No.S-12012/57/2018-RSBY

Government of India

Ministry of Health and Family Welfare

Subject: Identification & Information of Socio Economic and Caste Census (SECC)- 2011 (Urban) data for Pradhan Mantri Rashtriya Swasthya Suraksha Mission (PM RSSM)

The Pradhan Mantri Rashtriya Swasthya Suraksha Mission (PM-RSSM) being implemented by the Ministry of Health & Family Welfare (MoHFW) proposes to target over 10 crore poor and vulnerable families (approximately 50 crores beneficiaries) by providing cover over Rs. 5 lakh per family per year for secondary and tertiary care hospitalization. MoHFW has decided that in urban areas (Statutory Towns), the eligibility of beneficiary families will be based on eleven identified occupational categories for which data was collected during the Socio Economic and Caste Census (SECC) -2011, as per details in Annexure 1.

- 1. Accordingly, the household particulars in the SECC-2011 (urban) data will require identification and information. Also, additional information regarding ration card number and mobile number, as per requirement of MoHFW, in respect of persons available in the SECC-2011 (Urban) database, will have to be incorporated.
- 2. Household details regarding each existing eligible member, as available in the SECC-2011 (Urban) database, will be generated and classified ward-wise by NIC, as per the format designed by MoHFW. The District Coordinator (Health), who has done the same for Rural ADCD Drive, will be responsible for downloading the data list of eligible urban beneficiaries as well. The same shall be provided in appropriate form to Urban Local Bodies (ULBs) for identification and information.
- 3. ULBs will designate a Nodal Officer exclusively for each ward or a group of contiguous wards, as may be required, to carry out the process of identification and information. The Nodal Officer may preferably be a Health Inspector/Junior Engineer/Sanitary Inspector or the like. The State Health Department will nominate ASHA/Coordinator for each ward or group of contiguous wards.
- 4. On receiving the lists, the nodal officers should check the summary sheet and call 1800-120-2958 (Toll-Free) to enter the Activation Code and confirm that they have received the beneficiary list.

- Nodal Officers along with Coordinator will carry out vigorous Information, Education and Communication campaign regarding the roll out of PM-RSSM and appeal to the public to come forward and cooperate so as to complete the process of identification and information expeditiously.
- 6. Nodal Officers along with Coordinator shall organise a meeting wherein all eligible beneficiaries will be encouraged to come and participate. The team of health workers shall inform all eligible beneficiaries to come with their ration card details and active mobile number.
- 7. On the day of the event, the Nodal Officers shall paste one list of the eligible beneficiaries in a public place. Further, they will read out the "Message to the meeting" and names of eligible beneficiaries. The team of health workers will collect additional information as per the printed format on the day of the meeting, as per instructions on the summary sheet.
- 8. After the day of the meeting, both functionaries designated as Nodal Officer and Coordinator, will together visit each and every household in the ward assigned to them and identify with relevant details of all members in the particular household, as listed in the SECC-2011 (urban) database. Also, they will collect and record additional information regarding ration card number, mobile number and change in family composition (addition of members by marriage or birth) in the prescribed format.
- 9. The above exercise regarding identification and information of SECC-2011 (urban) data in respect of eleven occupational categories needs to be completed within 15 days. It is clarified that this exercise would be confined to identification of particulars of households available in the SECC-2011 (Urban) database. No fresh enumeration of new families is envisaged at this stage.
- 10. The information so collected by both nodal officers shall be digitized and uploaded. Details on modalities of upload will be intimated in due course.
- 11. If there is any error in data entered, the nodal officers will get them corrected and send it back for updation in the portal within the next 5 working days.

ANNEXURE 1

Targeted Urban Household categories proposed to be included in NHPM: 2.33 crore

S.No.	Worker Category	Households
1	Rag picker	23,825
2	Beggar	47,371
3	Domestic worker	6,85,352
4	Street vendor/ Cobbler/hawker / Other service provider working on streets	8,64,659
5	Construction worker/ Plumber/ Mason/ Labor/ Painter/ Welder/ Security guard/ Coolie and other head-load worker	1,02,35,435
6	Sweeper/ Sanitation worker / Mali	6,06,446
7	Home-based worker/ Artisan/ Handicrafts worker / Tailor	27,58,194
8	Transport worker/ Driver/ Conductor/ Helper to drivers and conductors/ Cart puller/ Rickshaw puller	27,73,310
9	Shop worker/ Assistant/ Peon in small establishment/ Helper/ Delivery assistant / Attendant/ Waiter	36,93,042
10	Electrician/ Mechanic/ Assembler/ Repair worker	11,99,262
11	Washer-man/ Chowkidar	4,60,433
Total T	argeted Urban Households	2.33 crore