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1/7/15

Director
Food & Supplies, Haryana
26 JUN 2015
CHANDIGARH

From The Director,
Women and Child Development Department,
Haryana, Panchkula

To 1. All Head of Departments of Haryana.Govt.,
2. Managing Director, Cooperative Apex Bank Limited, Chandigarh.

No. 9822-908 /RO/WCD/2015 dated 29-5-15

Subject:- **Displaying of logo of Beti Bachao Beti Padhao in Govt. offices and public places.**

Reference on the subject cited as above.

As you are aware that Beti Bachao-Beti Padhao Programme was launched by Hon'ble Prime Minister on 22.01.2015 from Panipat with the objective to prevent Gender biased sex selective elimination, ensure survival, education & participation of the girl child. The programme has been launched in 12 of Haryana namely Ambala, Kurukshetra, Kaithal, Yamunanagar, Sonapat, Panipat, Karnal, Mahendargarh, Rewari, Rohtak, Bhiwani and Jhajjar which are having adverse sex ratio.

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As this programme is very prestigious programme and Hon'ble CM, Haryana is reviewing this programme personally, keeping in view the above it is proposed that the logo of Beti Bachao Beti Padhao may be displayed at all Govt. offices (State Level, District Level and Block Level), Public Places, Bus Stands, Railway Stations, Hospitals, Private Hospitals, Govt. & Private Schools and Colleges, ITIs, Corporate Sector, Cooperative Banks, Office of DC, ADC, SDM, BDO and all other offices of Haryana Government in the State. The size of logo will be 2'x 2' and will be made in the form of Flex banner, Sign Board or Sun Board etc. The specimen copy of logo is enclosed herewith.

It is requested to supply action taken report to this office at Fax No. 0172-2560225.

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Director, 28/5/15
OFFICE OF DIRECTOR GENERAL FOOD & SUPPLIES, HARYANA, CHANDIGARH
Department, Haryana, Panchkula

Endst. No. 6E(I)-2015/21990 Dated, Chandigarh, the 03.07.2015

A copy of the above is forwarded to the following for information and necessary action:-

1. All the Officers/Branch Officers at Hqrs.
2. All the District Food and Supplies Controllers in the State of Haryana.
3. DCLM, Haryana, Near Football Chowk, Ambala Cantt.

Bolan 3/7/2015
Deputy Superintendent Estt.-1
for Director General Food & Supplies, Haryana

