





# NIC ODISHA OBSERVED Swachhata Pakhwada - 2024

17th September to 2nd October 2024

National Informatics Centre, Odisha State Centre Bhubaneswar



As part of the Government of India's campaign to promote cleanliness, Swachhta Pakhwada has been observed nationwide since 2017. To mark the 10th anniversary of the Swachh Bharat Mission, the "Swachhta Hi Seva Campaign 2024" was observed by NIC, Odisha, from 17th September to 2nd October 2024.

A detailed schedule of activities was planned for each day, with coordinators appointed to manage these activities throughout the fortnight. Daily updates on Swachhta activities were communicated to all officers and staff at the state center, district units, and other offices via email and messages. Posters and banners promoting cleanliness were displayed prominently in office areas to raise awareness.



**Cleaning of NIC OSC premises** 





During the Hindi Pakhwada, cleanliness topics were incorporated into Hindi extempore competitions and creative writing events.

On 23rd September 2024, as part of the "SafaiMitra Suraksha Shivir" a welfare camp for SafaiMitras was organized. Shri S. N. Behera, ASIO, delivered a talk on solid and liquid waste management, emphasizing the importance of cleanliness for preventive healthcare. The sanitation kits were distributed to Safai Mitras.



SafaiMitra Suraksha Shivir



Felicitation to Safai Mitras of NIC OSC







An outreach program was conducted on 25th September to spread awareness about cleanliness. A "Best out of Waste" competition was held for school children, with over 40 students participating and showcasing their creative products to the jury. Awards and certificates were presented to the participants.



"Best out of Waste" competition





As part of the "Swachhta Ki Bhagidari," a special Swachhta campaign was organized on 2nd October, in honor of Gandhi Jayanti and Swachhta Diwas. Over 20 NIC officers, led by SIO Odisha, along with volunteers from the Sri Sathya Sai Seva Organisations, Bhubaneswar, participated in a large-scale cleaning drive at Shri Lingaraj Mandir, Bhubaneswar.





Mass Cleaning at Sri Lingaraj Temple, Bhubaneswar









**Balasore** 



Boudh



**Cuttack** 









Deogarh



Dhenkanal



Ganjam









Gajapati



Jajpur

Jharsuguda



Jagatsinghpur









Kandhamal



Keonjhar



Khurdha









Malkangiri



Mayurbhanj

Sambalpur



Nayagarh









Puri



Sundergarh

