

EXPRESSION OF INTEREST FOR DIGITAL CONTENT REPOSITORY

Director, SCERT Haryana invites EOI from individuals/companies /NGOs/Philanthropic Organizations/Corporations under CSR to make available digital content or are willing to develop and contribute digital content in a structured format for classes 1st to 12th as per the curriculum of Haryana State Board. Organisations should have expertise in developing digital content both in Hindi and English along with a Competent/qualified team of digital content experts. The last date for submission of the application is 5th November 2023 up to 5:00 PM.

**Director SCERT Haryana
Gurugram**

Details of submitting the (EOI) EXPRESSION OF INTEREST FOR DIGITAL CONTENT REPOSITORY FOR STUDENTS & TEACHERS

Director, SCERT Haryana Gurugram invites expression of interest from eligible content creators/Organisations, purely on Non Financial basis, to develop and make available high-quality digital content of all subjects for classes **1st to 12th** as per the curriculum of the **Haryana state board**. Contributing organizations will be given due recognition/appreciation. Organisations should have expertise in developing digital content both in Hindi and English, with a team of digital content experts. Last date for submission of the application is **5th Nov 2023** up to **5:00 P.M.** For more details kindly visit the website: <https://scertharyana.gov.in>

The firm /company should comply with the following criteria:-

- The firm/company must be registered bodies with Govt. of State or Govt of India.
- The firm/company should have expertise with high-quality Digital content creation.
- The firm/company should have executed at least one project with government/private entities in the last three years.
- The firm/company should have an experience of at least 2 years in digital content development.
- Preference will be given to the firm/company that has given training on the development of creating high-quality digital content making to a government/private organization.

Director
SCERT Haryana
Gurgaon

1. **Criteria for evaluation**

This evaluation process consists of 2 stages. Only those companies that have passed the first technical evaluation stage, will be considered for final round evaluation. During the first stage participants, technical proposals are examined against the following evaluation criteria:

	Eligibility Criteria	Max Marks	Scoring
1.	Number of years of relevant experience of the firm	15	2+ Years: 15 marks 1-2 Years: 10 marks < 1 Year: 5 mark
2.	Projects with government/private entities	25	5+ Projects: 25 marks 3-5 Projects: 15 marks <3 Projects: 10 marks
3.	Past Experience of working in the Education Sector with the government	15	5+ years: 10 marks 2-5 years: 7 marks <2 years: 3 marks
4.	Size of Editorial, technical expert, and language expert team for content development	15	>5: 15 marks 3-5: 10 marks <3: 5 marks
5.	At least 3 years of experience in developing of digital content	15	Yes: 15 marks No: 0
6.	Experience in creating student digital content	15	Yes: 15 marks No: 0

2. **Award criteria, award of contract**

The higher authority reserves the right to accept or reject any proposal, to annul the solicitation process, and reject all proposals at any time prior to the award of the contract, without thereby incurring any liability to the affected Organisation or any obligation to inform the affected Organisation or organizations of the grounds for the organization's action. The award of the contract to the qualified Organisation whose proposal after being evaluated is considered to be the most responsive to the needs of the organization and activity concerned.

3. **Scope of Work**

The purpose of developing a digital content repository would be the subject of functional Hindi and English of all subjects for the classes of 1st to 12th as per the curriculum of Haryana State. This digital content will be accessible to all students and teachers for self-learning.

For the above requirement, the firm/company is responsible for the overall development of digital content including concept, design, and content development framework that can be used at different digital platforms like DIKSHA, AVSAR, and other platforms. The firm/company should have a team of technical experts, language experts, and editors with communication skills.

4. Following are the selectable criteria under the scope of work:

4.1 User Interface Requirements

- 4.1.1 All digital content must be developed as per the curriculum of Haryana state board for class 1st to 12th
- 4.1.2 All the digital content must be accurate, relevant, and visible with sound clarity
- 4.1.3 All the digital content must be easily viewable on different mobile platforms
- 4.1.4 Digital content should be in Hindi and English language as per the requirements of the subject.

4.2 Technology requirement and deliverables

- 4.2.1 Firm/company has to ensure the development of digital content as per the guidelines issued by NCERT, Haryana State, and DIKSHA.
- 4.2.2 Firm/company has to share the design and get approved by SCERT, Haryana and then start development on it
- 4.2.3 Deployment document to be provided

4.3 Technical maintenance support

- 4.3.1 Minimum support period along with providing digital content is two years after SCERT Haryana acceptance of deliverables.
- 4.3.2 Support should be provided through email, telephone, remote login or visit to SCERT Haryana office if the situation demands.
- 4.3.2 The scope of technical support includes rectification of errors within the already developed digital content.

4.4 Intellectual property Rights

The Intellectual Property Rights of the digital content will rest with SCERT Haryana. The Firm/company will provide the source of the digital content and database to SCERT Haryana at the time of sign-off.

5. Project Duration

The total duration of the project completion is one year and providing one year technical maintenance support as per the need.

6. Term of Reference

- 6.1 The Firm/company must be registered bodies with Govt. of State or Govt. of India.
- 6.2 All information, documents, photos and data coming in the possession of the firm/company, as a result of the execution of the job shall all at time remain the property of SCERT Haryana at all time.
- 6.3 The firm shall not make or allow making an unauthorized copy, use, access, or other utilization of these materials commercially or otherwise, directly or indirectly except as agreed to by the SCERT Haryana.
- 6.4 The firm has to complete the job assigned within the joint agreement time and if the job is not completed within the stipulated time, the contract will be terminated.
- 6.5 The SCERT Haryana will have no liability regarding transportation, boarding and loading of the firm and their staff.
- 6.6 The firm/company shall not appoint any subcontractor or sublease the contract under any circumstances. If violated the conditions, the firm will be terminated.
- 6.7 The selected firm/company will have to complete the job as per terms and conditions specified above.
- 6.8 SCERT Haryana reserves the right to accept or reject any or all Eols without assigning any reason thereof.
- 6.9 Conditional offer/ Eol submitted by fax/email or after the due date and time will be rejected.
- 6.10 For any query please contact etwingscert@gmail.com

Annexure 1 : Technical Bid for the development of Digital content

S.No	Particulars	Description
1	Name, Address, email, and telephone number of the agency/firm	
2	Name, Designation, address, and telephone number of the authorized person.	
3	Whether the firm is registered	
4	Detail of experience with all stages of developing digital content, technology skills with previous experience in development	
5	Detail of experience in developing digital content for the past two years [Please attach Proof)	
6	Detail of similar assignment (Please attach a copy with sanction letter/ work order)	
7	Details as required in Evaluation criteria (Please attach affidavit copy)	
8	Describe organization knowledge about digital content development for students (Human Resource skill set and profiles)	
9	Proposed Work Plan and Approach	

Declaration:

This is to certify that I/we before signing this job assignment have read and fully understood all the terms and conditions contained in the document and undertake myself/ourselves to strictly abide by them.

Signature Of The Officer With Name, designation, seal and date

