



Government of Haryana/हरियाणा सरकार
Directorate of Food, Civil Supplies & Consumer Affairs
खाद्य, नागरिक आपूर्ति तथा उपभोक्ता मामले, निदेशालय

ORDER

In modification in orders issued vide endst. No. 6E(1)-2021/20720 dated 09.11.2021, Sh. Dinesh Singh Yadav, HCS, Additional Director Food & Supplies (Administration), HQ is hereby appointed as Nodal Officer for "Azadi Ka Amrit Mahotsav" in place of Sh. N.K. Mittal, Additional Director, HQ. The particular of the Nodal Officer are as under: -

Sr. No.	Name of the Deptt.	Nodal Officer & Designation	Contact Detail	Supporting Staff
1.	Food Civil Supplies and Consumer Affairs, Department, Haryana	Sh. Dinesh Singh Yadav, HCS, Additional Director Food & Supplies (Administration)	Mobile No. 9812002222 Landline No. 0172-2701211 Email. id- adfs.admn@gmail.com	Food General Branch

Dated, Chandigarh, the
18.04.2022

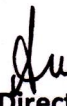
VIJAY SINGH DAHIYA
Director General, Food Civil Supplies & Consumer
Affairs, Haryana

Endst. No. 6E(1)-2022/ 6874

Dated Chandigarh, the 22-4-22

A copy of the above is forwarded to following for information and necessary action:-

1. The Under Secretary to the Govt. of India, Ministry of Consumer Affairs, Food & Public Distribution Department of Food and Public Distribution, Krishi Bhawan, New Delhi w.r.t. their letter No. F.No.1-7/2018-PD. II (E.355101) dated 05.10.2021.
2. Sh. Dinesh Singh Yadav, HCS, Additional Director Food & Supplies (Administration) alongwith copy of all communication letters of Govt. of India.
3. Sh. N.K. Mittal, ADFS, HQ.
4. All DFSCs in the State of Haryana.
5. All Officers/Branch In-charge at HQ.
6. Smt. Shikha, Junior Programmer, Hqrs for uploading the order on the website of the department.


Joint Director (Administration)
for Director General, Food Civil Supplies &
Consumer Affairs, Haryana

2nd Floor, 30 Bays Building, Sector:17-B, Chandigarh/दूसरी मंजिल, 30 बेज बिल्डिंग, सैक्टर-17-बी, चण्डीगढ़

Please visit us at <http://haryanafood.nic.in>
E-mail/ई-मेल: foodesti@gmail.com & dir.foodhry@gmail.com

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By Speed Post

F.No.1-7/2018-PD.II(E.355101)

Government of India

Ministry of Consumer Affairs, Food & Public Distribution
Department of Food and Public Distribution

Krishi Bhawan, New Delhi

Dated 05/10/2021

To

The Principal Secretary/ Secretary
Department of Food, Civil Supplies & Consumer Affairs,
All States/UTs

Subject: Activities and initiatives to be undertaken under "Azadi ka Amrit Mahotsav" event/campaign by various Ministries reg.

Sir/Madam,

I am directed to enclosed herewith DO letter No. J-17060/44/2021-DDU-GKY dated 20th September, 2021 from Secretary, Department of Rural Development on the above mentioned subject wherein it is requested to make "Azadi ka Amrit Mahotsav" event/campaign successful with an aim to extend benefits to various schemes of poor in rural by active participation of department functionaries/ frontline staff of the Food and Civil supplies Department among the rural residents/ beneficiaries of NFSA under TPDS. The following major decisions arrived upon after deliberations in the Department of Rural Development:

- Rolling out a 90-day Campaign starting 15th November, 2021 up to 15th February, 2022
- Ministry of Rural Development to coordinate with other Ministries for management of the Campaign
- Identification of 75 backward districts on the basis of Monthly Per Capita Expenditure (MPCE) to be shared by MoRD in due course
- All Ministries should identify the scheme/activities to be undertaken in these districts (aimed at benefiting poor) during 90-day Campaign & communicate the same to MoRD along with identified Key Performance Indicators (KPIs)
- Identify a nodal officer not below the level of Joint Secretary for coordination of the activities and execution of the campaign.

2. It is requested to nominate Department functionaries/ front-line workers to work in tandem with the Nodal Officers of State Rural Development Departments and to attend the event/campaign and share an overview of National Food Security Act, 2013 (NFSA) / Public Distribution System (PDS), its implementation, coverage, progress made including information about implementation of ONORC which is a boon to migratory people, and other activities under NFSA/PDS.

3. Since this event is also an excellent opportunity for increasing beneficiary awareness

12/10/21
DQFS
13-10-21
AD (Admin)
AD (PS)

about NFSA and PDS, it is requested to kindly ensure participation of department functionaries/front-line workers during the campaign.

4. For further details about the proposed "Azadi ka Amrit Mahotsav" event/campaign and role of the functionaries of the State Food & Civil Supplies Department, the Nodal Officers of State Rural Development Department may please be contacted.
5. This issues with the approval of the Competent authority.

Encl: As above

Digitally Signed by Rajesh
Kumar Yours sincerely,

Date: 05-10-2021 13:20:15

(Rajesh Kumar Bhandeer)

Under Secretary to the Govt. of India
uspd2.fpd@nic.in

Copy for information to : Shri Amit Kataria, IAS, Joint Secretary, Ministry of Rural Development, Department of Rural Development, Govt. of India, 7th Floor, NDCC Building -II, Jai sing Road (Opp. Jantar Mantar), New Delhi - 110 001 w.r.t. their DO letter No. J-17060/44/2021-DDU-GKY dated 20th September, 2021.

Post copy

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AMIT KATARIA, IAS
JOINT SECRETARY
Tel. No. 23438014
Email: amitkataria@nic.in



ग्रामीण विकास मंत्रालय
ग्रामीण विकास विभाग
7वीं मंजिल, एनडीसीसी बिल्डिंग-II
जय सिंह रोड, जंतर मंतर, नई दिल्ली-110001
MINISTRY OF RURAL DEVELOPMENT
Deptt. of Rural Development
Government of India
7th Floor, NDCC Building-II,
Jai Singh Road (Opp. Jantar Mantar)
New Delhi-110001

D.O.No. J-17060/44/2021-DDU-GKY

Date: 20 September, 2021

Dear Sir,

As you are already aware that with an aim to commemorate 75 Years of India's Independence, a series of activities and initiatives are being taken under "Azadi ka Amrit Mahotsav" by various Ministries. In this regard, Hon'ble Home Minister in a meeting on 25th August, 2021, followed up by Cabinet Secretary in another meeting held on 1st September, 2021 had directed to formulate a programme addressed to achieve saturation of benefits through identified schemes with focus on certain backward districts which are low in developmental indicators.

In view of the above, a meeting through Video Conferencing (VC) was held under the Chairmanship of Secretary (Rural Development) on 14th September, 2021 at 04.00 PM in which representatives of various Ministries participated. A copy of D.O. letter dated 10th September, 2021 is enclosed in this regard. The major decisions arrived upon after deliberations are as under:

- JS (PD)
- a) Rolling out a 90-day Campaign starting 15th November, 2021 up to 15th February, 2022
- DS (PD)
- b) Ministry of Rural Development to coordinate with other Ministries for management of the Campaign
- 21.09.21
- c) Identification of 75 backward districts on the basis of Monthly Per Capita Expenditure (MPCE) to be shared by MoRD in due course
- US (PD-I)
- d) All Ministries should identify the scheme/activities to be undertaken in these districts (aimed at benefiting poor) during 90-day Campaign &
- US (PD-II)

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communicate the same to MoRD along with identified Key Performance Indicators (KPIs)

e) Identify a nodal officer not below the level of Joint Secretary for coordination of the activities and execution of the campaign.

As discussed during the meeting, all the Ministries are hereby requested to extend support to make this event successful with an aim to extend benefits to rural poor of various schemes being implemented by respective Ministries. You are requested to identify the schemes/activities which are planned to be undertaken during the 90-day Campaign along with KPIs and communicate to this Ministry by 24th September, 2021 so that further action is initiated in this regard.

With regards,

Yours sincerely,

Amit
(Amit Kataria)

Shri Sudhanshu Pandey,
Secretary,
Department of Food & Public Distribution,
Ministry of Consumer Affairs, Food & Public Distribution,
Room No.169, Krishi Bhawan,
New Delhi-110001