BACKGROUND NOTE-PMRSSM

The Pradhan Mantri Rasthriya Swasthya Suraksha Mission aims at comprehensively addressing the health needs of over 10 crore poor and vulnerable families with the provision of health care cover upto INR 5 Lakh. PMRSSM would entitle eligible families for hospitalization expenses for a large number of conditions, at any of the empanelled hospitals. The beneficiaries shall not be required to pay any charge as the benefit shall be delivered completely cashless.

Given that this is an entitlement based scheme with no formal enrollment process, it was seen imperative to have an updated beneficiary list which ensures that all the eligible families get covered under the program. This exercise was also necessary to ensure a hassle free experience for the beneficiary at the health facility at the time of availing the benefits, thereby, ensuring successful implementation of the scheme.

The first round of Additional Data Collection Drive covered rural areas and was successfully implemented in 22 states with its initiation on 30th April as 'Ayushman Bharat Diwas'. A similar drive is expected to be conducted in urban areas to verify the eligible families and collect additional information from them. The objectives of the drive are to two-fold:

- To inform the eligible beneficiaries about the program, its benefits; and
- To validate the existing beneficiary list and collect additional information wherever necessary, from each beneficiary family;

Data will be collected with consent from each eligible family, along with the following mandatory information:

- Name of the Head of the Household
- Mobile Number
- Ration Card Number of the head of the household
- Family Status
- Addition of any family member, if applicable

Additionally, this drive would be used as a platform to create awareness among the beneficiaries on the provisions and benefits of the scheme and how the same can be availed. The format for additional data fields to be captured is illustrated as below and guidelines for the same have been further attached.

State: CHHATTISGA	District: Dakshin Bastar Dantewada (416)				Urban Local Body: Ward: Sukma (NP) - 902074 0001										Activation toll free : 1800-212-4684 elpline number: 1097							
Family status: पारिवारिक स्थिति:		amily found रेदार में कोई श						member(s), 3-Family r य हैं, 3-परिवार स			amily co गरिवार में					mily do रिवार मौ	es not	exist	- Contract	61. 100		
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SHH No.	2	SONU RAM YADAV / LAKHAMU						AAYATI														
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