

**No.: J-11011/42/2021-Media**  
**Government of India**  
**Ministry of Panchayati Raj**

Ninth Floor, Tower-II,  
Jeevan Bharti Building,  
Sansad Marg, Connaught Place,  
New Delhi-110001.  
Dated 10<sup>th</sup> August 2021.

To

**Addl. Chief Secretary/ Principal Secretary/ Secretary,**  
**Department of Panchayati Raj,**  
All States/UTs, except Chandigarh and Delhi.

Sub.-: Celebration of **Azadi Ka Amrit Mahotsav** in close coordination and collaboration with Department of Rural Development and Department of Land Resources.

Madam / Sir,

With reference to **Joint D.O. letter dated 6<sup>th</sup> August 2021 (copy enclosed) from Secretary, Ministry of Panchayati Raj, Secretary, Department of Rural Development and Secretary, Department of Land Resources** calling for greater synergy between the Departments of Panchayati Raj, Rural Development and Land Resources at State/UT and District headquarters level for celebration of **Azadi Ka Amrit Mahotsav** in an effective, unified and impactful manner, State/UT Departments of Panchayati Raj are requested to take necessary action as advised.

2. Collaborating with Department of Rural Development and Department of Land Resources through constitution of Organizing Committees at State/UT and District Headquarters levels will lead to proper coordination, better outreach and higher efficiency required for strategizing and implementing various activities / events as suggested or customized as per local conditions to celebrate **Azadi Ka Amrit Mahotsav** in tandem – in the spirit of camaraderie.

Encl.: as above.

Yours faithfully,



(Malti Rawat)

Deputy Secretary to the Govt. of India



DO # J-11012/15/2021-IEC

August 6, 2021

Dear Chief Secretary,

As you are aware, India@75 Azadi Ka Amrut Mahotsav (AKAM), a 75 weeks' long celebration was launched by the Hon'ble Prime Minister on 12<sup>th</sup> March 2021. Each Ministry was directed to plan out and conduct 75 different/unique activities spanning over 75 weeks starting from 12<sup>th</sup> March 2021.

2. As activities of Ministries of Rural Development and Panchayati Raj draw on the same set of State Departments and officials and connect with the same set of stakeholders. Therefore, rather than having each Department/Ministry draw up its own programme, both the Ministries have drawn up joint week-wise programmes for greater synergy. The Action Plan of the programmes from August 15, 2021 till December 2021 is **attached** herewith.

3. The Azadi Ka Amrut Mahotsav programme is a celebration of the Independence of the country as well as the changes that have been brought by Independent India in the lives of over a billion people and how it has been able to infuse new spirit among people, given new flight to their imagination and taken care of the concerns of all the citizens rather than a privileged few. Thus, it is essential that in the process of organization of the events all the stakeholders including the elected representatives, Members of Panchayati Raj Institutions, SHG networks, community level workers, freedom fighters & their families, civil society organizations, influencers and all such people are brought together. Ministry of Panchayati Raj has issued guidelines in this regard for formation of local level organizing committee vide their letter number dated 30<sup>th</sup> July 2021 (**copy attached**).

4. However, in order to ensure that such activities are organized at all the levels in a synergistic manner at all levels, similar committees need to be constituted at the State level consisting of the ACSs/Principal Secretaries/Secretaries and the Programme Secretaries/Secretaries and the Programme Directors of concerned Departments, Representatives of the Department of Public Relations among others and at the District level by Collectors/Deputy Commissioner, CEO, Zilla Parishad or equivalent level officers, officers of the Programme Divisions, District level programme officers, Zilla Parishad representatives, civil society organizations, representatives of the public relations department as also elected representatives to provide guidance for the organizations of the events, provision of requisite resources, coordination of the events and ensuring large scale enthusiastic participation.

contd...

5. The respective programme divisions will be closely driving the implementation of the 75 weeks activities with their State counterparts. The State departments are requested to kindly maintain and share a record of the details of the geographic locations where the events are held, the reach of the activities (population/GP reached), good quality images/videos of the activities and ensure consistent branding for the events. Seeing the emphasis of the Government on this year long celebration and its coverage, it is also advised to have a small IEC cell and appoint a dedicated team for the same. A Nodal Officer may also be appointed in Department of Rural Development or any other agency of your State, as you think fit, for this purpose to coordinate the events between different departments.

6. We would, therefore, request you to personally drive the campaign and direct the officers in the Rural Development (RD), Land Resources (LR) and Panchayati Raj (PR) Department of your States/UTs to plan and implement the activities annexed with maximum people's participation while being frugal.



**[Ajay Tirkey]**  
Secretary,  
Government of India,  
Department of Land Resources



**[Sunil Kumar]**  
Secretary,  
Government of India  
Ministry of Panchayati Raj



**[Nagendra Nath Sinha]**  
Secretary,  
Government of India  
Department of Rural Development

**encl: as above**

To

The Chief Secretaries/Advisors to Administrators in States/UTs

Copy to:

Additional Chief Secretaries/Principal Secretaries/Secretaries of Panchayati Raj, Rural Development and Land Resources Departments in States/UTs.

665512/2021/IEC

डॉ. चन्द्र शेखर कुमार, आई.ए.एस  
अपर सचिव

Dr. Chandra Shekhar Kumar, IAS  
ADDITIONAL SECRETARY

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सत्यमेव जयते

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पंचायती राज मंत्रालय  
भारत सरकार  
टावर-II, 9वां तल  
जीवन भारती बिल्डिंग,  
नई दिल्ली-110001

MINISTRY OF PANCHAYATI RAJ  
GOVERNMENT OF INDIA  
Tower-II, 9<sup>th</sup> Floor,  
Jeevan Bharati Building,  
New Delhi-110001

Dear Madan / Sir,

D.O. No.J-11011/59/2020-Media

Dated: 30<sup>th</sup> July, 2021

As you are aware, India is going to mark its 75<sup>th</sup> year of independence in 2022 and it will be a matter of great pride for all Indians to celebrate this August year reminiscing the glorious moments the country has passed through witnessing various, inter alia, socio-economic and political reforms in realising the dreams of all and building new independent India. The various Government Departments and other Agencies have been advised to accord high priority to celebration of the event during August 2021 to August 2022 with large people's participation. In this connection the advisories as mentioned above may kindly be looked into. **The revised week-wise suggested activities have already been shared with all the States vide e-mail dated 16.07.2021. Some additional, but important activities shared with Ministry of Culture, especially of proposed MoPR's week i.e. 22.04.2022 to 28.04.2022 is now Annexed for action on high priority.**

AS(RD)  
JS(IEC)  
our team must also devise similar instructions.

In addition that mentioned within letter, we could add in this program

1. अमृत वन (Plantation to commemorate the 75<sup>th</sup> I Day & the Amrit Parsha celebration by women -  
D) SHG formation girls getting literate opening their enterprises & taking loan -> family planning & seeking health care

2. To make the celebration of Azadi ka Amrut Mahostav (AKAM) more vibrant and impactful, activities need to be cost-effective and more people intensive. The Panchayati Raj Institutions can play an effective role in mobilising and motivating the common man in making the celebration people intensive and people centric without involvement of much cost to it.

3. To this end, it has been decided to advise all the States to impress upon all the heads of the PRIs to constitute dedicated Organising Committee at panchayat levels for planning and executing of various activities and monitoring thereof based on advisory issued by Ministry. The Committee headed by the Heads of the Panchayats may have members like elected representatives of PRIs, reputed personalities, living freedom fighters or their family members, front-line panchayat officials/employees, School teachers, Anganwadi karmis and Aasha workers and such other member as the PRIs deem it fit.

no case put staff activities proposed 15th August.

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4. Also, I request all the States/UTs, to issue necessary directives/advisory to the Panchayats allowing them to meet expenditure, wherever necessary out of their admissible grants and admissible components of schemes/programmes like administrative cost component of a scheme with a ceiling etc. to enable them incur minimum critical expenditure for the purpose.

5. For systematic planning and monitoring States may also set up a dedicated PMU for the purpose, if warranted. I, therefore, call upon all the States/UTs to take necessary action on urgent basis and make the celebrations days ahead a grand success.

6. For monitoring at Ministry level a dedicated dashboard is under development which is proposed to be made live on 02.08.2021. Hon'ble Minister, PR will personally monitor the activities. In this connection, I also urge upon all States to kindly intimate the names of the Nodal officers at State, District and Panchayat Level to this Ministry immediately. **The names and other details of Nodal officers may also be uploaded on the dashboard.**

Regab

Yours Sincerely,

30-7-2021  
(Dr. Chandra Shekhar Kumar)

To  
All Principal Secretaries/Secretaries,  
Department of Panchayati Raj,  
(As per list of States/UTs)

# India @75 Azadi ka Amrit Mahotsav

## Ministry of Rural Development and Panchayati Raj

Action Plan till December 2021

S. No.	Week/ Duration	Ministry/ Department	Activity	Venue/ Location/Remarks
1	Week1: 12-18 March, 2021	DoRD	1. Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) National Awards to the Community Based Organisations (CBOs) on the International Women's Day	
		DoLR	2. NariSarvopri social media campaign celebrating women participation in all MoRD programmes	Andhra Pradesh at Ongole District (18.03.2021)
			1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	New Delhi
			2. Uploaded on DoLR website with Mahotsav Logo under Events Tab with the following heading "Azadi ka Amrit Mahotsav: Digital India Land Records Modernisation Programme [DILRMP] - Objective, Milestones Covered and Innovative Initiatives".	Bihar(16.3.21)
		MoPR	3. Roll out of Unique Land Parcel Identification Number [ULPIN]	Nationwide launch of AZADI KA AMRIT MAHOTSAV on 12th March 2021 in all Panchayati Raj Institutions with mass singing of the National Anthem with due respect as a salutation to the motherland
			1. National Webinar for launching of Azadi Ka Amrit Mahotsav in Panchayats	

			across the country	and maintaining proper decorum.
2	Week2: 19-25 March, 2021	DoRD	1. Sharing of best practices by Social Action Committee (SAC) members	
		DoLR	1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods  2. Roll out of Unique Land Parcel Identification Number [ULPIN]	Jaipur, Rajasthan (24.03.2021)  Odisha(24.3.2021) Gujarat(26.3.2021)

3	Week3: 26 March- 01 April, 2021	DoRD	1. Mahatma Gandhi National. Rural Employment Guarantee Act. (MGNREGA) Horticulture Drive in which saplings will be developed in the nursery of gram panchayat	Karnataka (Bellary, Baglakot and Dakshin Kannada)
		DoLR	1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	Jammu and Kashmir (North)
		MoPR	2. Awareness/ interaction programme with Farmers about benefits of Digital India Land Records Modernisation Programme [DILRMP] at district level.	Maharashtra (30.3.2021) Haryana (31.03.2021)
			3. Roll out of National Generic Document Registration System [NGDRS]	
			1. Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Agriculture, including agricultural extension as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat	



4	Week4: 02-08 April,2021	DoRD	1. Campaign on Immunity building, health seeking behavior and COVID - 19 Vaccine by DAY-NRLM	Kohima, Nagaland (07.04.2021)
		DoLR	2. Alumni Meet to be organized at 75 DDU-GKY Training Centres	
		MoPR	1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods  1. Awareness campaign on localisation of Sustainable Development Goal [SDG] - 1 – No Poverty	
5	Week5: 9-15 April,2021	DoRD	1. Campaign on Immunity building, health seeking behavior and COVID - 19 Vaccine	Gaya, Bihar (19.04.2021)
		DoLR	1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	
		MoPR	1. Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Land improvement, implementation of land	

			<p>reforms, land consolidation and soil conservation as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat</p> <p>2. Commemoration of National Panchayati Raj Day</p>	
6	Week6: 16-22 April,2021	DoRD  DoLR	<p>1.Inauguration of Gender Samvaad</p> <p>2. Mahatma Gandhi NREGA pre-monsoon Water Conservation Drive during the Catch the Rain Campaign all across the nation</p> <p>1. National Level Conference on importance of Development of Rainfed and Degraded Areas in India and Way forward</p>	
7	Week7: 23-29 April,2021	DoRD  DoLR	<p>1.Mahatma Gandhi NREGA pre-monsoon water conservation drive during the Catch the Rain Campaign all across the nation</p> <p>1. Organizing awareness programmes at State, District &amp; Block level about importance of Soil &amp; Water Conservation following watershed approach for sustainable management land resources &amp; livelihoods</p>	
8	Week8: 30 April -06 May 2021	DoRD  DoLR	<p>1.Mahatma Gandhi NREGA pre-monsoon water conservation drive during the Catch the Rain Campaign all across the nation.</p>	Madhupur, Tripura

			1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	(04.05.2021)
9	Week9: 07-13 May, 2021	DoRD  DoLR	1.Mahatma Gandhi NREGA pre-monsoon water conservation drive during the Catch the Rain Campaign all across the nation  1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	Odisha (Ganjam)
10	Week10: 14-20 May 2021	DoRD  DoLR	1.Mahatma Gandhi NREGA pre-monsoon water conservation drive during the Catch the Rain Campaign all across the nation  1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	Chhattisgarh (Raipur)
11	Week11: 21-27 May, 2021	DoRD	1.Mahatma Gandhi NREGA pre-monsoon water conservation drive during the Catch the Rain Campaign all across the nation 2.Campaign on Immunity Building, Health Seeking	

		DoLR	Behaviour and Covid vaccine  1. Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land resources & livelihoods	Kerala (Thiruvananthapuram)
12	Week12: 28 May – 03 June, 2021	DoRD  DoLR	1. Mahatma Gandhi NREGA pre-monsoon Water Conservation Drive during the Catch the Rain Campaign all across the nation  1. Regional conference on Importance of springshed development in Himalayan States of India and way forward	Regional Conference in Himachal Pradesh involving DoLR and other Himalayan States
13	Week13: 04-10 June, 2021	DoRD  DoLR	1. Function of CLF-PIA to promote CLFs of blocks  1. Organizing Independence Day theme based competition / programmes at State, District & Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management  2. Workshop on Ease of Doing Business (EoDB)	Maharashtra [ Baramati (Pune) ] Delhi (19.6.2021)
14	Week14: 11-17 June, 2021	DoRD  DoLR	1. Inauguration of CMTCs (to be conducted later)  1. Workshop on Ease of Doing Business (EoDB)	Mumbai (24.6.2021)

15	Week15: 18-24 June,2021	DoRD	1. Yoga Camps on International Yoga Day (21st June) to be organized at 75 DDU-GKY Training Centers	
		DoLR	2. Health Awareness Campaign & Celebration of Yoga Day at Anganwadi Centres and Panchayat Bhavan constructed under Mahatma Gandhi NREGA  1. Organizing Independence Day theme based competition / programmes at State, District & Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management	Meghalaya (West Garo Hills)
16	Week16: 25 June -01 July,2021	DoRD	1. National Webinar on the best practices of the Village Organization Social Action Committees	
		DoLR	1. Organizing Independence Day theme based competition / programmes at State, District & Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management  2. Regional Meeting and campaign on benefits of National Generic	Nagaland (Kohima)  Meghalaya/Tripura (North East) (10.7.2021)

		MoPR	<p>Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>1. Orientation Webinar for Beacon Panchayats</p>	
17	Week 17: 02-08 July,2021	<p>DoRD</p> <p>DoLR</p> <p>MoPR</p>	<p>1. Plantation Drive on 750 roads in North Zone</p> <p>2. Gender Samvaad on 2nd July 2021</p> <p>1. Organizing Independence Day theme based competition / programmes at State, District &amp; Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management</p> <p>1. Orientation Webinar for Beacon Panchayats</p>	
18	Week 18: 09-15 July,2021	<p>DoRD</p> <p>DoLR</p>	<p>1. Plantation drive on 750 PMGSY roads in South zone</p> <p>1. Organizing Independence Day theme based competition / programmes at State, District &amp; Block</p>	

			<p>level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management</p> <p>2.Awareness camping about National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN] in Tripura.</p> <p>1.Awareness campaign on localisation of Sustainable Development Goal [SDG] - 5 – Gender Equality</p>	Tripura
19	Week 19: 16-22 July,2021	<p>DoRD</p> <p>DoLR</p> <p>MoPR</p>	<p>1. Plantation Drive on 750 roads in East Zone</p> <p>2. Conducting of Producers' Enterprises - Panchayati Raj Institutions [PRIs]es (PE) Board Meetings Chaired by Minister/Secretary</p> <p>1.Organizing Independence Day theme based competition / programmes at State, District &amp; Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management</p> <p>2.Inauguration of KisanSeva Kendra (Modern Record Room) at</p>	<p>Joint Programme by MoRD and MoPR on Social forestry and farm forestry and land reforms in states.</p>

			<p>tehsil level.</p> <p>1.Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Social forestry and farm forestry as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat.</p>	
20	Week 20: 23-29 July,2021	<p>DoRD</p> <p>DoLR</p> <p>MoPR</p>	<p>1. Mahatma Gandhi NREGA Plantation Drive</p> <p>1.Organizing Independence Day theme based competition / programmes at State, District &amp; Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management</p> <p>2.Regional Meeting and campaign on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>1. Drinking water as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India.</p>	



21	Week 21: 30 July- 05 August, 2021	DoRD	1. Plantation Drive on 750 PMGSY roads in West Zone	
		DoLR	2. RSETI: Mobilization Camps in 75 districts  3. Azadi ki Udaan Social Media Campaign	
		MoPR	1.Organizing Independence Day theme based competition / programmes at State, District & Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management  2.Interaction with farmers at village level.  1. Minor forest produce as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India	
22	Week 22: 06-12 August, 2021	DoRD	1. Launch of Village Poverty Reduction Plan (VPRP) and Gram Panchayat Development Plan (GPDP) campaign	Joint Programme by DoRD and MoPR on launch of GPDP campaign
		DoLR	2. Azadi ki Udaan Social Media Campaign  1.Organizing Independence Day theme based competition / programmes at State, District & Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness	

		MoPR	<p>among school students on soil and water conservation, sustainable land resource management</p> <p>2.Regional Meeting and campaign on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>1. Regional/ Zonal Assembly of Sarpanches on 9 August 2021</p>	
23	Week 23: 13-19 August, 2021	DoRD  DoLR  MoPR	<p>1. Mobilisation Camps to be organized in: 75 Districts for mobilizing candidates for DDU-GKY (Depending upon State Govts. Covid protocols)</p> <p>1.Organizing Independence Day theme based competition / programmes at State, District &amp; Block level for high school students - Quiz, singing, painting, poster making and essay writing etc and also to increase awareness among school students on soil and water conservation, sustainable land resource management</p> <p>2. Workshop on EoDB</p> <p>1. Gram Sabha on Independence Day 2.Distribution of poperty cads under SVAMITVA 3.National webinar on Sustainable Development Goal [SDG] - 2- ZERO HUNGER</p>	
24.	Week 24 : 20-26 August, 2021	DoRD	1. District Rural Roads Seminars	

		DoLR	1.Awareness/ interaction camp/ Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP]/ feedback stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc.	Arunachal Pradesh
		MoPR	2. National seminar/technical discussion on implementation of PFMS revised guidelines	States/ Venue will be finalized in consultation with them.
			1 .Health and sanitation, including hospitals, primary health centres and dispensaries as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India	
25.	Week 25 : 27 August- 2 September, 2021	DoRD	1. Mahatma Gandhi NREGA Act's Entitlements awareness week	Joint programe by MoRD and MoPR on Mahatma Gandhi NREGA Act's Entitlements awareness
		DoLR	2. To develop short films on cluster transformation under SPMRM (26th - 30th)	
			1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]	Arunachal Pradesh
		MoPR	2.Organizing awareness programmes at State, District & Block level about importance of Soil & Water Conservation following watershed approach for sustainable management land	States/ Venue will be finalized in consultation with them.

			resources & livelihoods  1. Essay competitions in Schools run by Panchayati Raj Institutions [PRIs] on Unity in Diversity - Indian Ethos by Choice and not compulsion	
26.	Week 26 : 3 - 9 September, 2021	DoRD  DoLR  MoPR	1. Special drive to make people aware about contribution of Mahatma Gandhi NREGA in promoting Agriculture & Allied Activities and Rural haat  1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP]/ feedback from stakeholders at district / tehsil level launching of Integrated Land Information Management System [ILIMS] and innovative apps Publicizing Success Stories etc. 2. Regional Meeting/awareness campaign and workshop on Farmers Produce Organisation  1 .Debate on Unity in Diversity: More Vibrant India @75	Chhattisgarh  States/ Venue will be finalized in consultation with them.
27.	Week 27: 10-16 September, 2021	DoRD DoLR	1. Providing CEF to 750 enterprises under SVEP  1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]	Chhattisgarh  States/ Venue will be finalized in consultation with them.

		MoPR	<p>2. Organizing awareness programmes at State, District &amp; Block level about importance of Soil &amp; Water Conservation following watershed approach for sustainable management land resources &amp; livelihoods</p> <p>1. Khadi, village and cottage industries as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India</p>	
28.	Week 28: 17-23 September, 2021	DoRD  DoLR  MoPR	<p>1. Green technology site visit of 75 roads</p> <p>2. Inauguration of Community Managed Training Centres (CMTCs)(IB-CB)</p> <p>1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP] / feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc.</p> <p>2. National Level Conference on importance of Development of Rainfed and Degraded Areas in India and Way forward</p> <p>1. Wall painting by local artists depicting the freedom fighters/important events pertaining to it</p>	Goa  States/ Venue will be finalized in consultation with them.
29.	Week 29: 24 -30 September, 2021	DoRD	1. Felicitation of 75 People with Disabilities (PwD) Candidates	

			<p>trained/placed under DDU-GKY on Antyodaya Diwas (25<sup>th</sup> September '21)</p> <p>2. Dedicate 50000 trained and certified women BC agent for providing banking services in rural areas (Financial Inclusion)</p> <p>1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] And Unique Land Parcel Identification Number [ULPIN]</p> <p>2. Training/Capacity building on MIS/PFMS to PIAs &amp; Watershed Committee</p> <p>1. Rural housing as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India</p>	<p>Goa</p> <p>States/ Venue will be finalized in consultation with them.</p>
30.	Week 30: 1-7 October, 2021	<p>DoRD</p> <p>DoLR</p>	<p>1. NSAP - Felicitation of above 80 years' old beneficiaries under Indira Gandhi National Old Age Pension Scheme during the week of International Senior Citizen Day on 1st October</p> <p>2. Launch of Village Poverty Reduction Plan (VPRP) and Gram Panchayat Development Plan (GPDP) Campaign (IB-CB)</p> <p>1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation</p>	<p>Haryana</p> <p>States/ Venue will be finalized in consultation with</p>

		MoPR	<p>Programme [DILRMP]/ feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc.</p> <p>2. Product exhibition by SHG on Gandhi Jayanti</p> <p>1. Gram Sabha on Gandhi Jayanti 2. Distribution of poperty cads under SVAMITVA 3. National webinar on Sustainable Development Goal [SDG] - 1- NO POVERTY</p>	them.
31.	Week 31: 8 -14 October, 2021	DoRD  DoLR  MoPR	<p>1. Launching of Centre for financial literacy &amp; service delivery (Saksham Centre):(Financial Inclusion)</p> <p>2. GIS Based Planning Awareness Drive during Gram Sabhas conducted across the nation</p> <p>1. Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>1. Second Week of Panchayat Swachhta Pakhwada (1 - 15 October 2021)</p>	Haryana  States/ Venue will be finalized in consultation with them.
32.	Week 32 : 15-21 October, 2021	DoRD	<p>1. CxO cum Industry Meet to be organised with 75 Employers/PIAs</p> <p>2. GIS Based Planning Awareness Drive during Gram Sabhas conducted across</p>	

			the nation	
		DoLR	3. Conduct of State Level Social Audit 'Jan Sunwayi' and awareness	Himachal Pradesh
		MoPR	1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme[DILRMP] / feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc.  2. Awareness programme on Aquifer Mapping for Springshed development  1.Second Week of Panchayat SwachhtaPakhwada (1 - 15 October 2021)	States/ Venue will be finalized in consultation with them.
33.	Week 33 : 22 -28 October, 2021	DoRD	1. Maintenance drive on 7500 roads	
		DoLR	1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN] 2. Celebrating Bharat Amrit Mahotasav by cleaning River banks and cleaning/renovating/desilting of Ponds, in light of Chhath Puja celebration in Bihar	Himachal Pradesh Bihar
		MoPR	1. Drinking water as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India.	



34.	Week 34 : 29 October, 2021- 4 November, 2021	DoRD	1. Induction of 75 Community Resource Persons-Enter Panchayati Raj Institutions [PRIs]e Promotion (CRP- EP) after training and Certification  2. Clean Green Village Week (MGNREGA): • Identification and construction of Soak pits, Vermi-compost/NADEP pit • Waste to wealth initiatives: Vermicomposting, reuse of waste materials, recycling nonbiodegradable waste	Joint programe by MoRD and MoPR on clean Water Sanitation and water managment
		DoLR	1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP] / feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc. 2. Regional Meeting/awareness campaign and workshop on Land Resource Inventory and GIS monitoring of Watershed projects	Karnataka  States/ Venue will be finalized in consultation with them.
		MoPR	1. Localisation of Sustainable Development Goal [SDG] - 6 – Clean Water and Sanitation	
35.	Week 35 : 5-11 November, 2021	DoRD	1. Displaying Digital display boards, Flex Banners and Posters in Local Melas regarding PMAY-G • Nukkad Natak, folk	

			<p>drama, puppet shows in regional languages across villages and districts for dissemination of information on PMAY-G</p> <ul style="list-style-type: none"> <li>• The theme could be “Dream of a pucca house has come true. Please visit your Panchayat person or block development official for details. Simple process of checking your name in the PWL and register in Awaas Soft for further processing.”</li> </ul>	
		DoLR		Karnataka
		MoPR	<p>1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>2. Photo exhibition of the freedom fighters with themes like Quit India Movement, Civil Disobedience Movement etc</p> <p>1. Fuel and fodder as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India</p>	States/ Venue will be finalized in consultation with them.
36.	Week 36 : 12-18 November, 2021	DoRD	<p>1. Nukkad Natak, folk drama, puppet shows in regional languages across villages and districts</p> <ul style="list-style-type: none"> <li>• Panchayat and District level events at Panchayat bhawan, Nagar Palikas and District offices across states</li> <li>• The discussion would include:-</li> </ul> <p>i. Transparency in Pradhan Mantri Awas Yojana – Grameen</p>	

		<p>(PMAY-G)  implementation ii. New initiatives RHISS  Awareness iii. Awareness about  Planning the stages of Construction and manage the  Cost of house construction iv. Housing Typologies  v. Mason Training  vi. Celebration of success stories  vii. Promoting innovation  • Through methods like puppet shows, natakas, etc. to showcase  i. The fundamental duties of beneficiaries towards the constitution and the scheme ii. How has the PMAY-G scheme brought social justice to the beneficiaries by fulfilling the dream of their own houses, security to women and family, improved health and standard of living, no social discrimination and reduction in social tension.  iii. Showcasing how the PMAY-G Rural Mason Training program has brought dignity and more work opportunities across the states for the labour class  iv. Showcasing the importance of cleanliness in the lives of the PMAY-G beneficiaries and the objective of cleanliness and self-hygiene by converging with SBM scheme with each and every house built under PMAY-G</p>	<p>Kerala</p> <p>States/ Venue will be finalized in consultation with them.</p>
	DoLR		

		MoPR	<p>1. Felicitation of living freedom fighters/social reformers in specially convened meetings of Integrated Land Information Management System [ILIMS] and innovative apps Publicizing Success Stories etc.</p> <p>2. Organizing awareness programmes at State, District &amp; Block level about importance of Soil &amp; Water Conservation following watershed approach for sustainable management land resources &amp; livelihoods</p> <p>1. Panchayati Raj institutions may conduct Awareness Campaign involving officials/ functionaries of the concerned / line Department to discuss and sensitize the villagers regarding the initiatives / schemes relating to Fuel and fodder as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India with an aim to achieve Aatmanirbhar Panchayat</p>	
37.	Week 37 : 19-25 November, 2021	DoRD	<p>1. A text message/whatsapp message in regional language to beneficiaries of PMAY-G conveying information on celebration of Awaas Diwas and Awaas Saptah</p> <ul style="list-style-type: none"> <li>• Bhoomi Pujan, Grih Pravesh Ceremonies, etc. to be organised and recorded</li> </ul>	

		<p>as films</p> <ul style="list-style-type: none"> <li>• Awaas Melas across the states in India for disseminating information on sensitization of beneficiaries about PMAY-G viz. number of instalments in which assistance is provided to beneficiary, availability of different housing designs that can be adopted in that area, awareness for mason training programm and availability of trained rural masons</li> <li>• Visit to Demonstration houses to be organised for PMAY-G beneficiaries who have been sanctioned houses and are about to start construction to have a first view of the use of locally available materials, new technologies, etc. Interaction with experts and the masons who have constructed the demo houses can also be organised so that the beneficiaries are made aware of the cost effective ways for completing their houses on time</li> </ul> <p>2. Celebration of Sanitation week on the eve of World Toilet day</p> <p>1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration</p>	<p>Kerala</p> <p>States/ Venue will be finalized in consultation with them.</p>
DoLR			
MoPR			

			<p>System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>2. Awareness programme on Promotion of local produce products in Watershed Management works</p> <p>1. Organisation of Drama/ play/ Nukkad etc. on freedom movement episodes convened meetings</p>	
38.	<p>Week 38 : 26 November, 2021- 2 December, 2021</p>	DoRD	<p>1. Publicity on PMAY-G featuring transparency in the selection of beneficiaries, release of funds into bank accounts, innovations under the scheme, success stories, etc.</p> <ul style="list-style-type: none"> <li>• A series of beneficiary success stories on community radios highlighting how the dream of their own house has been fulfilled by the scheme</li> <li>• How the scheme has made them a better citizen of the country and how are they adding to the growth of the country by keeping the surroundings clean, using toilets, getting better labour jobs with good rates, healthy life etc. can be theme for the success stories</li> <li>• Conference and Events in the District, State and block</li> <li>• Regional, District and State level Melas</li> <li>• Discussions and speeches during Local and regional Melas or</li> </ul>	

		DoLR	<p>common gatherings like inauguration functions The theme of discussion could include Promotion of Rural Mason Training, Use of locally available materials, etc.</p>	Maharashtra
		MoPR	<p>1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP] / feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc. 2. Celebrating Constitution Day by organizing quizzes, painting competition and Nukkad Sabha in school/college</p> <p>1. Roads, culverts, bridges, ferries, waterways and other means of communication as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India</p>	States/ Venue will be finalized in consultation with them.
39.	Week 39: 3-9 December, 2021	DoRD	<p>1. NSAP - Giving prominence to beneficiaries of Indira Gandhi National Disability Pension Scheme (IGNDPS) in activities planned under different schemes of MoRD during week of International Day for Persons with Disabilities (03rd December)</p>	Maharashtra
		DoLR	<p>1.Regional Meeting/ awareness campaign and workshop on benefits of</p>	States/ Venue will be finalized in

		MoPR	<p>National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>2. Organizing awareness programmes at State, District &amp; Block level about importance of Soil &amp; Water Conservation following watershed approach for sustainable management land resources &amp; livelihoods</p> <p>1. Laying foundation stone of commemorative work in the honour of freedom fighter</p>	consultation with them.
40.	Week 40: 10-16 December, 2021	DoRD  DoLR  MoPR	<p>1. Discourse on Rural Financial Inclusion 2. National Seminar on PMGSY</p> <p>1. Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP] / feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc. 2. Capacity building programme for SHGs</p> <p>1. Discussion on new trends in self-Governance at Grassroots level developed in last 75 years</p> <p>2. To conduct a webinar on development of Panchayati Raj System in last 75 years and the role of Grassroots Democratic Institutes in making a New India</p>	<p>Manipur</p> <p>States/ Venue will be finalized in consultation with them.</p>



41.	Week 41 : 17-23 December, 2021	DoRD  DoLR  MoPR	<p>1. Job Fairs to be organized in 75 Districts for DDUGKY candidates</p> <p>1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>2. Awareness / interaction camp / Workshop on benefits of FPO and their capacity building</p> <p>1. Publication of a booklet highlighting the achievements of Panchayati Raj System in the State</p>	<p>Manipur</p> <p>States/ Venue will be finalized in consultation with them.</p>
42.	Week 42 : 24-30 December, 2021	DoRD  DoLR  MoPR	<p>1. Mahatma Gandhi NREGA Good Governance Awareness Week coinciding with the Good Governance Day on 25.12.2021</p> <p>2. Launch of information booklet of PMGSY roads connecting 75 sites of historical importance</p> <p>1.Awareness / interaction camp / Workshop on benefits of Digital India Land Records Modernisation Programme [DILRMP] / feedback from stakeholders at district / tehsil level launching of ILIMS and innovative apps Publicizing Success Stories etc.</p> <p>2. Organizing awareness programmes at State, District &amp; Block level about importance of Soil &amp; Water Conservation</p>	<p>Jointly organized by MoPR and MoRD on the theme of Good Governance in Panchayati Raj Institutions [PRIs].</p> <p>Meghalaya</p> <p>States/ Venue will be finalized in consultation with them.</p>

			<p>following watershed approach for sustainable management land resources &amp; livelihoods</p> <p>1. Discussion on new trends in self-Governance at Grassroots level developed in last 75 years</p>	
43.	<p>Week 43 : 31 December, 2021 - 6 January, 2022</p>	<p>DoRD</p> <p>DoLR</p> <p>MoPR</p>	<p>1. 1 Day Event - 75 Trainee Felicitation by HMRD under Project Unnati to be conducted after completion of Courses and their placement</p> <p>1.Regional Meeting/ awareness campaign and workshop on benefits of National Generic Document Registration System [NGDRS] and Unique Land Parcel Identification Number [ULPIN]</p> <p>2.Regional seminar/technical discussion on implementation of PFMS revised guidelines specially NER States</p> <p>1. Rural electrification, including distribution of electricity as listed among 29 subjects/ matters in the Eleventh Schedule of the Constitution of India.</p>	<p>Meghalaya</p> <p>States/ Venue will be finalized in consultation with them.</p>