डा० बिजय कुमार बेहेरा, आई.ई.एस. आर्थिक सलाहकार

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पंचायती राज मंत्रालय भारत सरकार टावर-॥, 9वाँ तल जीवन भारती बिल्डिंग नई दिल्ली-110001

MINISTRY OF PANCHAYATI RAJ

GOVERNMENT OF INDIA TOWER-II, 9th, FLOOR JEEVAN BHARTI BUILDING NEW DELHI-110001

Dated 11th March, 2021

D.O. No.I-11011/59/2020-media

Dear Sir/maram,

Please refer to the D.O. letter of even number dated 09.02.2021 vide which the Ministry had forwarded the suggestive action plan for year-long celebration of 75<sup>th</sup> year of India's Independence. It has since been decided to celebrate the occasion over the next 75 weeks starting from 12<sup>th</sup> March, 2021.

- 2. This Ministry has drawn up a week-wise activities calendar which can be organized involving the PRIs in commemoration of the year titled as "Azadi Ka Amrut Mahotsav" (list is enclosed) This is, however, suggestive and not exhaustive the States can revise customize according to their choice/content/subject etc. However, one event has to be organized in each week and documentation of the event to be made including digital. A link/portal on the website of the Ministry is being created to enable the States to upload documents of the celebration of the events. The particulars of the link/portal will be communicated shortly.
- 3. I once again request all the States to take active participation in the National Webinar on 12.03.2021 for which separate letter and link has already been sent.

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Yours sincerely,

(Bijaya Kumar Behera)

To All Principal Secretaries/Secretaries/Chief Secretaries Panchayat Raj Department

## Ministry of Panchayati Raj

# आजादी का अमृत महोत्सव

**AZADI KA AMRUT MAHOTSAV** – a 75-week long programme to celebrate 75 years of India's Independence (**India@75**)

### **OBJECTIVES**

- (a) Citizen Campaign: Low Cost, People Intensive
- (b) Ek Bharat, Shreshtha Bharat
- (c) Every State, Every Language
- (d) Emphasis on India's Glorious History
- (e) Showcasing India's Development
- (f) Road Map of 2047
- (g) Global Outreach

#### **THEMES**

- (a) Vishva Guru Bharat
- (b) Ideas, Achievements & Resolve
- (c) Aatmanirbhar Bharat
- (d) India's Rich Cultural Heritage
- (e) Celebrating Unsung Heroes
- (f) Independence 2.0

#### FIVE PILLARS FOR CELEBRATION OF 75 YEARS

- (a) Freedom Struggle
- (b) Ideas at 75
- (c) Achievements at 75
- (d) Actions at 75
- (e) Resolve at 75

## FIVE IMPORTANT DATES [FREEDOM STRUGGLE]

- (a) 23 March 2021
- (b) 13 April 2021
- (c) 10 May 2021
- (d) 9 August 2021
- (e) 21 October 2021

## SUGGESTED ACTIVITIES FOR PANCHAYATI RAJ INSTITUTIONS

Week No.	Duration	Activity	Remarks
1	12.03.2021 to 18.03.2021	National Webinar for launching of <b>Azadi Ka Amrut Mahotsav</b> in Panchayats across the country	Nationwide launch of AZADI KA AMRUT MAHOTSAV on 12th March 2021 in all Panchayati Raj Institutions with mass singing of the National Anthem with due respect as a salutation to the motherland and maintaining proper decorum.
2	19.03.2021 to 25.03.2021	Regional/ Zonal Assembly of Sarpanches on 23 March 2021	Jan Sanvaad (जन संवाद) and Jan Jagran (जन जागरण) about AZADI KA AMRUT MAHOTSAV in all Panchayati Raj Institutions for ensuring Jan Bhagidaari (जन भागीदारी)
3	26.03.2021 to 01.04.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Agriculture, including agricultural extension as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat	
4	02.04.2021 to 08.04.2021	Awareness campaign on localisation of SDG Goal 1 - No Poverty	
5	09.04.2021 to 15.04.2021	Regional/ Zonal Assembly of Sarpanches on 13 April 2021	
6	16.04.2021 to 22.04.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Land improvement, implementation of land reforms, land consolidation and soil conservation as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat	

7	23.04.2021 to 29.04.2021	Commemoration of National Panchayati Raj Day	
8	30.04.2021 to 06.05.2021	Awareness campaign on localisation of SDG Goal 2 - Zero Hunger	
9	07.05.2021 to 13.05.2021	Regional/ Zonal Assembly of Sarpanches on 10 May 2021	
10	14.05.2021 to 20.05.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Minor irrigation, water management and watershed development as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
11	21.05.2021 to 27.05.2021	Awareness campaign on localisation of SDG Goal 3 - Good Health and Well-Being	
12	28.05.2021 to 03.06.2021	Exhibition of local tradition & culture to familiarise younger generations	
13	04.06.2021 to 10.06.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Animal husbandry, dairying and poultry as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
14	11.06.2021 to 17.06.2021	Panchayats may conduct Yuva Sanvad to inform them about scholarship schemes / skill development initiatives of the Central Government / State Government	
15	18.06.2021 to 24.06.2021	Awareness campaign on localisation of SDG Goal 4 - Quality Education	
16	25.06.2021 to 01.07.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Fisheries as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	

17	02.07.2021 to	Exhibition on local products (Vocal For Local)	
	08.07.2021		
18	09.07.2021	Awareness campaign on localisation of SDG Goal 5	
	to	- Gender Equality	
10	15.07.2021		
19	16.07.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/	
	to 22.07.2021	Awareness Campaign involving officials/ functionaries of the concerned / line Department	
	22.07.2021	to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to <b>Social forestry</b>	
		and farm forestry as listed among 29 subjects/	
		matters in the Eleventh Schedule of the	
		<b>Constitution of India</b> with an aim to achieve	
		Aatmanirbhar Panchayat.	
20	23.07.2021	Awareness campaign on localisation of SDG Goal 6	
	to	- Clean Water and Sanitation	
	29.07.2021		
21	30.07.2021	Panchayati Raj institutions may conduct	
	to	Awareness Campaign involving officials/	
	05.08.2021	functionaries of the concerned / line Department	
		to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to <b>Minor forest</b> produce as listed among 29 subjects/ matters	
		in the Eleventh Schedule of the Constitution of	
		India with an aim to achieve Aatmanirbhar	
		Panchayat.	
22	06.08.2021	Regional/ Zonal Assembly of Sarpanches on 9	
	to	August 2021	
	12.08.2021		
23	13.08.2021	Gram Sabha on Independence Day	
	to		
24	19.08.2021 20.08.2021	Panchayati Raj institutions may conduct	
24	to	Panchayati Raj institutions may conduct Awareness Campaign involving officials/	
	26.08.2021	functionaries of the concerned / line Department	
	20.00.2021	to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to <b>Small scale</b>	
		industries, including food processing	
		industries as listed among 29 subjects/	
		matters in the Eleventh Schedule of the	
		Constitution of India with an aim to achieve	
25	27.00.2021	Aatmanirbhar Panchayat.	
25	27.08.2021 to	Essay competitions in Schools run by PRIs on Unity in Diversity – Indian Ethos by Choice and	
	02.09.2021	not compulsion	
	02.07.2021	not compuision	

26	03.09.2021 to 09.09.2021	Debate on Unity in Diversity: More Vibrant India @75	
27	10.09.2021 to 16.09.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Khadi, village and cottage industries as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
28	17.09.2021 to 23.09.2021	Wall painting by local artists depicting the freedom fighters/important events pertaining to it	
29	24.09.2021 to 30.09.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Rural housing as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
30	01.10.2021 to 07.10.2021	Gram Sabha on Gandhi Jayanti	People's Plan Campaign
31	08.10.2021 to 14.10.2021	Second Week of Panchayat Swachhta Pakhwada (1 – 15 October 2021)	
32	15.10.2021 to 21.10.2021	Regional/ Zonal Assembly of Sarpanches on 21 October 2021	
33	22.10.2021 to 28.10.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to <b>Drinking water</b> as <b>listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India</b> with an aim to achieve Aatmanirbhar Panchayat.	
34	29.10.2021 to 04.11.2021	Photo exhibition of the freedom fighters with themes like Quit India Movement, Civil Disobedience Movement etc.	

35	05.11.2021 to 11.11.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Fuel and fodder as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
36	12.11.2021 to 18.11.2021	Felicitation of living freedom fighters/social reformers in specially convened meetings	
37	19.11.2021 to 25.11.2021	Organisation of Drama/ play/ Nukkad etc. on freedom movement episodes	
38	26.11.2021 to 02.12.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Roads, culverts, bridges, ferries, waterways and other means of communication as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat	
39	03.12.2021 to 09.12.2021	Laying foundation stone of commemorative work in the honour of freedom fighter	
40	10.12.2021 to 16.12.2021	To conduct a seminar on development of Panchayati Raj System in last 75 years and the role of Grassroots Democratic Institutes in making a New India	
41	17.12.2021 to 23.12.2021	Publication of a booklet highlighting the achievements of Panchayati Raj System in the State	
42	24.12.2021 to 30.12.2021	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Rural electrification, including distribution of electricity as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
43	31.12.2021 to 06.01.2022	Discussion on new trends in self-Governance a Grassroots level developed in last 75 years	

44	07.01.2022 to 13.01.2022	Inauguration of completed commemorative work and naming them on this august occasion	
45	14.01.2022 to	Circulation ICE material on inspirational and replicable developmental works i.e. success stories	
	20.01.2022	of GPs/BPs/ZPs etc.	
46	21.01.2022	Gram Sabha on Republic Day	
	to 27.01.2022		
47	28.01.2022	Panchayati Raj institutions may conduct	
17	to	Awareness Campaign involving officials/	
	03.02.2022	functionaries of the concerned / line Department	
		to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to Adult and non-	
		formal education as listed among 29 subjects/ matters in the Eleventh Schedule of the	
		Constitution of India with an aim to achieve	
		Aatmanirbhar Panchayat.	
48	04.02.2022	Circulation of achievements on ease of doing	
	to	business/ease of living and role of PRIs in the form	
	10.02.2022	of ICE material	
49	11.02.2022	Panchayati Raj institutions may conduct	
	to 17.02.2022	Awareness Campaign involving officials/ functionaries of the concerned / line Department	
	17.02.2022	to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to <b>Libraries</b> as	
		listed among 29 subjects/ matters in the	
		Eleventh Schedule of the Constitution of India	
F.0	10.02.2022	with an aim to achieve Aatmanirbhar Panchayat.	
50	18.02.2022 to	Inauguration of long term utility projects in the Panchayats keeping the theme of Aatma Nirbhar	
	24.02.2022	Bharat in mind-making Panchayats self-	
	_ 110_11_0_1	dependant in the matter of energy (projects like	
		solar power installation, irrigation projects and	
		the like	
51	25.02.2022	Special planning meeting to adopt and popularise	
	to 03.03.2022	Spatial Planning, timelines and declaration thereof	
52	04.03.2022	Panchayati Raj institutions may conduct	
	to	Awareness Campaign involving officials/	
	10.03.2022	functionaries of the concerned / line Department	
		to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to <b>Cultural</b>	
		activities as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of	
		India with an aim to achieve Aatmanirbhar	
		Panchayat.	

53	11.03.2022	Organisation of Service Mela (fair) at GP level	
	to	making people aware of the types of services	
	17.03.2022	being delivered and mode of delivery	
54	18.03.2022	Conduct of special Gram Sabha to draft vision and	
	to	mission of the GPs	
	24.03.2022		
55	25.03.2022	Panchayati Raj institutions may conduct	
	to	Awareness Campaign involving officials/	
	31.03.2022	functionaries of the concerned / line Department	
		to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to Markets and	
		fairs as listed among 29 subjects/ matters in	
		the Eleventh Schedule of the Constitution of	
		India with an aim to achieve Aatmanirbhar	
		Panchayat.	
56	01.04.2022	Conduct of Special Gram Sabhas to consider to	
	to	have own website and inauguration of the same, if	
	07.04.2022	the same is ready	
57	08.04.2022	Panchayati Raj institutions may conduct Awareness	
	to	Campaign involving officials/ functionaries of the	
	14.05.2022	concerned / line Department to discuss and	
		sensitize the villagers regarding the initiatives /	
		schemes relating to <b>Health and sanitation</b> ,	
		including hospitals, primary health centres and	
		dispensaries as listed among 29 subjects/	
		matters in the Eleventh Schedule of the	
		Constitution of India with an aim to achieve	
58	15.04.2022	Aatmanirbhar Panchayat.	
30		Setting up of GP libraries in the name of freedom fighters/social reformers	
	to 21.04.2022	righters/social reformers	
59	22.04.2022	Commomoration of National Danchayati Dai Day	
33		Commemoration of National Panchayati Raj Day	
	to 28.04.2022		
60	29.04.2022	Holding webinar with Countries excelling in local	
00			
	to 05.05.2022	governance in association with NIRD&PR and SIRD&PR	
61	05.05.2022		
01		Exposure visits by the identified beacon PRIs	
	to	(Inter–State)	
(2	12.05.2022	Danahayati Dai institutions	
62	13.05.2022	Panchayati Raj institutions may conduct	
	to	Awareness Campaign involving officials/	
	19.05.2022	functionaries of the concerned / line Department	
		to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to Family welfare	
	I	as listed among 29 subjects/ matters in the	
		Eleventh Cabadula of the Constitution of India	
		Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	

63	20.05.2022 to 26.05.2022	Exposure visits by the identified beacon PRIs (Inter–State)	
64	27.05.2022 to 02.06.2022	Exposure visits by the identified beacon PRIs (Inter–State)	
65	03.06.2022 to 09.06.2022	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Women and child development as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
66	10.06.2022 to 16.06.2022	Exposure visits by the identified beacon PRIs (Inter–State)	
67	17.06.2022 to 23.06.2022	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Social welfare, including welfare of the handicapped and mentally retarded as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
68	24.06.2022 to 30.06.2022	Exposure visits by the identified beacon PRIs (Inter–State)	
69	01.07.2022 to 07.07.2022	Exposure visits by the identified beacon PRIs (Inter–State)	
70	08.07.2022 to 14.07.2022	Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Welfare of the weaker sections, and in particular, of the Scheduled Castes and the Scheduled Tribes as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
71	15.07.2022 to 21.07.2022	Exposure visits by the identified beacon PRIs (Inter–State)	

72	22.07.2022 to 28.07.2022	Panchayati Raj institutions may conduct Awareness Campaign involving officials/functionaries of the concerned / line Department to discuss and sensitise the villagers regarding the initiatives / schemes relating to Public distribution system as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.	
73	29.07.2022 to	Exposure visits by the identified beacon PRIs (Inter–State)	
	04.08.2022		
74	05.08.2022	Panchayati Raj institutions may conduct	
	to	Awareness Campaign involving officials/	
	11.08.2022	functionaries of the concerned / line Department	
		to discuss and sensitize the villagers regarding the	
		initiatives / schemes relating to <b>Maintenance of</b>	
		community assets as listed among 29 subjects/	
		matters in the Eleventh Schedule of the	
		Constitution of India with an aim to achieve	
		Aatmanirbhar Panchayat.	
75	12.08.2022	Gram Sabha on Independence Day	
	to		
	18.08.2022		

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