



सत्यमेव जयते



सशक्त पंचायत सतत् विकास



PEOPLE'S PLAN CAMPAIGN 2022

SABKI YOJANA SABKA VIKAS

MINISTRY OF PANCHAYATI RAJ

19th October 2022

PANCHAYAT STATISTICS



सबका पंचायत सबका विकास

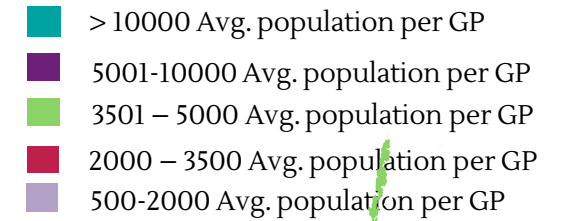
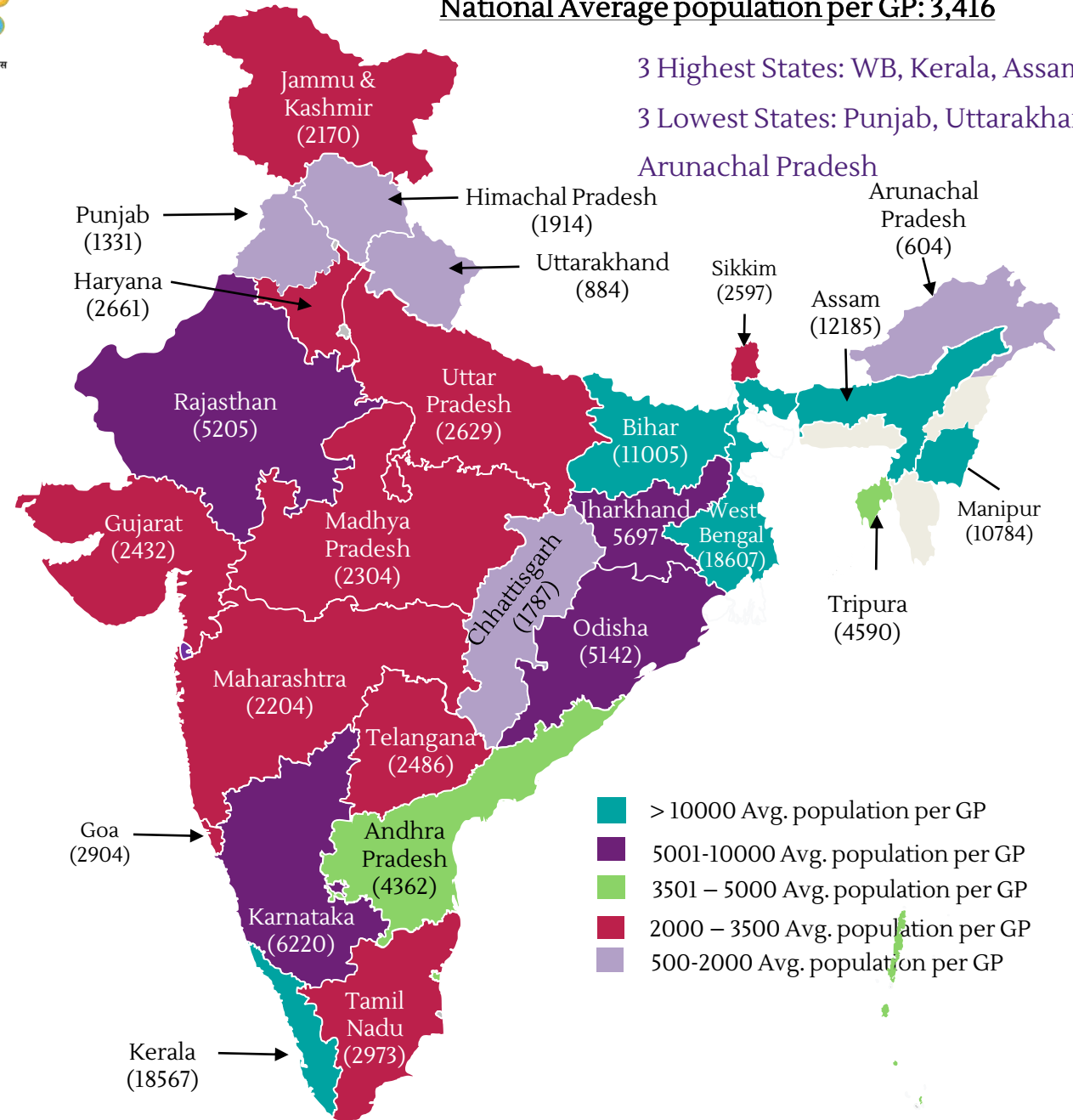
Avg. population per GP

National Average population per GP: 3,416

3 Highest States: WB, Kerala, Assam

3 Lowest States: Punjab, Uttarakhand, Arunachal Pradesh

Arunachal Pradesh



No of PRIs (incl TLB) : 278746

No. of Gram Panchayats : 255303

No. of Block Panchayats : 6683

No. of District Panchayats : 663

No. of Elected members of PRIs : 31.47 lakh

No. of Elected Women : 14.54 lakh

Representatives



MINISTRY OF PANCHAYATI RAJ

PANCHAYATS: DRIVERS OF RURAL TRANSFORMATION

Gram Panchayats; Seats of village level governance, with mandate to deliver on activities of 18 departments covering 29 sectors



Vision-Fulcrum of Rural Transformation

- Devolution of 15th FC Grants
- Panchayats are mandated to prepare plans for economic development and social justice and implementation of different welfare schemes
- Panchayats Development Plan are to be made with available resources at Panchayat
- Integration of Village Action Plan of Line Departments
- One Panchayat, One holistic Plan: Tight coupling through inclusion of sectoral activities in the GPDP
- Involvement of stakeholders including line departments, SHGs, Youth
- Capacity building of Elected Representatives as enablers of development



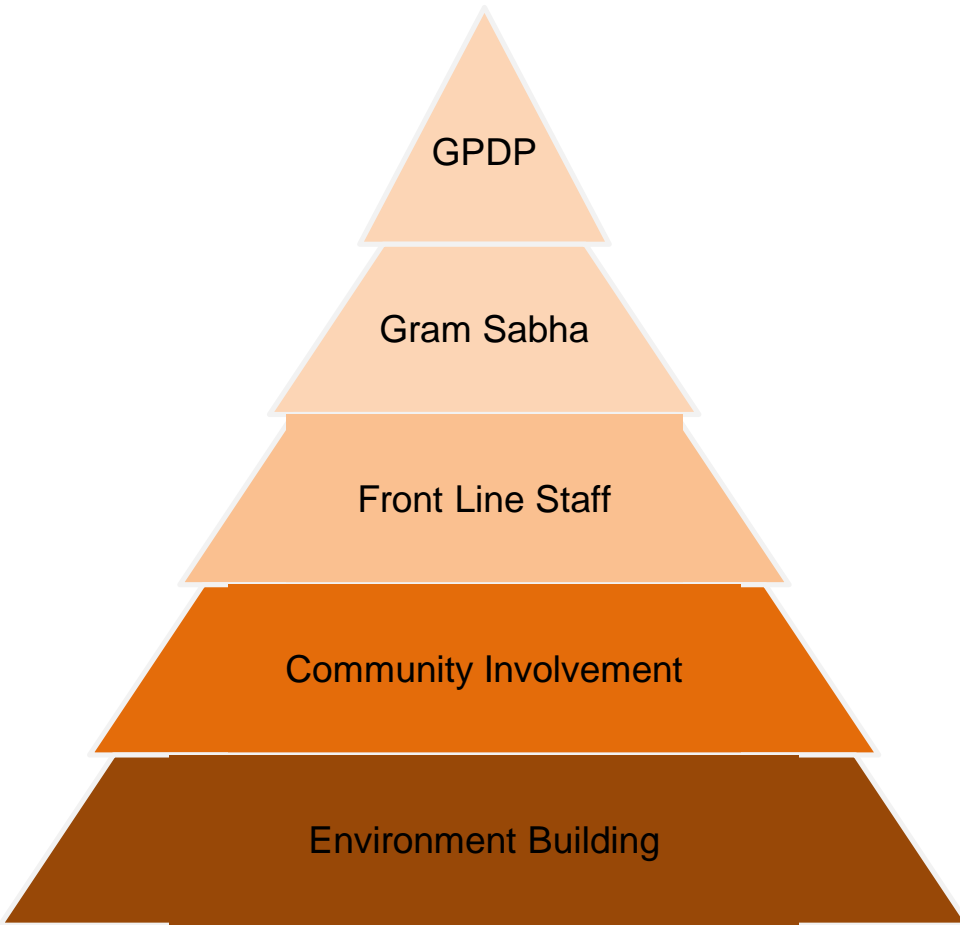
29 SUBJECTS AND 18 LINE MINISTRIES



Participating Ministries/ Departments



PPC OBJECTIVES



- Strengthening Role of 31 lakh elected Panchayat Leaders and 5.25 crore SHG Women under DAY-NRLM in effective Gram Sabha
- Evidence Based Assessment of Progress basis the gaps identified in Mission Antyodaya Survey
- Public Information Campaign – Full public disclosure on Schemes, Finances, etc. of all Programmes in Gram Panchayat Office and on Gram Samvaad App
- Inclusion of Sustainable Development Goals (SDGs) as Sankalp for rural development
- Focus on planning at District and Block Panchayat levels

5TH YEAR OF THE CAMPAIGN



MINISTRY OF PANCHAYATI RAJ

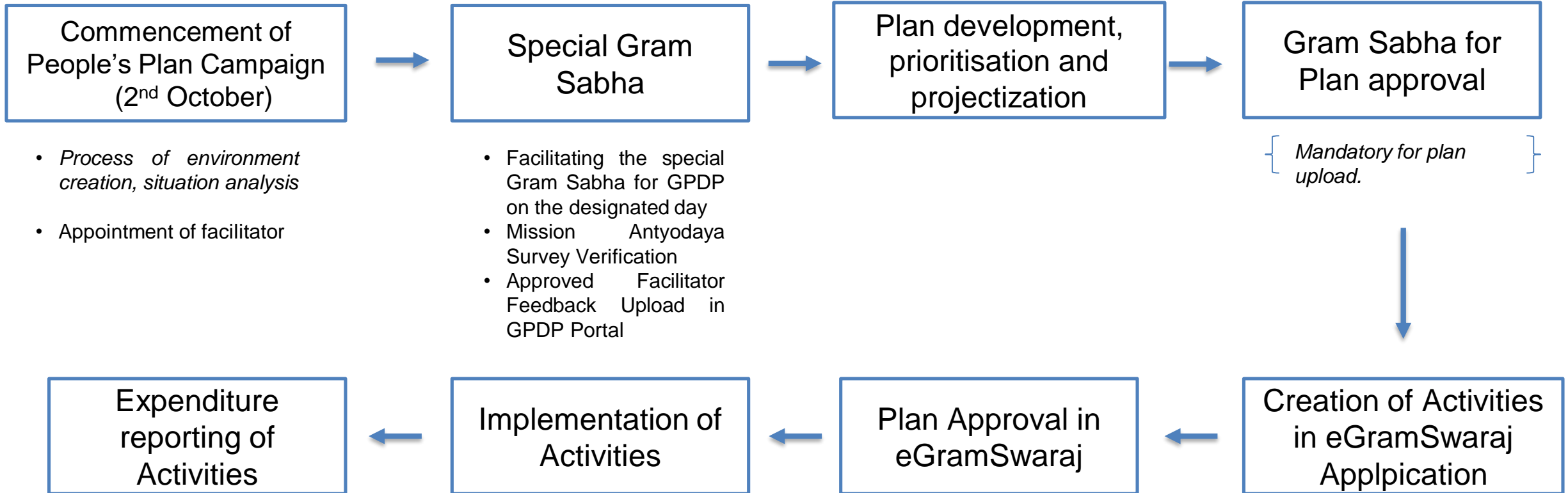


सराक पंचायत सतत् विकास

GPDP CREATION PROCESS

PPC is co-ordinated by Department of Panchayati Raj (DoPR) at State Level. DoPR shall process the implementation of following activities in time bound manner:

Co-ordination of Line Departments

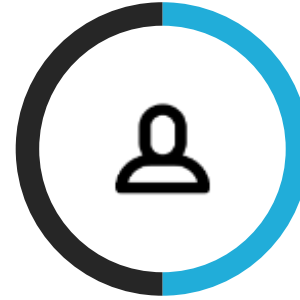


KEY ELEMENTS



GRAM SABHAS

- ✓ 2 Gram Sabhas during PPC
- ✓ Presence of Line Departments
- ✓ Discussion on way forward
- ✓ Taking contribution from SHG



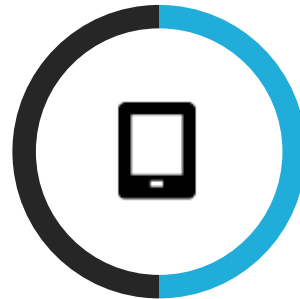
FACILITATORS

- ✓ Coordinating with frontline staff of participating ministries/ departments
- ✓ Facilitating the special Gram Sabha for GPDP on the designated day
- ✓ Ensuring community mobilization including vulnerable sections like SC/ ST/ Women during the Gram Sabha
- ✓ Submitting a report regarding conduct of the Gram Sabha on the portal



MISSION ANTYODAYA

- ✓ Mandatory verification for plan upload
- ✓ Helps identify critical and moderate gaps
- ✓ Utilisation by each Gram Panchayat of India
- ✓ Carried out by Facilitators



EGRAM SWARAJ

- ✓ Capture vital GP profile details
- ✓ Used by Districts, Blocks and GPs
- ✓ Final upload of approved plans
- ✓ Massive data available for analysis



PPC PROGRESS- GPDP

1. CAMPAIGN YEAR 2021

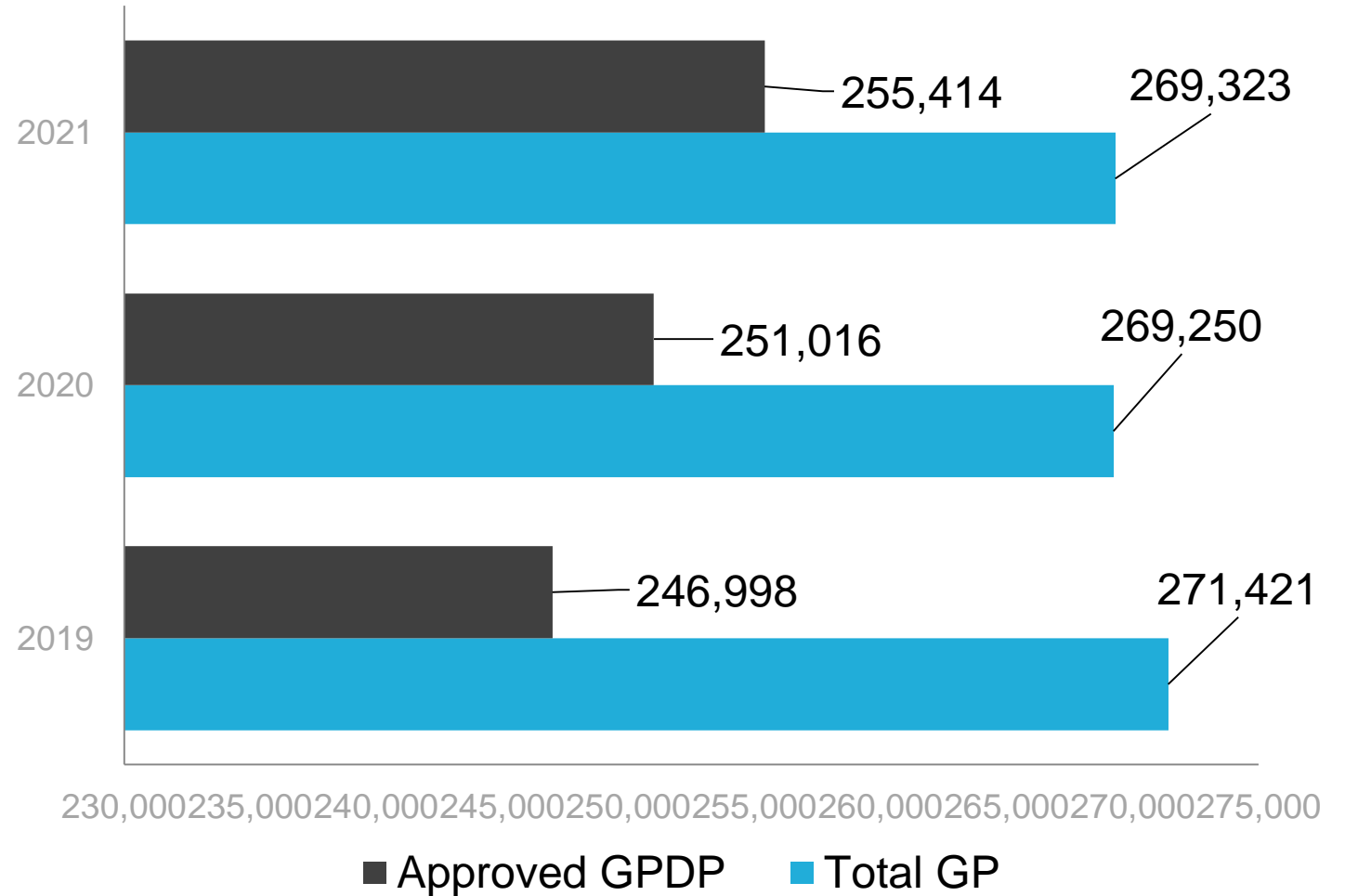
95%

2. CAMPAIGN YEAR 2020

95%

3. CAMPAIGN YEAR 2019

91%



DISTRICTS & BLOCK LEVEL PLANNING

- From the year 2021-22, District Panchayat Development Plans (DPDP) and Block Panchayat Development Plans (BPDP) has been mandated
- Out of 6724 BPs, 5427 [BPDPs](#) are successfully uploaded
- Out of 677 DPs, 422 [DPDPs](#) are successfully uploaded
- States such as Andhra Pradesh, Bihar, Jharkhand, Madhya Pradesh, Odisha, Telangana, Uttarakhand and West Bengal has completed planning in >90% Blocks
- For DPDP, States such as Andhra Pradesh, Bihar, Chhattisgarh, Kerala, Madhya Pradesh, Punjab, Tripura, Uttarakhand and West Bengal have uploaded >95% DPDPs



LEARNINGS FROM PREVIOUS PPC CAMPAIGNS

Gram Sabha

- Number of Gram Sabha
- Quorum - (3.04% National Average Participation)
- Community Participation

Line Departments

- Participation of Line Departments in Gram Sabha
- Presentation by frontline workers of line departments in Gram Sabha

Implementation

- [Plan Execution](#)
- [Supplementary Action Plan](#)

VPRP

- Discussed in Gram Sabha

Sectoral Spread

- [Sector wise activities](#)
- [Resource Envelope](#)



INTERVENTIONS

COMMUNITY MOBILISATION



THEMATIC PLANNING

EVIDENCE BASED PLANNING

HOLISTIC DEVELOPMENT

EVIDENCE BASED PLANNING

- Utilising [GAP REPORT](#) to assess and mitigate the development in critical areas.
- **Use of data:** Dashboards such as Panchayat Decision Support System ([PDSS](#)).
- Tools such as Gram Manchitra, Bhuvan portal, NRSC data collection applications.



LOCALISATION OF SUSTAINABLE DEVELOPMENT GOAL

- Thematic Gram Panchayat Development Plan (GPDP)
- Mandatory addition of at least one [Sankalp](#) by GP for planning to saturate the themes.
- Revamped planning portals focussing on 9 LSDG themes.

PARTICIPATION

- VPRPs to be discussed mandatorily – [Joint Advisory](#) issued
- SHGs to help in improving social development.
- Quorum attendance @ 10 %
- Line department participation- [Joint Advisory](#) issued
- Mandatory Participation of SHG in standing committee – [Joint advisory](#) issued



HOLISTIC PLANNING

- Plans to not just include 3 or 4 sectors.
- **Convergence:** All Central and State level schemes to be added in Resource Envelope



PEOPLE'S PLAN CAMPAIGN 2022 INTERVENTION

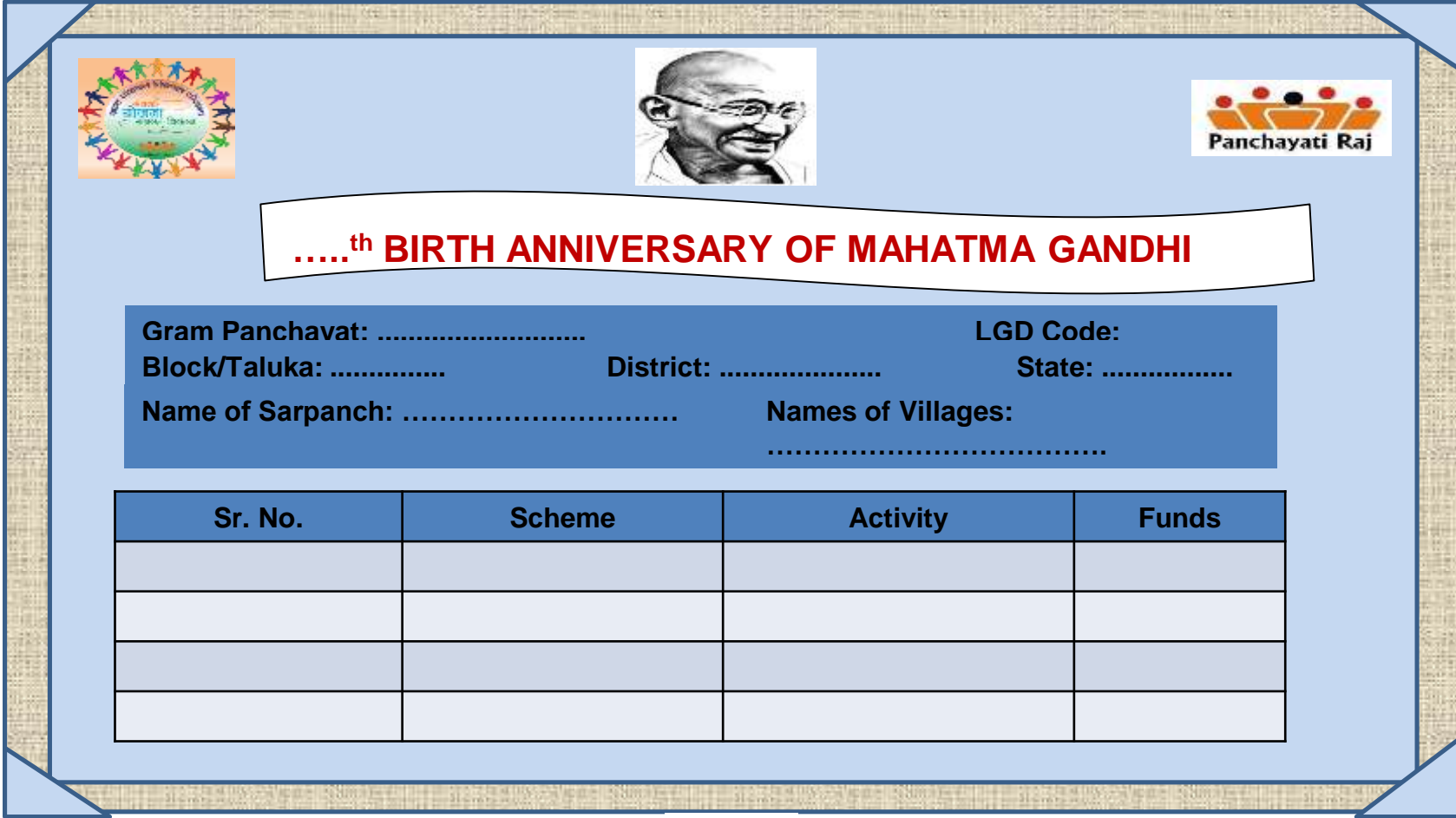
- Theme-wise Joint Advisories have been issued to the States for convergent activities for taking forward SDGs
- Joint Resolution has also been signed by the 26 Departments of 21 Ministries come together to resolve spirit of partnership to work towards the fulfillment of LSDGs
- Joint Advisory on mandatory Integration of VPRP into GPDP
- Joint Advisory on mandatory representation of SHG in Standing Committee of Panchayat
- Mandatory Quorum of 10 % in Gram Sabha
- Joint Advisory on conduct of Mahila Sabha & Bal /Balika Sabha prior to Gram Sabha to ensure concern issues of women and children highlighted in Sabha should be discussed in Gram Sabha
- Focus on Low Cost and No Cost Activities
- User-Friendly Handbook on revamped planning portals
- Joint Advisory on ensuring greater participation of frontline workers in the process of plan preparation
- Mapping of Standing Committee with themes of LSDGs



PUBLIC INFORMATION BOARD

Across India, 80% GPs with updated Public Information Board installed

10 ft.



The board features three logos at the top: the Panchayati Raj logo on the left, a portrait of Mahatma Gandhi in the center, and the Panchayati Raj logo on the right. Below these is a white banner with red text. Underneath is a blue box containing administrative details. At the bottom is a table with four columns: Sr. No., Scheme, Activity, and Funds.

.....th BIRTH ANNIVERSARY OF MAHATMA GANDHI

Gram Panchavat: LGD Code:
Block/Taluka: District: State:
Name of Sarpanch: Names of Villages:

Sr. No.	Scheme	Activity	Funds

20 ft.



CAPACITY BUILDING & HANDHOLDING SUPPORT









- Thematic Training to State Level Master Trainers to build capacity PRIs on preparation of thematic GPDP through NIRDPR & respective SIRDs
- 9 Thematic Modules focusing on the roles of PRIs in the attainment of SDGs at grassroots levels
- One-day Exposure Visit to GPs for exchange of best practices in each training programme
- Exposure Visit to Outside State for sharing of good practices on different innovative models, approaches of themes of LSDGs
- Training of Nodal Officers & Facilitators with a focus on
 - Leveraging and Usage of Data available from various Dashboards
 - Convergence of schemes
 - Monitoring of Execution

People's Plan Campaign, 2022

- **Dedicated Portal for campaign management**
- **Telephone helplines**
- **WhatsApp Group of State Nodal Officers**
- **Periodic VCs with States/Uts**
- **National Level Mentors**
- **User Friendly Handbook on revamped PDP Portals**



PEOPLE'S PLAN CAMPAIGN 2022 FOCUS

-  Paradigm Shift : Thematic GPDP
-  Focused on Vibrant Gram Sabha, Quality GPDP, Convergence mechanism in respect Human / Fund / Schemes, capacity building & best practices
-  Timely completion of campaign activities; **States with Elections to complete campaign before model code of conduct**
-  Mandatory Inclusion of Village Poverty Reduction Plan (VPRP) in GPDP.
-  Strengthening of Standing committee of Gram Panchayat, Mandatory representation of SHG.
-  Capacity Building efforts & handholding support to PRIs. Model Cluster Project in providing handholding support to GPs.
-  Evidence based planning- MA Gaps; PDSS, Gram Manchitra etc for Situational Analysis
-  Use of Tools : revamped e-gramswaraj portals, gram manchitra, bhuvan portal, data collection app by

NRSC

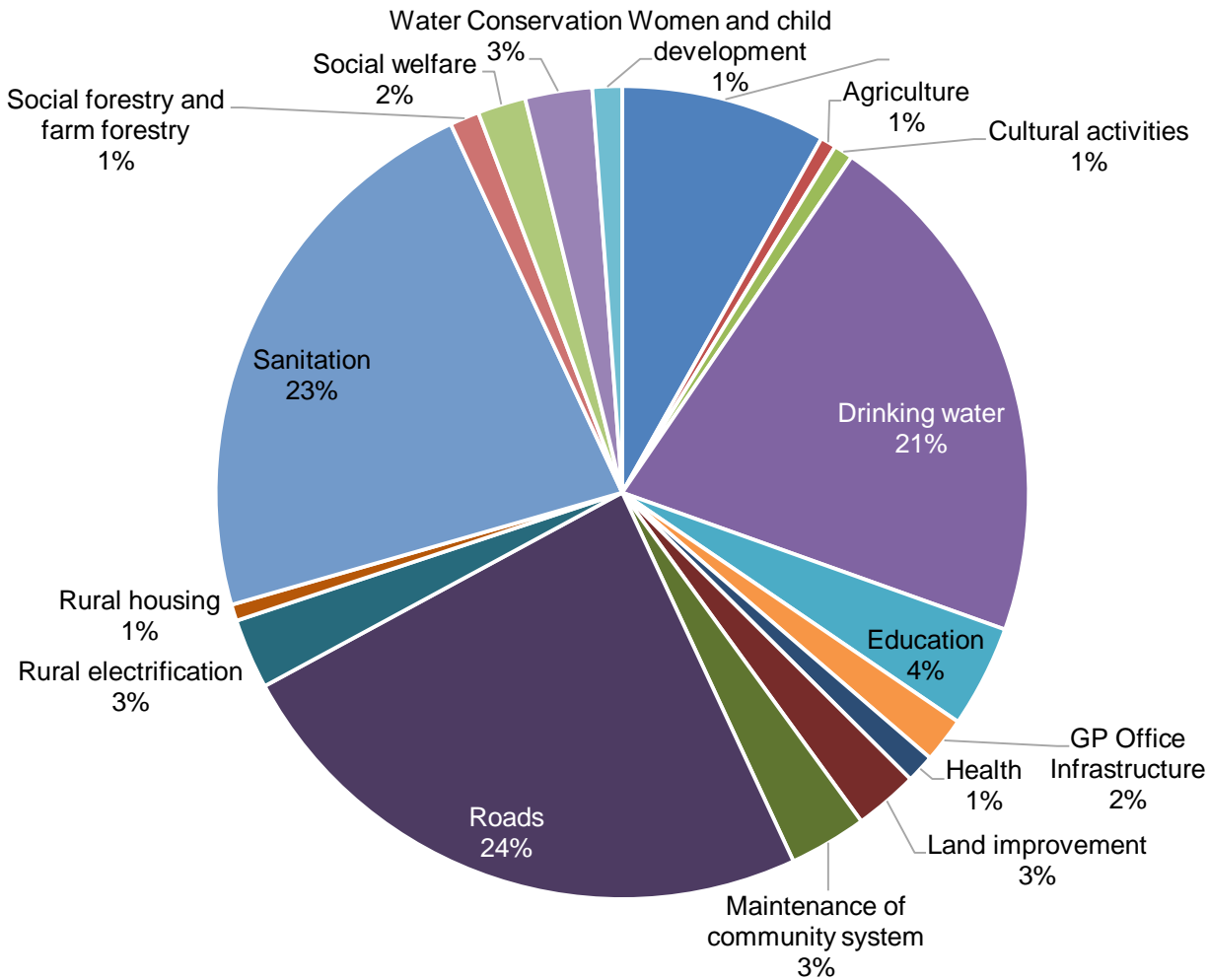
MINISTRY OF PANCHAYATI RAJ



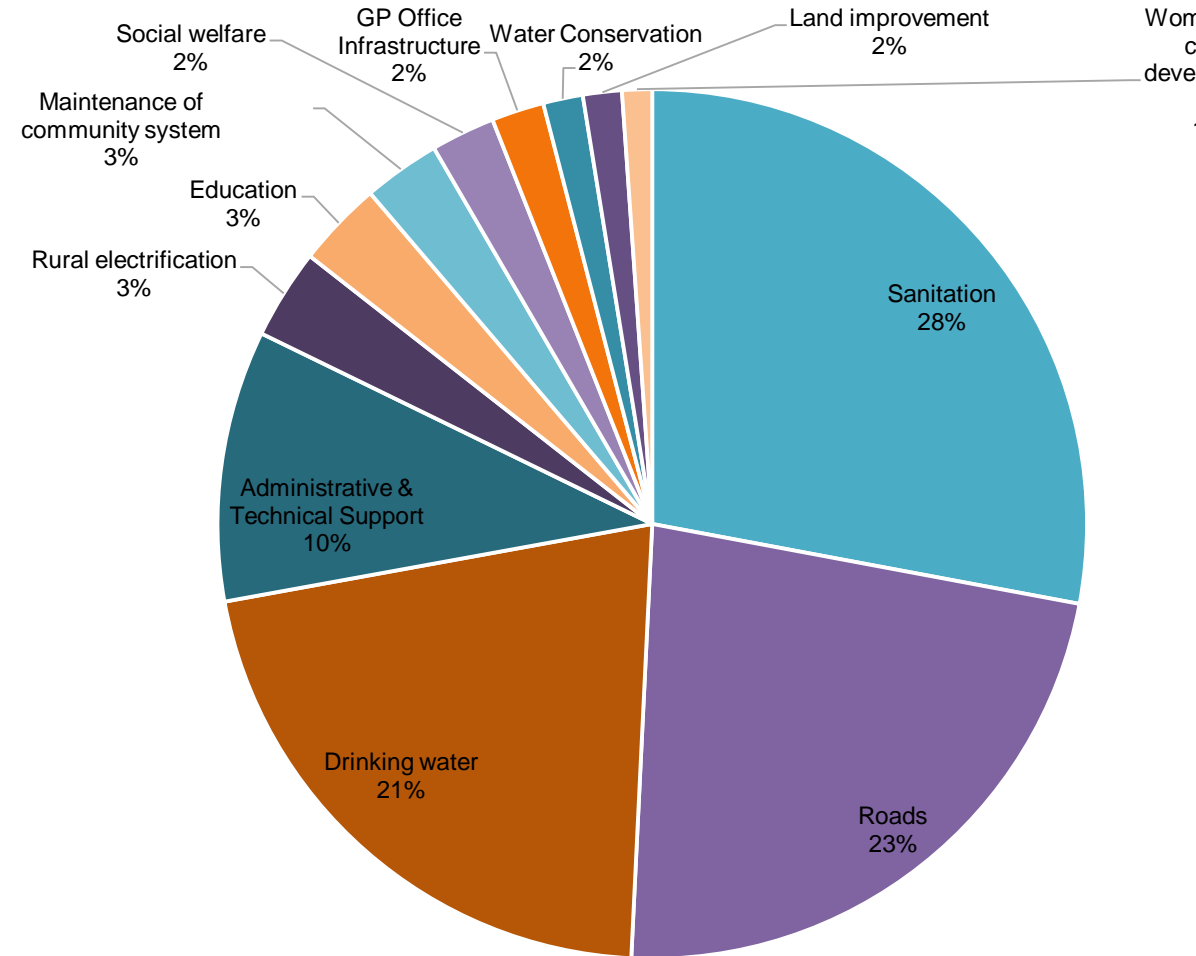
THANK YOU



SECTORAL ANALYSIS



YEAR 2021-22

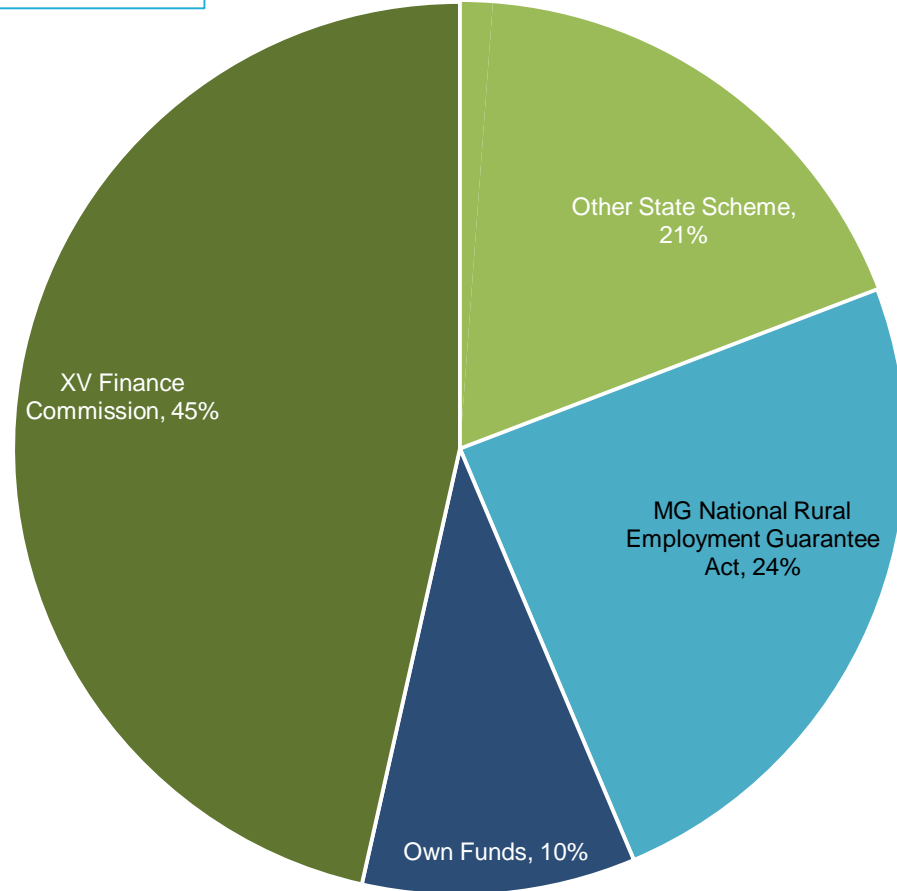


YEAR 2022-23



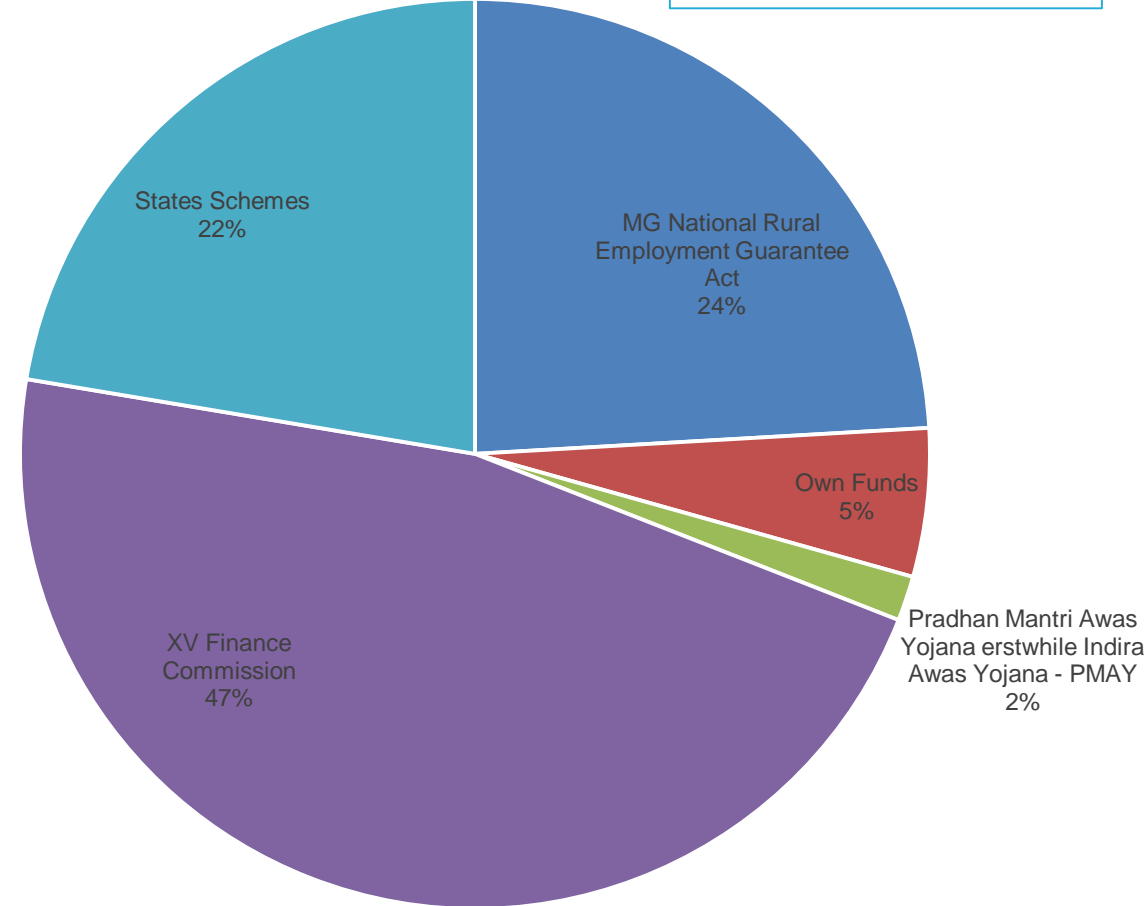
RESOURCE ENVELOPE ANALYSIS

YEAR 2021-22



Total Resource Envelope- 185700 Cr

YEAR 2022-23



Total Resource Envelope- 109228 Cr



GRAM SABHA ANALYSIS 2021

Monitoring of People's Plan Campaign 2021-2022 for GDPD 2022 - 2023

State

District Panchayat

Block Panchayat

Gram Panchayat

% of Registered SHG members in the Gram Panchayat attending the Gram Sabhas : 14 %

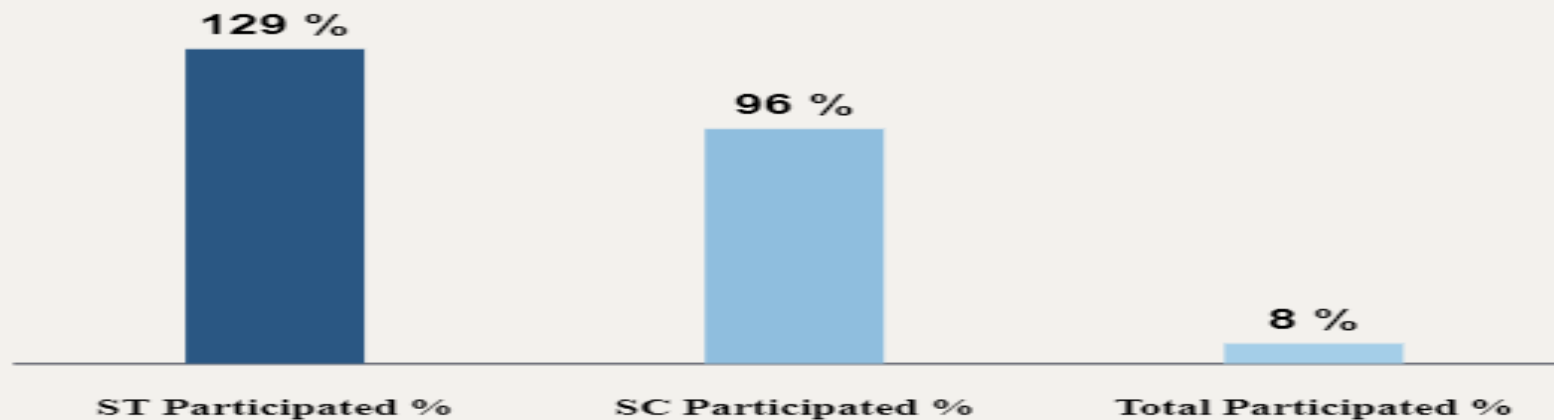
Total GP's and Equivalent : 2,69,083

Avg. No. of SHG Members present in a Gram Sabha : 17

Gram Sabha's Held : 3,00,917

% of Gram Sabhas Held in which SHG members were present : 89 %

Participation of Stakeholders in the Gram Sabhas (% of population)



Position Of Sankalp

Theme 1: Poverty Free Village



Theme 2: Healthy Village



Theme 3: Child Friendly Village



Theme 4: Water Sufficient Village



Theme 5: Clean and Green Village



Theme 6: Self-Sufficient Infrastructure



Theme 7: Socially Secured Village



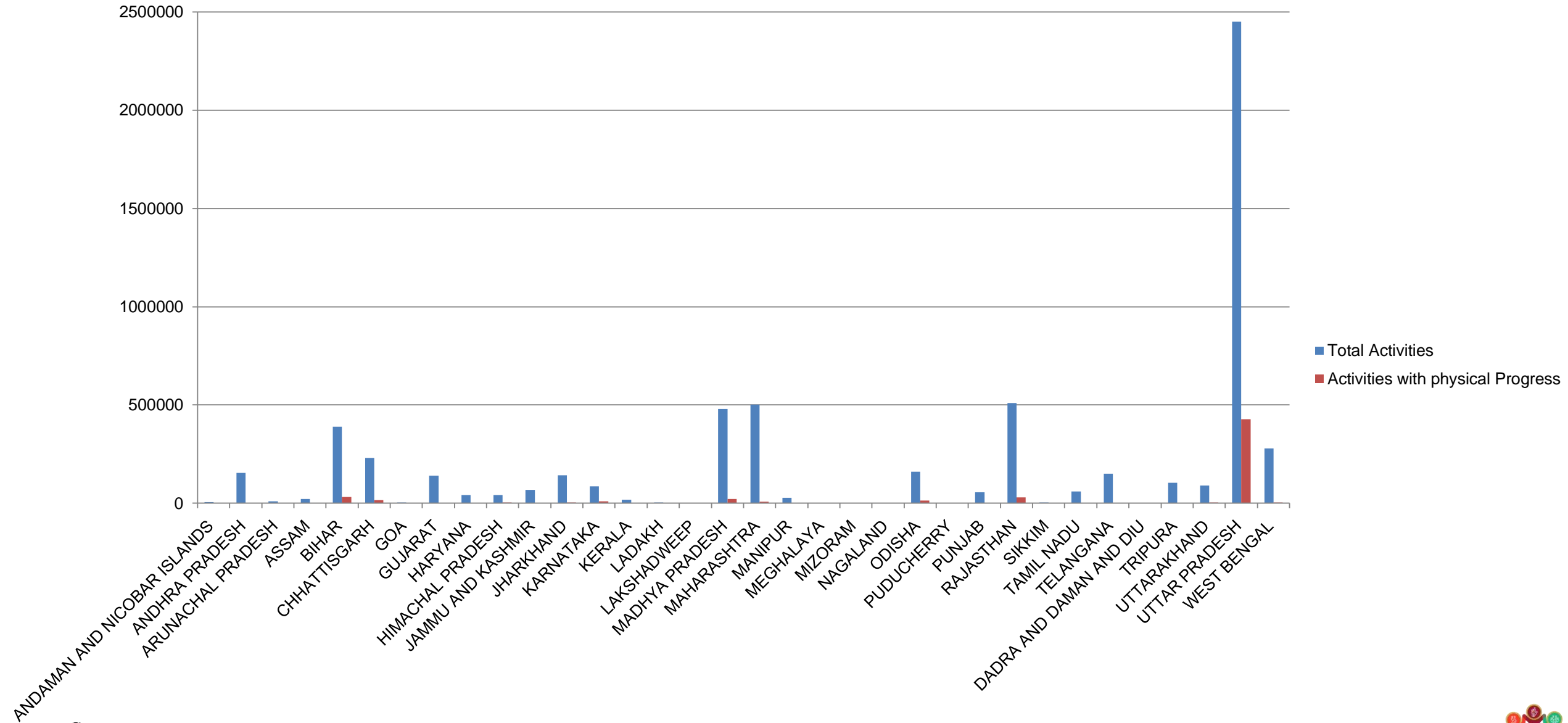
Theme 8: Village With good Governance



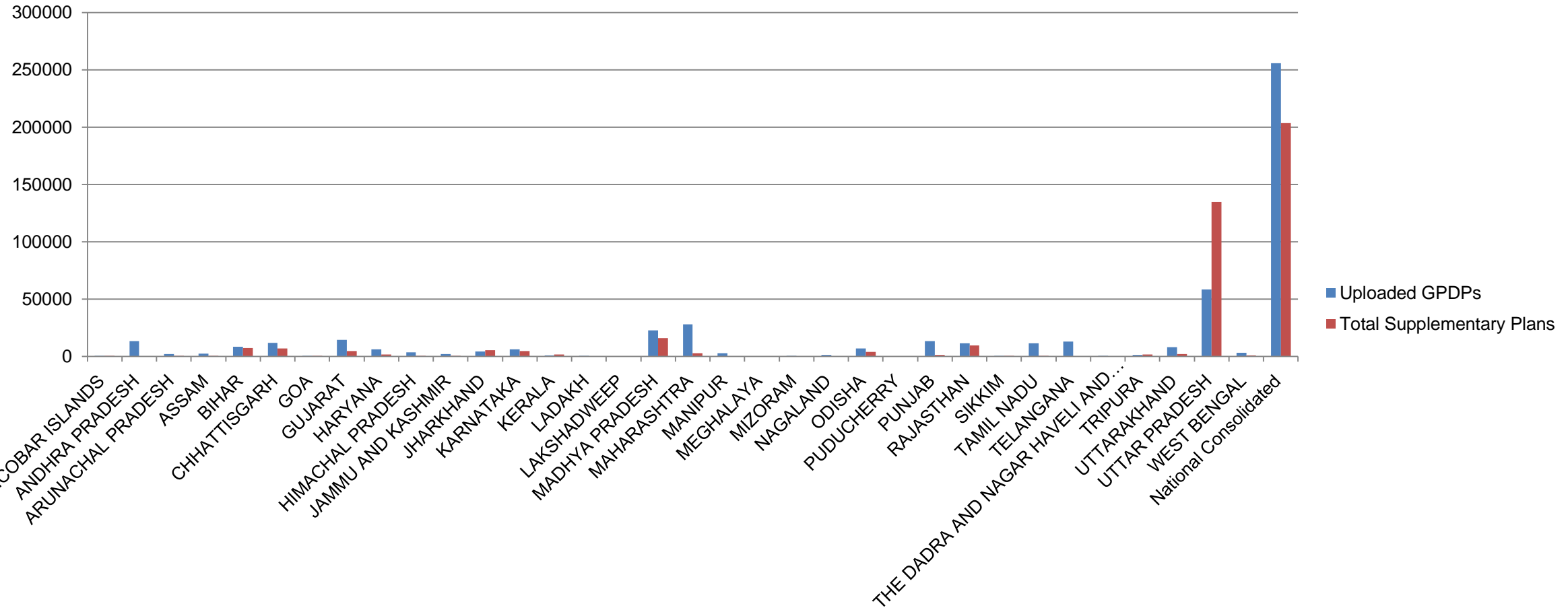
Theme 9: Women Friendly Village



PLANNING EXECUTION



ANALYSIS OF SUPPLEMENTARY ACTION PLAN

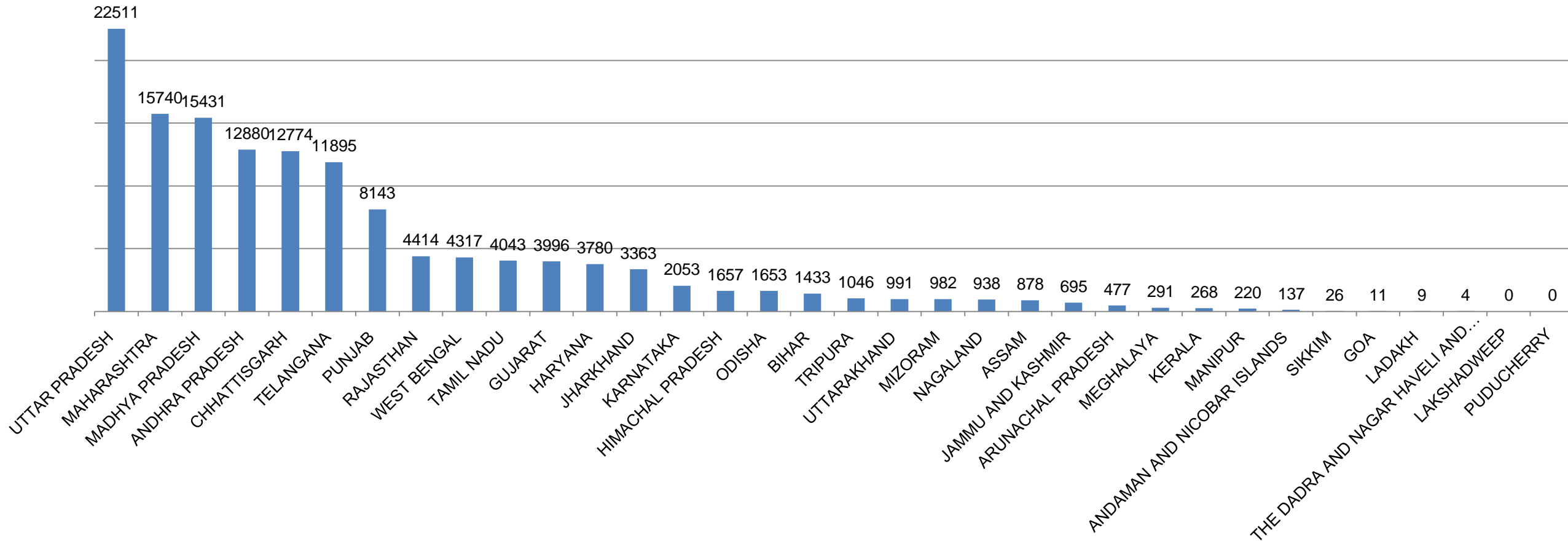


National Average of supplementary Action Plan is 8%

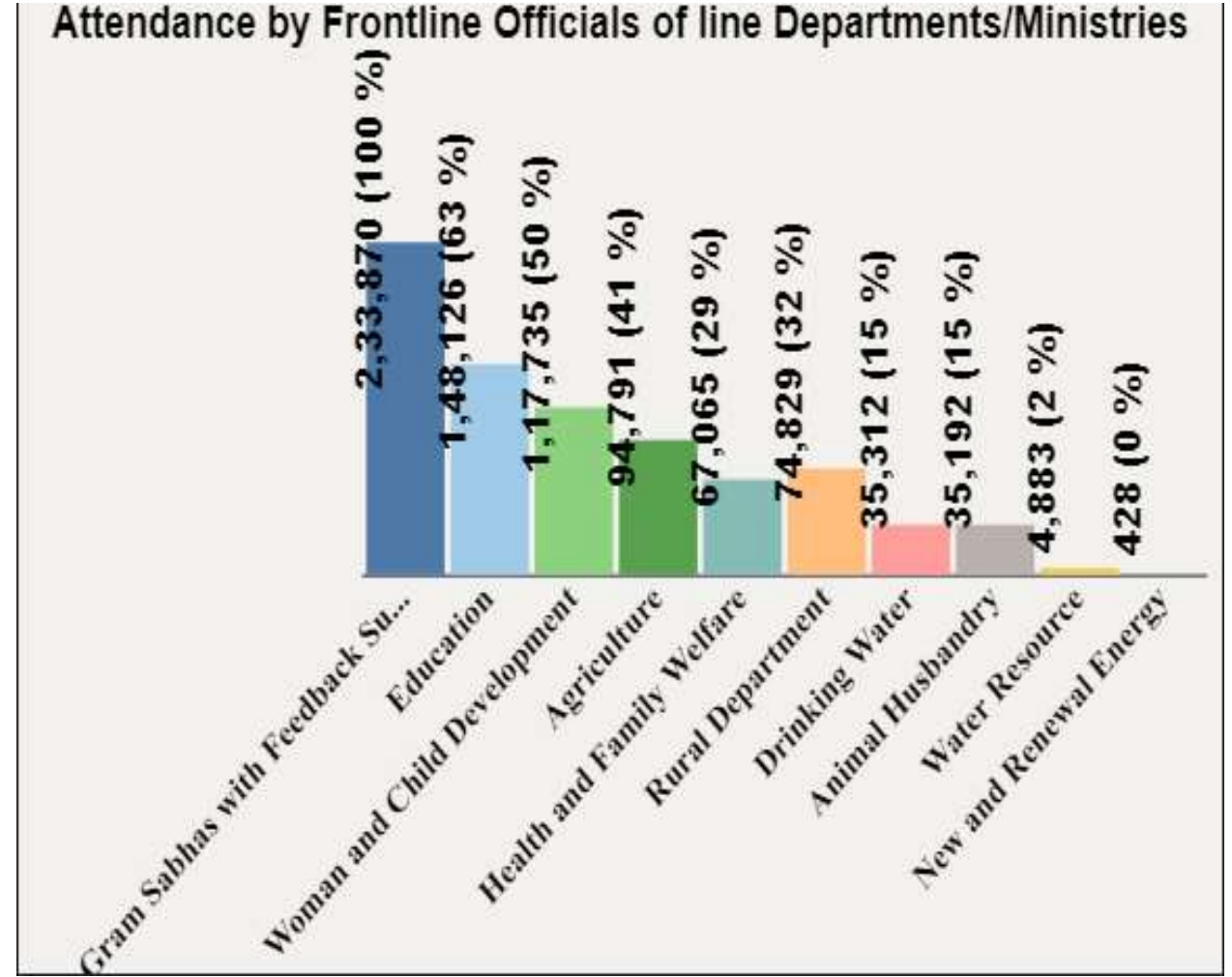
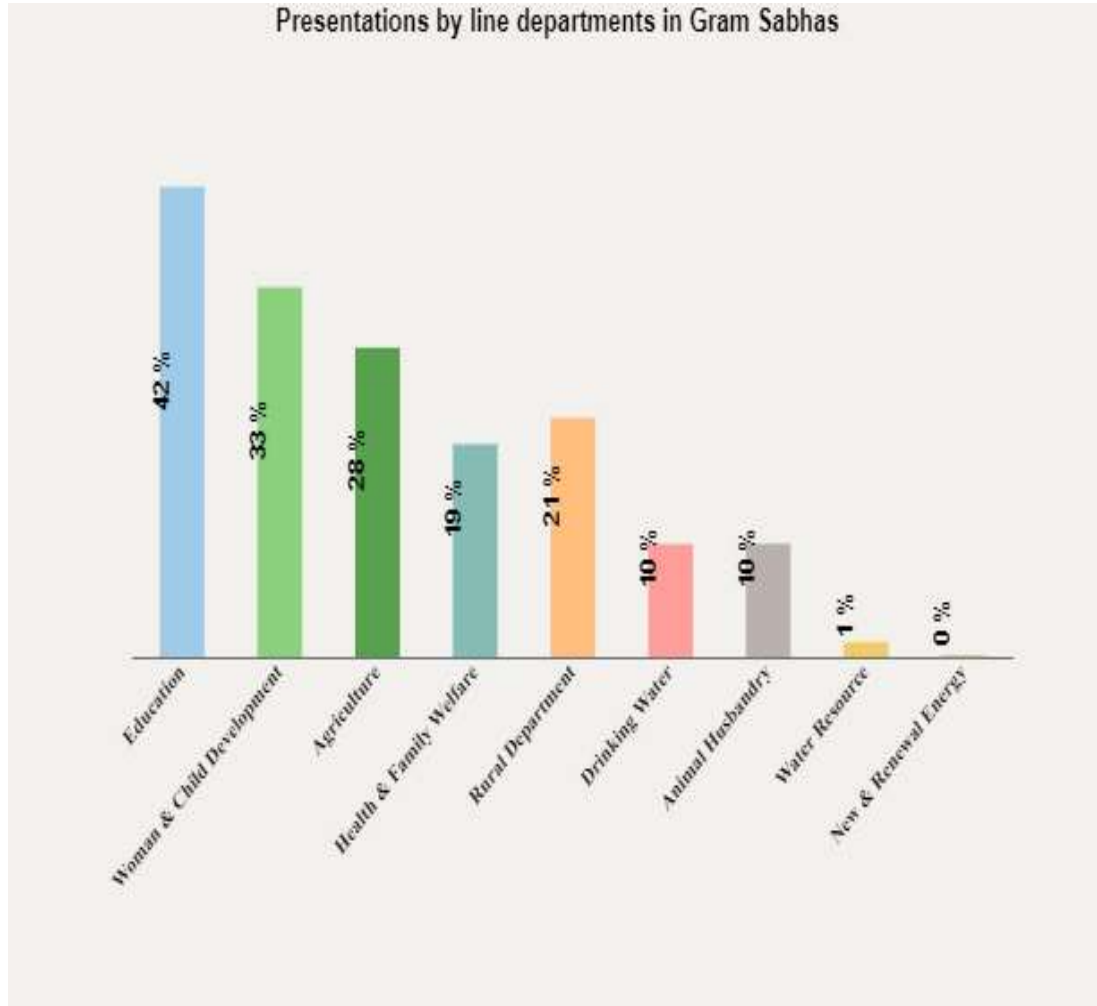


VPRP DISCUSSION BY SHG

VPRP discussion by SHG



PARTICIPATION OF LINE DEPARTMENTS ON SDGS



JOINT ADVISORY FOR PARTICIPATION OF FRONT LINE WORKER

Sunil Kumar Secretary Ministry of Panchayati Raj		Nagendra Nath Sinha Secretary Department of Rural Development
Rajesh Bhushan Secretary Department of Health & Family Welfare		Vini Mahajan Secretary Department of Drinking Water & Sanitation
Pankaj Kumar Secretary Department of Water Resources, River Development and Ganga Rejuvenation		Indevar Pandey Secretary Ministry of Women & Child Development
Anita Karwal Secretary Department of School Education & Literacy		Manoj Ahuja Secretary Department of Agriculture & Farmers Welfare

D. O. No. M-11015/355/2022-CB **Dated: 30th September, 2022**

Dear Chief Secretary,

The People's Plan Campaign (PPC) – 'Sabki Yojana Sabka Vikas' is rolled-out annually for preparation of Panchayat Development Plans (PDPs). Inspired by the visible and satisfactory performances of earlier Campaigns and to provide sustainability to formulation of PDPs, it is proposed to launch PPC-2022 from 2nd October, 2022 to 31st January, 2023 for preparing District, Block and Gram Panchayat Development Plans for the Financial Year 2023-24.

2. As you are aware, Ministry of Panchayati Raj has evolved thematic approach aggregating 17 SDGs into 9 broad themes to Localise Sustainable Development Goals (LSDGs) at grassroots level through Panchayats adopting 'Whole of Government and Whole of Society' approach. To adopt convergent approach in localization of SDGs, Joint Advisories of respective Ministries on 9 themes were issued. Subsequently, Joint Resolution with 26 Departments /21 Ministries was signed wherein all agreed to work jointly in the 9 thematic areas embodying the spirit of inclusive development.

3. Generally, during PPC two special Gram Sabhas (GS) are held. In the first Gram Sabha environment is created for preparation of Plan and during 2nd GS, Gram Panchayat Development Plan (GPDP) is prepared. Since, frontline workers of the line Departments are the key stakeholders, their participation in both GS is of utmost importance to prepare evidence based comprehensive and inclusive GPDP. It is expected that frontline workers will disseminate features of their schemes, resources, convergence mechanisms etc. and finally facilitate in incorporating activities of their Departmental Village Action Plan into GPDP.

4. However, the analysis of the participation of frontline workers in last year planning process shows lukewarm response of the line departments. It is seen that frontline workers of only 3 line Departments were present in just 50% Gram Sabha meetings and of 5 or more line departments were present in only 3% Gram Sabha meetings. The State-wise and Department-wise status of participation in GS is annexed. Coming together of different line departments in Gram Sabha would not only augment the awareness about Central and State schemes but also help in preparation of comprehensive plan through participatory approach.



JOINT ADVISORY FOR INTEGRATION OF VPRP WITH GPDP

Nagendra Nath Sinha
Secretary
Government of India
Ministry of Rural Development



Sunil Kumar
Secretary
Government of India
Ministry of Panchayati Raj

DO # J-11060/13/2015 – RL-Part (1)

September 30, 2022

Subject: Joint efforts for successful implementation of People's Plan Campaign during 2022-23

Dear Chief Secretary,

As you are aware the people's plan campaign to prepare GPDP is being carried out from 2nd October, 2022 to 31st January, 2023. In this regard, as part of preparatory activities for an effective GPDP planning process, SHGs and their village federations (VOs) promoted under DAY-NRLM have been mandated to prepare the Village Poverty Reduction Plans (VPRP) for the third consecutive year as per the GPDP guidelines of 2021.

2. The VPRP comprises of 4 major components viz., 1. Entitlement Plan, 2. Livelihoods Plan, 3. Public goods & services and Resource Development plan and 4. Social Development Plan. Following the intensive consultation process, the SHGs and their federations prioritize the demands under the different plan components of VPRP duly incorporating and prioritizing the needs of the most vulnerable, within or outside the SHG membership in their villages. The demands are required to be incorporated in the GPDP, to the extent possible, with approval of Gram Sabhas/Ward Sabha/Mahila Sabha.

3. All these four components contain elements under the 29 subjects of XIth schedule and hence contribute towards the holistic development of the villages. Both centrally sponsored schemes and State sponsored schemes for social development, social justice and livelihoods are included in the VPRP. It is, therefore, important that all relevant departments participate during the process of GPDP and VPRP presentations in the Gram Sabha and also take steps for the implementation of the final integrated GPDP.

4. Similar exercise was also undertaken in the last year and as a result of which 2.27 lakh VOs have prepared the VPRP which were then prioritized and consolidated by the VOs at GP level and presented or submitted to 1.24 lakh GPs across 30 states and UTs for incorporating into GPDP.

5. To address the challenges faced in realizing the integration of the demands of VPRP and to sustain the interest of the community in the planning process and its outcomes, it was felt that concerted efforts are required to orient PRI representatives and line departments across states on the VPRP. Along with this, mechanisms for effective coordination and monitoring at various levels are also need to be put in place.



PPC PROGRESS- BDPD

1. CAMPAIGN YEAR 2021

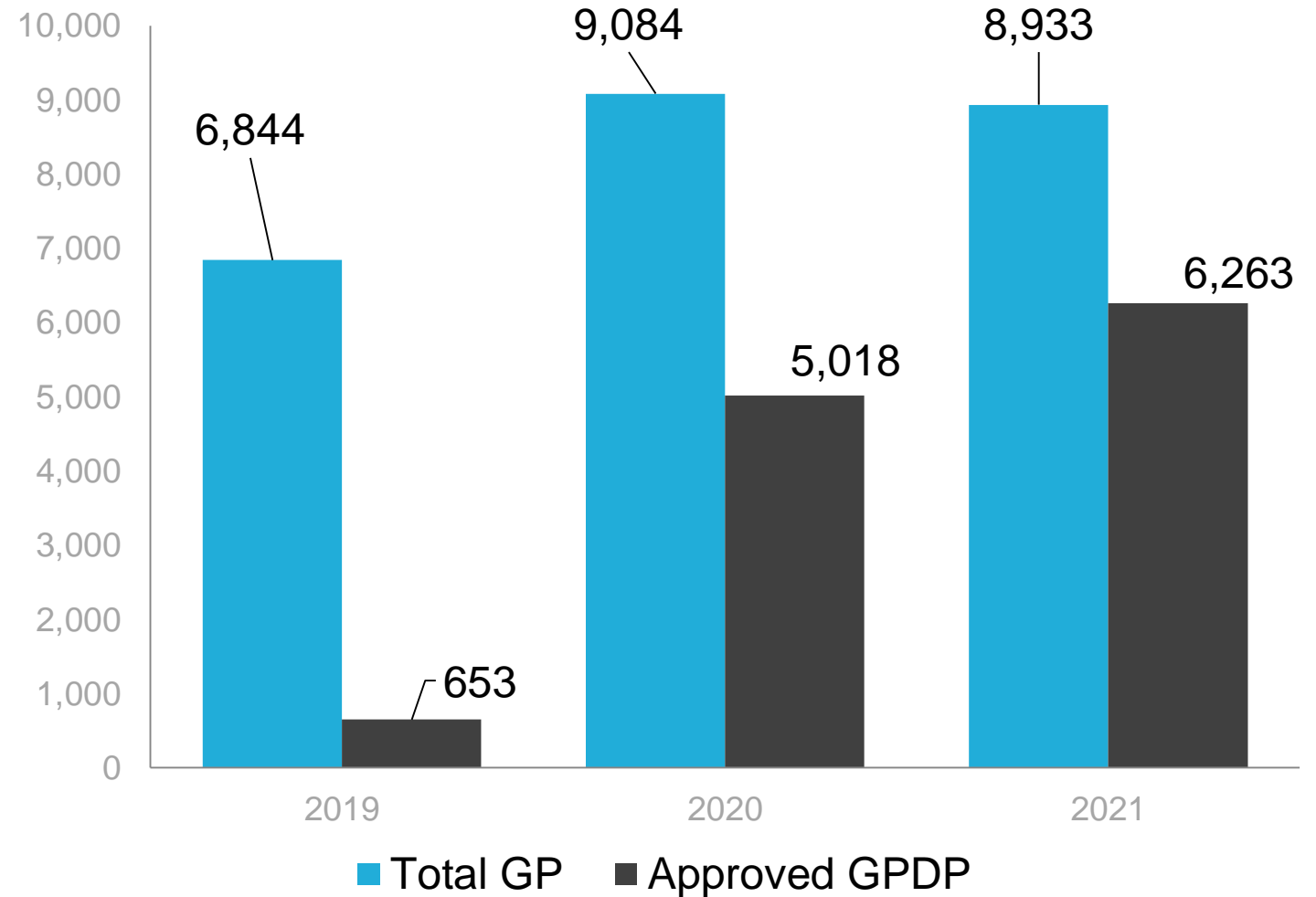
70%

2. CAMPAIGN YEAR 2020

55%

3. CAMPAIGN YEAR 2019

9.5%



PPC PROGRESS- DPDP

1. CAMPAIGN YEAR 2021

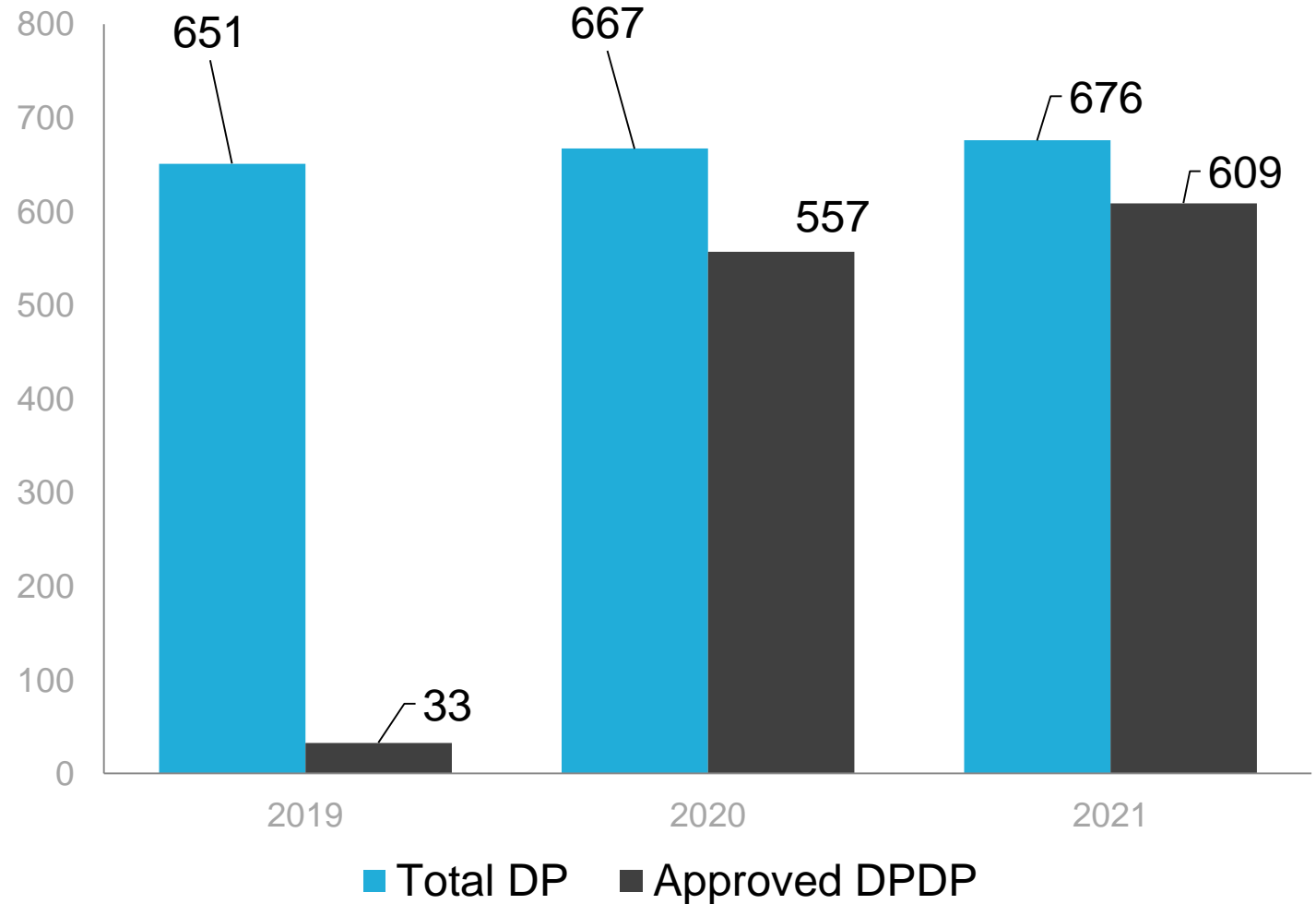
90%

2. CAMPAIGN YEAR 2020

83%

3. CAMPAIGN YEAR 2019

5%



MA GAP ANALYSIS

MA Sector	% GPs with Critical Gap
Khadi, Village & Cottage Industries	93%
Vocational Education	91%
Adult & Non-Formal Education	88%
Small Scale Industries	86%
Agriculture & Livelihoods	86%
Non-Conventional Energy	84%
Minor Forest Produce	83%
Libraries	82%
Water Management & Efficiency	79%
Fisheries	79%
Social Forestry	78%
Good Governance	73%
Agriculture	72%
Health & Sanitation	71%
Fuel & Fodder	67%
Markets & Fairs	64%
Cultural Activities	63%
Animal Husbandry	61%
Roads	59%
Social Security	59%
Grand Total	59%
Family Welfare	55%
Poverty Alleviation Programme	54%
Land Improvement & Minor Irrigation	53%
Drinking Water	51%
Education	48%
Women & Child Development	47%
Rural Electrification	46%
Maintenance of Community Assets	39%
Health & Nutrition	32%
Financial & Communication Infrastructure	29%
Rural Housing	11%
Public Distribution System	5%

Themes	% OF GP taken Sankalp
Poverty free and enhanced livelihoods village	27.42
Healthy village	37.87
Child friendly village	25.63
Water sufficient village	33.81
Clean and Green village	33.8
Self-sufficient infrastructure in village	5.13
Socially secured village	4.06
Village with Good Governance	5.38
Engendered Development in village	1.82

Sector Name	% of Activity
Sanitation	26.43%
Roads	21.59%
Drinking water	20.21%
Administrative & Technical Support	9.53%
Rural electrification	3.17%
Education	3.02%
Maintenance of community system	2.71%
Social welfare	2.26%
GP Office Infrastructure	1.85%
Water Conservation	1.40%
Land improvement	1.37%
Women and child development	1.05%
Health	0.97%
Agriculture	0.90%
Rural housing	0.65%
Cultural activities	0.65%
Social forestry and farm forestry	0.40%
Animal husbandry	0.40%
Public distribution system	0.30%
Poverty alleviation programme	0.24%
Fisheries	0.16%
Markets and fairs	0.16%
Family welfare	0.15%
Welfare of the weaker sections	0.15%
Technical training and vocational education	0.06%
Libraries	0.05%
Adult and non-formal education	0.04%
Small-scale industries	0.03%
Tribal Welfare	0.03%
Non-conventional energy sources	0.03%
Minor forest produce	0.03%
Fuel and fodder	0.02%
Khadi	0.01%



JOINT ADVISORY FOR MANDATORY PARTICIPATION OF SHG IN VPRP

File No. M-11015/435/2020-Governance-Part(2) (Computer No. 26756)
146660/2022/1006

सचिव
राजीव विकास मंत्रालय
Nagendra Nath Sinha
Secretary
Department of Rural Development

सुनील कुमार
सचिव
पंचायती राज मंत्रालय
Sunil Kumar
Secretary
Ministry of Panchayati Raj

D.O. No. M-11015/435/2020-Governance
Dated: 20th July, 2022

Dear Chief Secretary,

We are writing to seek your personal intervention and support in ensuring effective convergence between over 2.78 lakh Panchayati Raj Institutions (PRIs) (including Traditional Local Bodies) having nearly 31.5 lakh Elected Representatives and Community Based Organisations (CBO) such as Cluster Level Federations (CLF), Village Organisations (VOs), Self-Help Group (SHGs) representing over 8.39 crore women members by ensuring mandatory representation to the Standing Sub-Committees of GPs and Intermediate Panchayats.

2. As you are aware, the Gram Panchayat Development Plans (GPDPs) are now being prepared by almost all GPs. The GPDP is expected to be an integrated plan for economic and social development of the local community, especially poor and marginalised sections including women at the GP level. Further, quite often critical areas like education, health, nutrition do not get due attention in the GPDPs. The GPDPs are approved in meetings of Gram Sabha. However, in several parts of the country, meetings of Gram Sabha are poorly attended.

3. It is strongly felt that Self Help Groups (SHGs), Village Organisations (VOs) and Cluster Level Federations (CLFs) can play a pivotal role in bringing forth the Community's requirements and demands and also play a useful supportive role in the decision making process at the ground level. Convergence with SHGs/VOs/CLFs at Gram Panchayat / Intermediate Panchayat level could lead to broad-basing of development and expedite attainment of Thematic Goals under Localisation of Sustainable Development Goals (LSDGs). Women, being at the helm of SHG and their close affinity to local community, have distinct understanding of the local need, its prioritisation in line with available resources and find better solutions to local problems. Active involvement of SHG members and Village Organisations will improve the quality of GPDP preparation, implementation and monitoring.

4. In its advisory on 'Making Gram Sabha Vibrant' issued on 16th August, 2021, MoPR had suggested that GP should invariably have six Standing Sub-Committees, namely,

- General Standing Committee
- Village Health, Sanitation and Nutrition Committee
- Planning & Development Committee
- Education Committee
- Social Justice Standing Committee, and
- Water Supply, Water & Environment Conservation Committee.

These six sub-committees are directly or indirectly concerned with women related issues. Hence, the representation of SHG/VO members in the Standing Sub- Committees of Gram Panchayats will strengthen the committee by providing useful insights and effectively articulating felt needs of local community, especially poor and marginalised sections including women.

1

Generated from eOffice by SHELAKARTH TRIVEDI (SHELAKARTH-TRIVEDI@MOPR), CONSULTANT, MOPR on 20/07/2022 04:24 PM



PANCHAYAT DECISION SUPPORT SYSTEM: PDSS

- A system to reinforce evidence based planning and improve the decision making at State, District, Block and Gram Panchayat level has been devised
- PDSS ranks the PRIs, basis their Mission Antyodaya survey and suggest sector wise planning
- It covers more than 18 key sectors that are mentioned in the 11th Schedule of the Indian Constitution.

