



CHIEF EXECUTIVE OFFICER  
AYUSHMAN BHARAT – HARYANA HEALTH PROTECTION AUTHORITY  
Plot No. 152, Sector-12, Panchkula  
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To

Zephyr Pvt. Ltd.  
Colorplast Pvt. Ltd.  
UTI-ITSL Pvt. Ltd  
CSC Haryana.

Memo. No. AB/HHPA/HRY/2024/856-859

Dated: 23-02-2024

Subject: - Regarding confirmation for e-KYC, printing and distribution of PVC Ayushman Cards under the PMJAY/CHIRAYU scheme

With reference to the subject cited above and as per meeting held on 16.02.2024 with all 4 card creation agencies, SHA Haryana is in the process of issuing work orders for e-KYC, PVC Card Printing and Distribution of the same to the end beneficiaries.

As all of you are already aware of the fact that more than 1 Crore individuals have done their e-KYC, generated paper-based card or possessing card in soft copy and as per NHA policy all generated cards are to be distributed physically in the PVC format to the end beneficiaries. In compliance to NHA's policy and in order to do e-KYC, printing and distribution of PVC Ayushman/CHIRAYU cards, a willingness is hereby sought from each agency (Zephyr, Colorplast, UTI-ITSL and CSC) within 7 days of issuance of this letter, mentioning clearly that respective agency is willing to do e-KYC, PVC Card Printing and Distribution of the cards to the end beneficiaries at each village/ward level at their own.


If no response is received through email or an official letter from any of the agency within seven days of issuance of this letter, then it will be assumed that agency is not willing to do the complete card printing and delivery work in the State of Haryana.

We appreciate your prompt attention to this matter and look forward for your reply at the earliest.


Endst.: AB-HHPA/HRY/2024/860

A copy is forwarded to the following for information:

1. PS to ACS Health, for information of ACS Health

  
for Chief Executive Officer  
Ayushman Bharat – HHPA

Dated: 23-02-2024

  
for Chief Executive Officer  
Ayushman Bharat – HHPA