

## **EXPRESSION OF INTEREST FOR DIGITAL CONTENT REPOSITORY**

Director, SCERT Haryana invites EOI from Individuals / Companies / NGOs / Philanthropic Organizations / Corporates under CSR to make available the content or are willing to develop and contribute digital content in a structured format for classes **1st to 12th** as per the curriculum of **Haryana State Board**. Organisation should have expertise in developing digital content both in Hindi and English along with competent/qualified team of digital content experts. Last date of submission of application is **4<sup>th</sup> July 2022** up to **5:00 P.M.** A pre-discussion meeting shall be held on 29.6.2022 at 12:00 noon in Chintan Hall, SCERT Gurugram for further clarification if warranted. For more details kindly visit the website: <https://scertharyana.gov.in> or **mail us: etwingscert@gmail.com**

Director  
SCERT Haryana  
Gurgaon

## **AIM & OBJECTIVE :**

This EOI is being floated in the context of NEP with the objective to source a variety of technology-integrated content which caters to holistic teaching and learning needs of teachers and students. The content interalia may include animated Digital Content, MCQ based e-Assessments mapped to videos, Virtual Labs, Collaborative and exploratory activities, Content to enhance critical thinking & Other experiential learning content.

SCERT Haryana aims at inviting Individuals/Companies/NGOs/Philanthropic Organizations/Corporates under CSR to be a part of this initiative and contribute high-quality digital content for DIKSHA, TV channels, Radio (FM and Community Radio Stations) and other channels for ensuring coherent delivery of content.

Organizations with readily available content or willing to develop and contribute digital content in a structured format are invited to become a part of this endeavor and contribute. The content provided by you would be made available on DIKSHA platform to be used by anyone with DIKSHA App, portal and will be used in other special projects of Education Department of Haryana such as UDAAN etc. aimed for remedial purposes or coverage of syllabus.

Once your content is provisioned on DIKSHA, as an organization, you will be:

1. Shared Reports/data which will provide insights on monthly content plays, content pieces with maximum usage etc. enabling organizations to iterate upon/modify their content (if required).
2. The contributing organization shall be given the credit for enriching the database through their content and in return allowed to display their logo/brand as an acknowledgment in a form/manner/way which shall be decided by the competent authority at a later stage. No advertisement whether paid or otherwise can be included in the contents.

3. A written appreciation from the SCERT/Department of School Education can be provided to the contributing agents/agencies duly recognizing them as the content partners.

On the basis of the no. of content pieces received, their quality and other information provided by you, we would accept or reject valuable contributions made by contributing organizations. Information regarding the same shall be provided to you via an official letter within 15 days of closure of this EOI.

---