (c) The students, who have successfully completed the Post-Graduate Diploma in Journalism and Mass communication Course running in this University will be eligible to get admission to the Final Year (Third & Fourth Semester) of the Master of Journalism and Mass Communication Course. These students will be exempted from appearing at the 1st and 2nd Semester examinations, because the syllabus (First and Second Semester) prescribed for the Post-Graduate Diploma in Journalism and Mass communication Course is same as that of the Previous Year (First and Second Semester) of the Master of Journalism and Mass Communication Course.

[Signature]
27/6/14

Ph.D. in
402 JMC

[Signature]
5.3.14
Principal

D. K. Mishra

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27.6.14

SK Verma
27/6/14

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27-6-14

3. Selection:

(a) Selection of a candidate for admission to the **Master of Journalism and Mass Communication** Course will be made on the basis of admission test followed by an interview.

(b) Selection of candidates having already acquired PGDJMC Degree for admission to the Final Year will be based on the basis of the PGDJMC result and an interview, subject to the availability of seat in the Final Year.

4. Fee-structure:

For Master of Journalism and Mass Communication Programme:

| | |
|------------------|-----------------------------------------------------------------------------|
| Admission Fee: | Rs. 300/- per year |
| Course Fee: | Rs. 12,000/- per year |
| Development fee: | Rs. 3000/- per year |
| Total: | Rs. 15,300/- Previous year And the same (Rs. 15,300/-) in the Final year |

5. Number of seats:

There will be 50 seats in the **Master of Journalism and Mass Communication (MJMC)** Course.


6. Policy:

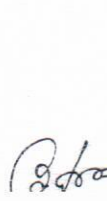
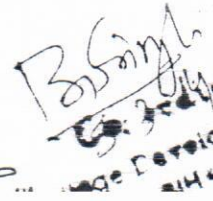
The policy for running the **MASTER OF JOURNALISM AND MASS COMMUNICATION** Course regarding admission, conduct of examination, publication of result, and award of the Degree and all other related affairs/ matters will be the same as prescribed for any subject falling within the **Faculty of Humanities** of the B. R. A. Bihar University, Muzaffarpur.


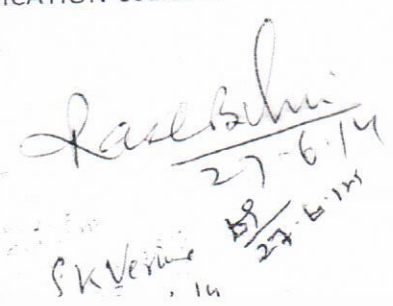
Moreover, implementation and Monitoring Committee for the Vocational Courses of the University constituted by the Vice-chancellor will possess the right to modify, reform or change, if and when necessary, subject to the approval of the competent academic bodies of the University with regard to the **MJMC** Course; and the final approval of the Chancellor.

7. Duration:

The duration for the **MASTER OF JOURNALISM AND MASS COMMUNICATION** Course is two years (Four Semesters).


29/06



Development
Bihar University



27-6-14
PK Verma
27-6-14

Regulation

I. Course-structure / Syllabus:

Previous Year

First Semester

| | |
|------------------------------------------------------------|----------------|
| Paper I: Introduction of Journalism & Mass Communication - | Full Marks 100 |
| Paper II: History of Journalism and Press Law- | Full Marks 100 |
| Paper III: Reporting and Feature-Writing- | Full Marks 100 |
| Paper IV: Editing and News Production - | Full Marks 100 |

Second Semester

| | |
|-------------------------------------------------------------|----------------|
| Paper V: Advertisement and Public Relation- | Full Marks 100 |
| Paper VI: Radio / TV / Film Journalism- | Full Marks 100 |
| Paper VII: Practical Training in Labs/ Media Houses/ Firms- | Full Marks 100 |
| Paper VIII: Assignments/ Projects/ Viva-Voce - | Full Marks 100 |

Final Year

Third Semester

| | |
|-------------------------------------------|----------------|
| Paper IX: Media Management- | Full Marks 100 |
| Paper X: Creative Writing- | Full Marks 100 |
| Paper XI: Business Communication- | Full Marks 100 |
| Paper XII: Communication and Advertising- | Full Marks 100 |

Fourth Semester

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Paper XIII: Communication Leadership and governance- | Full Marks 100 |
| Paper XIV: Research in Media Studies- | Full Marks 100 |
| Paper XV - | Full Marks 100 |
| & Paper XVI: Electives (Special) Documentaries/ Animation/ Film Reporting/ Editing/ Photography / Creative writing/ Film Production and other related fields- | Full Marks 100 |

Total 16 Papers -

Internal fragmentation of marks in each of the above 16 papers will be as per norms of the Post-graduate courses in the faculty of Humanities.

Adm. For
Reg. For
B. A. B. Ed. in Journalism
MUZAFFARPUR

27/06

P. K. Singh
HOD, JMC

B. K. Singh
27-06-14

B. K. Singh
27-06-14

27-6-14
27-6-14

2. **Conduct Of Examination:**

Theory and the practical examinations will be conducted by the University as per University rules after completion of the course at the end of each semester

3. **Project-study and Viva-voce:**

The candidate will prepare the project under the guidance of any of the faculty-members of the department and submit for evaluation after completion of the paper concerned; the report will subsequently be evaluated by the examiners appointed by the university. It will be followed by a Viva-voce examination.

4. **Publication of Result:**

After conduct of the Final Theory and Practical examinations the University will publish the result as per guidelines prescribed for declaring the examination results of a subject in the faculty of Humanities.

A candidate securing marks average of 45% or above but less than 60% in the final examination, will be passed and placed in the second class; securing 60% or above but less than 75% will be passed and placed in First Class; and securing 75% or above will be passed and placed in the First Class with distinction in the Master of Journalism and Mass Communication course

5. **Issue of Certificate:**

(a) Certificates / Marks sheet will be awarded to students as per guidelines prescribed for declaring the examination results of any subject falling under the faculty of Humanities. A successful candidate, on the basis of his performance in all four semester examinations, will be awarded the Certificate '**MASTER OF JOURNALISM AND MASS COMMUNICATION**' by the University.

6. **Certificate of excellence:**

A candidate securing the highest marks in the final examination will be awarded a Certificate of Excellence / Gold medal / Rank Certificate. If more than one student secures the same highest marks, all will be awarded the said certificate.

- Any other matter which is not included in the draft Ordinance and Regulation will be guided as per existing University Rules.

Handwritten signatures and stamps:

- Handwritten signature:* HOD, JMC
- Handwritten signature:* 27/06
- Handwritten signature:* 5.3.14
- Stamp:* B. R. A. B. U. MUZAFFARPUR
- Stamp:* PRINCIPAL RAMESHWAR COLLEGE MUZAFFARPUR
- Handwritten signature:* 27.06.14
- Handwritten signature:* 27.06.14
- Handwritten signature:* 27.6.14
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