



Speed Post

GOVERNOR'S SECRETARIAT, BIHAR
RAJ BHAVAN, PATNA-800022

Letter No.BU(Regulations)-36/2014- /GS(I), Dated-
From,

N.K. Singh
Under Secretary

To,
The Vice Chancellor
B.R.A. Bihar University,
Muzaffarpur.

Sub:- Approval of the Admission Ordinance and Regulations of Bachelor in Mass Communications Course (B.M.C.) in B.R.A. Bihar University, Muzaffarpur.

Sir,

I am directed to invite a reference to the University's letter no. B/1186, dated 09.06.2014 on the subject noted above and to inform that Hon'ble Chancellor, after due consideration of the proposal of the University and advice of the Advisory Committee and in exercise of powers vested in him under Section 38(2) and 39(2)(ii) of the Bihar State Universities Act, 1976, as amended up-to-date, has been pleased to approve the Admission Ordinance and Regulations of **Bachelor in Mass Communications Course (B.M.C.) in B. R. A. Bihar University (copy enclosed)**, from the **Session 2014-17** onwards with the condition to seek approval of the number of seats from the State Government before beginning of the next academic session and send compliance to this Secretariat before commencement of the next academic session.

Further necessary action may kindly be taken accordingly.

Yours faithfully,

Encl.:- As above

Sd/-
(N.K. Singh)
Under Secretary


Memo No.BU(Regulations)-36/2014- /GS(I), Dated-
Copy alongwith copy of approved Ordinance and Regulations of **Bachelor in Mass Communications Course (B.M.C.) in B.R.A. Bihar University**, forwarded to Principal Secretary, Education Department, Govt. of Bihar for information and necessary action.

Encl.:- As above

Sd/-
(N.K. Singh)
Under Secretary

Memo No.BU(Regulations)-36/2014- **1118** /GS(I), Dated- **21-07-2014**
Copy alongwith copy of approved Ordinance and Regulations of **Bachelor in Mass Communications Course (B.M.C.) in B.R.A. Bihar University**, forwarded to **Scientist-D, In-charge Computer Cell, Raj Bhavan, Patna** for uploading on the website of Raj Bhavan/Guard File of Regulations and Ordinance of **B.R.A. Bihar University, Muzaffarpur.**

Encl.:- As above


(N.K. Singh)
Under Secretary

Babasaheb Bhimrao Ambedkar Bihar University

Muzaffarpur



Draft Ordinance

&

Regulation

for

Bachelor of Mass Communication (B.M.C.)

(A Self Financed Vocational Course)

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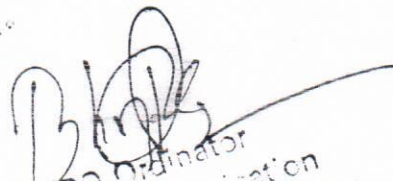
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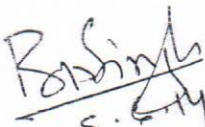
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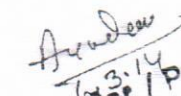
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T.O. Ordinator
Mass Communication
L.S. College, Muzaffarpur


S. City
Registrar
L.S. College, Muzaffarpur


6.3.14
Director / Principal
Mass Communication
L.S. College, Muzaffarpur

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Ordinance

1. **Objective**

Undergraduate Course in Bachelor of Mass Communication, a Three Year Degree Course (spread over in three years) under UGC curriculum has been designed to expose the students to the issue of Bachelor of mass communication activities going on the country and outside for proper development and understanding of the subject concerned.

2. **Eligibility for Admission**

(a) Candidates who have passed B.A./B.Sc./Com/10+2 course or equivalent examination having secured at least 45% marks shall be eligible to appear in the entrance test.

(b) The course will be of three year duration and there shall be three examinations for Part I, Part II and Part III.

3. **Selection**

(a) A candidate for admission to the first year of the Undergraduate Course in Bachelor of Mass communication of an academic year shall be admitted on the basis of an entrance test of 80 marks followed by a viva-voce examination of 20 marks. The entrance test shall be of 2 hrs covering 80 questions of objective type carrying 1 marks each. There shall be viva-voce of 20 marks. A final merit list for admission shall be prepared on the basis of marks obtained in both (Written test and viva-voce). The reservation policy of the state government shall also be followed in the admission procedure.

4. **Fee structure.**

First year:

a. Tuition Fee:-	9,000/- (Nine thousand)
b. Development Fee:-	2,000/- (Two thousand)
Total Fees:-	11,000/- (Eleven thousand)

Second Year:

Tuition Fee: - 9,000/- (Nine thousand)

Third Year:

Tuition Fee: - 9,000/- (Nine thousand)

5. **Number of Seats:**

First Year: 50 Seats

6. **Duration:**

The duration of the course is of three years. A student must complete the Course/Programme within a period prescribed for other Honours Courses of the University.

Das Bihari
2.7.14

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P. Singh
5.6.14
Registrar
University

B. L. Mishra
2.7.14

Regulation

1. Course Structure

Details of the course structure with marks (Theory + Practical) and number of classes to be engaged paper wise for the completion of the course.

Hons. papers						
Examination	Paper	Name of the Subject	Marks	Number of classes	Total No. of papers	
Part I	First Paper	Mass Communication: Concept, Status and History	100	160	03	
	Second Paper	Reporting and Editing	100	160		
	Third Paper	Writing for Communication Media	100	160		
Part II	Fourth Paper	Principle of Reporting and Editing	100	160	03	
	Fifth Paper	Audio-Visual Media	100	160		
	Sixth Paper	Press law and code of conduct	100	160		
Part III	Seventh Paper	Hypothesis, Preparation and Graphics	100	160	04	
	Eighth Paper	Audio Media Journalism and Photo Journalism	100	160		
	Ninth Paper	Public Relation Advertisement and Management	100	160		
	Tenth Paper	Section-I	A Media Writing, Reporting, Editing & Interview	25		50
			B Internship	25		40
		Section-II	Project works	50		
Total			1000	1530	10	

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Rasul Khan
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B. K. Nika
2-7-14

Arundhan
2-3-14

Subsidiary papers

Examination	Paper	Name of the Subject	Marks	Number of classes	Total No. of papers
Part I	First Paper	Application of Computer in Mass Communication	100	30	02
	Second Paper	Economic & Social History of India	100	30	
Part II	Third Paper	Indian Constitution, Polity and International Relation	100	30	02
	Fourth Paper	Freedom Struggle of India	100	30	
Part III	Fifth Paper	General Studies	100	30	01
Total			500	150	05

2. Conduct of Examination:

Theory and practical examination after completion of the courses at the end of each year will be conducted by the University.

a. There shall be an examination at the end of 1st, the 2nd, and 3rd, years of the course conducted by the university to be known respectively as B.A. Hons./Subsidiary part-I, part-II and Part-III Examination.

3. Project Study & Viva-Voce:

The candidate will prepare the project report under the guidance of the member of the faculty and submit them for evaluation in the last year. The project report will be evaluated by one external examiner and one Internal examiner appointed by the University. The external examiner shall also conduct the viva-voce examination.

4. Publication of result:

After evaluation of answer books and conduct of practical examinations the University will publish the result according to the following regulation:

a. Provide that a student shall not be allowed to appear at B.A. Hons./subsidiary Part-III examination unless he/she passed the B.A. Hons./subsidiary part-I and part-II Examination.

b. In order to be declared successful as any of the part of the examination the candidate shall have to pass both in theory and dissertation/project work separately.

c. A student shall be awarded the Hons. Degree after the completion of the Course (3 years) provided that a candidate must have obtained 45% marks as a whole.

i. A Candidate who passes the Degree examination obtaining not less than 60% of the total marks in all the three parts of the examinations shall be placed in first division.

ii. Frequency of Examination- once in one Academic year.

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5. **Issue of Certificate:**

After successful completion of all three years examinations, a candidate will be awarded degree for Bachelor Honours course in Bachelor of Mass Communication under the seal of Vice Chancellor, Babasaheb Bhimrao Ambedkar Bihar University, Muzaffarpur.

6. **Certificate of Excellence:**

A successful candidate securing the highest marks in first class at the final examination will be given a certificate of Excellence/ Gold medal provided he/she cleared all the previous examinations in the very first attempt. If two students secure same marks at the final examination, certificate of excellence will be given to both of them.

7. Any other matter which is not included in the draft Ordinance and Regulation will be guided as per existing University Rules.

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2-7-14

[Handwritten Signature]
B. H. A. B. U. Muzaffarpur

[Handwritten Signature]
2-7-14

[Handwritten Signature]
Mass Communication
Muzaffarpur

1-11

[Handwritten Signature]
Director/Principal
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L.S. College, Muzaffarpur