

State/UT Participant details

Name of the State/UT : Jammu & Kashmir

Total Number of Participants : 11

Sl.No.	Participant Name	Designation	Department
1	Sidharth Dhiman, JKAS	ACD, Samba	RDD & PR
2	Rizwan Asgar, JKAS	ACP, Shopian	RDD& PR
3	Deepak Kapoor	DY. Director	Health
4	Mohammad Ashfaq Khanji, JKAS	ACP, Doda	RDD& PR
5	Dr. Amit Bhagat	District Panchayat Officer, Udhampur	RDD& PR
6	Dr. Ruchi Gupta	Faculty, SIRD	IMPA
7	Mohammad Afzal	State Level Master Trainer	RDD & PR
8	Malik Mohammad Ashfaq	State Level Master Trainer	RDD& PR
9	Sanjeet Singh	State Level Master Trainer	RDD& PR
10	Prachi Jain	Consultant, RGSA	PMMI(PMU at State Level)
11	Ankur Mujral	Consultant	PMMI(PMU at State Level)



Compliance on Pre-Writeshop Actionable Points

Sl.No.	Expected actionable Point for State/UT	Status	Remarks
1	Nominate Nodal Officer for National Panchayat Awards and communicate to MoPR	Khalid Majeed, Dir. PR	
2	Constitution of Theme-wise Selection Committees (BPPACs/DPPACs/SPPACs/UPPACs)	Under Process	Committees will be constituted within time frame (before 22 nd Aug, 2022)
4	Share district-wise contact details (Email & WhatsApp number) of CEO, ZP/District Panchayati Raj Officer with MoPR	Completed	
5	Constitute 'State Level Nodal Officer Monitoring Committee' (SLNOMC)	Draft regarding constitution of the Committee has been approved by the Administrative Deptt.	Final order regarding the Committee will be issued before 25 th Aug, 2022
Actionable Point During Write-shop			
6	Add the name of 5 National Mentors in the WhatsApp Group of States/UTs- as per their allocation - for ensuring communication of information/advisory/material regularly without any delay and till district level directly.	Completed	

5 Mentors: Manoj Sharma, Pooja Sharma, Chandrani Saha, Alok Pandya, Aditya Vikram Singh
They coordinated for this with allotted States/UTs during the Group Activity



Who will be the State/UT Resource persons for GPs for Questionnaire filling

Sl.No.	Theme	Department (or as per State/UT's applicability)	Designation of Key Person/Functionary (at Block Level)
1	Poverty Free and Enhanced Livelihoods Panchayat	Rural Development	BDO(Block Development Officer)
2	Healthy Panchayat	Health	BMO
3	Child-Friendly Panchayat	Education	ZEO
4	Water Sufficient Panchayat	Public Health	AEE
5	Clean and Green Panchayat	Swachh Bharat Mission	BDO
6	Self- Sufficient Infrastructure in Panchayat	Panchayati Raj	BDO/Panchayat Inspector
7	Socially Secured Panchayat	Panchayati Raj	DSWO
8	Panchayat with Good Governance	Panchayati Raj	BDO
9	Women Friendly Panchayat	ICDS	CDPO/TSWO



District Level Committee & Mentors

Sl.No.	Theme	Department (or as per State/UT's applicability)	Designation of Key Person/Functionary (at District Level)
1	Poverty Free and Enhanced Livelihoods Panchayat	Rural Development	ACP
2	Healthy Panchayat	Health	CMO
3	Child-Friendly Panchayat	Education	CEO
4	Water Sufficient Panchayat	Public Health	Executive Engineer, JJM
5	Clean and Green Panchayat	Swachh Bharat Mission	DPO
6	Self- Sufficient Infrastructure in Panchayat	Panchayati Raj	ACD/DPO
7	Socially Secured Panchayat	Panchayati Raj	DSWO
8	Panchayat with Good Governance	Panchayati Raj	ACD/DIO, NIC
9	Women Friendly Panchayat	ICDS	PO, ICDS



Block Level Committee & Mentors

Sl.No.	Theme	Department (or as per State/UT's applicability)	Designation of Key Person/Functionary (at Block Level)
1	Poverty Free and Enhanced Livelihoods Panchayat	Rural Development	BDO
2	Healthy Panchayat	Health	BMO
3	Child-Friendly Panchayat	Education	ZEO
4	Water Sufficient Panchayat	Public Health	AEE, JJM
5	Clean and Green Panchayat	Swachh Bharat Mission	BDO
6	Self- Sufficient Infrastructure in Panchayat	Panchayati Raj	BDO
7	Socially Secured Panchayat	Panchayati Raj	TSWO
8	Panchayat with Good Governance	Panchayati Raj	BDO
9	Women Friendly Panchayat	ICDS	CDPO



Gram Panchayat Level Committee

Sl.No.	Theme	Department (or as per State/UT's applicability)	Designation of Key Person/Functionary (at Panchayat Level)
1	Poverty Free and Enhanced Livelihoods Panchayat	Rural Development	Panchayat Secretary
2	Healthy Panchayat	Health	Asha Worker
3	Child-Friendly Panchayat	Education	Teacher
4	Water Sufficient Panchayat	Public Health	Supervisor, JJM
5	Clean and Green Panchayat	Swachh Bharat Mission	Panchayat Secretary
6	Self- Sufficient Infrastructure in Panchayat	Panchayati Raj	Panchayat Secretary
7	Socially Secured Panchayat	Panchayati Raj	Panchayat Secretary
8	Panchayat with Good Governance	Panchayati Raj	Panchayat Secretary
9	Women Friendly Panchayat	ICDS	AWW



Issues (if any) regarding Online Questionnaire Filling Process

Sl.No.	Award Theme (Pls hyperlink the online filled Questionnaire's pdf files)	Issue (If any)
1	Poverty Free and Enhanced Livelihoods Panchayat	No issue as such has been noticed on demo portal with regard to filling of questionnaires. However, issues if any arising while updating the nominations on the live portal, will be taken up with the Technical Team at National level.
2	Healthy Panchayat	
3	Child-Friendly Panchayat	
4	Water Sufficient Panchayat	
5	Clean and Green Panchayat	
6	Self- Sufficient Infrastructure in Panchayat	
7	Socially Secured Panchayat	
8	Panchayat with Good Governance	
9	Women Friendly Panchayat	
ANY OTHER ISSUE		

State/UT's Media Strategy for Publicity of Awards



Sl.No.	Activity	Strategy	Timeline
1.	Top- down approach	Letter/Advisory from higher authorities to District Panchayat, Block Panchayat, Gram Panchayat.	22-08-2022
2.	Dedicated Media Team(In house Media Team)	SPMU(IEC expert)	Already in place. Further another namely WAPCOS has also been engaged.
3.	Mass Media (Radio, Television and Print) Coordination with Media Organizations and Agency Like local press/ TV/Radio/other agency	Development of Short films/redubbing of existing content in local language of 9 thematic areas and Panchayat Awards, jingle etc., Development of Brochures, preparation of one success stories and testimonials Press Release, Coordination with National TV, Local TV channel, Radio Channel	25 th Aug. – 9 th Sep. 2022
4.	Capacity Building & Training	Orientation / Training to District ,Block and GP Level Master Trainer, ERs , Panchayat Officers other line department Officers and also the Committees.	25th Aug- 7th Sep. 2022
		Community Mobilization at GP level, discussion in Gram Sabha/Ward sabha/Mahila Sabha.	1 st Sep. - 9 th Sep. 2022

State/UT's Media Strategy for Publicity of Awards



Sl.No.	Activity	Strategy	Timeline
5	Dissemination of Information	Block Divas on every Wednesday	25 th Aug. to 9 th Sep. 2022
		Newspaper advertisement local and National press	
		Press Release	
		Telecast/broadcast of audio-visual program, Short Films.	
		Radio Program and jingles	
		Street Play/Nukkad Natak/ Involvement of SHGs/Religious leaders/Youth Clubs/NGOs etc.	
		Display Board/ mobile Hoarding at Panchayat Level , Poster, leaflet, wall painting	
		Information Dissemination through WhatsApp group	
6	Social Media Platform	Creating dedicated handles on social media like FB, Instagram, youtube, twitter, koo etc.	25 th Aug. 2022



Thank You!