About PMJAY Haryana:
Welcome to the Official Government Website of Ayushman Bharat Haryana Health Protection Authority!
At Ayushman Bharat, we are committed to realizing the vision of Universal Health Coverage (UHC) as outlined in the National Health Policy 2017. Our flagship initiative, Ayushman Bharat, strives to ensure that no one is left behind in accessing quality healthcare services. Our approach transcends traditional healthcare delivery models by embracing a comprehensive, need-based system that encompasses prevention, promotion, and ambulatory care across primary, secondary, and tertiary levels. Through the two core components of Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (PM-JAY) and Health and Wellness Centres (HWCs) – we aim to revolutionize healthcare accessibility and affordability for all.
PM-JAY, the world's largest health assurance scheme, provides a substantial health cover of Rs. 5 lakhs per family per year for secondary and tertiary care hospitalization. This scheme targets over 12 crores impoverished and vulnerable families, effectively reaching approximately 55 crore beneficiaries. PM-JAY ensures cashless access to healthcare services, mitigating the financial burden of medical treatments that often plunge millions of Indians into poverty annually. In Haryana PMJAY implemented through State Health Authority, Haryana on the same pattern of PMJAY with in house team of state officials.
https://ayushmanbharat.haryana.gov.in/

About ABDM Haryana:
The ABDM Haryana program runs through O/o National Health Mission Haryana.
The core objective is to Here are some potential components for the Ayushman Bharat Digital Mission:
Health ID: A unique digital health identity for every citizen.
Health Records: Electronic health records accessible across the nation.
Telemedicine: Remote medical consultations and services through digital platforms.
Health Data Exchange: Secure exchange of health information among healthcare providers.
National Health Portal: Centralized platform for health-related information and resources.
Mobile Health Apps: Applications for accessing health services and information on smartphones.
E-prescriptions: Electronic prescriptions for efficient medication management.
Health Analytics: Data analysis tools for improving healthcare delivery and outcomes.
Digital Health Infrastructure: Robust digital infrastructure to support healthcare services nationwide.
Interoperability Standards: Standards for ensuring compatibility and integration among different digital health systems and services.
https://abdm.gov.in/

Competition Topic:
State Health Authority Haryana and ABDM Haryana Logo design.

Awards and Recognition:
Prize - Rs. 5,100/-

Guidelines for Entries:
• Logo should be submitted in JPEG, PNG or PDF format only.
• All fonts should be converted to Outlines/Curves.
• File should be high resolution – at least 300 pixels per inch at 100% size
• File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%
• Entries should not be submitted in compressed or self-extracting formats.
• Each entry should be accompanied by a brief written explanation of the Logo and how best it encapsulates its essence.

Submission Date:
The last date for submission is **30th May 2024.**

Official Email: ayushmanbharatharyana@gmail.com

Winner and Winning Prize:
The winning entries shall get Rs. 5,100/- as 1st prize. The prize money will be payable after deduction of the TDS. Winner would be required to give copyright of the design to the Government of Haryana, Health Department, SHA. Prize money will be transferred to the winner only through electronic transfer as per the bank details submitted by the winner via email.